BHARAT KUMAR | Salesforce Developer

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SUMMARY

Results-driven Salesforce Developer with 3 years of experience designing scalable Experience Cloud solutions leveraging Apex, Lightning Web Components, Visualforce, and sound integration patterns to drive business performance.

EXPERIENCE

Fexle Services Private Limited - Salesforce Developer   **Jaipur, Rajasthan | May 2022 – Present**

Company specialized in Salesforce development and consulting services

Key Achievements & Responsibilities:

- Developed and optimized **Apex classes, triggers, and Lightning Web Components (LWC)** to support scalable and high-performance Salesforce solutions.
- Converted intricate business needs into **custom Salesforce implementations**, improving workflow automation and system usability.
- Performed **root cause analysis and fixed high-priority production issues**, lowering the frequency of bugs and enhancing application stability.
- Managed the transition from **Salesforce Classic to Lightning Experience**, heavily improving UI responsiveness and end-user productivity.
- Worked with cross-functional teams to deliver **continuous improvements**, while confirming to **Salesforce development best practices** (governor limits, bulk-safe logic, naming conventions).
- Actively worked on **code reviews, technical design meetings, and deployment cycles** with the help of tools such as Change Sets and Salesforce DX.

CERTIFICATION

Salesforce Certified Associate	Salesforce Certified AI Associate
Salesforce Certified AI Specialist	Salesforce Certified Data Cloud Consultant
Salesforce Certified Platform Developer 1	

SKILLS

Apex, Apex Trigger, Test Classes, Batch Apex, Lightning Web Components, Aura Development, Visualforce, Flows, Approval Process, API Integration, Experience Cloud, Apache ANT, Workbench, Change Set, Git, GitHub, JavaScript, Quip

PROJECTS

Assurant (Insurance)

- **Team:** 18+
- **Technologies:** Apex, LWC, Aura, Visualforce
- **Project Overview:** Worked as a Salesforce Developer within the Architecture Team working on an enterprise-level insurance platform. Provided end-to-end customizations for Salesforce   , migrated legacy components to Lightning, and resolved issues based on JIRA stories. Contributed significantly to system modernization by moving from Classic to Lightning Experience.
- **Key Responsibilities:**
  - Performed **root cause analysis and resolved bugs** logged in JIRA, improving platform stability.
  - **Converted legacy Visualforce pages to modern LWC/Aura components**, enhancing UI performance and maintainability.
  - Translated client requirements from work request documents into **technical designs and implemented scalable solutions**.
  - Worked with Senior Developers to **analyse architecture and contribute to system enhancements**.
  - Developed and customized Salesforce components using **Apex, LWC, Aura, and Visualforce**.

Clevertap (Customer Engagement and Retention)

- **Team:** 7+
- **Technologies & Tools:** Apex, Triggers, Batch Apex, LWC, Salesforce Administration, Quip Integration, Connected App, Visualforce, Deployment Automation.

- **Project Overview:** As a Salesforce Developer, made contributions to core development and automation tasks to improve customer engagement workflows. Worked on building scalable backend logic using Apex, facilitated cross-platform integration with Quip, and participated in full-cycle deployment processes across multiple environments.
- **Key Responsibilities:**
  - Developed and maintained **Batch Apex, Scheduled Jobs, Apex Triggers, and Test Classes**, ensuring high code coverage and system scalability.
  - Handled **end-to-end deployment activities**, including packaging and migrating code to multiple sandbox environments.
  - Integrated **Quip with Salesforce** using Connected Apps, streamlining collaboration and document sharing across teams.
  - Collaborated with **QA and UAT teams** to resolve test phase defects and ensure delivery of high-quality releases.

Robotex (Real Estate)

- **Team:** 6
- **Technologies:** Apex, Triggers, Batch Apex, LWC, Salesforce Administration, Visualforce, Connected App, ClearTax Integration, Change Set Deployment
- **Project Overview:** Worked as a Salesforce Developer on a real estate management platform. Developed Lightning components and integrated Salesforce with the ClearTax GST Portal to automate tax-related workflows. Involved in both backend logic and frontend enhancements using LWC and Visualforce.
- **Key Responsibilities:**
  - Designed and developed **Lightning Web Components** to enhance UI interactivity and streamline property-related operations.
  - Built **Apex Triggers, Batch Classes, and Test Classes** with >90% coverage to ensure performance and data integrity.
  - Developed **Visualforce Pages** for legacy compatibility and admin functions.
  - Integrated Salesforce with the **ClearTax GST Portal** using Connected Apps to automate GST reporting.
  - Managed **deployments using Change Sets** to various sandbox and production environments.
  - Maintained **direct communication with the client** for requirement gathering, clarifications, and delivery tracking.

Pinterest (Digital Advertising and E-Commerce Enablement)

- **Team: 10**
- **Technologies:** Apex, Triggers, Batch Apex, LWC, Salesforce Administration, Visualforce, Flows, Apex Integration, Change Set Deployment
- **Project Overview:** Worked as part of the Salesforce delivery team enabling digital advertising and commerce solutions. Involved in core LWC and Apex development, peer code reviews, and regular sprint planning sessions to enhance the Salesforce platform and meet evolving business needs.
- **Key Responsibilities:**
  - Developed **Lightning Web Components (LWC)** to deliver modern, responsive interfaces for sales and operations teams.
  - Created and maintained **Apex Triggers, Batch Classes, and Test Classes** to support business logic and automate processes.
  - Designed and enhanced **Visualforce Pages** for legacy compatibility and internal user workflows.
  - Participated in **daily stand-ups and sprint discussions** to analyse requirements, propose solutions, and estimate efforts.
  - Conducted **peer code reviews** to ensure code quality, performance standards, and adherence to Salesforce best practices.
  - Performed **declarative automation** using **Flows and Process Builder** for business rule implementations.
  - Managed **deployments via Change Sets** to various environments including UAT and Production.