SNEAKERSKART – E-COMMERCE WEBSITE

A Mini Project Report submitted to

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY ANANTAPURAMU.

in Partial Fulfillment of the Requirements for the Award of the degree of

BACHELOR OF TECHNOLOGY
IN
COMPUTER SCIENCE AND SYSTEMS ENGINEERING

Submitted by

K SAI NITHIN	**(21125A1505)**
M BHANU TEJA	**(21125A1508)**
N DESAI SREENIVAS REDDY	**(21125A1510)**

Under the Guidance of

Mr. P. Yogendra Prasad
Assistant Professor

Department of Computer Science and Systems Engineering
Sree Vidyanikethan Engineering College (Autonomous)
Sree Sainath Nagar, Tirupati – 517 102
(2022-2023)

SREE VIDYANIKETHAN ENGINEERING COLLEGE (AUTONOMOUS)

Sree Sainath Nagar, Tirupati

DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

CERTIFICATE

This is to certify that the mini project report entitled

"SNEAKERSKART – E-COMMERCE WEBSITE"

is the Bonafide work done by

K SAI NITHIN	**(21125A1505)**
M BHANU TEJA	**(21125A1508)**
N DESAI SREENIVAS REDDY	**(21125A1510)**

in the Department of **Computer Science and Systems Engineering**, and submitted to Jawaharlal Nehru Technological University Anantapur, Ananthapuramu in partial fulfillment of the requirements for the award of the degree of Bachelor of Technology in Computer Science and Systems Engineering during the academic year 2022-2023. This work has been carried out under my supervision. The results of this mini project work have not been submitted to any university for the award of any degree or diploma.

Guide: *Head:*

Mr. P. Yogendra Prasad   Dr. K. Ramani
Assistant Professor   Professor & Head
Dept. of CSSE   Dept. of CSSE

INTERNAL EXAMINER   **EXTERNAL EXAMINER**

DEPARTMENT OF COMPUTER SCIENCE AND SYSTEMS ENGINEERING

VISION AND MISSION

VISION

- **To become a Centre of excellence in Computer Science and Systems Engineering through Teaching, Training and Innovation to produce high quality engineering professionals who can solve the growing complex problems of the society and industry.**

MISSION

- **Established with cause of development of technical education in advanced Computers Sciences and Systems Engineering with applications to systems there by serving the society and Nation.**
- **Transfer of knowledge through contemporary curriculum and fostering faculty and student development.**
- **Create keen interest for research and innovation among students and faculty by understanding the needs of the society and industry.**
- **Skill Development among diversity of students in technical in technical domains and profession for development of systems and processes to meet the demands of the industry and research.**
- **Imbibing values and ethics in students for prospective and promising engineering and develop a sense of respect for all.**

Program Educational Objectives (PEO's)

After few years of graduation, the graduates of B.Tech (CSSE) will:

1. Demonstrate competencies in the Computer Science domain and Management with an ability to comprehend, analyze, design and create software systems for pursuing advanced studies in the areas of interest.

2. Evolve as entrepreneurs or be employed by acquiring required skill sets for developing computer systems and solutions in multi-disciplinary areas.

3. Exhibit progression and professional skill development in Computer programming and systems development with ethical attitude through life-long learning.

Program Specific Outcomes (PSO's)

On successful completion of the Program, the graduates of B. Tech (CSSE) program will be able to:

PSO1 Employ Systems Approach to model the solutions for real life problems, design and develop software systems by applying Modern Tools.

PSO2 Develop solutions using novel algorithms in High Performance Computing and Data Science.

PSO3 Use emerging technologies for providing security and privacy to design, deploy and manage network systems.

Program Outcomes (PO's)

1. Apply the knowledge of mathematics, science, engineering fundamentals, and an engineering specialization to the solution of complex engineering problems (**Engineering knowledge**).

2. Identify, formulate, review research literature, and analyze complex engineering problems reaching substantiated conclusions using first principles of mathematics, natural sciences, and engineering sciences (**Problem analysis**).

3. Design solutions for complex engineering problems and design system components or processes that meet the specified needs with appropriate consideration for the public health and safety, and the cultural, societal, and environmental considerations (**Design/development of solutions**).

4. Use research-based knowledge and research methods including design of experiments, analysis and interpretation of data, and synthesis of the information to provide valid conclusions (**Conduct investigations of complex problems**).

5. Create, select, and apply appropriate techniques, resources, and modern engineering and IT tools including prediction and modeling to complex engineering activities with an understanding of the limitations (**Modern tool usage**)

6. Apply reasoning informed by the contextual knowledge to assess societal, health, safety, legal and cultural issues and the consequent responsibilities relevant to the professional engineering practice (**The engineer and society**)

7. Understand the impact of the professional engineering solutions in societal and environmental contexts, and demonstrate the knowledge of,and need for sustainable development (**Environment and sustainability**).

8. Apply ethical principles and commit to professional ethics and responsibilities and norms of the engineering practice (**Ethics**).

9. Function effectively as an individual, and as a member or leader in diverse teams, and in multidisciplinary settings (**Individual and team work**).

10. Communicate effectively on complex engineering activities with the engineering community and with society at large, such as, being able to comprehend and write effective reports and design documentation, make effective presentations, and give and receive clear instructions (**Communication**).

11. Demonstrate knowledge and understanding of the engineering and management principles and apply these to one's own work, as a member and leader in a team, to manage projects and in multidisciplinary environments (**Project management and finance**).

12. Recognize the need for, and have the preparation and ability to engage in independent and life-long learning in the broadest context of technological change (**Life-long learning**).

DECLARATION

We hereby declare that this project report titled **"SNEAKERSKART – E-COMMERCE WEBSITE** "is a genuine work carried out by us, in **B.Tech** *(Computer Science and Systems Engineering)* degree course of **Jawaharlal Nehru Technological University Anantapur** and has not been submitted to any other course or University for the award of any degree by us.

We declare that this written submission represents our ideas in our own words and where others' ideas or words have been included, we have adequately cited and referenced the original sources. We also declare that we have adhered to all principles of academic honesty and integrity and have not misrepresented or fabricated or falsified any idea / data / fact / source in our submission. We understand that any violation of the above will cause for disciplinary action by the Institute and can also evoke penal action from the sources which have thus not been properly cited or from whom proper permission has not been taken when needed.

Signature of students

1.

2.

3.

ABSTRACT

Our Project is a web based on Sneakers shopping site, developed for intangible brands. In today's fast-changing business environment, it's extremely important to be able to respond to needs in the most effective and timely manner.

According to the fast-changing of the business environment nowadays, we have to be more effective and fast in responding to customers' needs to make them able to access products instantly. E-Commerce gives instant access to products or services. This can be done by designing an E-commerce web application for online shopping, which sells various fashion Sneakers to the customers either by instant payment or by payment on delivery. Many business houses carry out commercial transactions using websites. This makes the shopping process onthe web familiar and makes E-commerce an accepted paradigm.

Our online shopping website is a lifestyle e-commerce web application, which retails various fashion and lifestyle products. This project allows viewing various products available, enables registered users to purchase desired products instantly. This project provides an easy access to Administrators and Users to view orders. This is a project with the objective to develop a basic website where a consumer is provided with a shopping cart application. It also enables to apply CRUD operations on the cart.

To implement online shopping, a virtual store on the Internet is needed which allows customers to seek for products and select them from a catalog. Catalog contains all the details of the product with pictures and a detailed description. We divide the products based on the categories and name them. A rating and review section is available to check the previous customer's views.

This E-commerce shopping website needs to be designed and developed by understanding server and client techniques, relational databases and programming languages such as HTML, CSS, JAVASCRIPT, and PHP.

Key-Words: *Sneakers, ,Intangible brands , Customer , Virtual , Catalog , CRUD , cart , rating and review.*

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CHAPTER- 1

INTRODUCTION

1.1 Introduction:

E-commerce (electronic commerce) is the buying and selling of goodsand services, or the transmitting of funds or data, over an electronic network, primarily the internet. These business transactions occur either as business-to-business (B2B), business-to-consumer (B2C), consumer- to-consumer or consumer-to-business. The terms e-commerce and e- business are often used interchangeably. The term e-tail is also sometimes used in reference to the transactional processes that make uponline retail shopping. Business transactions that involve the exchange of money are covered by the term e-commerce. E-business includes all aspects of running a business that sells goods and services, including marketing, earning and retaining customers, procurement, developing business partners and customer education. In order to be successful, e- commerce and e-businesses must have quality storefronts that are simple to navigate and peruse, with accurate and thorough catalogue information.

E-business became an extension of e-commerce to encompass all aspects of businesses that function online. E-business involves e- commerce, but e-Commerce does not cover all aspects of e-business-commerce is powered by the internet. Customers access an online store to browse through and place orders for products or services via theirown devices.

As the order is placed, the customer's web browser will communicate back and forth with the server hosting the e-commerce website. Data pertaining to the order will be relayed to a central computer known the order manager. It will then be forwarded to databases that manage `inventory levels; a merchant system that manages payment information,using applications such as PayPal; and a bank computer.

After the order is validated, the order manager will notify the store's webserver. It will display a message notifying the customer that their order has been successfully processed.

1.2 Problem Statement:

E-commerce provides an easy way to sell products to a large customer base. However, there is a lot of competition among multiple e- commerce sites. When users land on an e-commerce site, they expect tofind what they are looking for quickly and easily.

Also, users are not sure about the brands or the actual products they want to purchase. They have a very broad idea about what they want to buy. Many customers nowadays search for their products on Google rather than visiting specific e-commerce sites. They believe that Google will take them to the e-commerce sites that have their product. In order to be successful, e-commerce and e-businesses must have quality storefronts that are simple to navigate and peruse, with accurate and thorough catalogue information. E-business became an extension of e-commerce to encompass all aspects of businesses that function online. E-business involves e-commerce, but e-Commerce does not cover all aspects of e-business.

