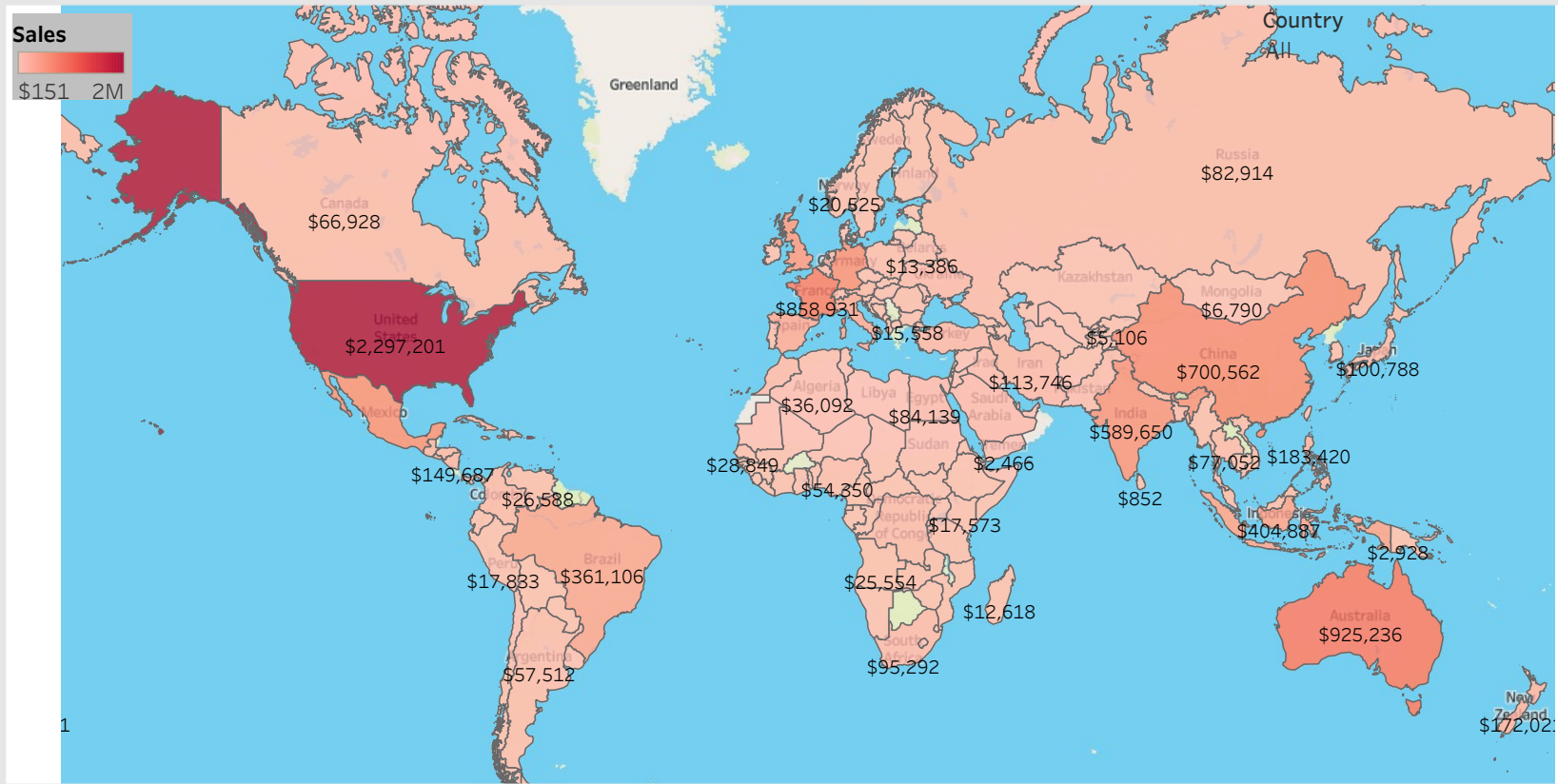


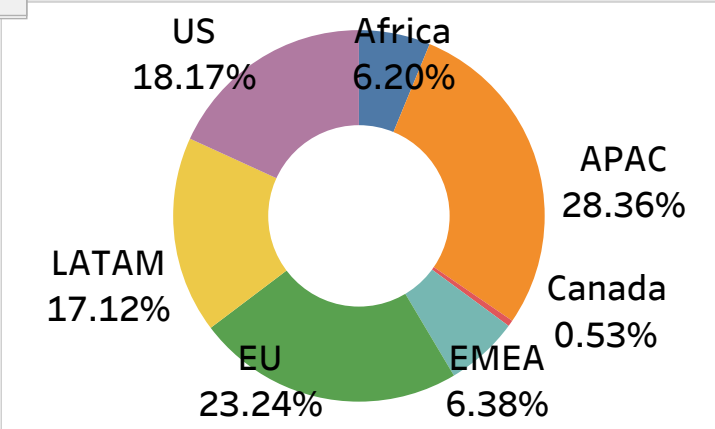
Global Sales Analysis

Sales	Profit	Quantity	Shipping Cost	Sales to profit ratio
\$12,642,502	\$1,467,457	178,312	\$1,352,816	11.61%

