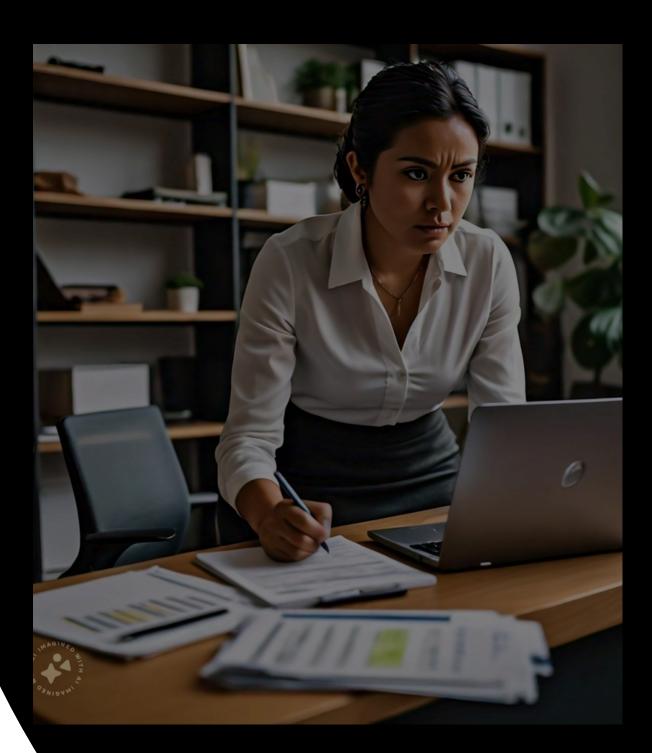




# Graphic

#### **OUR MISSION:**



"Our mission is to empower learners worldwide through innovative technology, personalized learning experiences, and accessible educational resources. We strive to cultivate a community where every individual can achieve their full potential, regardless of their background or circumstances."

#### **OUR VALUES:**

"To pioneer the future of education by leveraging cutting-edge technology to make learning more engaging, effective, and inclusive. We envision a world where education transcends boundaries, creating opportunities for lifelong learning and fostering a society enriched by knowledge and creativity."

#### Week 1: Advanced Design Principles and Techniques

- Day 1-2: Review of Fundamental Design Principles
  - Recap of color theory, typography, composition, and balance.
  - Advanced color schemes and their applications.
- Day 3-4: Advanced Typography
  - Custom typography and font creation.
  - Using typography effectively in various media.
- Day 5: Grid Systems and Layout Design
  - Advanced grid structures.
  - Designing complex layouts for different media.

#### Week 2: Digital Illustration and Vector Art

- Day 1-2: Advanced Adobe Illustrator Techniques
  - Pen tool mastery, advanced path operations.
  - Working with layers and masks.
- Day 3-4: Creating Digital Illustrations
  - Techniques for creating detailed vector illustrations.
  - Using gradient meshes and blends.
- Day 5: Project
  - Create a complex vector illustration incorporating the week's techniques.

#### Week 3: Branding and Identity Design

- Day 1-2: Logo Design
  - Conceptualizing and sketching logos.
  - Digital logo creation and refinement.
- Day 3-4: Brand Identity Development
  - Creating brand guidelines and visual identity systems.
  - Designing business cards, letterheads, and other collateral.
- Day 5: Project
  - Develop a complete brand identity for a fictional company.

- Week 4: User Interface (UI) and User Experience (UX) Design
- Day 1-2: Introduction to UI/UX Design
- Principles of user-centered design.
- Wireframing and prototyping tools (e.g., Figma, Adobe XD).
- Day 3-4: Advanced UI Design Techniques
- Designing complex interfaces.
- Understanding and applying micro-interactions.
- Day 5: Project
- Create a high-fidelity prototype of a mobile app or website.

# Week 5: Motion Graphics and Animation

- Day 1-2: Introduction to Motion Graphics
  - Principles of animation.
  - Getting started with Adobe After Effects.
- Day 3-4: Creating Motion Graphics
  - Techniques for creating smooth animations.
  - Working with keyframes and transitions.
- Day 5: Project
  - Create a short motion graphic video.

Week 6: Advanced Photo Manipulation and Digital Imaging

- Day 1-2: Advanced Adobe Photoshop Techniques
  - Advanced selection tools, masks, and adjustments.
  - Working with smart objects and advanced filters.
- Day 3-4: Photo Manipulation
  - Creating surreal and realistic photo manipulations.
  - Blending multiple images seamlessly.
- Day 5: Project
  - Create a complex photo manipulation artwork.

#### Week 7: Print Design and Production

- Day 1-2: Designing for Print
  - Understanding print specifications and requirements.
  - Working with CMYK, spot colors, and print finishes.
- Day 3-4: Advanced InDesign Techniques
  - Creating multi-page documents and layouts.
  - Working with styles, master pages, and grids.
- Day 5: Project
  - Design a complete print-ready magazine or brochure.

Week 8: Portfolio Development and Professional Practice

- Day 1-2: Portfolio Building
  - Selecting and curating work for a professional portfolio.
  - Designing a visually appealing and cohesive portfolio layout.
- Day 3-4: Presenting and Promoting Your Work
  - Creating an online portfolio.
  - Utilizing social media and networking for self-promotion.
- Day 5: Final Review and Presentation
  - Present your portfolio to peers or mentors for feedback.
  - Final revisions and preparations for job applications or freelance work.

# Our Partners Company's

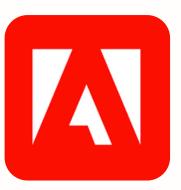


























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THANKYOU

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