

BHARATH KUMAR REDDY YARRAPAREDDY

Data Analyst | SQL • Power BI • Tableau • Excel • Python

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PROFESSIONAL SUMMARY

Detail-oriented Data Analyst with strong analytical and business skills backed by an MBA. Skilled in SQL, Power BI, Tableau, Excel, and Python. Experienced in conducting data-driven surveys, preparing dashboards, performing data cleaning, and generating insights to support decision-making.

CORE SKILLS

- SQL, Power BI, Tableau, Python (Basics)
- Excel (Pivot Tables, VLOOKUP, Dashboards)
- Data Cleaning & Preprocessing
- Dashboard & Report Development
- Business Research & Analysis
- Communication & Problem-Solving

PROJECT EXPERIENCE

Customer Satisfaction Analysis – MG Motors

- Conducted surveys to measure customer satisfaction toward AI features in MG vehicles.
- Cleaned and analyzed data in Excel; built visual insights with Power BI.
- Identified key satisfaction drivers and suggested improvements.

AI Awareness Study – Experiential Learning Project

- Designed questionnaires and gathered primary data regarding AI awareness.
- Analyzed trends and mapped awareness across demographics.
- Proposed strategies to improve AI literacy among customers.

EDUCATION

- MBA – KSRM College, JNTU Anantapur (2025) | GPA: 7.57

- BBA - Sri Hari Degree & PG College, YVU (2022) | GPA: 6.58
- Intermediate MPC – NRI Junior College (2019) | GPA: 5.79
- SSC – Sri Sarada Niketan EM High School (2017) | GPA: 7.0

CERTIFICATIONS

- Power BI for Data Analysis
- Tableau for Data Analysis
- SQL for Data Analysis
- Excel for Data Analytics
- Python Basics for Data Analytics

ADDITIONAL INFORMATION

Languages: English, Telugu, Hindi

Interests: Data Visualization, Dashboards