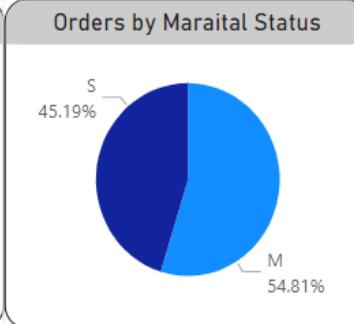
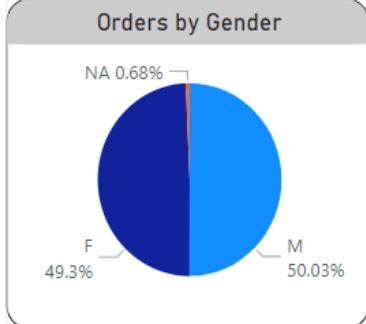


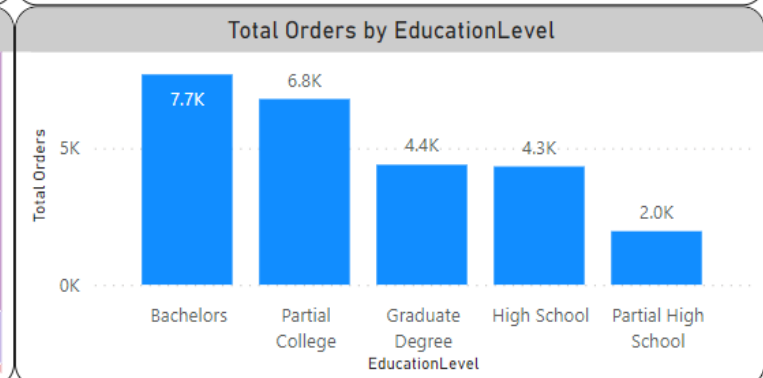
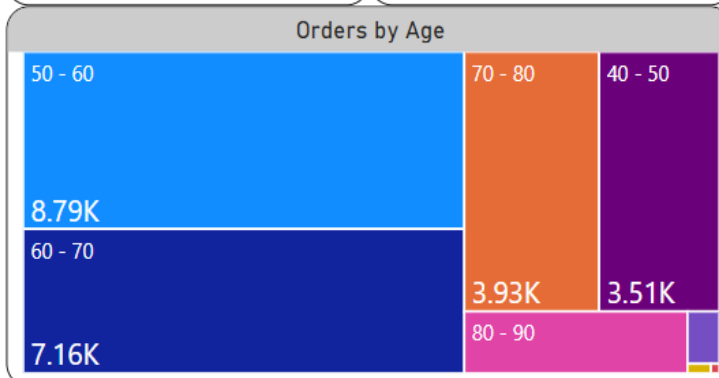
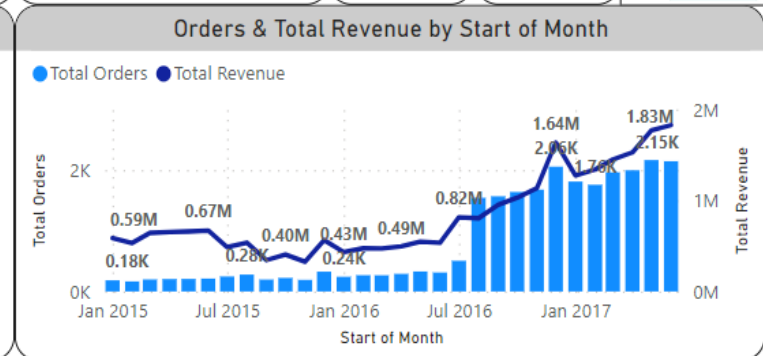
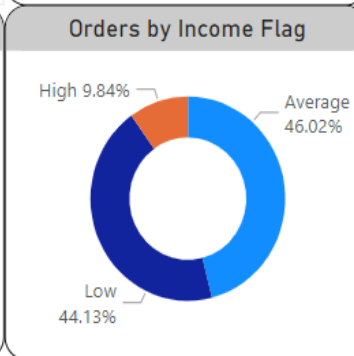
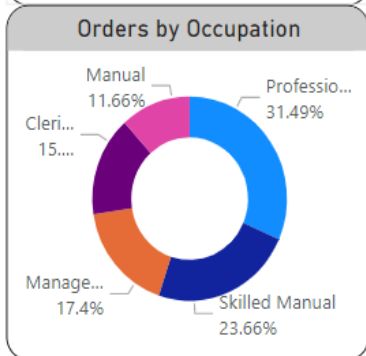
# AUTO DYNE SALES DASHBOARD

