



Dark Patterns Buster Hackathon (DPBH-2023)

Round 3 Grand Finale @ IIT(BHU), Varanasi

(Feb.17, 2024)



TEAM GENIUS INC.

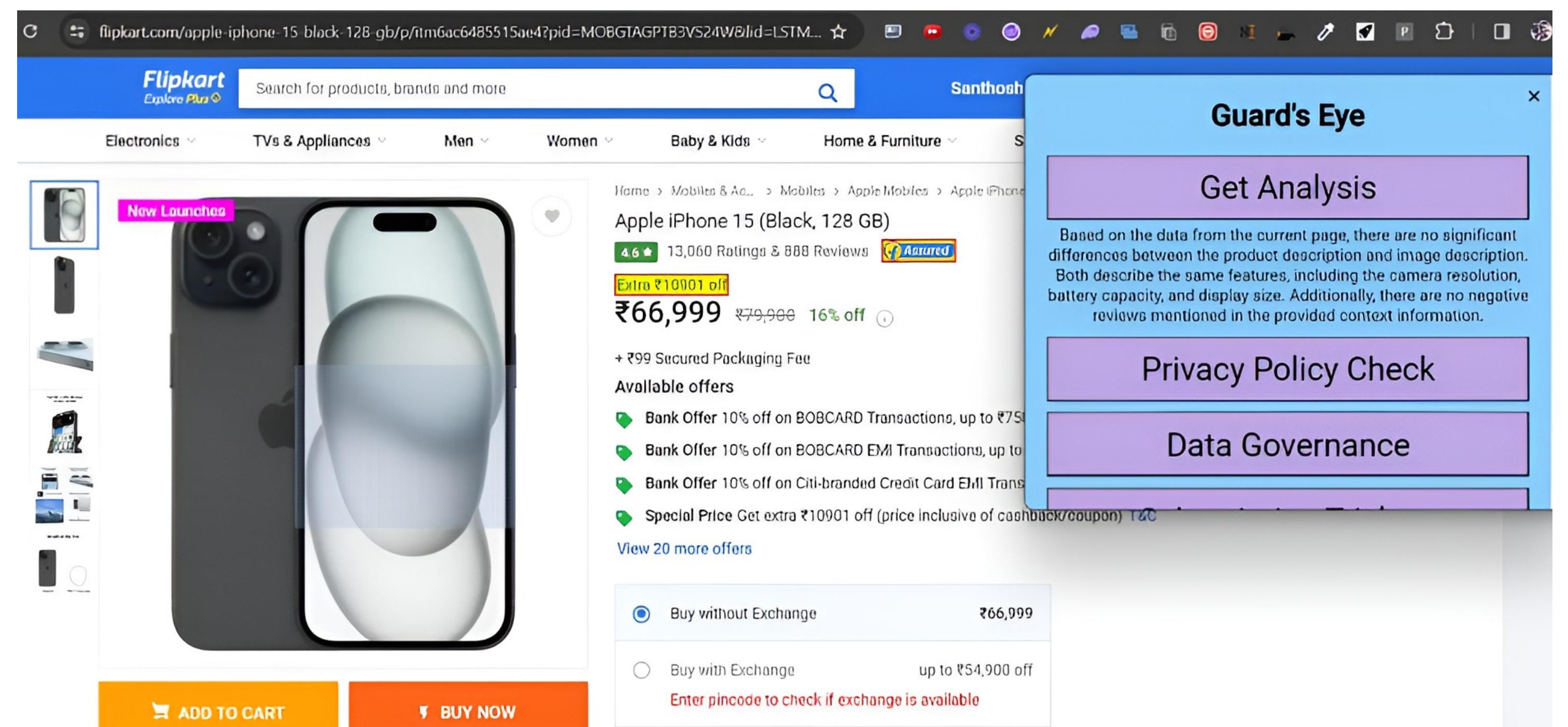
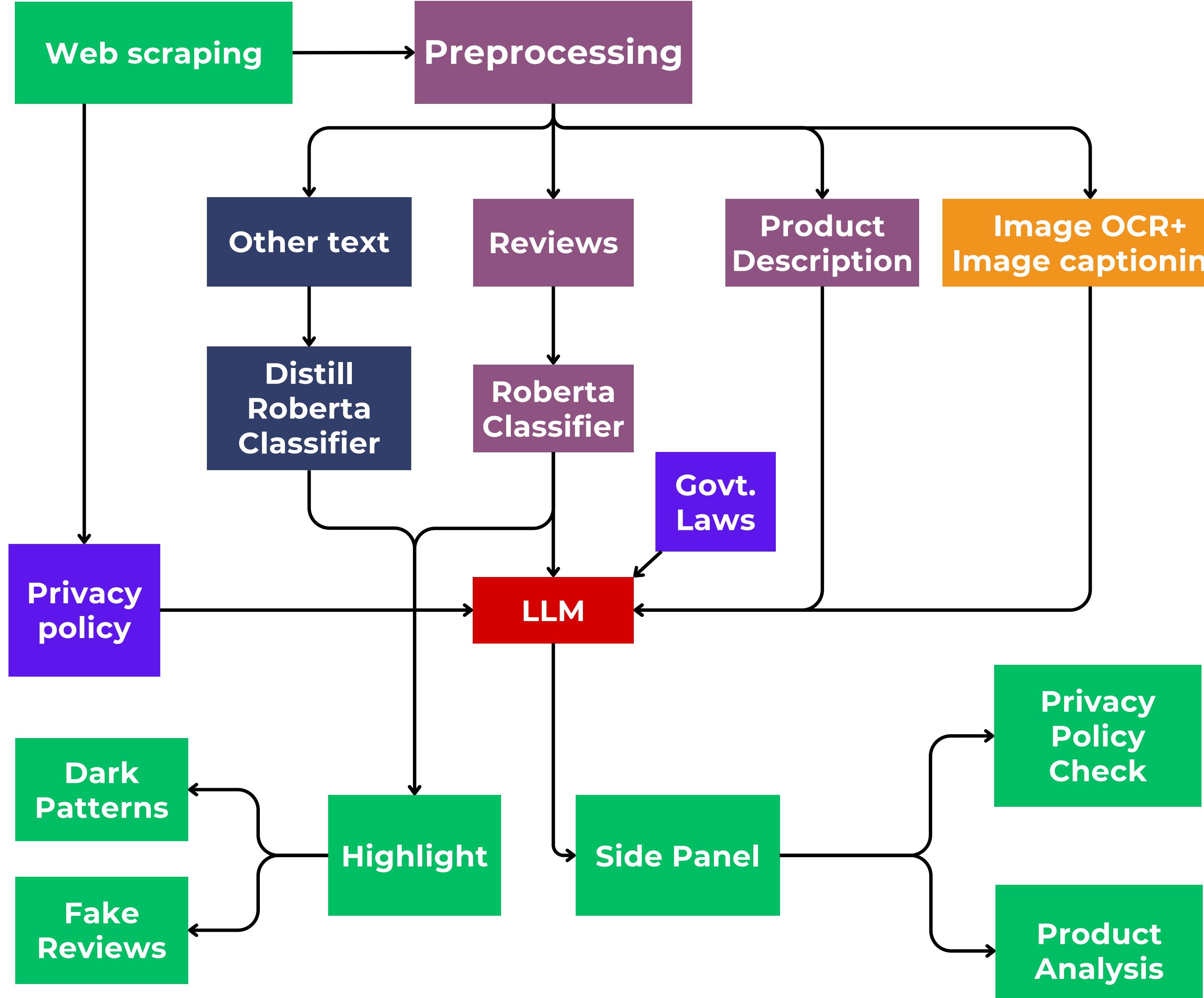
TEAM MEMBERS:
BHARAT P
SANTHOSH CV
JEFFERSON KINGSTON
SANTHOSH KUMAR S
ADITHYA V