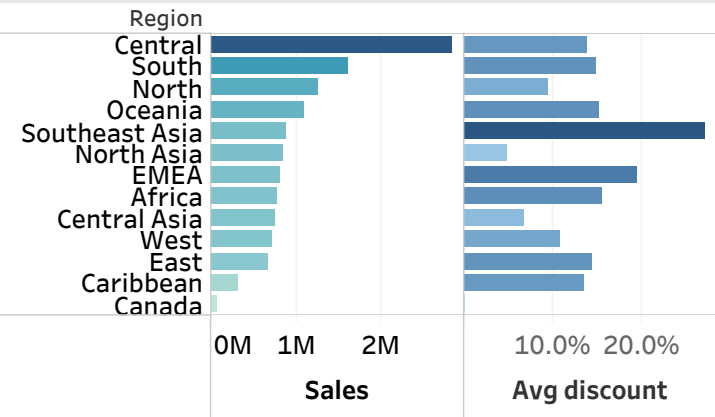
Sales by country



% Sales by market

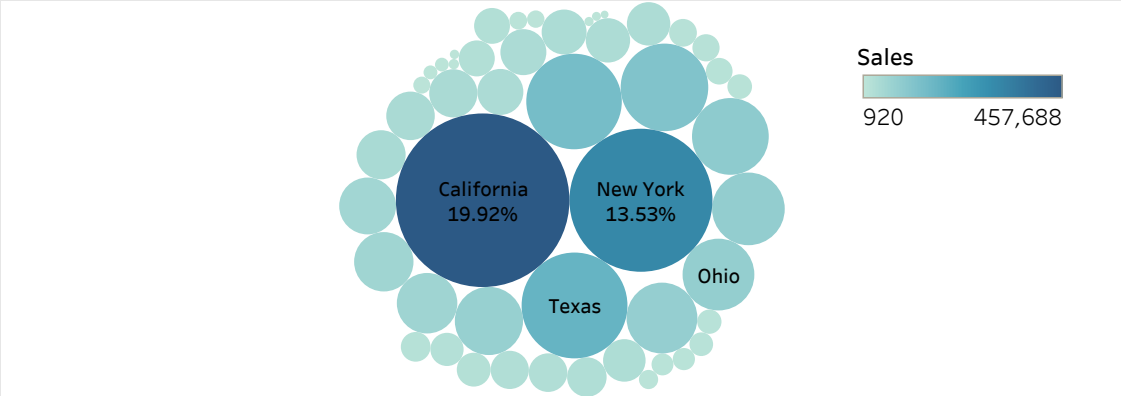


Sales & Discount by region

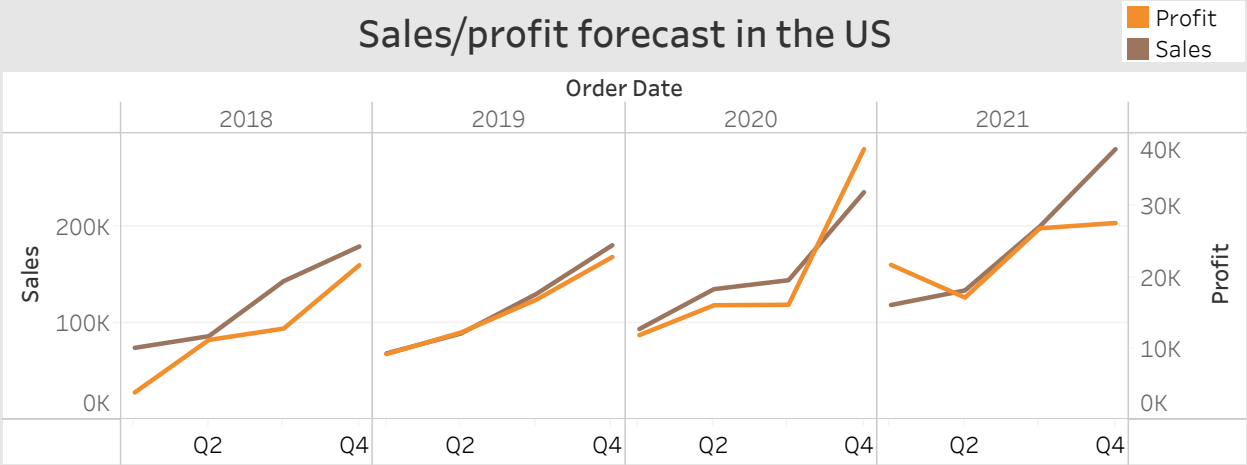


United States Analysis

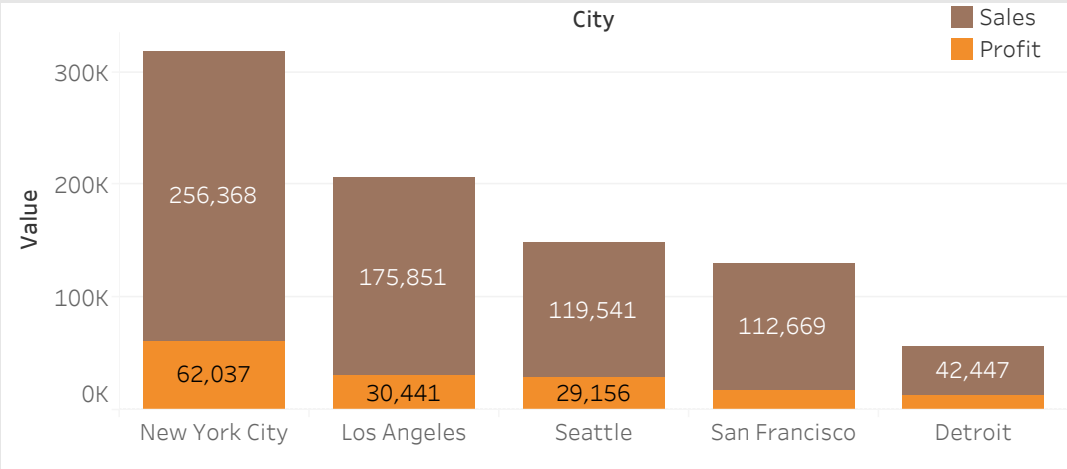
US sales by State



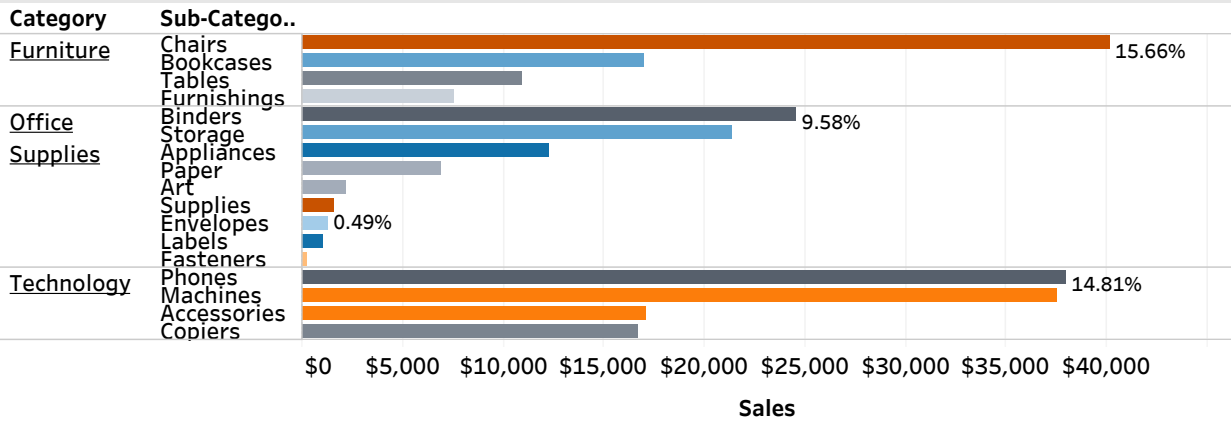
Sales/profit forecast in the US



Top 5 most profitable cities



Sales by category in NYC



Customer Analysis

Average sales per customer
\$247.89

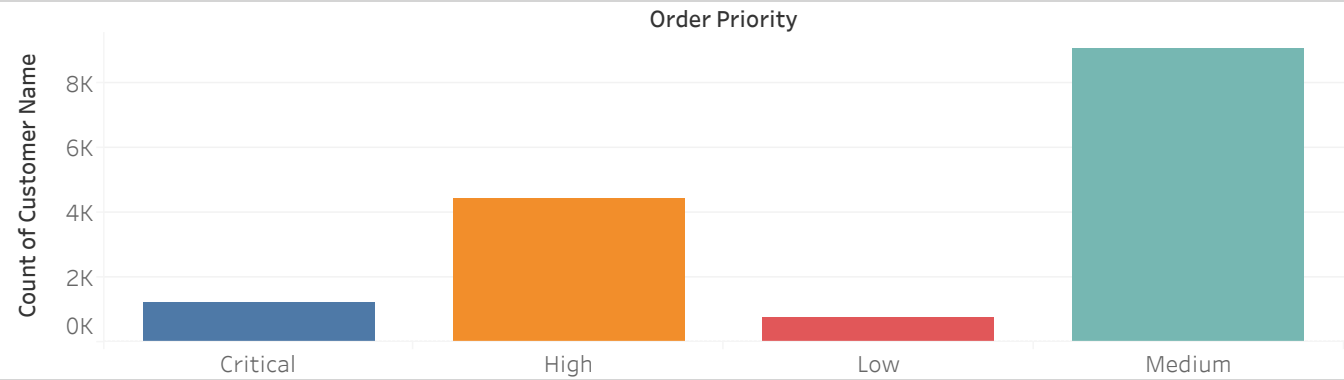
Customer Retention Rate

Quarter ..	Custome..	Quarter of Order Date															
		2018 Q1	2018 Q2	2018 Q3	2018 Q4	2019 Q1	2019 Q2	2019 Q3	2019 Q4	2020 Q1	2020 Q2	2020 Q3	2020 Q4	2021 Q1	2021 Q2	2021 Q3	2021 Q4
Q1	465	100.0%	71.8%	74.8%	87.3%	63.9%	78.5%	86.5%	88.8%	73.5%	88.2%	91.8%	92.9%	81.1%	94.0%	95.1%	97.8%
Q2	234		100.0%	78.6%	85.9%	70.1%	80.8%	84.6%	91.0%	73.1%	88.0%	88.5%	93.6%	84.6%	92.7%	95.7%	96.2%
Q3	78			100.0%	89.7%	55.1%	78.2%	87.2%	94.9%	74.4%	88.5%	98.7%	91.0%	84.6%	84.6%	96.2%	96.2%
Q4	18				100.0%	77.8%	94.4%	83.3%	83.3%	77.8%	94.4%	94.4%	100.0%	66.7%	94.4%	94.4%	100.0%