Customer Name	Total Orders	Total Revenue
MR. DALTON PEREZ	26	1.51K
MR. FERNANDO BARNES	26	1.84K
MR. RYAN THOMPSON	26	1.60K
MRS. HAILEY PATTERSON	26	1.62K
MRS. SAMANTHA JENKINS	26	1.74K
MR. JASON GRIFFIN	25	1.61K
MRS. ASHLEY HENDERSON	25	1.72K
MR. CHARLES JACKSON	24	1.78K
MR. DANIEL DAVIS	24	1.40K
MR. HENRY GARCIA	24	1.44K
MR. MASON ROBERTS	24	1.53K
MRS. JENNIFER SIMMONS	24	1.46K
MS. APRIL SHAN	24	1.42K
MRS. NANCY CHAPMAN	23	1.11K
MR. LUIS DIAZ	17	1.00K
MRS. ANA PERRY	17	1.34K
MR. ANTONIO BENNETT	16	1.00K
MR. JOSÉ HERNANDEZ	16	0.90K
<b>Total</b>	<b>25164</b>	<b>24,914.59K</b>



2015		2016		2017	
Accessories		Bikes		Clothing	
				Components	
Top Customer				Revenue	Orders
MR. MAURICE SHAN				12.41K	6

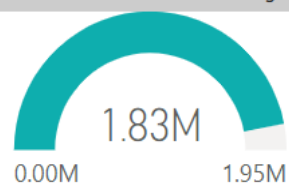
- ☐ Jan
- ☐ Feb
- ☐ Mar
- ☐ Apr
- ☐ May
- ☐ Jun
- ☐ Jul
- ☐ Aug
- ☐ Sep
- ☐ Oct
- ☐ Nov
- ☐ Dec



