ZOYA

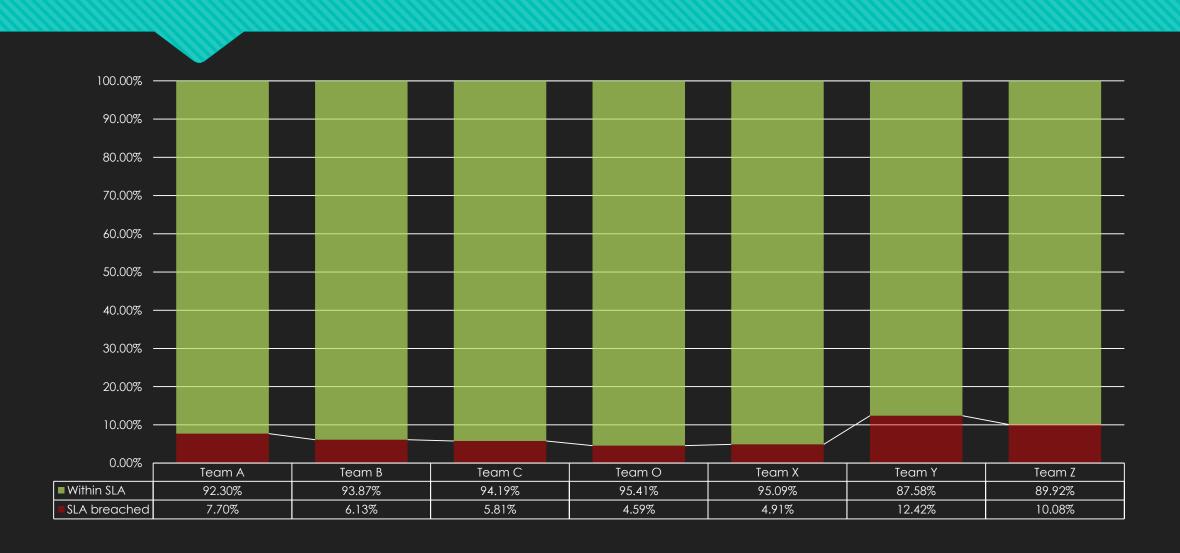
Plan to Close 95% of Tickets Within SLA

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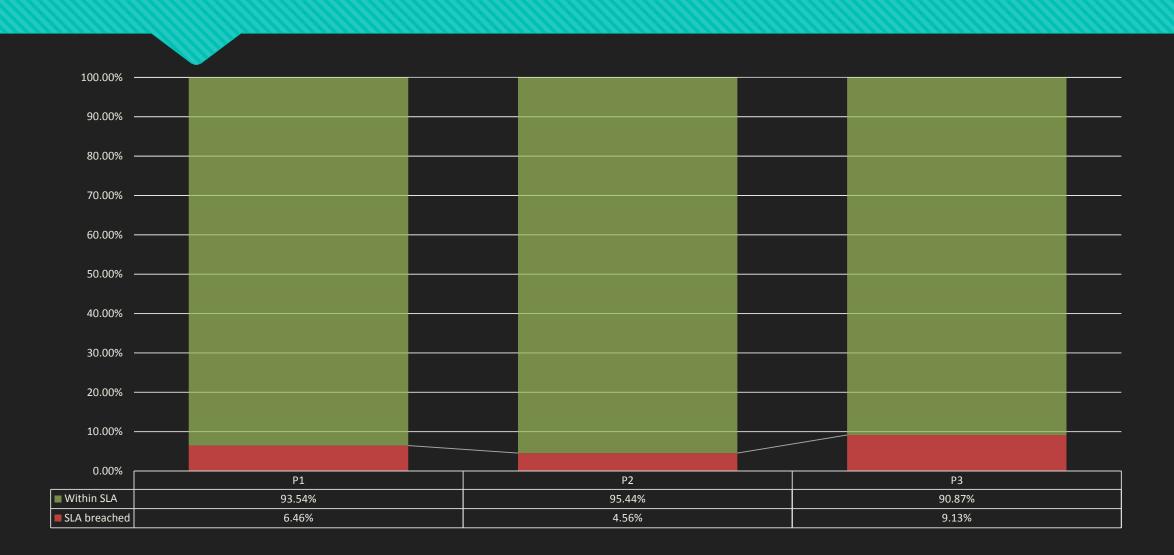
Team Size & Total Number of Tickets