Top 5 customer Sales/Profit

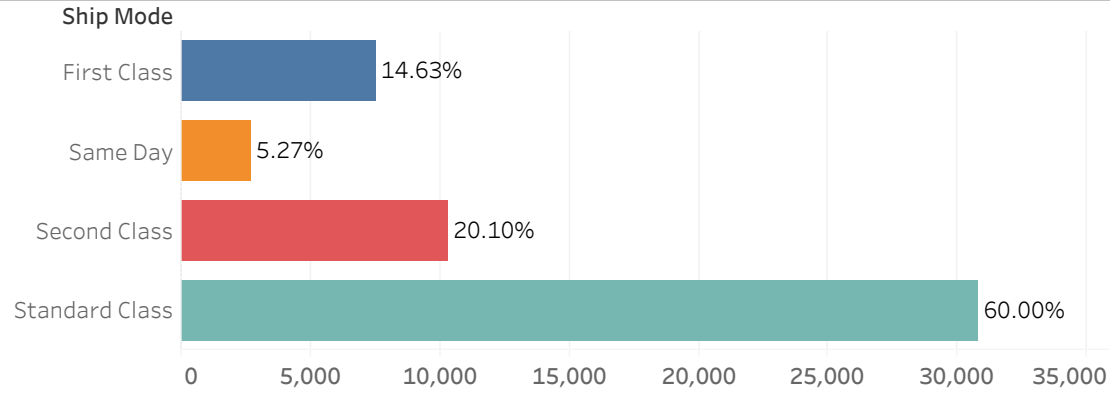
Customer Name			
Tom Ashbrook	\$40,488.07		\$6,311.98
Tamara Chand	\$37,457.33		\$8,672.90
Greg Tran	\$35,550.95		\$5,214.13
Christopher Conant	\$35,187.08		\$5,603.33
Sean Miller	\$35,170.93		\$-409.71
	0K 20K 40K 60K	-5K 0K 5K 10K	
	Sales	Profit	

