

1.INTRODUCTION

1.1 overview

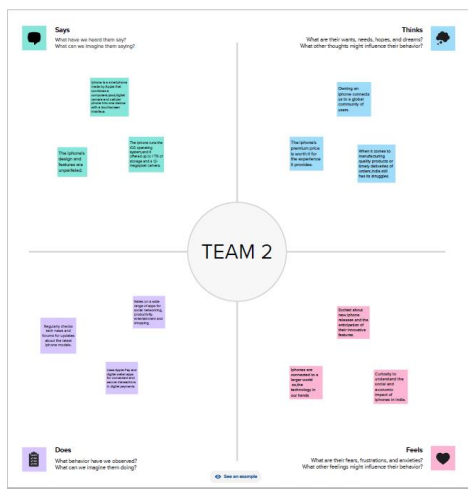
Analyzing iRevolution – A data –driven exploration through tableau of Apple’s iPhone impact in India, with the greatest economic growth, has seen a tremendous increase in smartphone usage, making it an interesting market to study the effects of Apple ‘s iPhone.

1.2 purpose

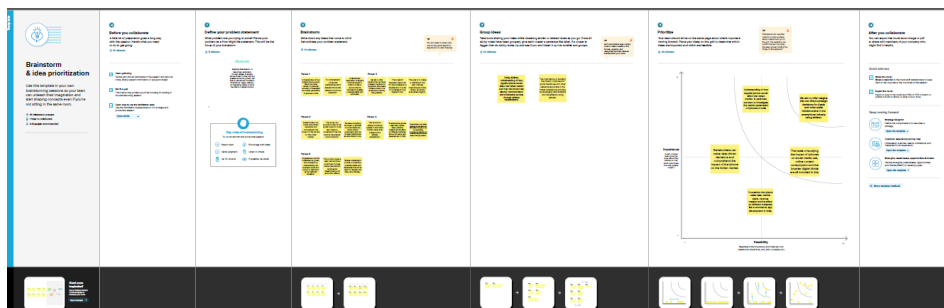
A data –driven exploration through tableau of Apple’s iPhone impact in India, with the greatest economic growth, has seen a tremendous increase in smartphone usage.

