Local travelling website

Aim-To promote local tourism ,culture,food to potential tourists or visitor

Strengths:

1.In depth knowledge of local culture and attraction

2.Support for local business and economics

Oppurtunities:

1.Increased demand for domestic travel

2.Collaboration with local communities

Weakness :

1.Lack of expertise

2.Competition from mainstream platform

Threats:

1.Economical instability