GUARDS-EYE:
UNVEILING DECEPTION

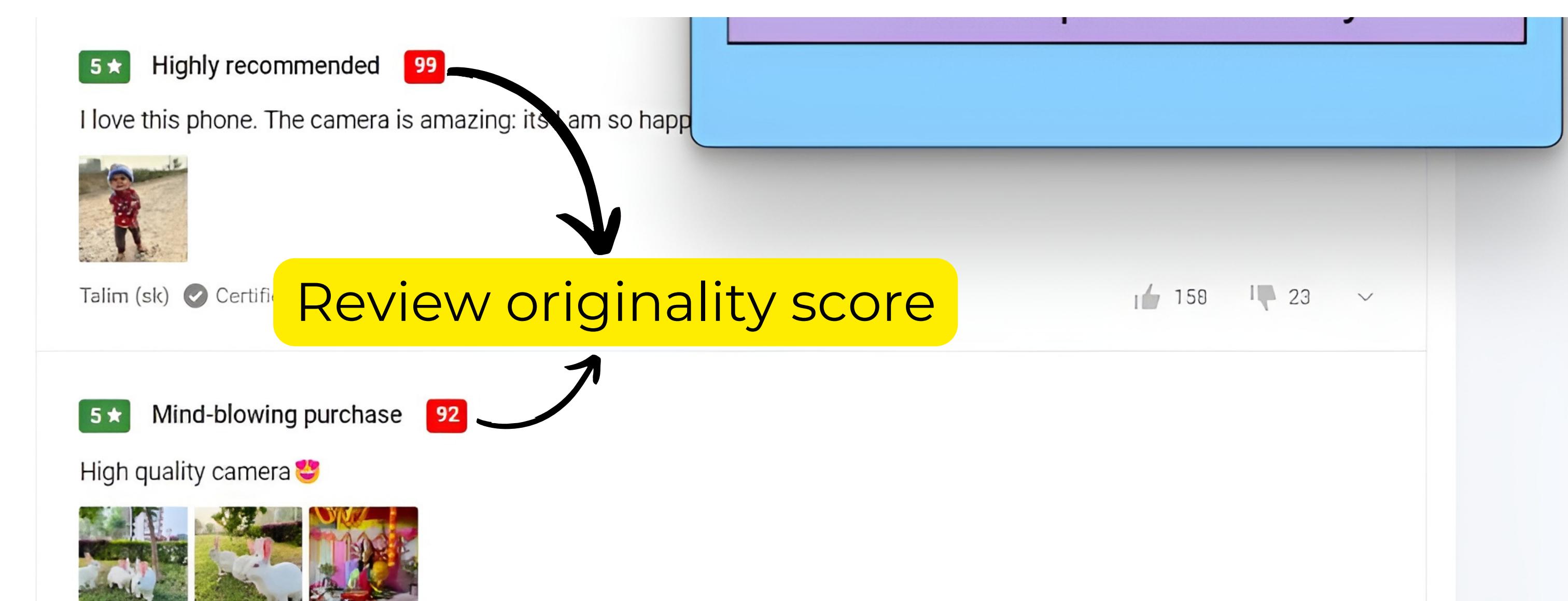
7 DARK PATTERNS
DETECTED

Around 11% of the top