2. Problem definition & Design Thinking

2.1 Empathy map



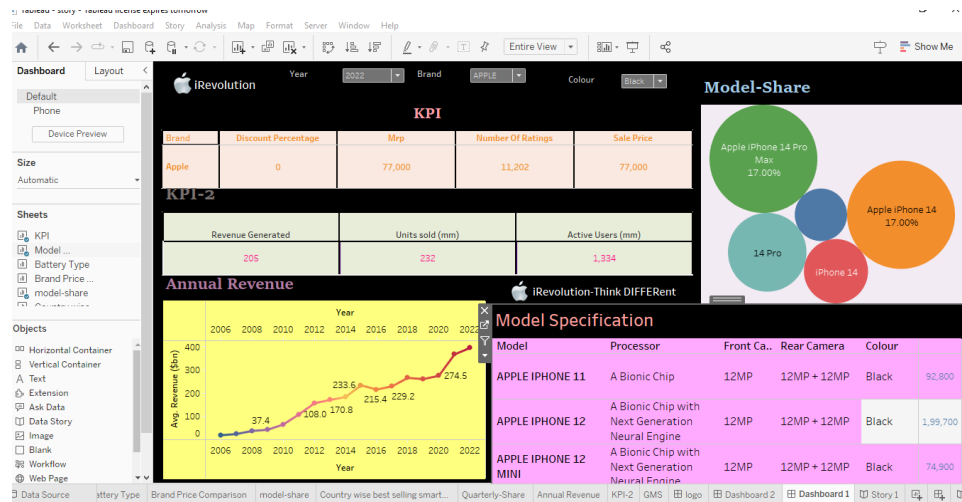
2.2 Ideation & Brainstorming map



3.RESULT

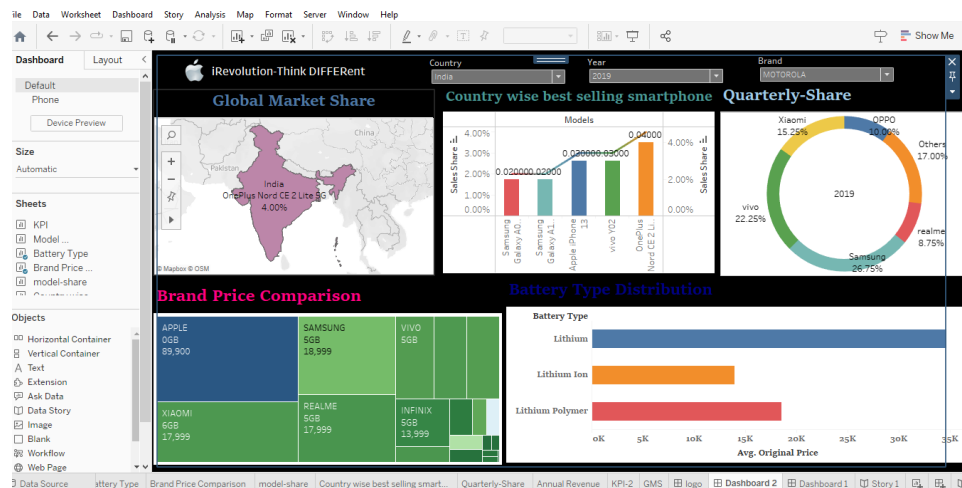
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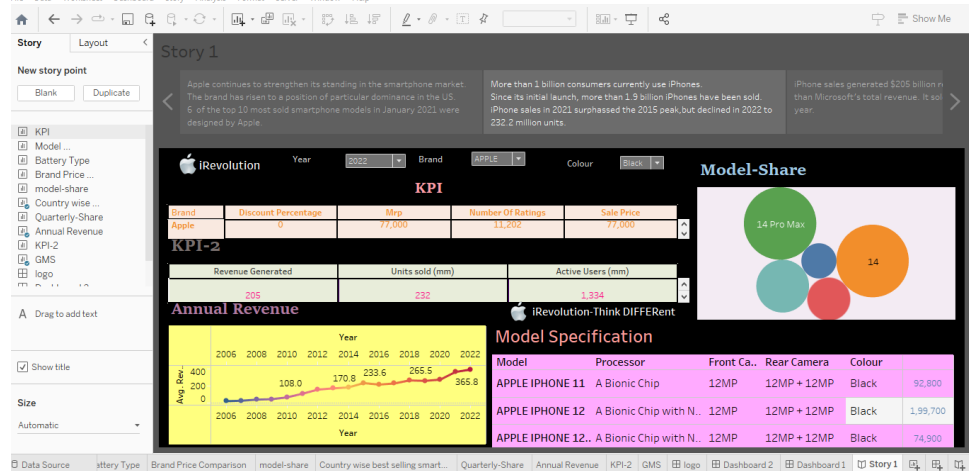
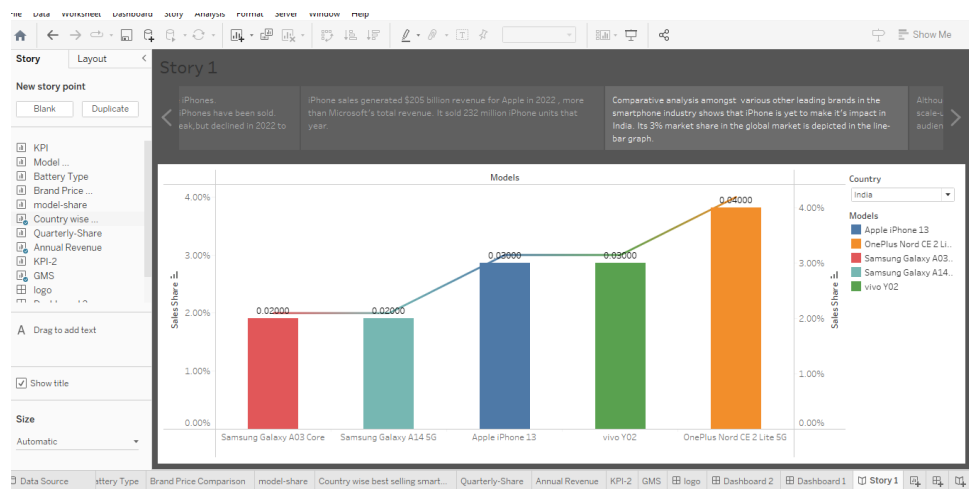
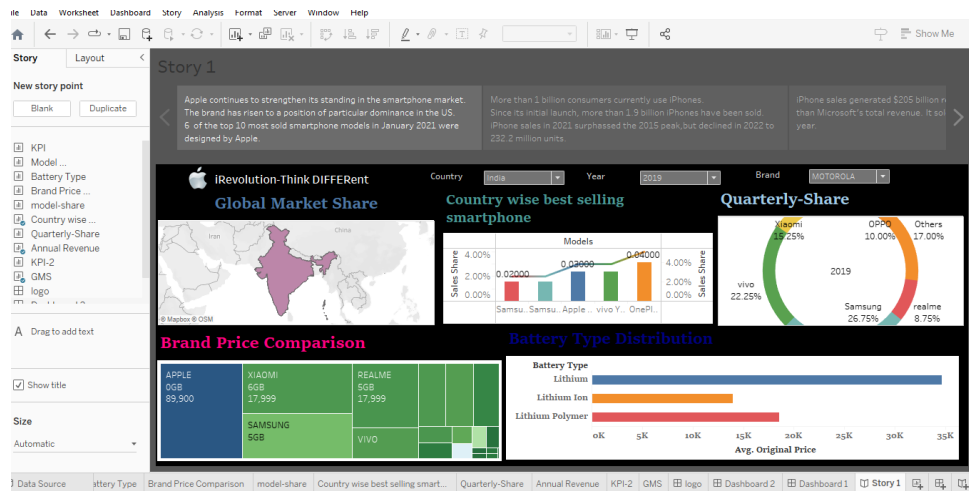
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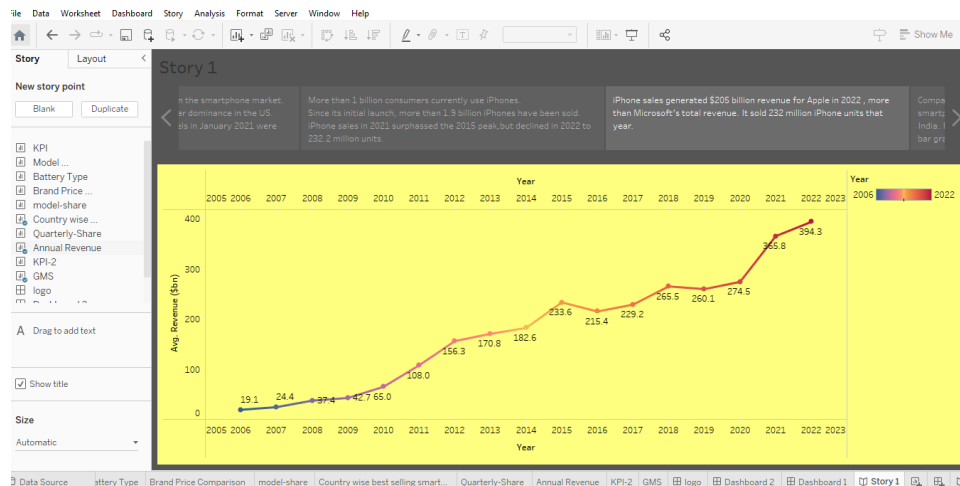
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STORY