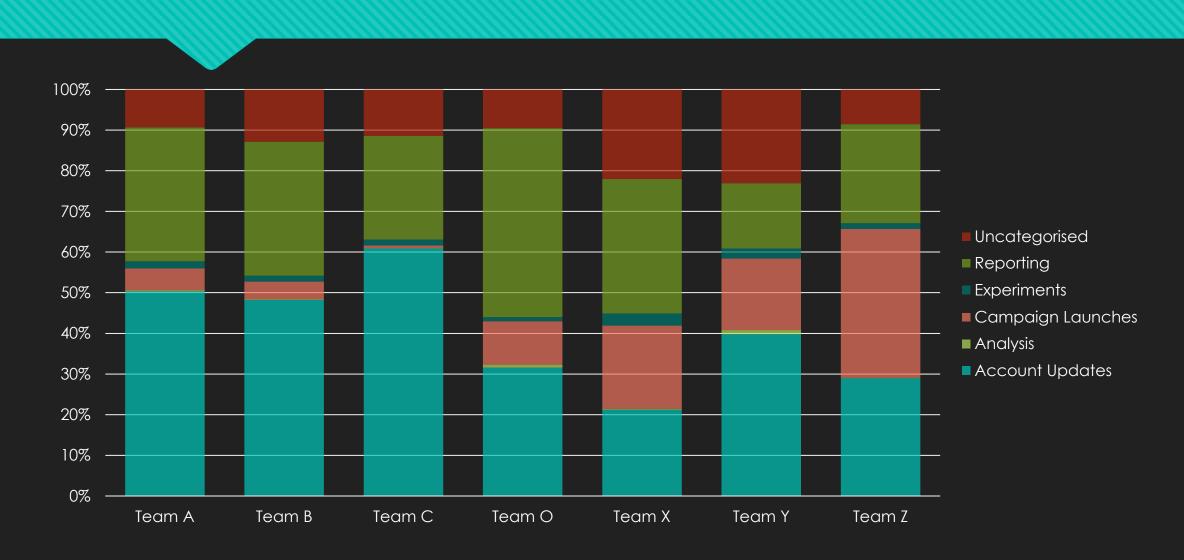
Performance By Teams



Performance By Platforms



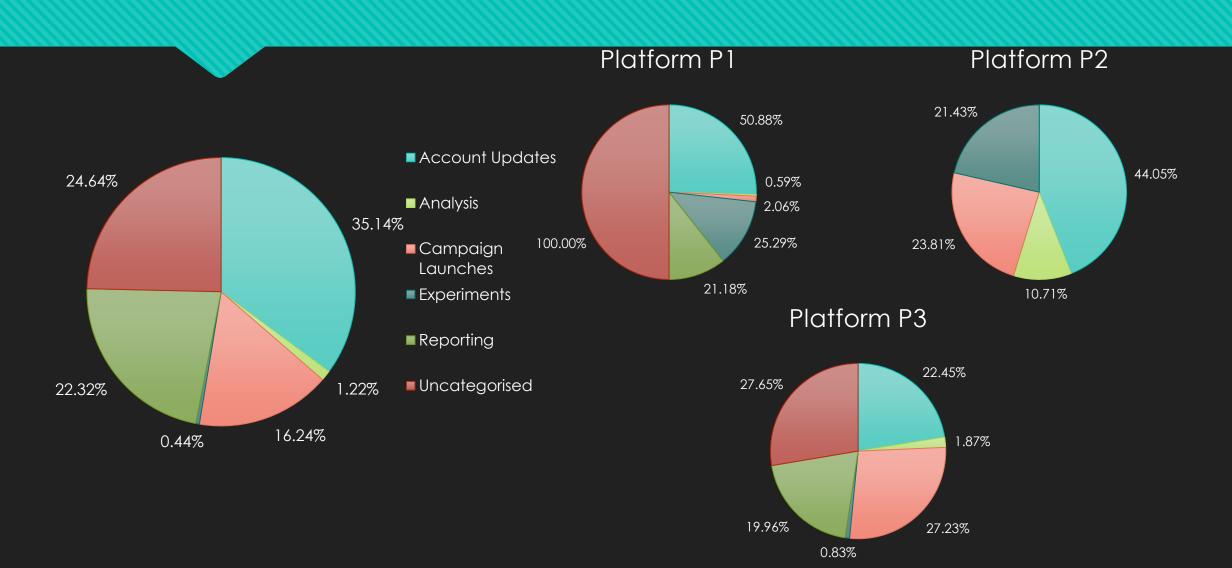
Ticket Type By Teams



SLA Breached Ticket Type By Teams



Type of SLA Breached Tickets



Current Performance

| Platform | Team | Team Size | SLA breached | Within SLA | Total Number of Tickets | Approx. Number of Tickets Closed within SLA per Team Member | | Shortfall in Number of Tickets to Meet SLA |
|----------|--------|-----------|-----------------|------------|----------------------------|--|------|---|
| | Team A | 9 | 125 | 1515 | 1640 | 168 | 1558 | 43 |
| P1 | Team B | 14 | 144 | 2242 | 2386 | 160 | 2267 | 25 |
| | Team C | 8 | 71 | 1164 | 1235 | 146 | 1174 | 10 |
| P2 | Team O | 12 | 84 | 1757 | 1841 | 146 | 1749 | -8 |
| | Team X | 11 | 82 | 1608 | 1690 | 146 | 1606 | -2 |
| Р3 | Team Y | 9 | 222 | 1581 | 1803 | 176 | 1713 | 132 |
| | Team Z | 10 | 177 | 1598 | 1775 | 160 | 1687 | 89 |

Solution 1

Solution:

Hire 3 new resources, one each for teams A, Y and Z.

