

iRevolution

Year

2022

Brand

APPLE

Colour

Black

KPI

Brand	Discount Percentage	Mrp	Number Of Ratings	Sale Price
Apple	0	77,000	11,202	77,000

KPI-2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Annual Revenue

Year

2006

2008

2010

2012

2014

2016

2018

2020

2022

Avg. Revenue (..)

400

300

200

100

2006

2008

2010

2012

2014

2016

2018

2020

2022

65.0

156.3

182.6

233.6

229.2

260.1

365.8

iRevolution-Think DIFFERent

Model Specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	199,700
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	74,900

Model-Share

A bubble chart titled 'Model-Share' showing the market share of different iPhone models. The chart features three bubbles: a large green bubble for 'Apple iPhone 14 Pro Max' with a 17.00% share, a large orange bubble for 'Apple iPhone 14' with a 17.00% share, and a smaller teal bubble for 'iPhone 14'. The bubbles are arranged in a cluster, with the green and orange bubbles being significantly larger than the teal one.