1.3 Objectives:

The major objectives of the project work on E-commerce industry are:

- To understand the types of E-commerce and its functioning

- To understand the influence of the Gen - Z on the E- Commerce website on the industry with all its aspiring methods and innovations

- To understand major academic disciplines contributing to e- commerce research

- To understand about the growth prospects of E-commerce

- To increase brand awareness

- To get customers data from ecommerce store

- To find the factors that leads a website user to return to orrecommend the website

- To discover the key factor that influence online buying behavior of Consumer

1.4 Applications:

1. **Exploitation of New Business:**

Broadly speaking, electronic commerce emphasizes the generation andexploitation of new .business opportunities and to use popular phrases:"generate business value" or "do more with less".

2. **Enabling the Customers:**

Electronic Commerce is enabling the customer to have an increasing say in what products are made, how products are made and how servicesare delivered (movement from a slow order fulfillment process with little understanding of what is taking place inside the firm, to a faster and rt1ore open process with customers having greater control.

3. **Improvement of Business Transaction:**

Electronic Commerce endeavors to improve the execution of business transaction over various networks.

4. **Effective Performance:**

It leads to more effective performance i.e. better quality, greater customer satisfaction and better corporate decision making.

5. Greater Economic Efficiency:

We may achieve greater economic efficiency (lower cost) and more rapidexchange (high speed, accelerated, or real-time interaction) with thehelp of electronic commerce.

6. Execution of Information:

It enables the execution of information-laden transactions between twoor more parties using inter connected networks. These networks can bea combination of 'plain old telephone system' (POTS), Cable TV, leased lines and wireless. Information based transactions are creating new waysof doing business and even new types of business.

7. Incorporating Transaction:

Electronic Commerce also inco11'orates transaction management, which organizes, routes, processes and tracks transactions. It also includes consumers making electronic payments and funds transfers.

8. Increasing of Revenue:

Firm use technology to either lower operating costs or increase revenue. Electronic Commerce has the Potential to increase revenue by creating new markets for old products, creating new information-based products, and establishing new service delivery channels to better serve and interact with customers. The transaction management aspect of electronic commerce can also enable firms to reduce operating costs by enabling better coordination in the sales, production and distribution processes and to consolidate operations arid reduce overhead.

1.5 Limitations:

No research is complete without admitting the limitations that was facedwhile conducting a study which will contribute to present learning. This study too like the others have certain constrains which has been discussed below.

Ø The study was restricted to Electronics only

Ø The study is mainly concerned about user interface

Ø The sample of the size will be limited to time and resources

1.6 Advantages of the Proposed Project:

Online shopping for retail sales direct to consumers via Web-Sites and mobile apps, and conversational commerce via live chat, chat-bots, and voice assistants;

- Providing or participating in online marketplaces, which process third-partybusiness-to-consumer (B2C) or consumer-to-consumer (C2C) sales;

- Business-to-business (B2B) buying and selling;

- Gathering and using demographic data through web contacts and social media;

- Business-to-business (B2B) electronic data interchange;

- Marketing to prospective and established customers by e-mail or fax (for example, with newsletters);

- Engaging in pretail for launching new products and services;

- Online financial exchanges for currency exchanges or trading purposes.

CHAPTER – 2

METHODOLOGY

E-Commerce or Electronics Commerce business models can generallybe categorized in the following categories:

- **Business - to - Business (B2B)**
- **Business - to - Consumer (B2C)**
- **Consumer - to - Consumer (C2C)**
- **Consumer - to - Business (C2B)**
- **Business - to - Government (B2G)**
- **Government - to - Business (G2B)**
- **Government - to - Citizen (G2C)**

- **Business - to - Business (B2B):**
  Website following B2B business model sells its product to   anintermediate buyer who then sells the product to the final customer.
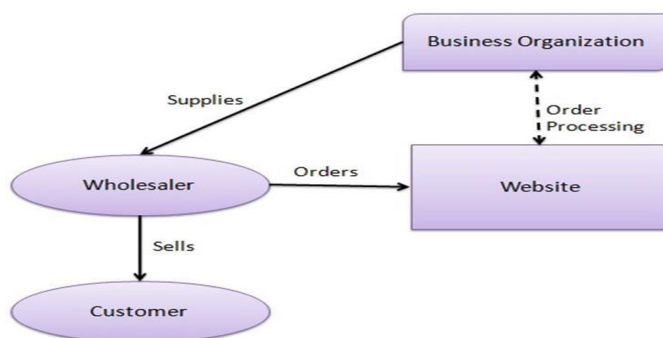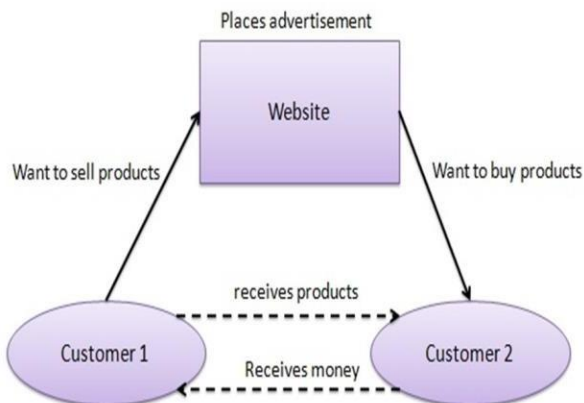

- **Business - to - Consumer (B2C):**
  Website following B2C business model sells its product directly to a customer. A customer can view products shown on the website of business organization. The customer can choose a product and order the same.
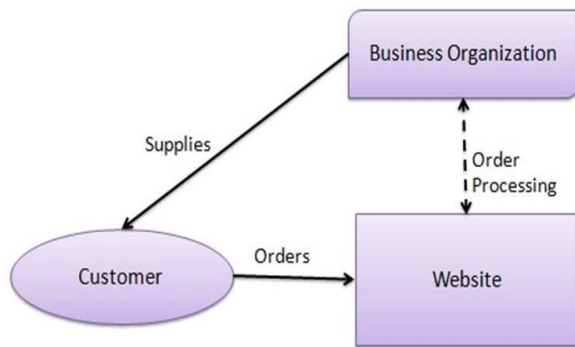
- **Consumer - to - Consumer (C2C):**

  Website following C2C business model helps consumer to sell their assets like residential property, cars, motorcycles etc. or rent a room by publishing their information on the website.


- **Consumer - to - Business (C2B):**

  In this model, a consumer approaches website showing multiple businessorganizations for a particular service. Consumer places an estimate of amount he/she wants to spend for a particular service.
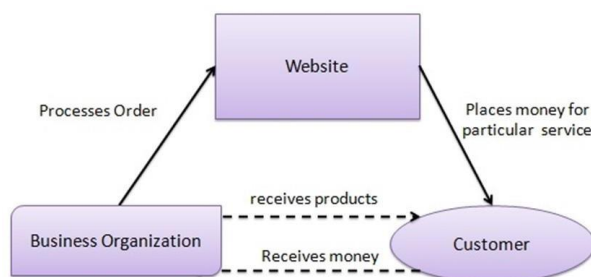
- **Business - to - Government (B2G):**

  B2G model is a variant of B2B model. Such websites are used bygovernment to trade and exchange information with various business organizations.
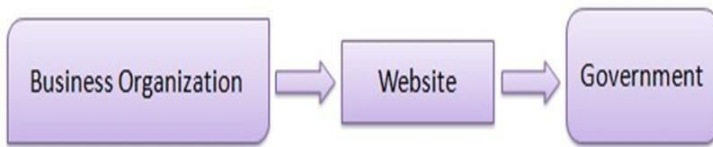
- **Government - to - Citizen (G2C):**

Government uses   G2C model website to approach citizen in general. Such websites support auctions of vehicles, machinery or any other material

CHAPTER – 3

SYSTEM DESIGN

4.1 Requirements:

The user should have the appropriate version of windows.

• The system should have up to 1 GB ram minimum requirement for theapplication.

• The application should be installed on the system.

• Internet Connectivity is a must for this purpose.

• CPU with a speed of 1.3Ghz is a good choice for normal usage

Hardware Requirements:

Hardware requirements for running this project are as follows:Processor: Pentium I or above.

RAM: 4 GB or

above.HD: 50 GB

or above.

4.2 System Design:

The website has a user-friendly and well-designed design to ensure a smooth browsing experience. The following sections describe the main content and structure of the site:

HOME PAGE: The home page promotes the site and displays attractive banners. It also provides a search bar and menu for easy access to various sections.

ABOUT AND CONTACT PAGES: The website has about page to brief about the ACOS and its objectives. The Contact us page is to contact if any issues and also customers can give their feedbacks.

LOGIN AND SIGNUP PAGES: The login is for the already registered customers and signup is for the new customers who are willing to create an account with the ACOS.

RESPONSIVE DESIGN: The website is designed to be responsive, responsive, and usable on a variety of devices, including desktop computers, tablets, and mobile phones. The layouts fit seamlessly into different parts of the screen, increasing accessibility as users move around.

4.3 Technologies used:

The website is built using front-end technologies to create an engaging and dynamic user interface. The key technologies employed in the development of this website are:

HTML5: The website structure and content are created using HTML5, ensuring semantic markup and proper organization of information.

CSS3: CSS3 is used for styling and visual presentation of the website, including layout design, color schemes, typography, and responsive elements.

