

Atliq Business Insights 360

Domain/Function: Sales - Marketing – Finance – Supply Chain Marketing

AtliQ Hardware, a global manufacturer, tasked us with extracting insights from their 1.8 million-entry dataset. Crafted reports and dashboards, enabling data driven decision making across diverse business domains such as Finance, Sales, Marketing, Supply Chain and Executive.

DB Server	TableName	Description	Contact
GDB041	FactForecastMonthly	Contains historical forecast, current forecast at monthly level	Jarvis Singh
GDB041	FactSalesMonthly	Contains sales up to date at Monthly level	Jarvis Singh
GDB013	Regional Forecast	Forecast at different levels of granularity as per region	Loki Lal
GDB014	Regional Sales	Sales at different levels of granularity as per region	Loki Lal
GDB056	ManufacturingCost	Currency in USD, data at fiscal year level	Jarvis Singh
GDB056	PostInvoiceDeductions	Currency in USD, data at monthly level	Jarvis Singh
GDB017	Regional Cost & Deductions	Local Currency	Loki Lal
GDB056	PreInvoiceDeductions	Currency in USD, data at fiscal year level	Jarvis Singh
GDB019	RegionalMarkUpCost	Local Currency	Loki Lal
GDB020	RegionalOperatingExpenses	Local Currency	Loki Lal
GDB041	DimCustomer, DimProduct, DimMarket		Loki Lal
GDB022	Regional Freight	Local Currency	Loki Lal
GDB056	FreightCost	Freight' and 'other costs' is % of Net Sales	Jarvis Singh
GDB024	DailySales	Contains sales at daily level	Loki Lal
GDB056	GrossPrice	Currency in USD, data at fiscal year level	Jarvis Singh