

Ideation Phase

Empathize & Discover

Date	27 June 2025
Team ID	LTVIP2025TMID38971
Project Name	pollen's profiling: automated classification of pollen grains
Maximum Marks	4 Marks

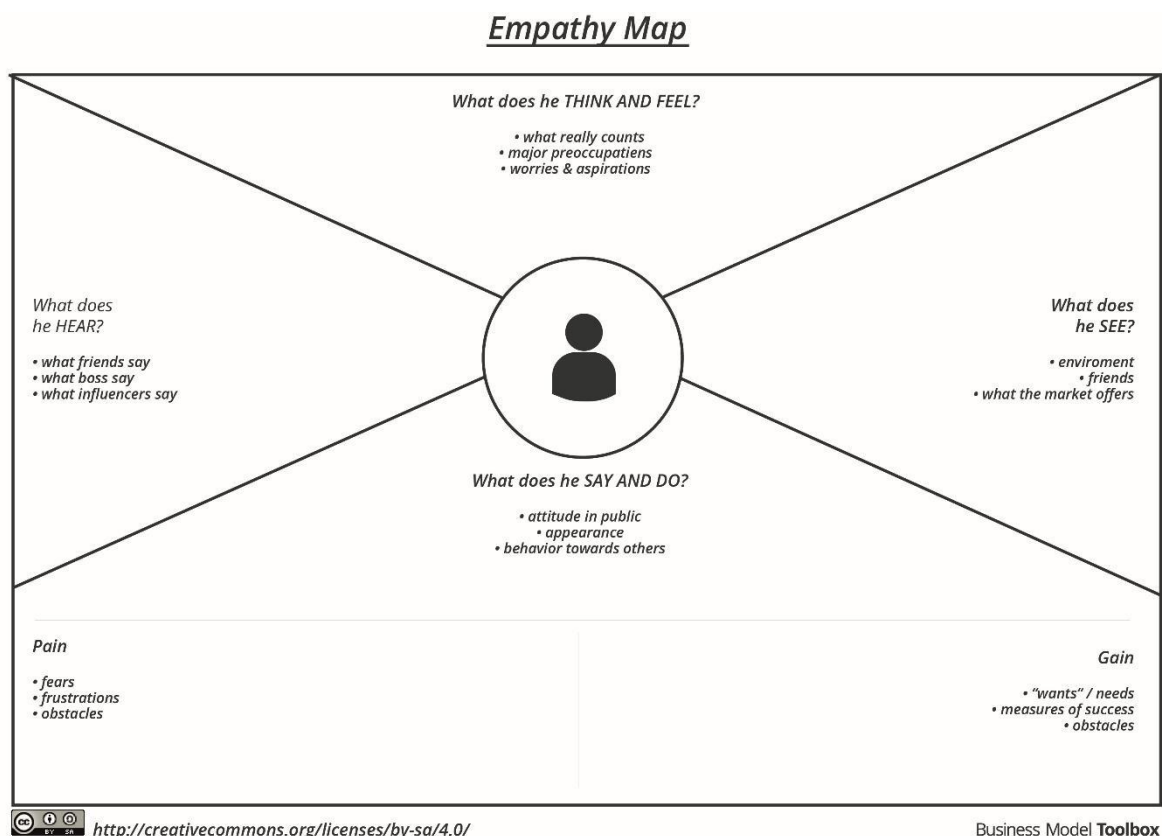
Empathy Map Canvas:

An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>

Example: pollen's profiling: automated classification of pollen grains

Template



Empathy map canvas

Use this framework to empathize with a customer, user, or any person who is affected by a team's work. Document and discuss your observations and note your assumptions to gain more empathy for the people you serve.

Originally created by David Gray, et al.

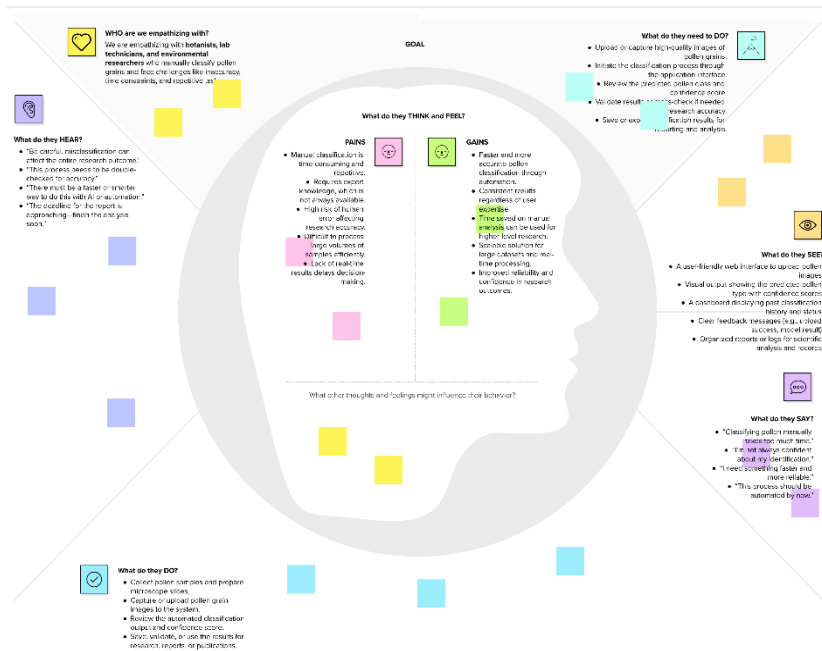


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Develop shared understanding and empathy

We developed shared understanding and empathy by engaging directly with researchers to understand their pain points in manual pollen classification. Empathy maps and user feedback guided us in building a user-centric, automated solution.



Need some inspiration?
View a list of related services and products to help you get started.
[Open example](#)