JAVASCRIPT: JavaScript is utilized to implement interactive features such as search functionality, user reviews, interactive maps, and dynamic content loading

CHAPTER - 4

IMPLEMENTATION

The front end of application consists of home page which consist of loginsection with other options like user register and forget password. The users can create their account using register page by entering their email id and password and can login their accounts using their credentials. After logging into their accounts they are redirected to the home page. Now users can access the products through the options available in navigation bar. By clicking on the available options you will be directed to the respective web page.

In that web page you can access the various products. When you click on the product you will be redirected to the product details page. If you like the product and if you want to buy it then you directly proceed through the buy option or you can add it to the cart and can buy it in future. When you click on buy now option you will be redirected to the payment option page. Now you can proceed with the payment. Then youwill be notified that the order is confirmed. If you want to cancel the order then you can cancel it. After receiving the product you can give feedback or if you want the return the product then you can click return option. In this way you can access the website.

CHAPTER-5

PROPOSED SYSTEM ARCHITECTURE

Proposed System Architecture for an Automated Canteen Ordering System is:

1. User Interface (UI) Layer:

- Develop the user interface using HTML, CSS, and JavaScript.

- HTML provides the structure of the web pages, CSS handles the styling, and JavaScript adds interactivity.

- Ensure the UI is responsive, visually appealing, and provides a seamless user experience.

2. Application Layer:

- Implement the application logic using PHP, which is a server-side scripting language.

- PHP will handle user requests, process form submissions, and interact with the backend services.

- Use PHP frameworks like Laravel or CodeIgniter to streamline development and enhance maintainability.

3. Database Layer:

- Choose a relational database management system (RDBMS) like MySQL to store and manage the application data.

- Use SQL queries to interact with the database and retrieve or store information related to menus, orders, users, etc.

4. Security and Authentication:

- Implement security measures such as input validation, secure coding practices, and protection against common web vulnerabilities.

- Incorporate user authentication and authorization mechanisms to ensure secure access to the application's features.
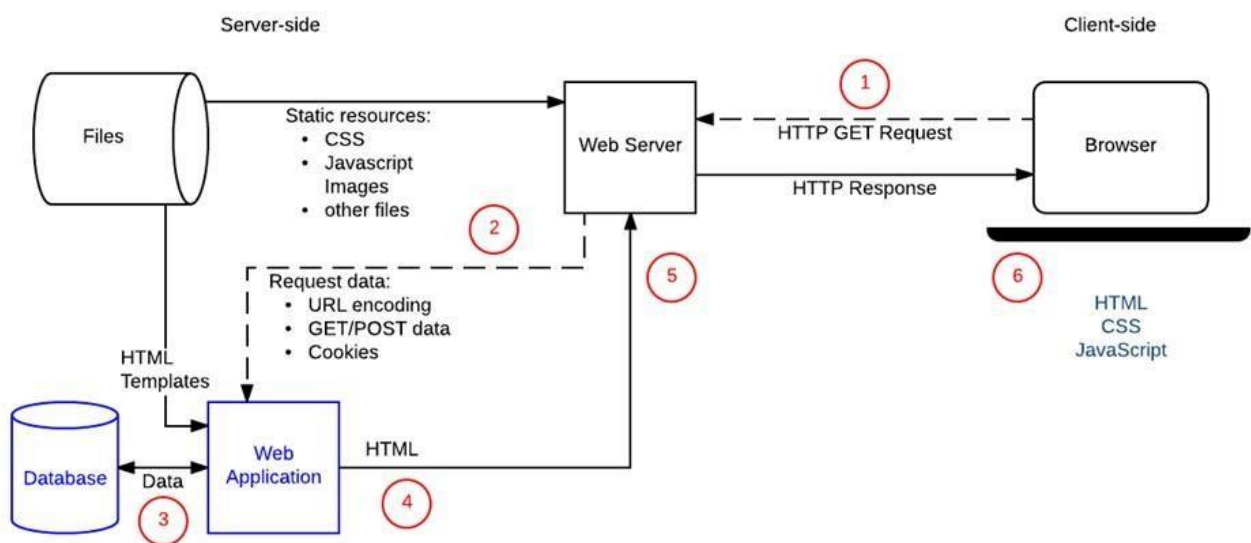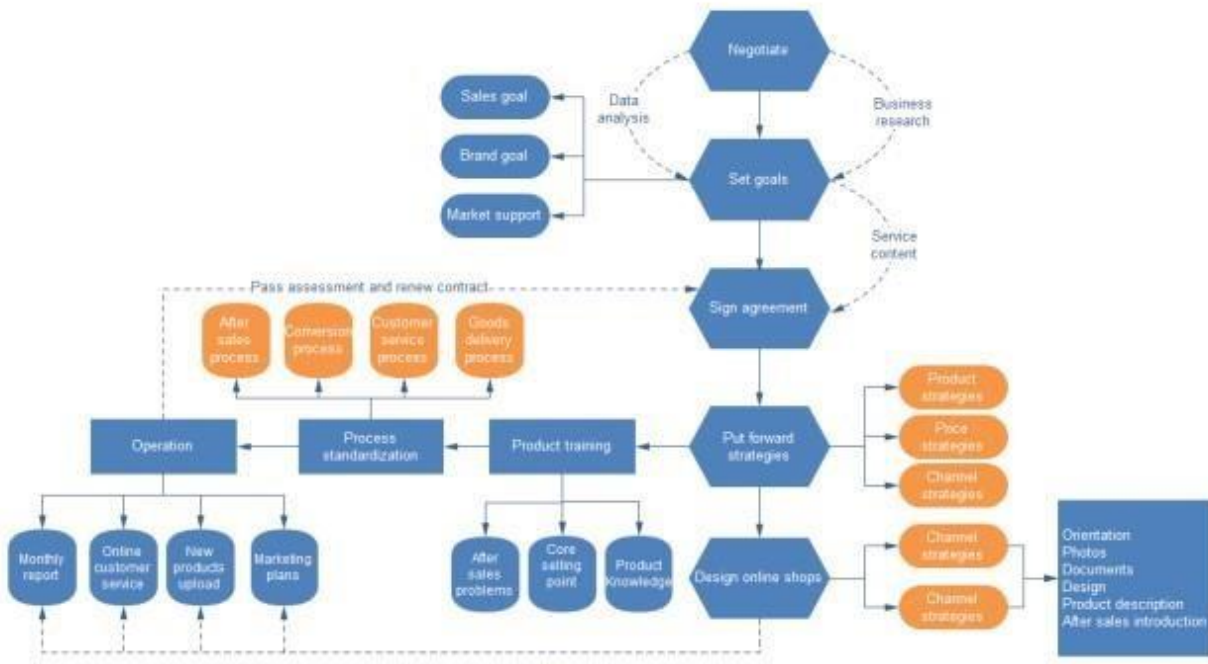
5. Hosting and Deployment:

- Deploy the application on a web server capable of running PHP scripts, such as Apache or Nginx.

- Utilize a hosting service or set up your own server infrastructure, depending on your requirements and scale.

- Consider security measures like SSL certificates to enable secure HTTPS communication.

5.1 Flow Chart:

E-commerce Trusteeship Service Flowchart

CHAPTER-6

CODING ANALYSIS AND RESULTS

6.1 Code:

i) Home Page:

```php
<?php
include("function/session.php");
include("db/dbconn.php");
?>
<!DOCTYPE html>
<html>
<head>
<title>SneakersKart</title>
<link rel = "stylesheet" type = "text/css" href="css/style.css" media="all">
<link rel="stylesheet" type="text/css" href="css/bootstrap.css">
<script src="js/bootstrap.js"></script>
<script src="js/jquery-1.7.2.min.js"></script>
<script src="js/carousel.js"></script>
<script src="js/button.js"></script>
<script src="js/dropdown.js"></script>
<script src="js/tab.js"></script>
<script src="js/tooltip.js"></script>
<script src="js/popover.js"></script>
<script src="js/collapse.js"></script>
<script src="js/modal.js"></script>
<script src="js/scrollspy.js"></script>
<script src="js/alert.js"></script>
<script src="js/transition.js"></script>
<script src="js/bootstrap.min.js"></script>
</head>
<body>
<div id="header">
<img src="img/logo.jpg">
<label>SneakersKart</label>
<?php
$id = (int) $_SESSION['id'];
$query = $conn->query ("SELECT * FROM customer WHERE
customerid = '$id' ") or die (mysqli_error());
$fetch = $query->fetch_array ();
?>
<ul>
<li><a href="function/logout.php"><i class="icon-off icon-white"></i>logout</a></li>
<li>Welcome:   <a href="#profile" href  data-toggle="modal"><i class="icon-
user icon-white"></i><?php echo $fetch['firstname']; ?> <?php echo
$fetch['lastname'];?></a></li>
</ul>
</div>
```

