

Ideation Phase
Define the Problem Statements

Date	28 June 2025
Team ID	LTVIP2025TMID55291
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	2 Marks

Customer Problem Statement Template:

Problem Statement (PS)	I am (Customer)	I'm trying to	Buts	Because	Which makes me feel
PS-1	a freelance web developer	find short-term freelance projects that match my skills and pay fairly.	I often waste time searching across multiple platforms with unclear job details.	most existing platforms don't filter projects well or are overcrowded.	frustrated, undervalued, and unsure about consistent income.
PS-2	a small business owner looking to hire freelancers for my tech projects.	post a project and quickly find skilled freelancers who match my budget and timeline. ?	it's difficult to verify freelancer quality and manage communication in one place.	current platforms don't offer good project tracking or built-in chat features. ?	overwhelmed and hesitant to trust unknown freelancers