shopping websites use
Dark Pattern

EXTENSION IN ACTION

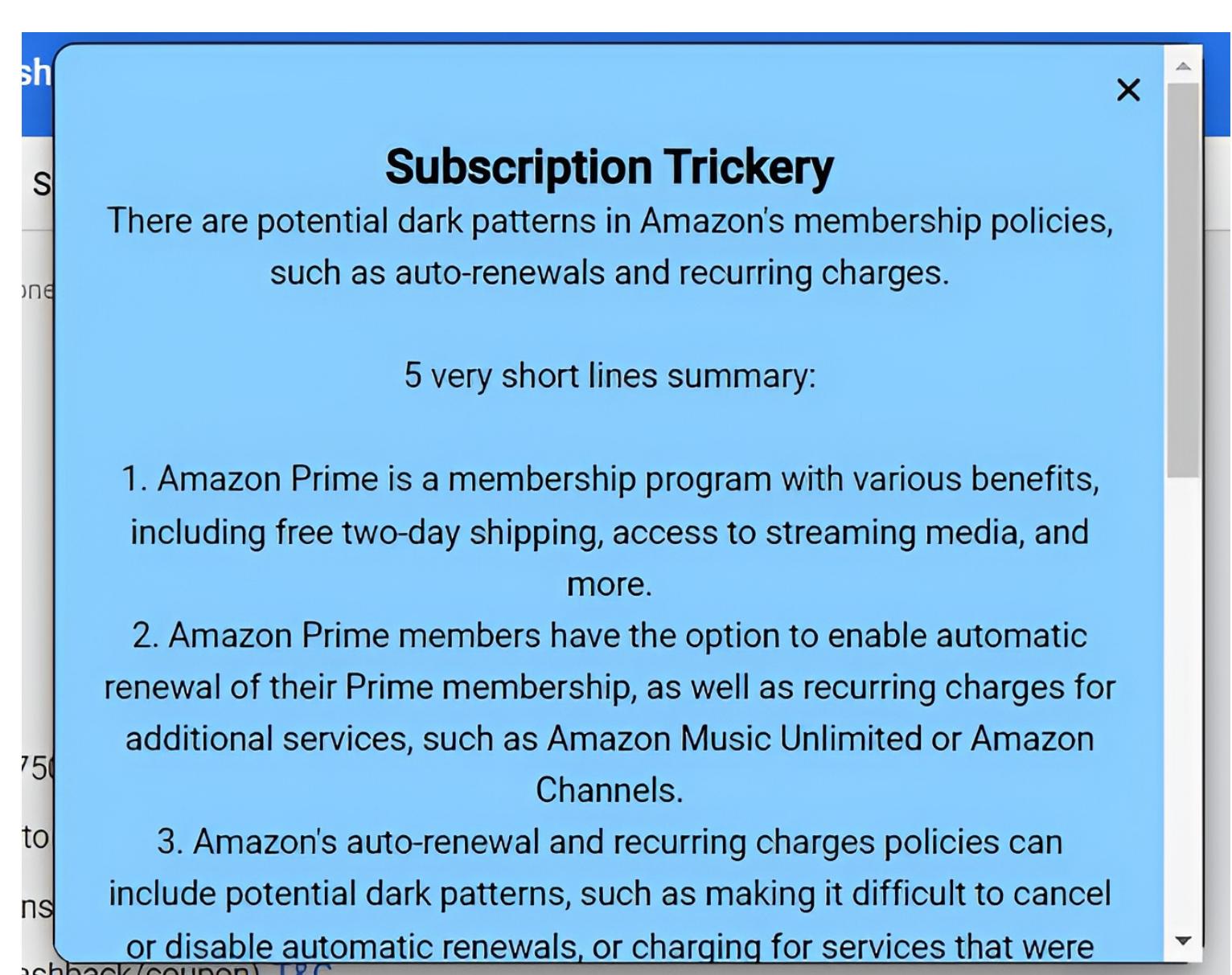
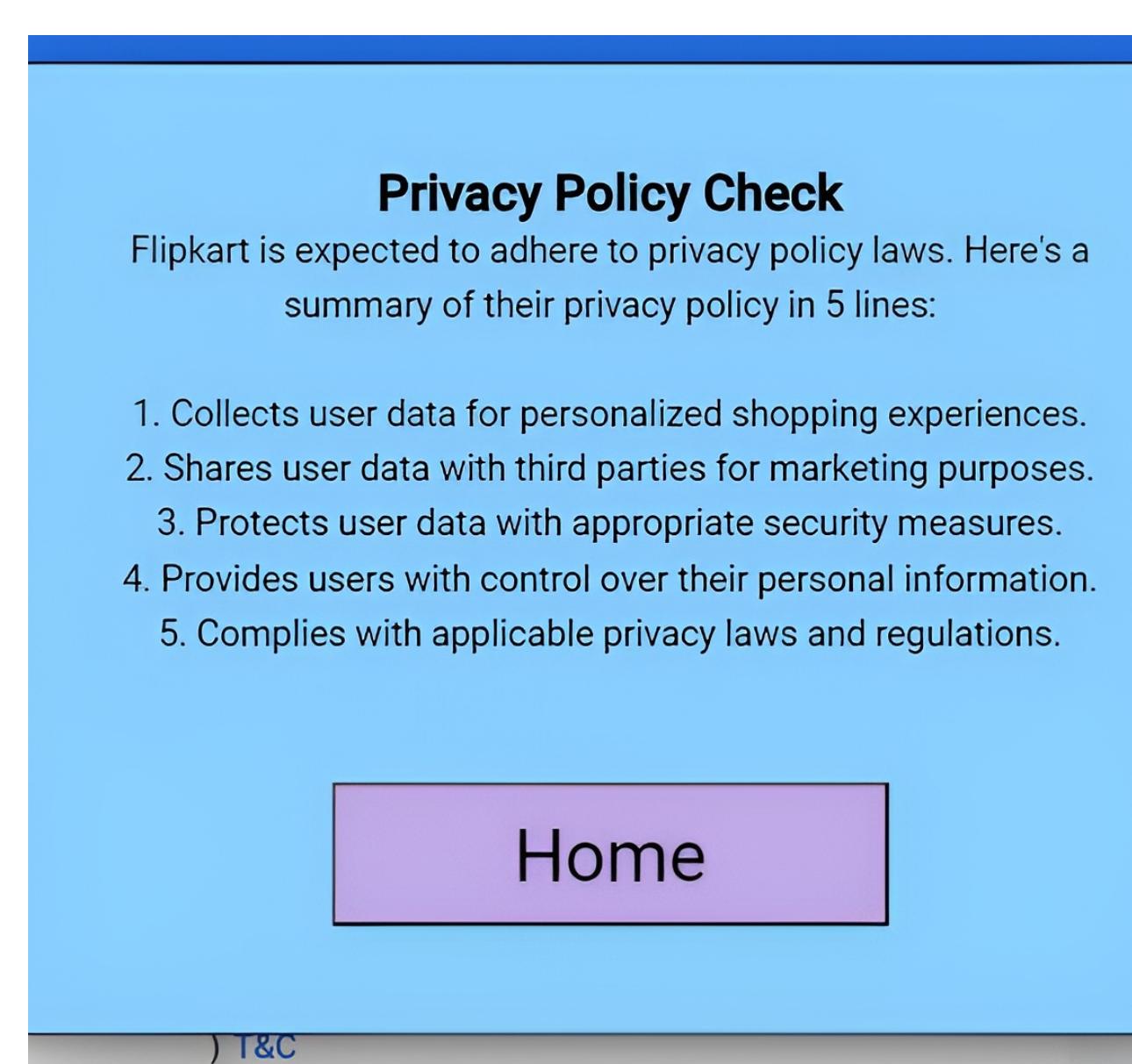