14

```
<div id="profile" class="modal hide fade" tabindex="-1" role="dialog" aria-
labelledby="myModalLabel" aria-hidden="true" style="width:700px;">
<div class="modal-header">
<button type="button" class="close" data-dismiss="modal" aria-hidden="true">x</button>
<h3 id="myModalLabel">My Account</h3>
</div>
<div class="modal-body">
<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>
<center>
<form method="post">
<center>
<table>
<tr>
<td class="profile">Name:</td><td class="profile"><?php echo
$fetch['firstname'];?> <?php echo $fetch['mi'];?> <?php echo
$fetch['lastname'];?></td>
</tr>
<tr>
<td class="profile">Address:</td><td class="profile"><?php echo $fetch['address'];?></td>
</tr>
<tr>
<td class="profile">Country:</td><td class="profile"><?php echo $fetch['country'];?></td>
</tr>
<tr>
<td class="profile">ZIP Code:</td><td class="profile"><?php echo $fetch['zipcode'];?></td>
</tr>
<tr>
<td class="profile">Mobile Number:</td><td class="profile"><?php echo
$fetch['mobile'];?></td>
</tr>
<tr>
<td class="profile">Telephone Number:</td><td class="profile"><?php echo
$fetch['telephone'];?></td>
</tr>
<tr>
<td class="profile">Email:</td><td class="profile"><?php echo $fetch['email'];?></td>
</tr>
</table>
</center>
</div>
<div class="modal-footer">
<a href="account.php?id=<?php echo $fetch['customerid']; ?>"><input type="button" class="btn
btn-success" name="edit" value="Edit Account"></a>
<button class="btn btn-danger" data-dismiss="modal" aria-hidden="true">Close</button>
</div>
</form>
</div>
```

```
<br>
<div id="container">
<div id="content">
<div class="nav">
<ul>
<li><a href="home.php"><i class="icon-home"></i>Home</a></li>
<li><a href="product1.php"><i class="icon-th-list"></i>Product</a>
<li><a href="aboutus1.php"><i class="icon-bookmark"></i>About Us</a></li>
<li><a href="contactus1.php"><i class="icon-inbox"></i>Contact Us</a></li>
<li><a href="privacy1.php"><i class="icon-info-sign"></i>Privacy Policy</a></li>
<li><a href="faqs1.php"><i class="icon-question-sign"></i>FAQs</a></li>
</ul>
</div>

<div id="carousel">
<div id="myCarousel" class="carousel slide">
<div class="carousel-inner">
<div class="active item" style="padding:0; border-bottom:0 solid #111;"><img
src="img/banner1.jpg" class="carousel"></div>
<div class="item" style="padding:0; border-bottom:0 solid #111;"><img src="img/banner2.jpg"
class="carousel"></div>
<div class="item" style="padding:0; border-bottom:0 solid #111;"><img src="img/banner3.jpg"
class="carousel"></div>
</div>
<a class="carousel-control left" href="#myCarousel" data-slide="prev">&lsaquo;</a>
<a class="carousel-control right" href="#myCarousel" data-

slide="next">&rsaquo;</a>
</div>
</div>
<div id="video">
<video controls autoplay width="445px" height="300px">
<source src="video/commercial.mp4" type="video/mp4">
</video>
</div>

<div id="product" style="position:relative; margin-top:30%;">
<center><h2><legend>Featured Items</legend></h2></center>
<br />

<?php

$query = $conn->query("SELECT *FROM product WHERE category='feature' ORDER BY
product_id DESC") or die (mysqli_error());

while($fetch = $query->fetch_array())
{

$pid = $fetch['product_id'];

$query1 = $conn->query("SELECT * FROM stock WHERE product_id = '$pid'") or die
(mysqli_error());
$rows = $query1->fetch_array();

$qty = $rows['qty'];
```

```php
if($qty <= 5){

}else{
echo "<div class='float'>";
echo "<center>";
echo "<a href='details.php?id=".$fetch['product_id']."'><img class='img-polaroid'
src='photo/".$fetch['product_image']."' height = '300px' width = '300px'></a>";
echo "".$fetch['product_name']."";
echo "<br />";
echo "Rs".$fetch['product_price']."";
echo "<br />";
echo "<h3 class='text-info' style='position:absolute; margin-top:-90px; text-indent:15px;'> Size:
".$fetch['product_size']."</h3>";
echo "</center>";
echo "</div>";
}

}
?>
</div>
</div>
<br />
</div>
<br />
<br />
<div id="footer">
<div class="foot">
<label style="font-size:17px;"> Copyright &copy; </label>
<p style="font-size:25px;">SneakersKart Inc. 2023</p>
</div>
<div id="foot">
<h4>Links</h4>
<ul>
<a href="http://www.facebook.com/OnlineShoeStore"><li>Facebook</li></a>
<a href="http://www.twitter.com/OnlineShoeStore"><li>Twitter</li></a>
<a href="http://www.pinterest.com/OnlineShoeStore"><li>Pinterest</li></a>
</ul>
</div>
</div>
</body>
</html>
```

ii)Login Page:

```php
<?php
include("function/session.php");
include("db/dbconn.php");
?>
<!DOCTYPE html>
<html>
<head>
<title>SneakersKart</title>
<link rel = "stylesheet" type = "text/css" href="css/style.css" media="all">
```

```html
<link rel="stylesheet" type="text/css" href="css/bootstrap.css">
<script src="js/bootstrap.js"></script>
<script src="js/jquery-1.7.2.min.js"></script>
<script src="js/carousel.js"></script>
<script src="js/button.js"></script>
<script src="js/dropdown.js"></script>
<script src="js/tab.js"></script>
<script src="js/tooltip.js"></script>
<script src="js/popover.js"></script>
<script src="js/collapse.js"></script>
<script src="js/modal.js"></script>
<script src="js/scrollspy.js"></script>
<script src="js/alert.js"></script>
<script src="js/transition.js"></script>
<script src="js/bootstrap.min.js"></script>
</head>
<body>
<div id="header">
<img src="img/logo.jpg">
<label>SneakersKart</label>

<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>

<ul>
<li><a href="function/logout.php"><i class="icon-off icon-white"></i>logout</a></li>
<li>Welcome:   <a href="#profile" href  data-toggle="modal"><i class="icon-
user icon-white"></i><?php echo $fetch['firstname']; ?> <?php echo
$fetch['lastname'];?></a></li>
</ul>
</div>

<div id="profile" class="modal hide fade" tabindex="-1" role="dialog" aria-
labelledby="myModalLabel" aria-hidden="true" style="width:700px;">
<div class="modal-header">
<button type="button" class="close" data-dismiss="modal" aria-hidden="true">x</button>
<h3 id="myModalLabel">My Account</h3>
</div>
<div class="modal-body">
<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>
<center>
<form method="post">
<center>
<table>
```

```
<tr>
<td class="profile">Name:</td><td class="profile"><?php echo
$fetch['firstname'];?> <?php echo $fetch['mi'];?> <?php echo
$fetch['lastname'];?></td>
</tr>
<tr>
<td class="profile">Address:</td><td class="profile"><?php echo $fetch['address'];?></td>
</tr>
<tr>
<td class="profile">Country:</td><td class="profile"><?php echo $fetch['country'];?></td>
</tr>
<tr>
<td class="profile">ZIP Code:</td><td class="profile"><?php echo $fetch['zipcode'];?></td>
</tr>
<tr>
<td class="profile">Mobile Number:</td><td class="profile"><?php echo
$fetch['mobile'];?></td>
</tr>
<tr>
<td class="profile">Telephone Number:</td><td class="profile"><?php echo
$fetch['telephone'];?></td>
</tr>
<tr>
<td class="profile">Email:</td><td class="profile"><?php echo $fetch['email'];?></td>
</tr>
</table>
</center>
</div>
<div class="modal-footer">
<a href="account.php?id=<?php echo $fetch['customerid']; ?>"><input type="button" class="btn
btn-success" name="edit" value="Edit Account"></a>
<button class="btn btn-danger" data-dismiss="modal" aria-hidden="true">Close</button>
</div>
</form>
</div>
<br>
<div id="container">
<div id="content">
<div class="nav">

<ul>
<li><a href="home.php"><i class="icon-home"></i>Home</a></li>
<li><a href="product1.php"><i class="icon-th-list"></i>Product</a>
<li><a href="aboutus1.php"><i class="icon-bookmark"></i>About Us</a></li>
<li><a href="contactus1.php"><i class="icon-inbox"></i>Contact Us</a></li>
<li><a href="privacy1.php"><i class="icon-info-sign"></i>Privacy Policy</a></li>
<li><a href="faqs1.php"><i class="icon-question-sign"></i>FAQs</a></li>
</ul>
</div>

<div id="carousel">
<div id="myCarousel" class="carousel slide">
<div class="carousel-inner">
<div class="active item" style="padding:0; border-bottom:0 solid #111;"><img
src="img/banner1.jpg" class="carousel"></div>
```

```
<div class="item" style="padding:0; border-bottom:0 solid #111;"><img src="img/banner2.jpg"
class="carousel"></div>
<div class="item" style="padding:0; border-bottom:0 solid #111;"><img src="img/banner3.jpg"
class="carousel"></div>
</div>
<a class="carousel-control left" href="#myCarousel" data-slide="prev">&lsaquo;</a>
<a class="carousel-control right" href="#myCarousel" data-slide="next">&rsaquo;</a>
</div>
</div>


<div id="video">
<video controls autoplay width="445px" height="300px">
<source src="video/commercial.mp4" type="video/mp4">


</video>
</div>

<div id="product" style="position:relative; margin-top:30%;">
<center><h2><legend>Featured Items</legend></h2></center>
<br />

<?php
$query = $conn->query("SELECT *FROM product WHERE category='feature' ORDER BY
product_id DESC") or die (mysqli_error());
while($fetch = $query->fetch_array())
{
$pid = $fetch['product_id'];
$query1 = $conn->query("SELECT * FROM stock WHERE product_id = '$pid'") or die
(mysqli_error());
$rows = $query1->fetch_array();
$qty = $rows['qty'];
if($qty <= 5){
}
else{
echo "<div class='float'>";
echo "<center>";
echo "<a href='details.php?id=".$fetch['product_id']."'><img class='img-polaroid'
src='photo/".$fetch['product_image']."' height = '300px' width = '300px'></a>";
echo "".$fetch['product_name']."";
echo "<br />";
echo "Rs".$fetch['product_price']."";
echo "<br />";
echo "<h3 class='text-info' style='position:absolute; margin-top:-90px; text-indent:15px;'> Size:
".$fetch['product_size']."</h3>";
echo "</center>";
echo "</div>";
}
}
?>
</div>
</div>
<br />
</div>
```

```html
<br />
<br />
<div id="footer">
<div class="foot">
<label style="font-size:17px;"> Copyright &copy; </label>
<p style="font-size:25px;">SneakersKart Inc. 2023</p>
</div>
<div id="foot">
<h4>Links</h4>
<ul>
<a href="http://www.facebook.com/OnlineShoeStore"><li>Facebook</li></a>
<a href="http://www.twitter.com/OnlineShoeStore"><li>Twitter</li></a>
<a href="http://www.pinterest.com/OnlineShoeStore"><li>Pinterest</li></a>
</ul>
</div>
</div>
</body>
</html>
```

