



BHARATH NAIDU

VIDEO EDITOR

Crafting Visuals That Go Viral, Cinematic, and Beyond

Skills



Profile

Multi-disciplinary Video Editor, Cinematographer & Visual Storyteller with a proven track record of crafting content for 200+ brands across 30+ industries from global campaigns to viral social content. I specialize in blending cinematic storytelling with fast-paced digital trends, producing everything from music videos and influencer reels to meme-led campaigns that drive engagement.

A creative technologist at heart, I've pushed boundaries by developing AI-generated characters for Jio-Hotstar's original IP, merging design, narrative, and innovation. I thrive at the intersection of art, tech, and culture, delivering bold visuals that connect, convert, and leave a lasting impact.

- Video Editing & Post-Production
- Cinematography & Camera Operation
- AI Tools & Smart Editing
- Graphic & Visual Design
- Photography & Retouching

Work Experience

➤ **Lead - Video Editor & Cinematography** **Sociohub Media, Feb 2024 - Present**

- I'm working here with top brands like Cadbury, Coca-Cola, Sony Pictures, Zee Group, Xiaomi, Boat, Dharma Productions, Universal Music, and many more.
- Influencers' video shoot and editing.
- Sketch, shoot, and edit videos for Comedy Culture's YouTube channel.
- Got promoted & currently leading a team of 8 people.

➤ **Senior Video Editor** **Twilight Entertainment, Jan 2023 - Jan 2024**

- Informative video editing for Doctorpedia.
- Slideshow and memorial video editing for Urlifemedia.
- Wake Fit mattress advertisement sound mixing and mastering.

Education History

- **MAAC**
2015-2018
Diploma, ADVFX
- **SARASWATI VIDYALAYA**
Jan 2014
Secondary High School

Languages

- Tamil
- English
- Hindi
- Marathi

Awards

- Guinness Book Of World Record
- Best short film
- Best Drummer

Hobbies and Interests

- Photography
- Musician
- Composing

Contact Info

- ☎ 7710990855
- ✉ bharathnaidu1402@gmail.com
- 🏠 Navi Mumbai, Maharashtra

Work Experience

- **Video Editor**
Cocoma Digital, Jan 2021 - Jan 2023
 - Team lead.
 - Edited music video, trailer, and teaser for Prime Video.
 - YouTube monetisation for Prime Video.
 - Worked with Tata EV motors, Langistan (In house Brand), Amazon mini TV and others.
- **Video Editor**
Box Office & Sound Box India, April 2018 - Feb 2020
 - Podcast Editing.
 - Bollywood promotional interview and shoot.
 - Managing events such as the Men in Black preview show, trailer launch, and others.
 - YouTube monetisation for Soundbox and Box Office India.
- **Photographer & Video Editor**
Travenix & Vijayeesam
, April 2020 - Dec 2020
 - Photographer for a food blogger.
 - Cinematic wedding video edits.
 - Traditional and candid photographer.

Clients

