MOHAMMED SHIEK SHABUDDIN

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CAREER OBJECTIVE

Aspire to gain insights into the ways professionals integrate and acquire new knowledge, and to cultivate behaviors that elevate their decision-making performance.

EDUCATION

CMS Business School, JAIN Deemed University, Bengaluru, India
MBA (Masters in Human Resource Management) | 8.09 SGPA

GITAM Deemed University, Visakhapatnam, India
B.sc (Biotechnology, Microbiology, Chemistry) | 7.89 CGPA

Sri Chaitanya Junior College, Visakhapatnam, India
Class 12 | 8.82 CGPA

Mohan Secondary High School, Visakhapatnam, India
June 2016 – April 2017

Class 10 | 8.2 CGPA

WORK EXPERIENCE

Apply at Scale (Remote) Nov 2022 – Present

Founding Team - Strategy and Operations

- Achieved market penetration by identifying 1044 US companies sponsoring product (Visa sponsorship) roles (2018-2022), conducted LinkedIn marketing resulting in 4lak+ post impressions, 1000+ document requests, and converting to 1st ten clients within a month.
- Pioneered a workforce model strategy by enlisting students as associates to serve clients, leading to the successful onboarding of 60+ associates supporting approximately 40 clients.
- Oversee talent acquisition, conduct onboarding, and provide operational training for associates. Execute monthly payroll benchmarking for employees.

Adani Wilmar, Bengaluru, India

June 2023- Aug 2023

Human Resource Management - Summer Intern

- Talent Acquisition: Experience in sourcing FMCG sales profiles on Naukri for both executive and managerial roles. Focused on sourcing candidates for the divisions of General Trade, Modern Trade, and HORECA.
- **Power BI Dashboard:** Developed a data-driven dashboard by employing data scraping techniques in Excel, seamlessly integrated with Power BI, to assess training effectiveness.
- Market Visit: Visited 40 outlets and with sales officer, providing valuable insights into FMCG sector sales generation strategies.
- Program Effectiveness: Initiative to gauge the efficacy of recurrent knowledge sharing programs. By crafting well-structured feedback questionnaires, this methodical approach enabled us to quantify the impact of the programs accurately.

LEADERSHIP & EXTRA-CURRICULAR ACTIVITY

HR Cruise | Core Committee Member

Sept 2022 - Present

- Prepared the Governance Policies, Event Workflow (SOP) and Functional Guidelines.
- HR Conclave 2023 Led a 16-member team and organized an HR Conclave at CMS Business School, attracting around 100 participants.
- **CRANIUM 2023** International Management Fest | Core Committee Member for the HR Vertical.

Rotaract Club of GITAM | President

July 2021 – June 2022

- Identified and leveraged new talents and potential future leaders for the club. Organized 50+ projects aimed at empowering students, and successfully hosted the two-day Rotaract District Conference - MAD Carnival, during tenure.
- Liaised with the University Management, Rotary club of Visakhapatnam and District Rotaract Organization and other International Clubs to build relations and Collaborative events on campus.

Awards & Recognitions

- ✓ Excellence in Documentation and student operating procedures (University Award)
- ✓ Excellence in Networking and Collaborations (University Award)
- Best Professional service project for the year 2021-2022 & Best District Support Club (District Awards).

CONFERENCE PRESENTATIONS

- "Digitalization & Its Impact on the Future of Work in Industry 5.0" Presented at the REVA University International Conference 2022 on the theme of "Contemporary Developments in Entrepreneurship, Business, and Management in the Digitized Era – Towards Industry 5.0."
- "Technology and Workplace Learning: A Systematic Literature Review" Presented at the KRUPACON University International
 Conference 2023 on the theme of "Creating Futuristic Work Design: Defying the Business Downturn."

TOOLS & LANGUAGES

- Tools: MS Excel, PowerPoint, Power BI, MS Word, Canva, Trello and Notion.
- Languages: English, Hindi, Telugu, and Urdu.