iii) Football Shoes Page:

```php
<?php
include("function/session.php");
include("db/dbconn.php");
?>
<!DOCTYPE html>
<html>
<head>
<title>SneakersKart</title>
<link rel = "stylesheet" type = "text/css" href="css/style.css" media="all">
<link rel="stylesheet" type="text/css" href="css/bootstrap.css">
<script src="js/bootstrap.js"></script>
<script src="js/jquery-1.7.2.min.js"></script>
<script src="js/carousel.js"></script>
<script src="js/button.js"></script>
<script src="js/dropdown.js"></script>
<script src="js/tab.js"></script>
<script src="js/tooltip.js"></script>
<script src="js/popover.js"></script>
<script src="js/collapse.js"></script>
<script src="js/modal.js"></script>
<script src="js/scrollspy.js"></script>
<script src="js/alert.js"></script>
<script src="js/transition.js"></script>
<script src="js/bootstrap.min.js"></script>
</head>
<body>
<div id="header">
<img src="img/logo.jpg">
<label>SneakersKart</label>

<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
```

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```php
$fetch = $query->fetch_array ();
?>

<ul>
<li><a href="function/logout.php"><i class="icon-off icon-white"></i>logout</a></li>
<li>Welcome:   <a href="#profile" href  data-toggle="modal"><i class="icon-
user icon-white"></i><?php echo $fetch['firstname']; ?> <?php echo
$fetch['lastname'];?></a></li>
</ul>
</div>

<div id="profile" class="modal hide fade" tabindex="-1" role="dialog" aria-
labelledby="myModalLabel" aria-hidden="true" style="width:700px;">
<div class="modal-header">
<button type="button" class="close" data-dismiss="modal" aria-hidden="true">x</button>
<h3 id="myModalLabel">My Account</h3>
</div>
<div class="modal-body">
<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>
<center>
<form method="post">
<center>
<table>
<tr>
<td class="profile">Name:</td><td class="profile"><?php echo
$fetch['firstname'];?> <?php echo $fetch['mi'];?> <?php echo
$fetch['lastname'];?></td>
</tr>
<tr>
<td class="profile">Address:</td><td class="profile"><?php echo $fetch['address'];?></td>
</tr>
<tr>
<td class="profile">Country:</td><td class="profile"><?php echo $fetch['country'];?></td>
</tr>
<tr>
<td class="profile">ZIP Code:</td><td class="profile"><?php echo $fetch['zipcode'];?></td>
</tr>
<tr>
<td class="profile">Mobile Number:</td><td class="profile"><?php echo
$fetch['mobile'];?></td>
</tr>
<tr>
<td class="profile">Telephone Number:</td><td class="profile"><?php echo
$fetch['telephone'];?></td>
</tr>
<tr>
<td class="profile">Email:</td><td class="profile"><?php echo $fetch['email'];?></td>
</tr>
</table>
</center>
```

```
</div>
<div class="modal-footer">
<a href="account.php?id=<?php echo $fetch['customerid']; ?>"><input type="button" class="btn
btn-success" name="edit" value="Edit Account"></a>
<button class="btn btn-danger" data-dismiss="modal" aria-hidden="true">Close</button>
</div>
</form>
</div>
<br>
<div id="container">

<div class="nav">

<ul>
<li><a href="home.php"><i class="icon-home"></i>Home</a></li>
<li><a href="product1.php"><i class="icon-th-list"></i>Product</a>
<li><a href="aboutus1.php"><i class="icon-bookmark"></i>About Us</a></li>
<li><a href="contactus1.php"><i class="icon-inbox"></i>Contact Us</a></li>
<li><a href="privacy1.php"><i class="icon-info-sign"></i>Privacy Policy</a></li>


<li><a href="faqs1.php"><i class="icon-question-sign"></i>FAQs</a></li>
</ul>
</div>

<div class="nav1">
<ul>
<li><a href="product1.php">Basketball</a></li>
<li>|</li>
<li><a href="football1.php"  class="active" style="color:#111;">Football</a></li>
<li>|</li>
<li><a href="running1.php">Running</a></li>
</ul>
<?php echo "<a href='cart.php?id=".$id."&action=view'><button class='btn btn-inverse'
style='right:1%; position:fixed; top:10%;'><i class='icon-shopping-cart icon-white'></i> View
Cart</button></a>" ?>
</div>

<div id="content">
<br />
<br />
<div id="product">

<?php

$query = $conn->query("SELECT *FROM product WHERE category='football' ORDER BY
product_id DESC") or die (mysqli_error());

while($fetch = $query->fetch_array())
{

$pid = $fetch['product_id'];

$query1 = $conn->query("SELECT * FROM stock WHERE product_id = '$pid'") or die
(mysql_error());
$rows = $query1->fetch_array();
```

```php
$qty = $rows['qty'];
if($qty <= 5){

}else{
echo "<div class='float'>";
echo "<center>";
echo "<a href='details.php?id=".$fetch['product_id']."'><img class='img-polaroid'
src='photo/".$fetch['product_image']."' height = '300px' width = '300px'></a>";
echo "".$fetch['product_name']."";
echo "<br />";
echo "Rs".$fetch['product_price']."";
echo "<br />";
echo "<h3 class='text-info' style='position:absolute; margin-top:-90px; text-indent:15px;'> Size:
".$fetch['product_size']."</h3>";
echo "</center>";


echo "</div>";
}
}
?>

</div>
</div>
<br />
</div>
<br />
<div id="footer">
<div class="foot">
<label style="font-size:17px;"> Copyrght &copy; </label>
<p style="font-size:25px;">SneakersKart Inc. 2023</p>
</div>

<div id="foot">
<h4>Links</h4>
<ul>
<a href="http://www.facebook.com/OnlineShoeStore"><li>Facebook</li></a>
<a href="http://www.twitter.com/OnlineShoeStore"><li>Twitter</li></a>
<a href="http://www.pinterest.com/OnlineShoeStore"><li>Pinterest</li></a>

</ul>
</div>
</div>
</body>
</html>
```

iv) Basketball Shoes Page:

```php
<?php
include("function/session.php");
include("db/dbconn.php");
?>
<!DOCTYPE html>
<html>
<head>
<title>SneakersKart</title>
<link rel = "stylesheet" type = "text/css" href="css/style.css" media="all">
<link rel="stylesheet" type="text/css" href="css/bootstrap.css">
<script src="js/bootstrap.js"></script>
<script src="js/jquery-1.7.2.min.js"></script>
<script src="js/carousel.js"></script>
<script src="js/button.js"></script>
<script src="js/dropdown.js"></script>
<script src="js/tab.js"></script>
<script src="js/tooltip.js"></script>
<script src="js/popover.js"></script>
<script src="js/collapse.js"></script>
<script src="js/modal.js"></script>
<script src="js/scrollspy.js"></script>
<script src="js/alert.js"></script>
<script src="js/transition.js"></script>
<script src="js/bootstrap.min.js"></script>
</head>
<body>
<div id="header">
<img src="img/logo.jpg">
<label>SneakersKart</label>

<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>

<ul>
<li><a href="function/logout.php"><i class="icon-off icon-white"></i>logout</a></li>
<li>Welcome:   <a href="#profile" href  data-toggle="modal"><i class="icon-
user icon-white"></i><?php echo $fetch['firstname']; ?> <?php echo
$fetch['lastname'];?></a></li>
</ul>
</div>

<div id="profile" class="modal hide fade" tabindex="-1" role="dialog" aria-
labelledby="myModalLabel" aria-hidden="true" style="width:700px;">
```

```html
<div class="modal-header">
<button type="button" class="close" data-dismiss="modal" aria-hidden="true">x</button>
<h3 id="myModalLabel">My Account</h3>
</div>
<div class="modal-body">
<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>
<center>
<form method="post">
<center>
<table>
<tr>
<td

class="profile">Name:</td><td class="profile"><?php echo $fetch['firstname'];?> <?php
echo $fetch['mi'];?> <?php echo $fetch['lastname'];?></td>
</tr>
<tr>
<td class="profile">Address:</td><td class="profile"><?php echo $fetch['address'];?></td>
</tr>
<tr>
<td class="profile">Country:</td><td class="profile"><?php echo $fetch['country'];?></td>
</tr>
<tr>
<td class="profile">ZIP Code:</td><td class="profile"><?php echo $fetch['zipcode'];?></td>
</tr>
<tr>
<td class="profile">Mobile Number:</td><td class="profile"><?php echo $fetch['mobile'];?></td>
</tr>
<tr>
<td class="profile">Telephone Number:</td><td class="profile"><?php echo
$fetch['telephone'];?></td>
</tr>
<tr>
<td class="profile">Email:</td><td class="profile"><?php echo $fetch['email'];?></td>
</tr>
</table>
</center>
</div>
<div class="modal-footer">
<a href="account.php?id=<?php echo $fetch['customerid']; ?>"><input type="button" class="btn
btn-success" name="edit" value="Edit Account"></a>
<button class="btn btn-danger" data-dismiss="modal" aria-hidden="true">Close</button>
</div>
</form>
</div>
<br>
<div id="container">
```