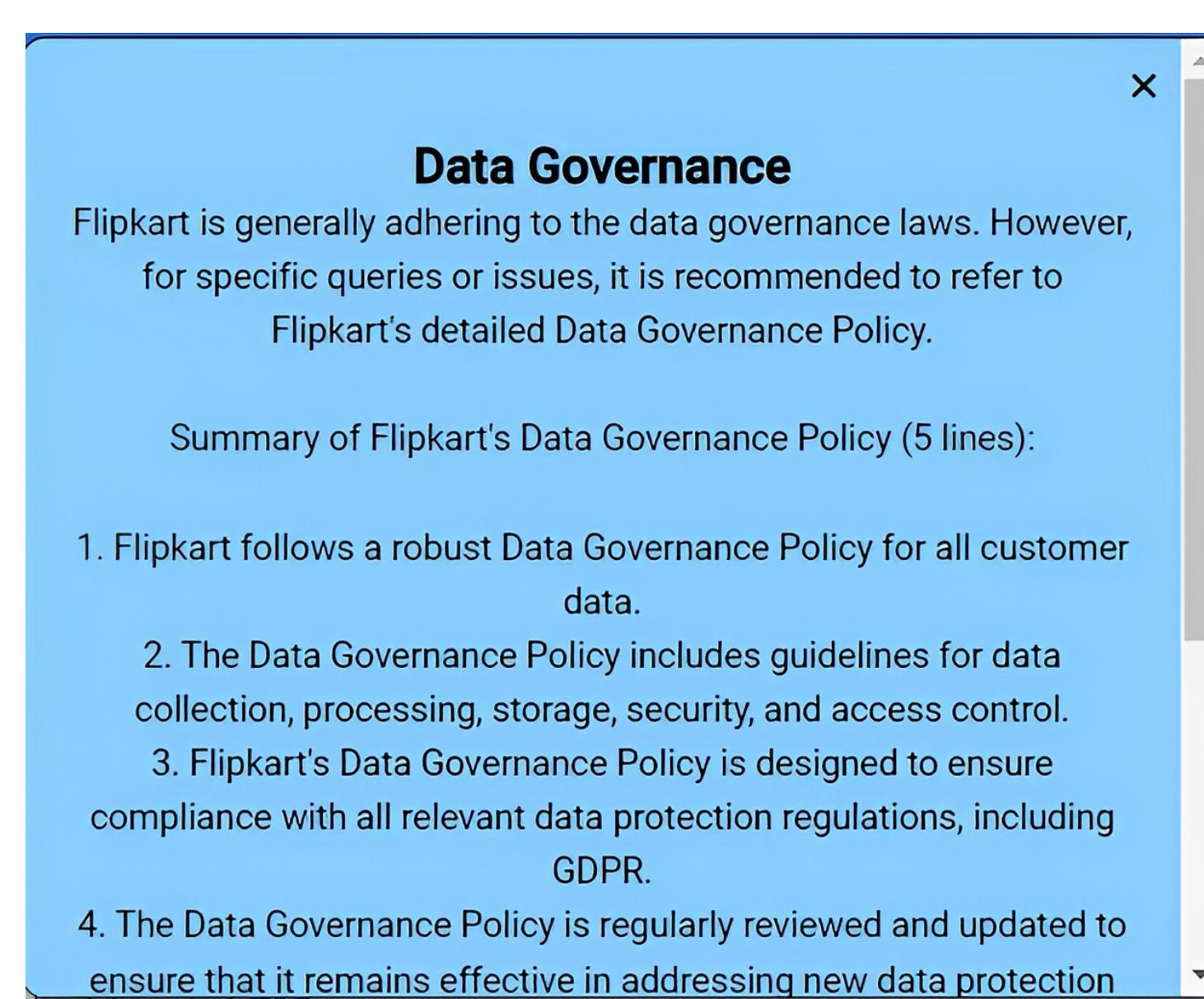
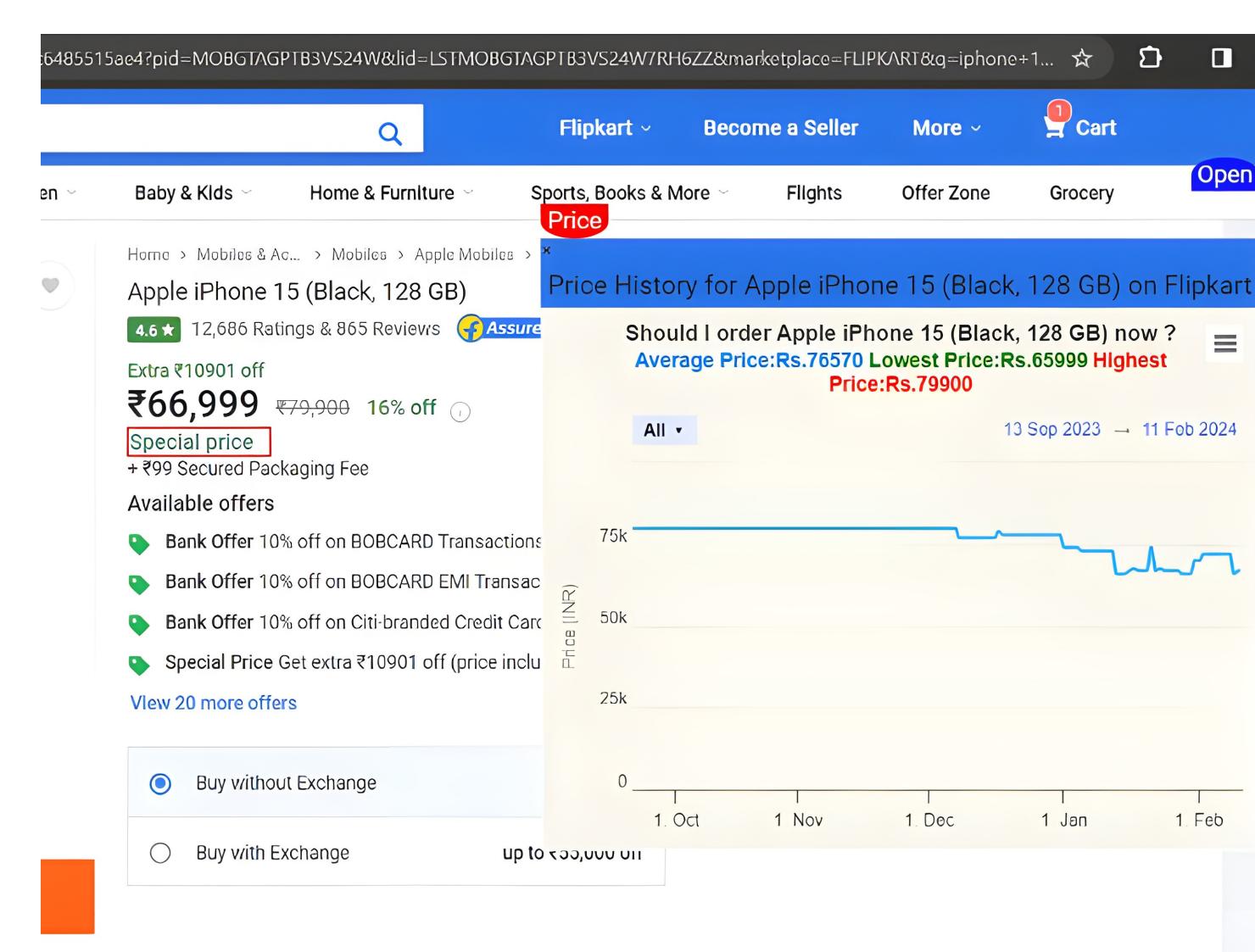


Here, the main Dark Patterns detected are Misleading Product Information and User Interface Deception.



All the Fake Reviews are removed in our backend to give accurate insights.

OTHER FEATURES



FAKE URGENCY

DATA GOVERNANCE

PRIVACY
INTRUSION

SUBSCRIPTION
TRICKERY