Order priority for customers



Shipping Analysis

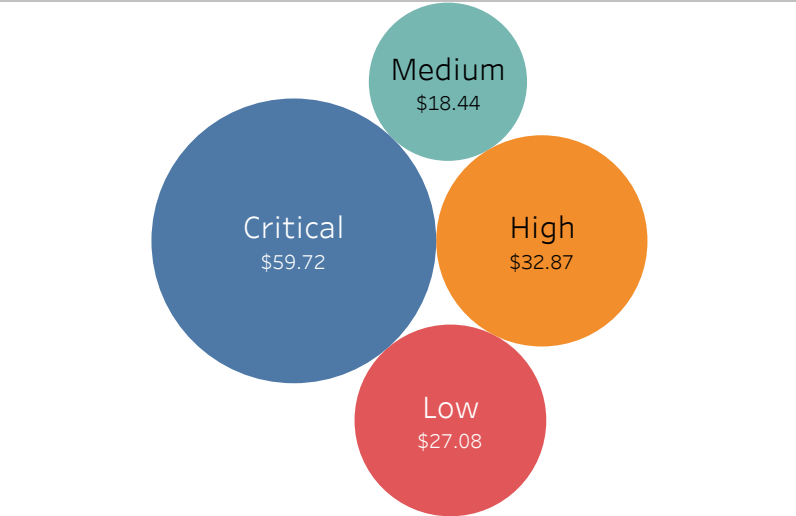
Number of products by ship mode



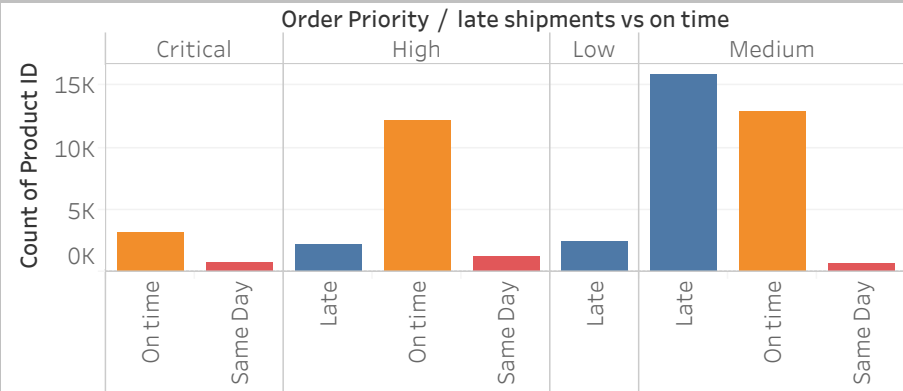
Average shipping cost
\$26.38

Average Shipping Days
3.969 Days

Shipping cost by order priority