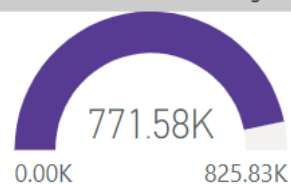


## AUTO DYNE SALES DASHBOARD

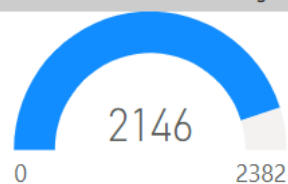
Curr Month Revenue vs Target



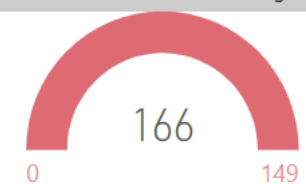
Curr Month Profit vs Target



Curr Month Orders vs Target



Curr Month Returns vs Target



Year

2015	2016	2017
------	------	------

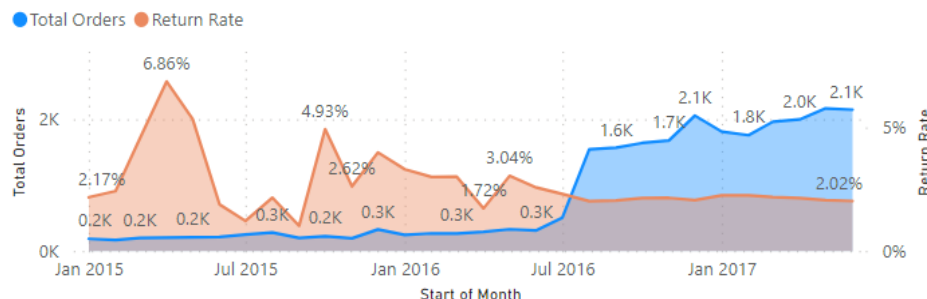
Month

Jan	Apr	Jul	Oct
Feb	May	Aug	Nov
Mar	Jun	Sep	Dec

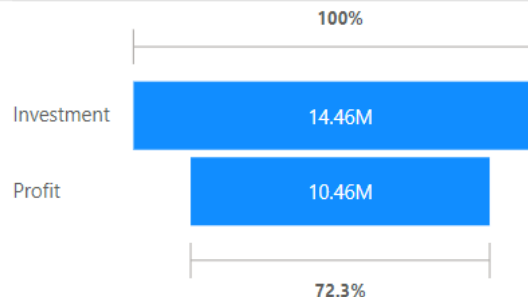
Category

Accessories	Clothing
Bikes	Components

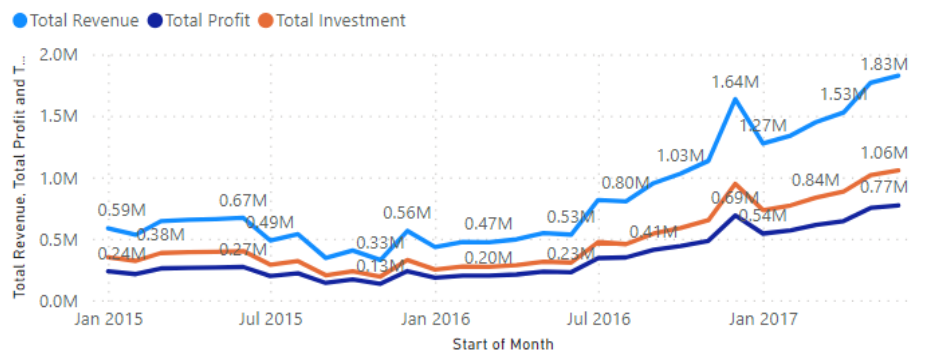
Orders & Return Rate by Month



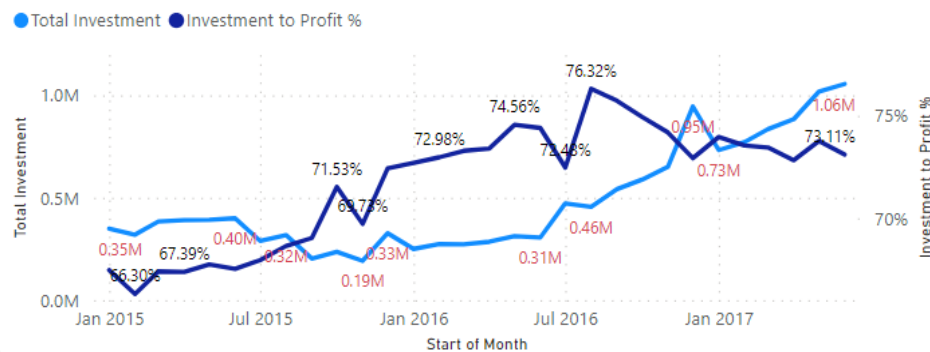
Investment vs Profit



Revenue, Investment & Profit by Month



Investment Vs Profit %



# AUTO DYNE SALES DASHBOARD

ProductName	Total Orders	Return Rate
Water Bottle - 30 oz.	3.98K	1.95%
Patch Kit/8 Patches	2.95K	1.61%
Mountain Tire Tube	2.85K	1.64%
Road Tire Tube	2.17K	1.55%
Sport-100 Helmet, Red	2.10K	3.33%
AWC Logo Cap	2.06K	1.11%
Sport-100 Helmet, Blue	2.00K	3.31%
Fender Set - Mountain	1.98K	1.36%
Sport-100 Helmet, Black	1.94K	2.68%
Mountain Bottle Cage	1.90K	2.02%
Road Bottle Cage	1.67K	1.68%
Touring Tire Tube	1.36K	1.64%
HL Mountain Tire	1.31K	3.75%
ML Mountain Tire	1.06K	1.32%
