

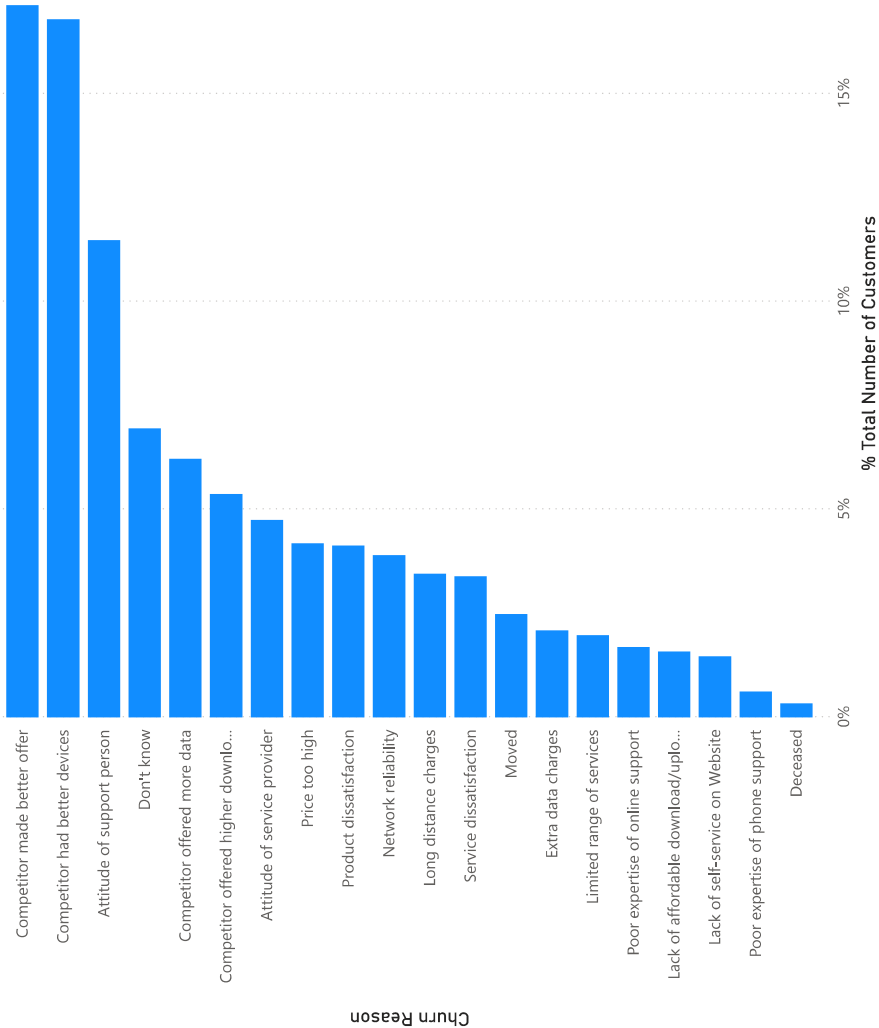
Churn Analysis of Databel Company

26.86%
Churn Rate

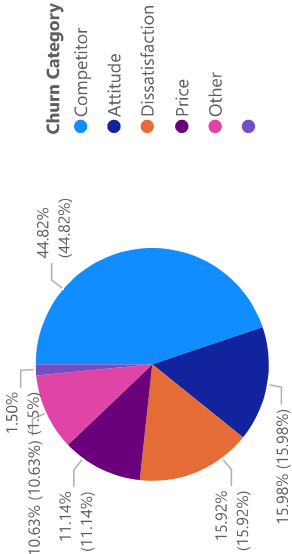
6687
Number of customers

