



Graphic design

OUR MISSION :

"Our mission is to empower learners worldwide through innovative technology, personalized learning experiences, and accessible educational resources. We strive to cultivate a community where every individual can achieve their full potential, regardless of their background or circumstances."

OUR VALUES :

"To pioneer the future of education by leveraging cutting-edge technology to make learning more engaging, effective, and inclusive. We envision a world where education transcends boundaries, creating opportunities for lifelong learning and fostering a society enriched by knowledge and creativity."



COURSE CURRICULUM:

Week 1: Advanced Design Principles and Techniques

- **Day 1-2: Review of Fundamental Design Principles**
 - Recap of color theory, typography, composition, and balance.
 - Advanced color schemes and their applications.
- **Day 3-4: Advanced Typography**
 - Custom typography and font creation.
 - Using typography effectively in various media.
- **Day 5: Grid Systems and Layout Design**
 - Advanced grid structures.
 - Designing complex layouts for different media.

COURSE CURRICULUM:

Week 2: Digital Illustration and Vector Art

- **Day 1-2: Advanced Adobe Illustrator Techniques**
 - Pen tool mastery, advanced path operations.
 - Working with layers and masks.
- **Day 3-4: Creating Digital Illustrations**
 - Techniques for creating detailed vector illustrations.
 - Using gradient meshes and blends.
- **Day 5: Project**
 - Create a complex vector illustration incorporating the week's techniques.

COURSE CURRICULUM:

Week 3: Branding and Identity Design

- **Day 1-2: Logo Design**
 - Conceptualizing and sketching logos.
 - Digital logo creation and refinement.
- **Day 3-4: Brand Identity Development**
 - Creating brand guidelines and visual identity systems.
 - Designing business cards, letterheads, and other collateral.
- **Day 5: Project**
 - Develop a complete brand identity for a fictional company.

COURSE CURRICULUM:

- **Week 4: User Interface (UI) and User Experience (UX) Design**
- **Day 1-2: Introduction to UI/UX Design**
- **Principles of user-centered design.**
- **Wireframing and prototyping tools (e.g., Figma, Adobe XD).**
- **Day 3-4: Advanced UI Design Techniques**
- **Designing complex interfaces.**
- **Understanding and applying micro-interactions.**
- **Day 5: Project**
- **Create a high-fidelity prototype of a mobile app or website.**

COURSE CURRICULUM:

Week 5: Motion Graphics and Animation

- **Day 1-2: Introduction to Motion Graphics**
 - Principles of animation.
 - Getting started with Adobe After Effects.
- **Day 3-4: Creating Motion Graphics**
 - Techniques for creating smooth animations.
 - Working with keyframes and transitions.
- **Day 5: Project**
 - Create a short motion graphic video.

COURSE CURRICULUM:

Week 6: Advanced Photo Manipulation and Digital Imaging

- **Day 1-2: Advanced Adobe Photoshop Techniques**
 - Advanced selection tools, masks, and adjustments.
 - Working with smart objects and advanced filters.
- **Day 3-4: Photo Manipulation**
 - Creating surreal and realistic photo manipulations.
 - Blending multiple images seamlessly.
- **Day 5: Project**
 - Create a complex photo manipulation artwork.

COURSE CURRICULUM:

Week 7: Print Design and Production

- **Day 1-2: Designing for Print**
 - Understanding print specifications and requirements.
 - Working with CMYK, spot colors, and print finishes.
- **Day 3-4: Advanced InDesign Techniques**
 - Creating multi-page documents and layouts.
 - Working with styles, master pages, and grids.
- **Day 5: Project**
 - Design a complete print-ready magazine or brochure.

COURSE CURRICULUM:

Week 8: Portfolio Development and Professional Practice

- **Day 1-2: Portfolio Building**
 - **Selecting and curating work for a professional portfolio.**
 - **Designing a visually appealing and cohesive portfolio layout.**
- **Day 3-4: Presenting and Promoting Your Work**
 - **Creating an online portfolio.**
 - **Utilizing social media and networking for self-promotion.**
- **Day 5: Final Review and Presentation**
 - **Present your portfolio to peers or mentors for feedback.**
 - **Final revisions and preparations for job applications or freelance work.**

Our Partners Company's





FOR SUPPORT

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THANK YOU

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