LL Road Tire	0.96K	2.26%
ML Road Tire	0.87K	1.51%
Touring Tire	0.86K	1.22%
Bike Wash - Dissolver	0.85K	1.47%
HL Road Tire	0.80K	3.52%
LL Mountain Tire	0.79K	2.50%
Hydration Pack - 70 oz.	0.70K	3.60%
Mountain-200 Black, 46	0.61K	2.97%
Mountain-200 Black, 42	0.60K	3.49%
Mountain-200 Silver, 38	0.59K	2.90%
Mountain-200 Silver, 46	0.57K	2.10%
Mountain-200 Black, 38	0.57K	2.64%
Mountain-200 Silver, 42	0.55K	2.74%
Half-Finger Gloves, M	0.47K	1.74%
Half-Finger Gloves, S	0.45K	1.69%
Long-Sleeve Logo Jersey, L	0.42K	3.54%
<b>Total</b>	<b>25.16K</b>	<b>2.17%</b>

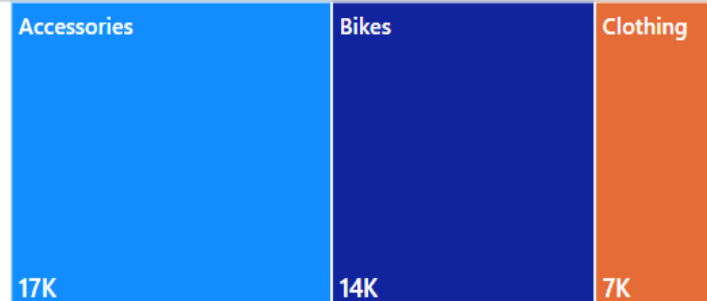
Top Product (Orders)

Water Bottle - 30 oz.

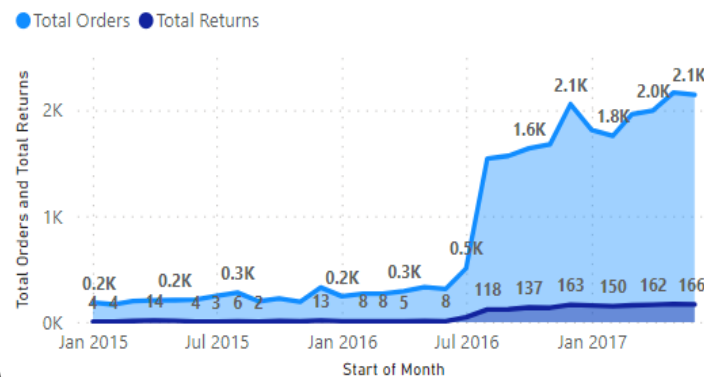
Top Product (Profit)

Mountain-200 Black, 46

Orders by Category



Orders and Returns by YearMonth



Jan	Mar	May	Jul	Sep	Nov	2015
Feb	Apr	Jun	Aug	Oct	Dec	2016
1	2	3	4			2017

Monthly Revenue

1.83M

Goal: 1.77M (+3.31%)  
01 June 2017

Monthly Orders

2146

Goal: 2165 (-0.88%)  
01 June 2017

Monthly Profit

771.58K

Goal: 750.75K (+2.77%)  
01 June 2017

Monthly Returns

166

Goal: 169 (+1.78%)  
01 June 2017

Australia	Canada	France	Germany	UK	USA
-----------	--------	--------	---------	----	-----

Orders by Country