1796
Churned

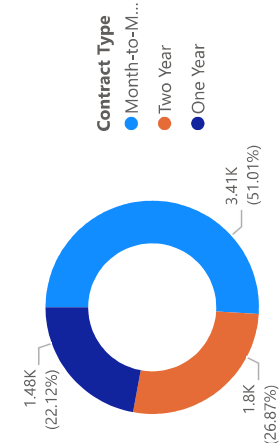
Churn Reasons



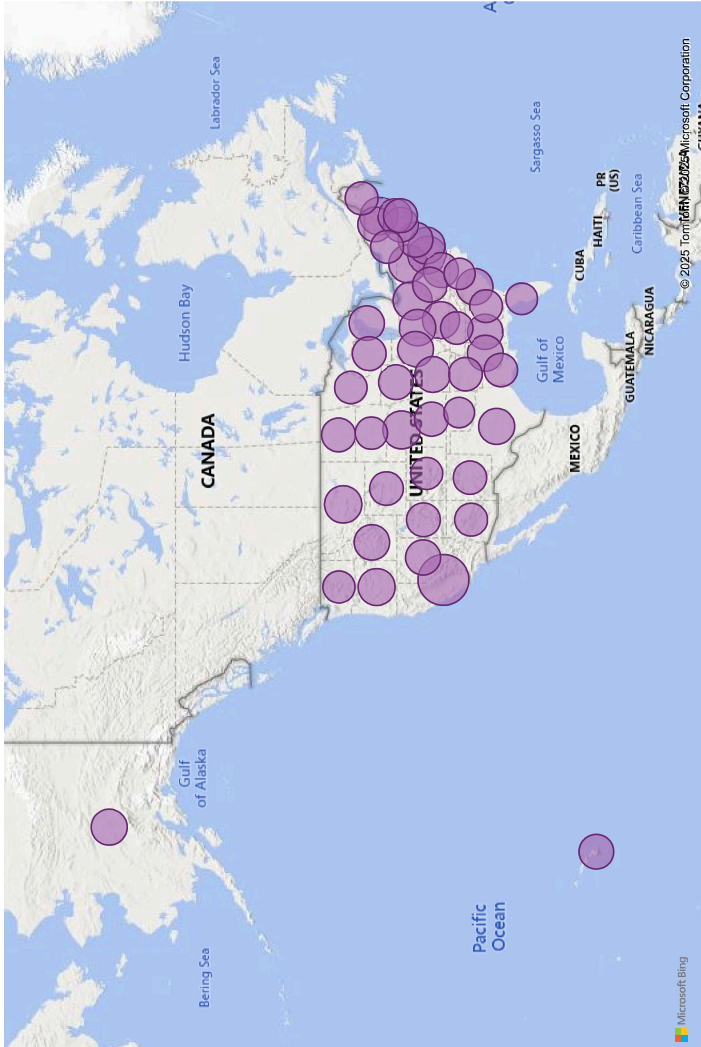
%GT Number of churned customers by Churn Category