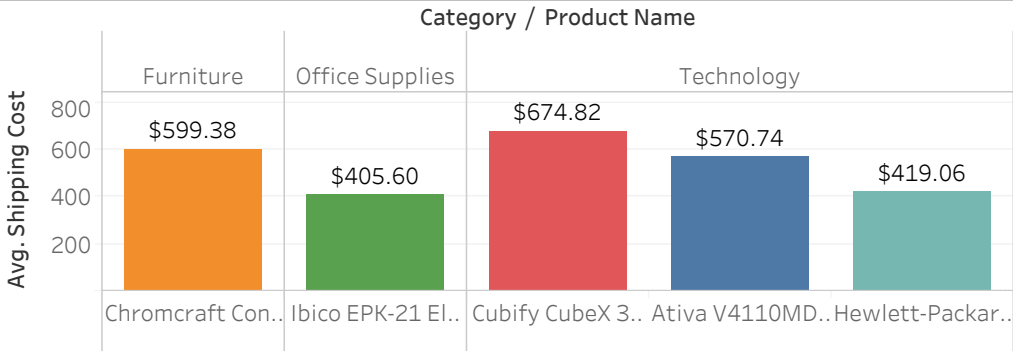


Shipment Status



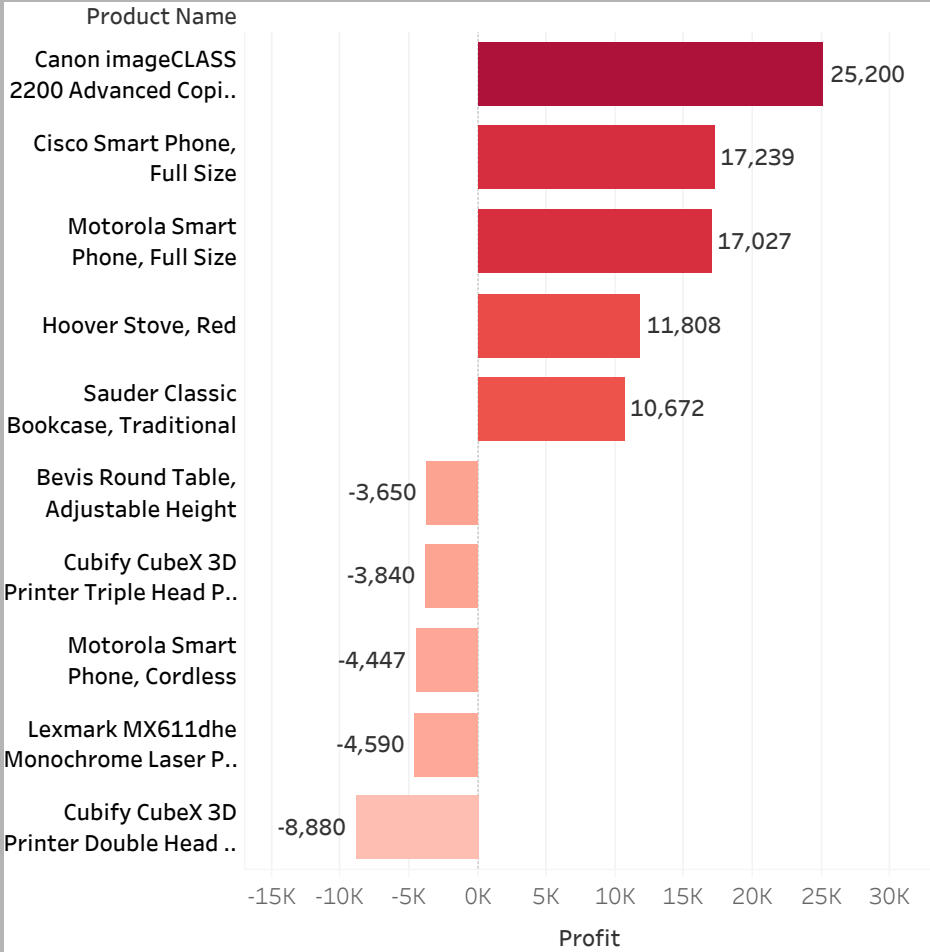
- Product Name
- Ativa V4110MDD Micro-Cut ..
 - Chromcraft Conference Tabl..
 - Cubify CubeX 3D Printer Tri..
 - Hewlett-Packard Desktjet 6..
 - Ibico EPK-21 Electric Bindin..