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4. Advantages and Disadvantages

The iPhone has an intuitive user interface that makes it easy to navigate. The touch screen interface is easy to use, and the iPhone's smooth operating system is simple to learn and use. The iPhone's retina display is one of the best on the market. The touch screen interface is easy to use, and the iPhone's smooth operating system is simple to learn and use. The app is unparalleled in terms of access and ease of use.

The iPhone is one of the most expensive smartphones on the market. High end models can cost over \$1000, which makes it a luxury item for many people. The iPhone's batteries are non-removable, which means that users cannot replace them. This can be a disadvantage for people who rely heavily on their phones and must replace them regularly. The iPhone is known to be fragile and prone to breaking if dropped. Many users have reported cracking or shattering their screens after accidentally dropping their devices.

5. Applications

A software application that runs under iOS, which is the operating system that powers Apple's mobile devices. In most cases, any application that runs on an iPhone also runs on an iPad and iPod touch. However, apps designed strictly for iPads, which have larger screens, do not work on iPhone and iPods.

6. conclusion

It is apparent that the iPhone was, and still, a remarkable invention of technological advancement. The iPhone provided a new way of mobile phone communication and usability. Its revolutionary technology has led to the variety of smartphones that are in use today. The iPhone made mobile web browsing useful for the first time. Soon came a flood of apps, which removed the need to open a web browser at all and opened a whole new world for the user.

7.Future Scope

Over the next decade, the iPhone could evolve into a hub for smart glasses and other devices. AirPods, Apple watches and CarPlay-enabled vehicles maybe just be the start. The iPhone's core elements, like its display and charging systems, are also expected to get us significant boost. Most of the iOS jobs in India

might be some outsourcing service-based work which pays decent and helps learn a lot in the beginning but are repetitive after few years. But in recent years Indian IT is booming with lot of products-based startups and they are the paying a lot to get the best talent possible.

Appendix

https://drive.google.com/file/d/1i-OTi7eNN5DKW-aQluK4KRqYkqxPU5R9/view?usp=drive_link