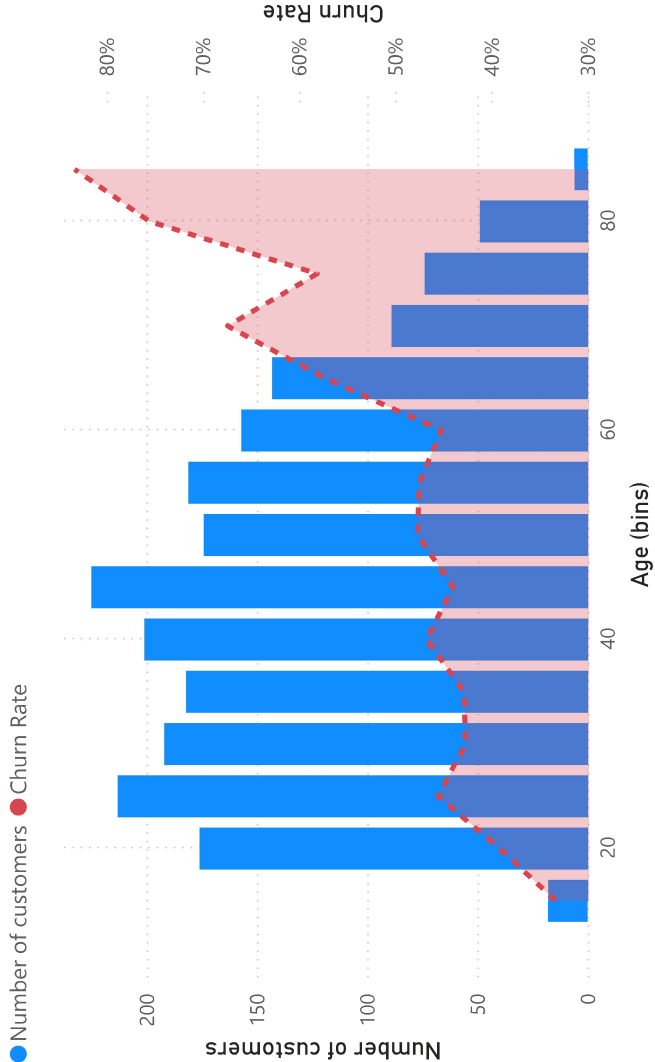
Count of Customer ID by Contract Type



Churn Rate by State

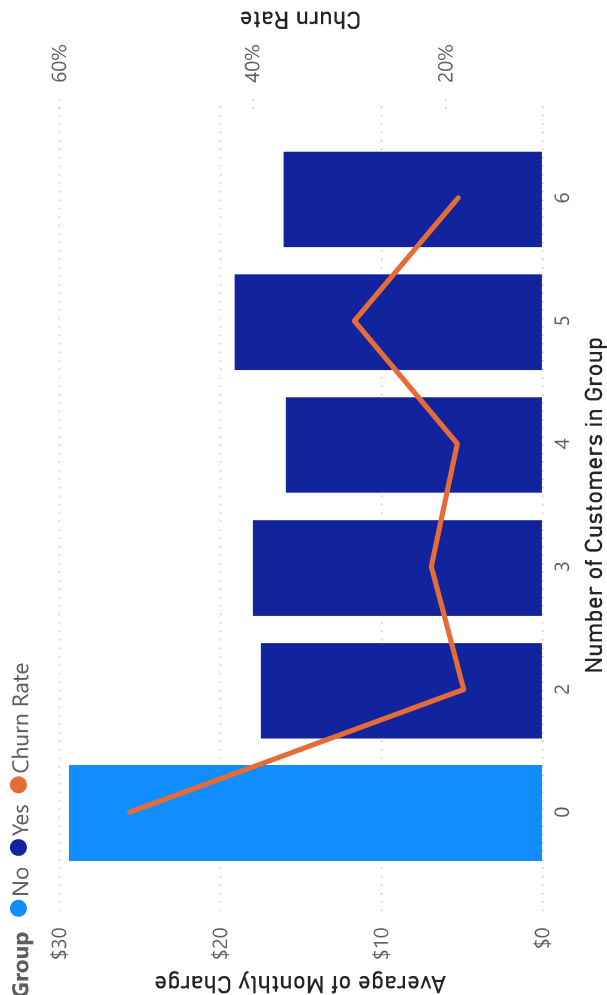


Number of customers and Churn Rate by Age (bins)



Account Length (in months)

Average of Monthly Charge and Churn Rate by Number of Customers in Group and Group



Contract Category, Payment Meth... >

- ☐ Monthly
- ☐ Credit Card
- ☐ Direct Debit
- ☐ Paper Check
- ☐ Yearly
- ☐ Credit Card
- ☐ Direct Debit
- ☐ Paper Check