Move project of Cust-8 on platform P1 from Team B to Team A.

Move project of Cust-20 on platform P1 from Team C to Team A.

| Platform | Client | From | То | |
|----------|---------|--------|--------|--|
| P1 | Cust-8 | Team B | Team A | |
| P1 | Cust-20 | Team C | Team A | |

Assumptions:

- 1. Adding new resources doesn't have a significant impact on EBITDA.
- 2. Existing resources are operating at full bandwidth.
- 3. Moving customers from one team to another in the same platform doesn't violate the SLA.
- 4. Newly onboarded resources will maintain the current level of team performance.
- 5. Uncategorized tickets doesn't alter the analysis significantly.

Suggestions:

- 1. Newly onboarded resource in Team A should have expertise in Account updates and Reporting on platform P1 as 76% of the SLA breached tickets on the platform where of that ticket type.
- 2. Newly onboarded resources in Team Y and Z should have expertise in Account updates, Reporting and Campaign Launches on platform P3 as 69% of the SLA breached tickets on the platform where of that ticket type.

Projected Performance Improvement with Solution 1

| Platform | Team | Team Size | SLA breached | Within SLA | | Approx. Number of Tickets Closed Within SLA per Team Member | New Team Size | Change in Team Size | Projected Number of Tickets closed within SLA | Projected Ticket Completion % |
|----------|--------|--------------|-----------------|---------------|-------|---|------------------|------------------------|--|-------------------------------------|
| | Team A | 9 | 128 | 1587 | 1715 | 168 | 10 | 1 | 1680 | 97.96% |
| P1 | Team B | 14 | 142 | 2206 | 2348 | 160 | 14 | 0 | 2240 | 95.40% |
| | Team C | 8 | 70 | 1128 | 1198 | 146 | 8 | 0 | 1168 | 97.50% |
| P2 | Team O | 12 | 84 | 1757 | 1841 | 146 | 12 | 0 | 1752 | 95.17% |
| | Team X | 11 | 82 | 1608 | 1690 | 146 | 11 | 0 | 1606 | 95.03% |
| P3 | Team Y | 9 | 222 | 1581 | 1803 | 176 | 10 | 1 | 1760 | 97.62% |
| | Team Z | 10 | 177 | 1598 | 1775 | 160 | 11 | 1 | 1760 | 99.15% |
| | | 73 | 905 | 11465 | 12370 | 157 | 76 | 3 | 11966 | 96.73% |

Solution 2

Solution:

Organize a bootcamp focusing on Account updates and Reporting on Platform P1 to improve performance of Teams B and C.

Organize a bootcamp focusing on Account updates, Reporting and Campaign launches on Platform P3 to improve performance of Teams X and Z.

Increased oversight for Teams B, C, X and Z.

Move project of Cust-7 on platform P1 from Team A to Team C.

Move project of Cust-30 on platform P3 from Team Y to Team Z.

| Platform | Client | From To | | |
|----------|---------|---------|--------|--|
| P1 | Cust-7 | Team A | Team C | |
| Р3 | Cust-30 | Team Y | Team X | |

Assumptions:

- 1. Moving customers from one team to another in the same platform doesn't violate the SLA.
- 2. On platform P1 Team A is closing 168 tickets per team member within SLA, so there is scope for improvement in the performance of teams B and C.
- 3. On platform P3 Team Y is closing 176 tickets per team member within SLA, so there is scope for improvement in the performance of teams X and Z.
- 4. Uncategorized tickets doesn't alter the analysis significantly.

Projected Performance Improvement with Solution 2

| Platform | Team | Team Size | SLA breached | Within SLA | | IAAM | (IACAM WITHIN | Closed Within | Change in Tickets Closed Within SLA for Each Team after Bootcamp | Projected Ticket Completion % |
|----------|--------|--------------|-----------------|---------------|-------|------|----------------|----------------------|---|-------------------------------------|
| | Team A | 9 | 112 | 1443 | 1555 | 168 | 168 | 1515 | 72 | 97.43% |
| P1 | Team B | 14 | 144 | 2242 | 2386 | 160 | 162 | 2268 | 26 | 95.05% |
| | Team C | 8 | 84 | 1236 | 1320 | 146 | 157 | 1256 | 20 | 95.15% |
| P2 - | Team O | 12 | 84 | 1757 | 1841 | 146 | 146 | 1757 | 0 | 95.44% |
| | Team X | 11 | 93 | 1781 | 1874 | 146 | 162 | 1782 | 1 | 95.09% |
| Р3 | Team Y | 9 | 211 | 1408 | 1619 | 176 | 176 | 1581 | 173 | 97.65% |
| | Team Z | 10 | 177 | 1598 | 1775 | 160 | 169 | 1690 | 92 | 95.21% |
| | | 73 | 905 | 11465 | 12370 | 157 | 162 | 11849 | 384 | 95.79% |

THANK YOU