# MahilaHaat

Let's Grow Together

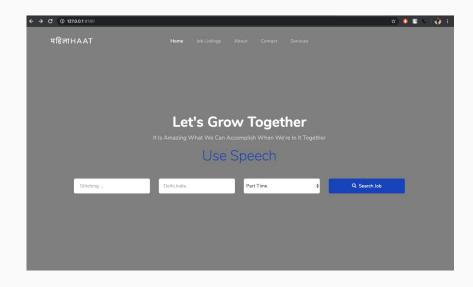
January 9, 2020

## Why MahilaHaat

- Opportunities for women
- User friendly

### **Main Features**

- One Step Registration
- Voice Registration
- Multilingual
- Project ideas for students
- Blogs
- Direct contact between employee and employer



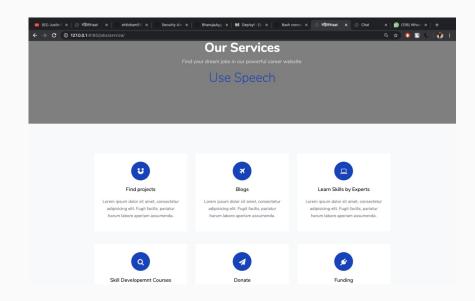


"I got my first job through महिलाHAAT. It really was a very good experience. I got a well suited job in accordance with my requirements."

— Richa Singh

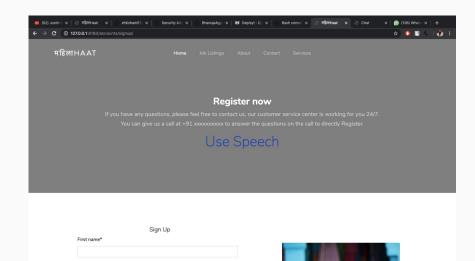
Looking For A Job?

Not just a career website ,come live an Experience Find your dream jobs on महिलाHAAT Sign Up



#### **User Auth**

- Adhaar card verification of employer
- OTP verification for the phone number for both employee and employer



Last name\*

## **Future Insights**

- Progressive web application
- Online classes by experts
- Tie ups with government institution (Ministry of Skill Development and Entrepreneurship)
- Funding

#### **Business Model**

- From first 3 transactions (above 5000 rupees)
  - 0.1 percentage from employee
  - 0.5 percentage from employer
- Paid video lectures after trial

## Challenges

- Reaching out to people
- Initial funding for expenses like Google map API
- Collaboration with government dept.