```
<div class="nav">

<ul>
<li><a href="home.php"><i class="icon-home"></i>Home</a></li>
<li><a href="product1.php"><i class="icon-th-list"></i>Product</a>
<li><a href="aboutus1.php"><i class="icon-bookmark"></i>About Us</a></li>
<li><a href="contactus1.php"><i class="icon-inbox"></i>Contact Us</a></li>
<li><a href="privacy1.php"><i class="icon-info-sign"></i>Privacy

Policy</a></li>
<li><a href="faqs1.php"><i class="icon-question-sign"></i>FAQs</a></li>
</ul>
</div>

<div class="nav1">
<ul>
<li><a href="product1.php" class="active" style="color:#111;">Basketball</a></li>
<li>|</li>
<li><a href="football1.php">Football</a></li>
<li>|</li>
<li><a href="running1.php">Running</a></li>
</ul>
<?php echo "<a href='cart.php?id=".$id."&action=view'><button class='btn btn-inverse'
style='right:1%; position:fixed; top:10%;'><i class='icon-shopping-cart icon-white'></i> View
Cart</button></a>" ?>
</div>

<div id="content">
<br />
<br />
<div id="product">
<form method="post">

<?php
include ('function/addcart.php');

$query = $conn->query("SELECT *FROM product WHERE category='basketball' ORDER BY
product_id DESC") or die (mysqli_error());

while($fetch = $query->fetch_array())
{

$pid = $fetch['product_id'];

$query1 = $conn->query("SELECT * FROM stock WHERE product_id = '$pid'") or die
(mysqli_error());
$rows = $query1->fetch_array();

$qty = $rows['qty'];
if($qty <= 5){

}else{
```

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```php
echo "<div class='float'>";
echo "<center>";
echo "<a href='details.php?id=".$fetch['product_id']."'><img class='img-polaroid'
src='photo/".$fetch['product_image']."' height = '300px' width = '300px'></a>";
echo "".$fetch['product_name']."";
echo "<br />";
echo "Rs".$fetch['product_price']."";
echo "<br />";
echo "<h3 class='text-info'

style='position:absolute; margin-top:-90px; text-indent:15px;'> Size:
".$fetch['product_size']."</h3>";
echo "</center>";
echo "</div>";
}
}
?>

</form>
</div>
</div>

<br />
</div>
<br />
<div id="footer">
<div class="foot">
<label style="font-size:17px;"> Copyrght &copy; </label>
<p style="font-size:25px;">SneakersKart Inc. 2023</p>
</div>

<div id="foot">
<h4>Links</h4>
<ul>
<a href="http://www.facebook.com/OnlineShoeStore"><li>Facebook</li></a>
<a href="http://www.twitter.com/OnlineShoeStore"><li>Twitter</li></a>
<a href="http://www.pinterest.com/OnlineShoeStore"><li>Pinterest</li></a>

</ul>
</div>
</div>
</body>
</html>
```

v) Running Shoes Page:

```php
<?php
include("function/session.php");
include("db/dbconn.php");
?>
<!DOCTYPE html>
<html>
<head>
```

```html
<title>SneakersKart</title>
<link rel = "stylesheet" type = "text/css" href="css/style.css" media="all">
<link rel="stylesheet" type="text/css" href="css/bootstrap.css">
<script src="js/bootstrap.js"></script>
<script src="js/jquery-1.7.2.min.js"></script>
<script src="js/carousel.js"></script>
<script src="js/button.js"></script>
<script src="js/dropdown.js"></script>
<script src="js/tab.js"></script>
<script src="js/tooltip.js"></script>
<script src="js/popover.js"></script>
<script src="js/collapse.js"></script>
<script src="js/modal.js"></script>
<script src="js/scrollspy.js"></script>
<script src="js/alert.js"></script>
<script src="js/transition.js"></script>
<script src="js/bootstrap.min.js"></script>
</head>
<body>
<div id="header">
<img src="img/logo.jpg">
<label>SneakersKart</label>

<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>

<ul>
<li><a href="function/logout.php"><i class="icon-off icon-white"></i>logout</a></li>
<li>Welcome:   <a href="#profile" href data-toggle="modal"><i class="icon-
user icon-white"></i><?php echo $fetch['firstname']; ?> <?php echo
$fetch['lastname'];?></a></li>
</ul>
</div>

<div id="profile" class="modal hide fade" tabindex="-1" role="dialog" aria-
labelledby="myModalLabel" aria-hidden="true" style="width:700px;">
<div class="modal-header">
<button type="button" class="close" data-dismiss="modal" aria-hidden="true">x</button>
<h3 id="myModalLabel">My Account</h3>
</div>
<div class="modal-body">
<?php
$id = (int) $_SESSION['id'];

$query = $conn->query ("SELECT * FROM customer WHERE customerid = '$id' ") or die
(mysqli_error());
$fetch = $query->fetch_array ();
?>
```

```html
<center>
<form method="post">
<center>
<table>
<tr>
<td class="profile">Name:</td><td class="profile"><?php echo $fetch['firstname'];?> <?php echo
$fetch['mi'];?> <?php echo $fetch['lastname'];?></td>
</tr>
<tr>
<td class="profile">Address:</td><td class="profile"><?php echo $fetch['address'];?></td>
</tr>
<tr>
<td class="profile">Country:</td><td class="profile"><?php echo $fetch['country'];?></td>
</tr>
<tr>
<td class="profile">ZIP Code:</td><td class="profile"><?php echo $fetch['zipcode'];?></td>
</tr>
<tr>
<td class="profile">Mobile Number:</td><td class="profile"><?php echo $fetch['mobile'];?></td>
</tr>
<tr>
<td class="profile">Telephone Number:</td><td class="profile"><?php echo
$fetch['telephone'];?></td>
</tr>
<tr>
<td class="profile">Email:</td><td class="profile"><?php echo $fetch['email'];?></td>
</tr>
</table>
</center>
</div>
<div class="modal-footer">
<a href="account.php?id=<?php echo $fetch['customerid']; ?>"><input type="button" class="btn
btn-success" name="edit" value="Edit Account"></a>
<button class="btn btn-danger" data-dismiss="modal" aria-hidden="true">Close</button>
</div>
</form>
</div>

<br>
<div id="container">
<div class="nav">
<ul>
<li><a href="home.php"><i class="icon-home"></i>Home</a></li>
<li><a href="product1.php"><i class="icon-th-list"></i>Product</a>
<li><a href="aboutus1.php"><i class="icon-bookmark"></i>About Us</a></li>
<li><a href="contactus1.php"><i class="icon-inbox"></i>Contact Us</a></li>
<li><a href="privacy1.php"><i class="icon-info-sign"></i>Privacy
Policy</a></li>
<li><a href="faqs1.php"><i class="icon-question-sign"></i>FAQs</a></li>
</ul>
</div>
<div class="nav1">
```

```
<ul>
<li><a href="product1.php">Basketball</a></li>
<li>|</li>
<li><a href="football1.php">Football</a></li>
<li>|</li>
<li><a href="running1.php" class="active" style="color:#111;">Running</a></li>
</ul>
<a href="cart.php"><button class="btn btn-inverse" style="right:1%; position:fixed; top:10%;"><i
class="icon-shopping-cart icon-white"></i> View Cart</button></a>
</div>
<div id="content">
<br />
<br />
<div id="product">
<?php

$query = $conn->query("SELECT *FROM product WHERE category='running' ORDER BY
product_id DESC") or die (mysqli_error());

while($fetch = $query->fetch_array())
{

$pid = $fetch['product_id'];

$query1 = $conn->query("SELECT * FROM stock WHERE product_id = '$pid'") or die
(mysqli_error());
$rows = $query1->fetch_array();

$qty = $rows['qty'];
if($qty <= 5){
}else{
echo "<div class='float'>";
echo "<center>";
echo "<a href='details.php?id=".$fetch['product_id']."'><img class='img-polaroid'
src='photo/".$fetch['product_image']."' height = '300px' width = '300px'></a>";
echo "".$fetch['product_name']."";
echo "<br />";
echo "Rs".$fetch['product_price']."";
echo "<br />";
echo "<h3 class='text-info' style='position:absolute; margin-top:-90px; text-indent:15px;'> Size:
".$fetch['product_size']."</h3>";
echo "</center>";
echo "</div>";
}

}
?>
</div>
</div>
<br />
</div>
<br />
<div id="footer">
```
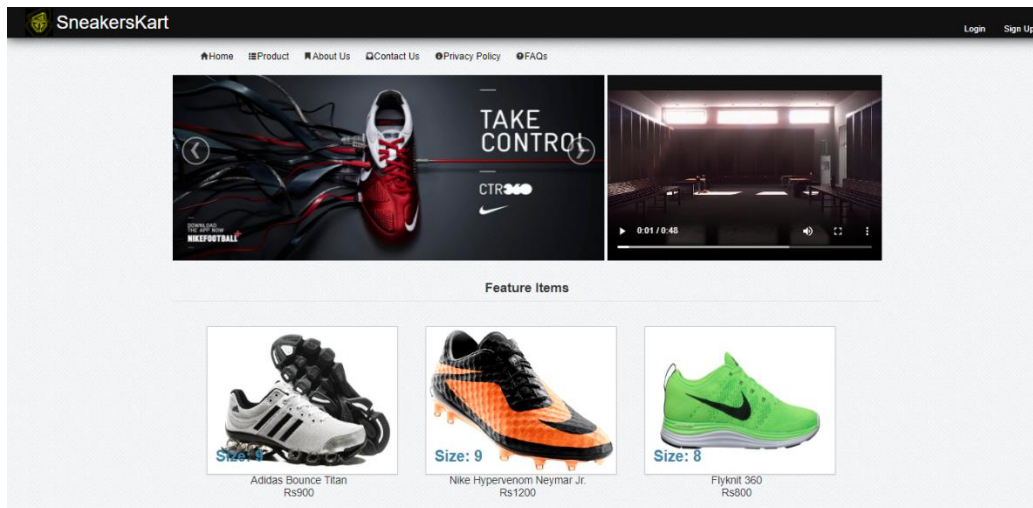
```html
<div class="foot">
<label style="font-size:17px;"> Copyrght &copy; </label>
<p style="font-size:25px;">SneakersKart Inc. 2023</p>
</div>
<div id="foot">
<h4>Links</h4>
<ul>
<a href="http://www.facebook.com/OnlineShoeStore"><li>Facebook</li></a>
<a href="http://www.twitter.com/OnlineShoeStore"><li>Twitter</li></a>
<a href="http://www.pinterest.com/OnlineShoeStore"><li>Pinterest</li></a>

</ul>
</div>
</div>
</body>
</html>
```
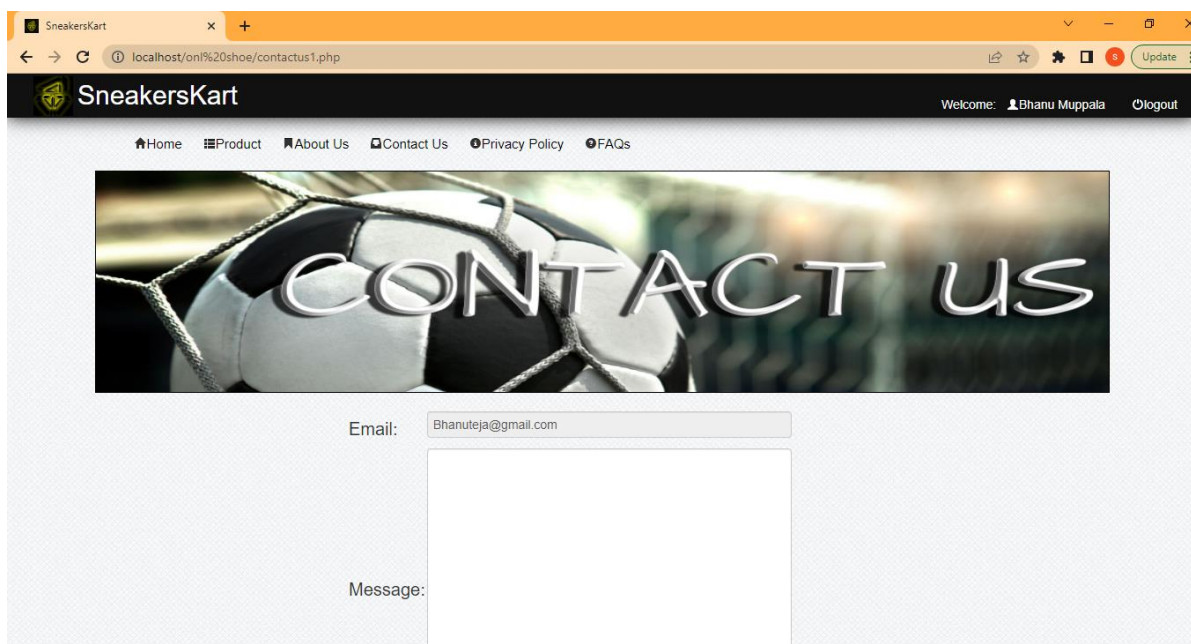
6.2 Result:

i. Home Page:

This is the main webpage where user user will access after the login. It consists several new arrivals and customer reviews about website.

ii. Contact us page:

This is the webpage where a user can contact us, if they have any queries regarding anything inour website and leave a message for us.
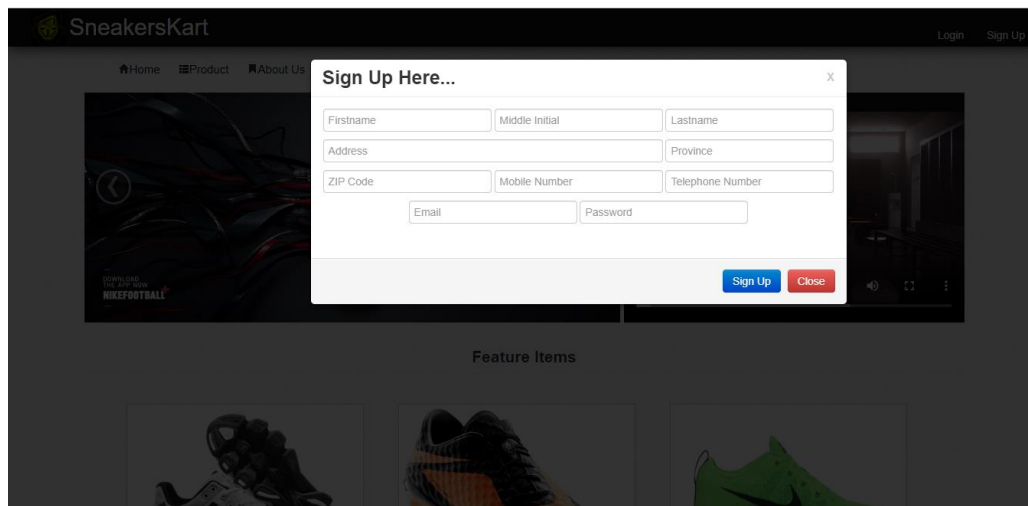
iii. Login page:

This is the page where an existing user can log in and view all the features
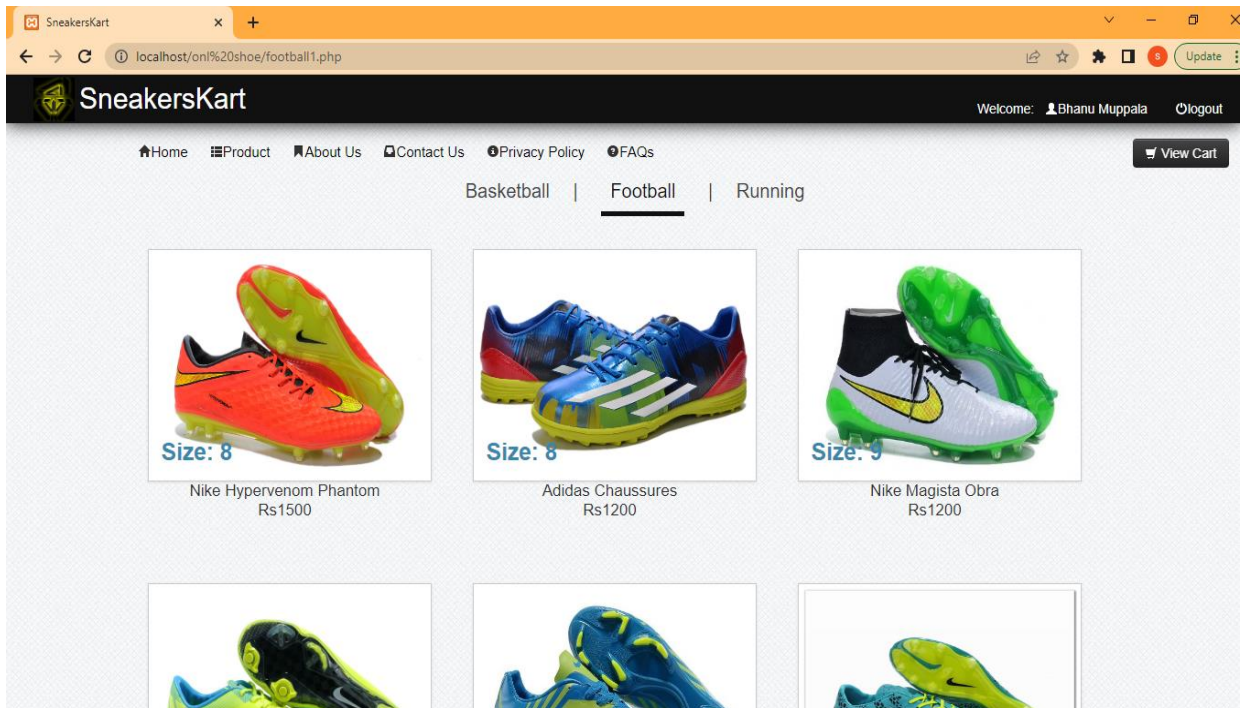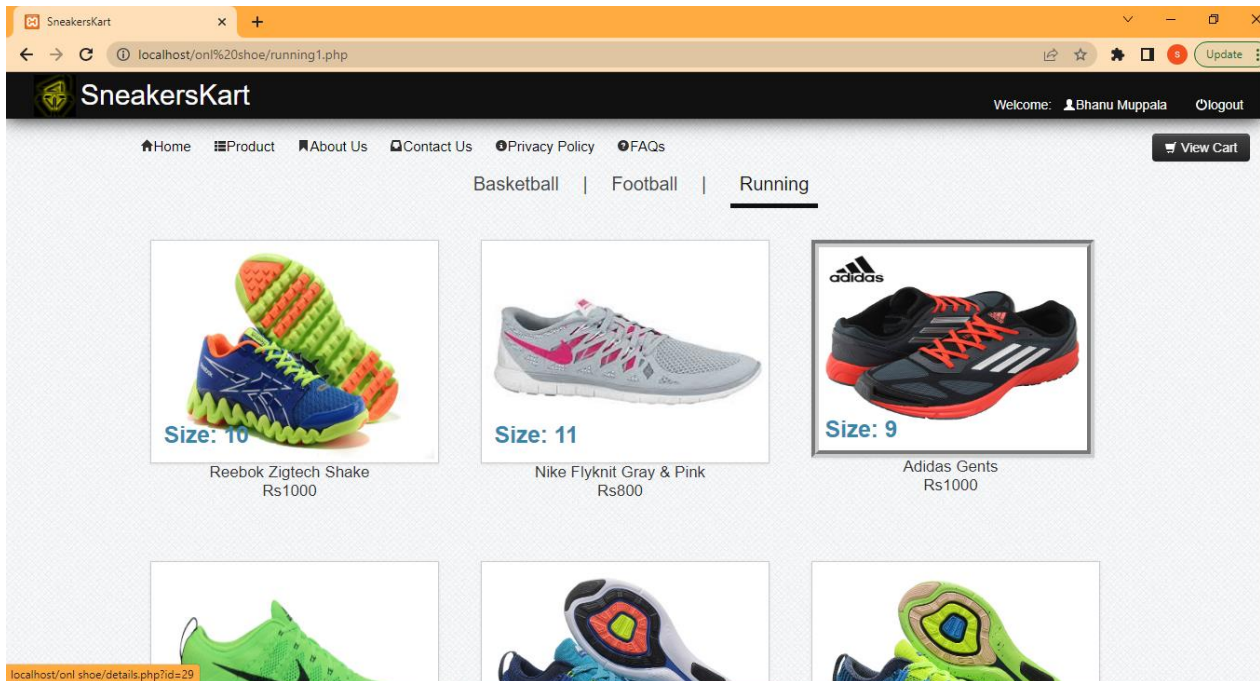of thewebsite.
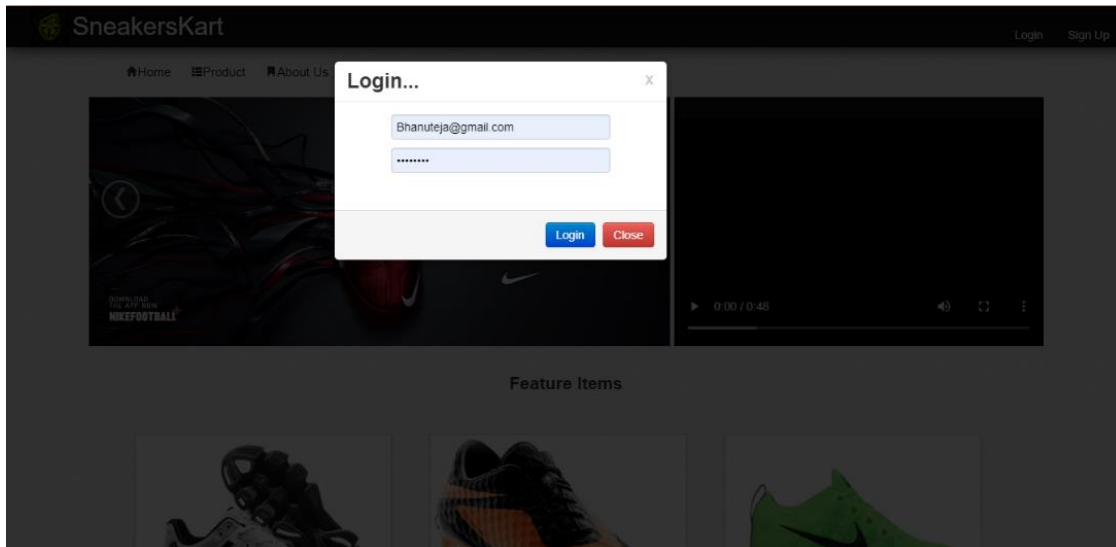
iv. Sign Up Page:

If a user is new to the webpage, they can register here and get information about any new
information that we post and receive newsletters via mail.
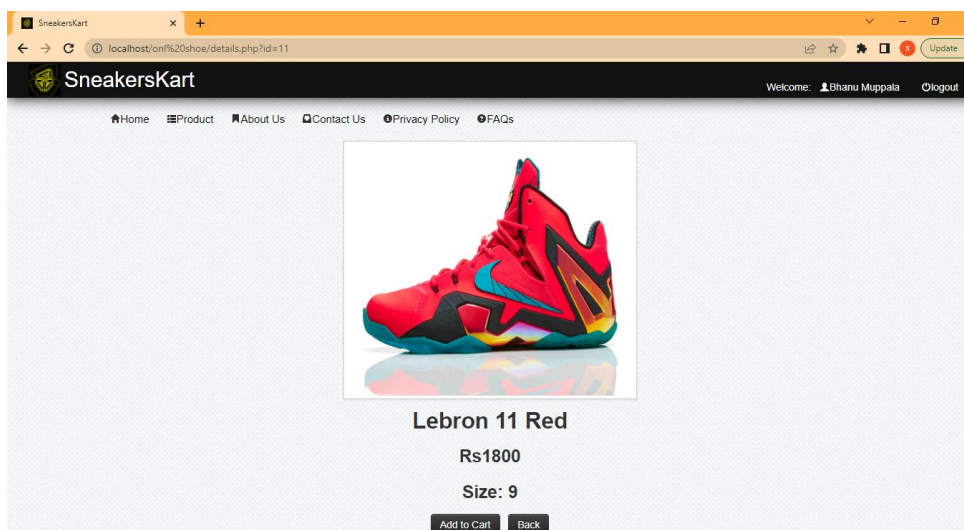
v. shoes page:

Once the user chooses a state of their choice, they can get an overview of the top touristattractions in that state.
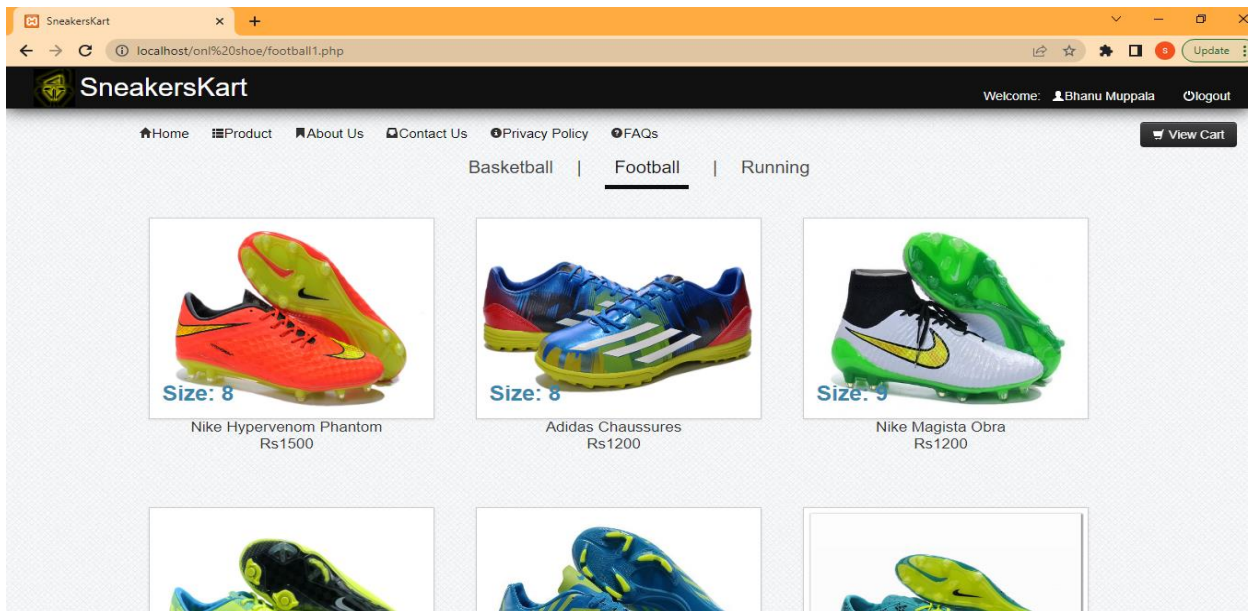
vi. Shoe Details Page:

If the user wishes to know more about the Shoes they can click on the shoe and get the details o
the shoe

CHAPTER-7

CONCLUSION AND FUTURE WORK

7.1 Conclusion:

The thorough study is based on the consumer behaviour analysis which serves a great idea regarding consumer perception when they go for online shopping. In order to satisfy themselves consumer perceive many things before buying products and they will be satisfied if the company meet their expectation. The Overall Brand Value of Flipkart is good, but it is facing some tough competition from its global competitors like EBay and Amazon. Talking about domestic market i.e India, it is the most superior E-business portal which is aggressively expanding & planting its roots deep into the Indian market & at the same time shifting the mind-set of the people from going &shopping from physical store to online stores, which is magnificent!. Be very focused on consumers and build amazing experiences for the customers

E-Commerce industry is that force which cannot be ignored by any element of the economy. Coronavirus pandemic proved that one of the major tools that can help consumers during crisis is e-commerce. In order to maintain social distancing and self-quarantine the consumers have become more reliable on the e-commerce industry.

7.2 Future Work:

No project is ever complete in itself; there are always minor or major changes in the project according to user requirements. This project could be enhanced in the sense that it can overcome its limitations in the future as sample scope for enhancement**.**

This system can generate various reports useful for the management and as it is quite user friendly it saves time and reduce the chances of error occurrences. The co-ordination of various functions can be achieved and miss management does not take place.

Latest technologies and software technologies can help to bring in more enhancements which would help the management to take quick decision. Proper security is maintained and data is protected from an unauthorized user.