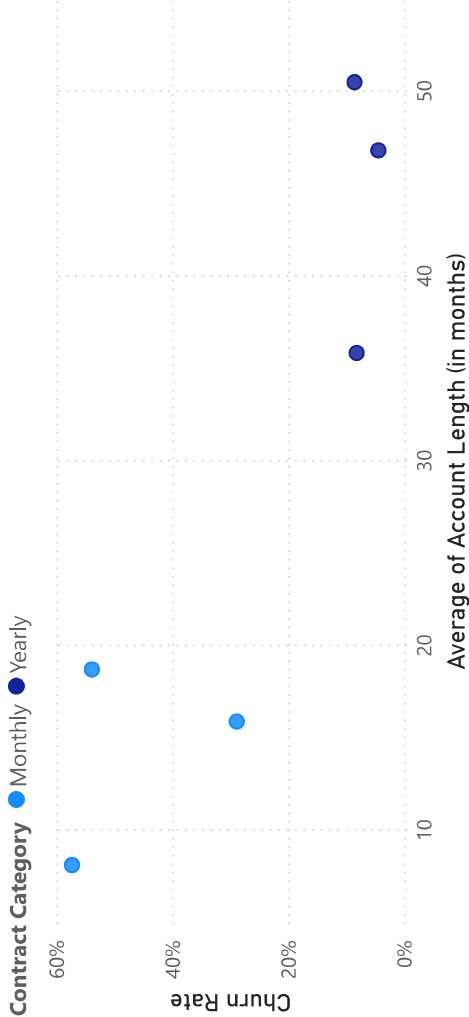
0.92

Avg Customer Service Calls

6123

Sum of Customer Service Calls

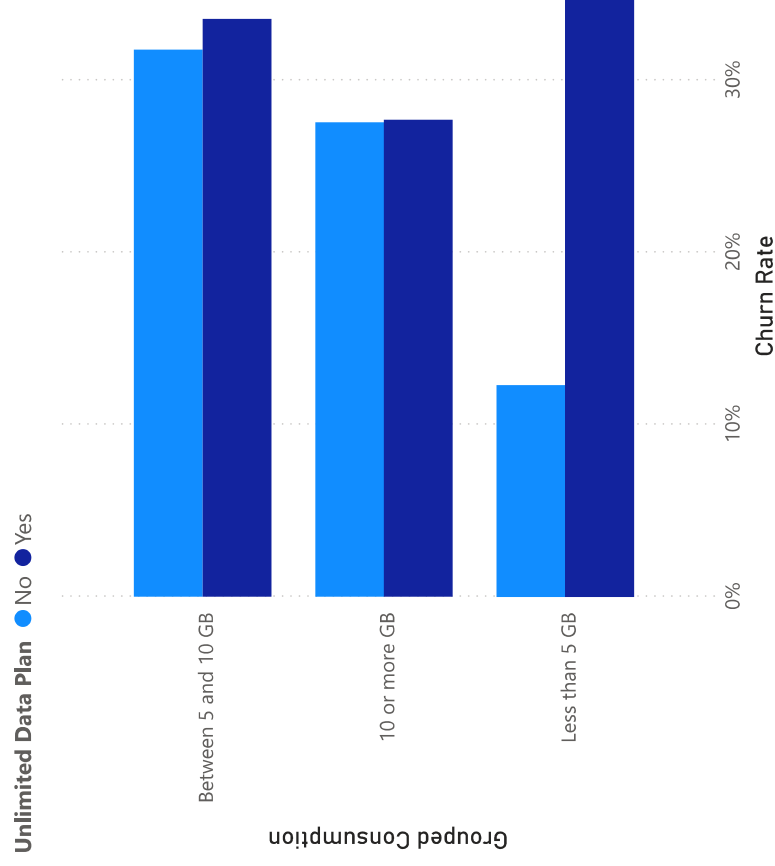
Average of Account Length (in months) and Churn Rate by Payment Method and Contract Category



3.37
Avg Extra Data Charges

33.64
avg extra international charges

Churn Rate by Grouped Consumption and Unlimited Data Plan



0.92

Avg Customer Service Calls

6123

Sum of Customer Service Calls

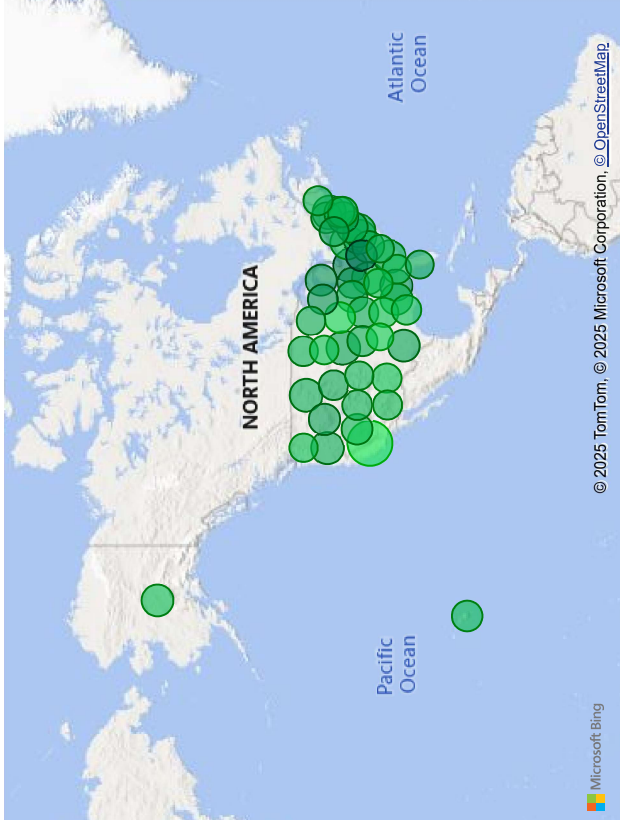
3.37

Avg Extra Data Charges

33.64

avg extra international charges

Churn Rate by State



Avg Customer Service Calls by State and Churn Label

Churn Label ● No ● Yes