Top 5 products with highest Avg Shipping cost

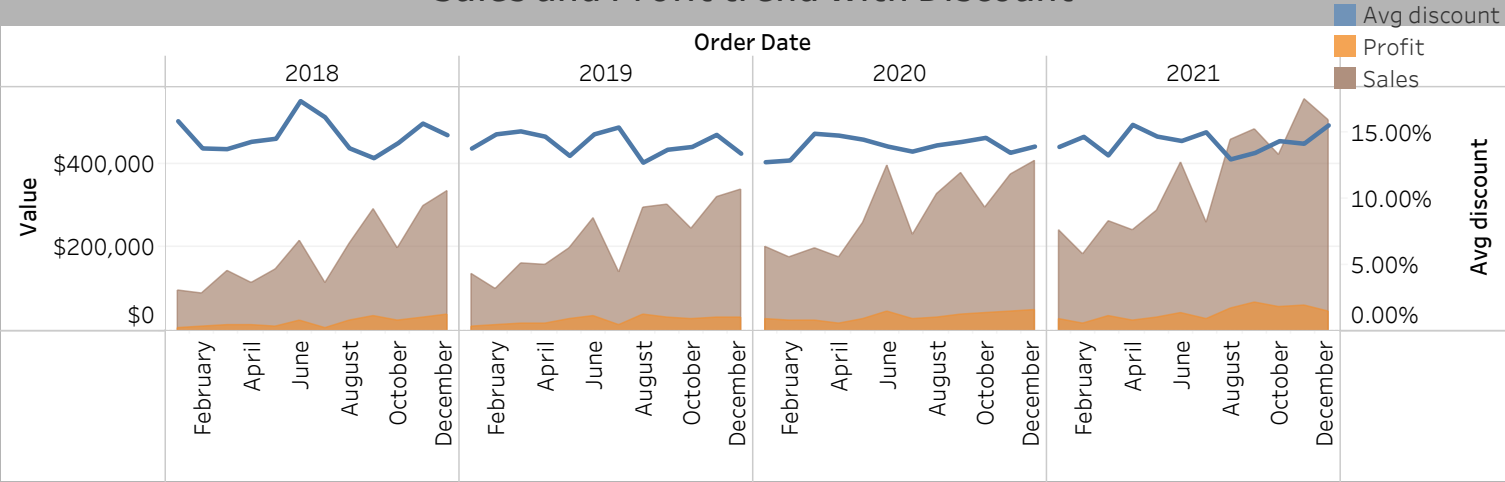


Product Analysis

Most vs Least Profitable products



Sales and Profit trend with Discount



Discount by category

