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Teella Bhanu

EDUCATION

MBA (DS & AI)	2023-2025	Indian Institute of Technology, Mandi	**8.55/ 10 CGPA**
B.B.A. (Transportation Management)	2020-2023	Gati Shakti Vishwavidyalaya (erstwhile NRTI), Vadodara	**8.96/ 10 CGPA**
Diploma in Data Science	2020-2023	Indian Institute of Technology, Madras	**8.32/ 10 CGPA**

PROFESSIONAL EXPERIENCE

Fyn Mobility, Data Analyst Intern — May' 24-Present

Responsibilities	▪ Created Metabase dashboards for onboarding, sourcing, and vehicle service KPIs, improving operational visibility. ▪ Worked with marketing team in tracking the real time performance of the ongoing **driver referral program**. ▪ Increased onboarding efficiency and **app adoption by 20%** through real-time tracking and team collaboration.

Hapag-Lloyd, Management Intern — Jun'22 – Jul'22

Responsibilities	▪ Managed a **6-week** project delving into vendor GST compliance to identify root causes of input tax credit imbalances ▪ Acquired data on **2000+** invoices from **200+ vendors** across India to address compliance issues in GST invoicing ▪ Identified **5+ issues** and pointed out 2 concerning with **60% of vendors** and causing **input tax credit** imbalances

Indian Railways, Research Intern — Jul'21 – Aug'21

Responsibilities	▪ Led a thorough analysis of **last-minute travellers** in the Indian Railways, examining their characteristics. ▪ Devised 3 strategies to optimize one-hop travels, to enhance experience and capture last-minute travel traffic ▪ Identified bottlenecks at Visakhapatnam railway station and recommended 3 solutions for improved traffic flow.

COURSEWORK

Academic Projects	**Project- Taxi Fare Guru: Taxi fare prediction challenge** ▪ Developed and optimized **5+** regression models like **Linear, Lasso, RandomForest** to enhance taxi fare prediction ▪ Conducted thorough **exploratory data analysis** and feature engineering, evaluated models using cross-validation ▪ Achieved a standout performance in the Kaggle competition, securing Top 10% position among 700 participants **Project- Pricing Tactics and Revenue Sharing in Fast Food Restaurants** ▪ Analyzed pricing tactics like bundle pricing, add-ons, channel-based offers used by major Indian fast-food chains. ▪ Examined revenue-sharing models between these companies and their franchisees, including fees and royalties. ▪ Explored the adaptability of these pricing strategies to other industries like e-commerce and FMCG. **Project- FinancialPulse: Automated Financial Health Analysis** ▪ Devised an automated **web scraping** solution using **Selenium** to extract key financial data from Moneycontrol. ▪ Conducted comprehensive financial analysis, calculating key ratios for insights into company performance. ▪ Developed impactful visualizations and benchmarked against industry standards for strategic decision-making.

AWARDS & ACHIEVEMENTS

Case Competition	▪ Secured 2nd in the Aixcelerate case competition, focusing on the feasibility of a credit card fraud detection.	2024
Internship	▪ Awarded employee of the month for the month of June at Fyn Mobility for continuously performing well.	2024
Academics	▪ Certified in Microsoft Azure Data Fundamentals, covering databases, warehouses and related technologies. ▪ Certified in Microsoft Azure AI Fundamentals, focused on AI workloads like computer vision and Gen AI. ▪ Achieved **3rd rank** in the institute among **120**+ students and 2nd overall in the BBA batch over 3 years. ▪ Awarded a **100%** tuition fee waiver for 3 years, totaling over 0.2 million, for consistent academic excellence.	2023 2023 2023 2023
Leadership Experience	**Organizing Committee, Aujasya, Annual sports fest** ▪ Managed INR 50,000+ for executing the 10 day long annual sports fest with 150+ participants in 15+ sports ▪ Conducted over 50 matches with 30+ participating teams as the in-charge of the carrom tournament. **House Prefect, Gajapathi House** ▪ Led Gajapathi House to triumph in inter-house dramatics, cross-country, and football championships ▪ Managed procurement and distribution of store items, meeting the house's clothing and accessories needs	2023 2019
Extra-Curricular	▪ Represented the IIT Mandi Hockey Team in the college fest, and was instrumental in winning **silver** medal ▪ Key player in **gold** medal-winning football team, leading Rajdhani Eagles to victory in overall championship ▪ Awarded **gold** in doubles carrom out of the **20+ participating teams** in the college sports competition	2023 2022 2021

SKILLSET(S)

▪ Proficient in data analysis tools including Python and Excel for comprehensive data processing.

▪ Skilled in statistical analysis and hypothesis testing, leveraging MS Excel for accurate insights.

▪ Experienced in web scraping techniques using BeautifulSoup and Selenium to gather and process data.

▪ Adept at creating impactful data visualizations using Power BI and Metabase for clear and actionable insights.

▪ Proficient in SQL for ETL processes to efficiently extract, transform, and load real time data.

▪ Strong problem-solving and critical-thinking abilities, with a focus on data-driven decision-making.

▪ Excellent communication and teamwork skills, essential for collaborative projects and presentations.