

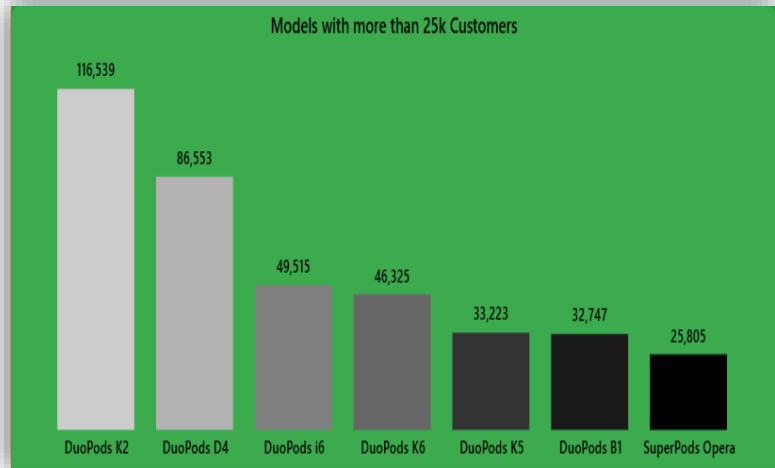
# MIVI FLIPKART ANALYSIS REPORT

MODELS – 23 | TOTAL CUSTOMERS – 4,85,168 | TOTAL REVENUE – 418,483K

## Models with More Than 25,000 Customers

- DuoPods K2 have more customers – 1,16,539 compare to other model.

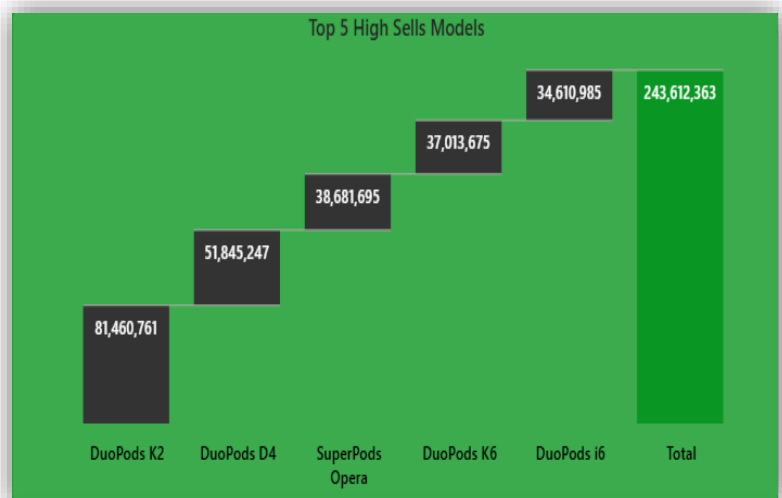
Model	Customers
DuoPods K2	1,16,539
DuoPods D4	86,553
DuoPods i6	49,515
DuoPods K6	46,325
DuoPods K5	33,223
DuoPods B1	32,747
SuperPods Opera	25,805



## TOP 5 HIGH REVENUE GENERATING EARPODS MODELS

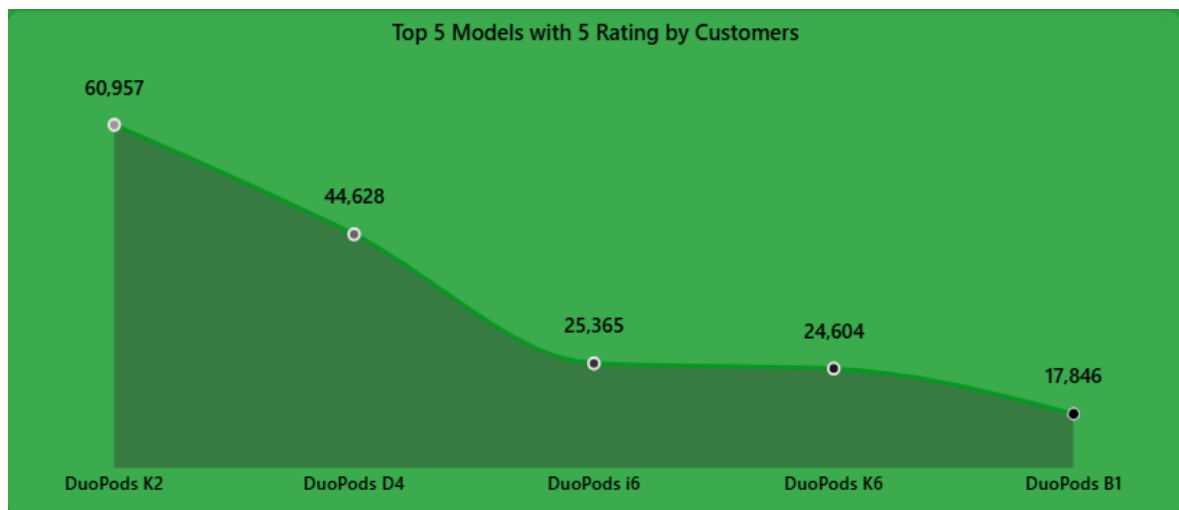
- DuoPods K2 leads the pack with an impressive ₹81.46 crore in revenue, making it the strongest performer.
- Together, these top 5 models generated a total revenue of ₹243,612,363.

MODEL	REVENUE
DuoPods K2	81,460,761
DuoPods D4	51,845,247
SuperPods Opera	38,681,695
DuoPods K6	37,013,675
DuoPods i6	34,610,985



## ☆ Top 5 Models with 5-Star Customer Ratings

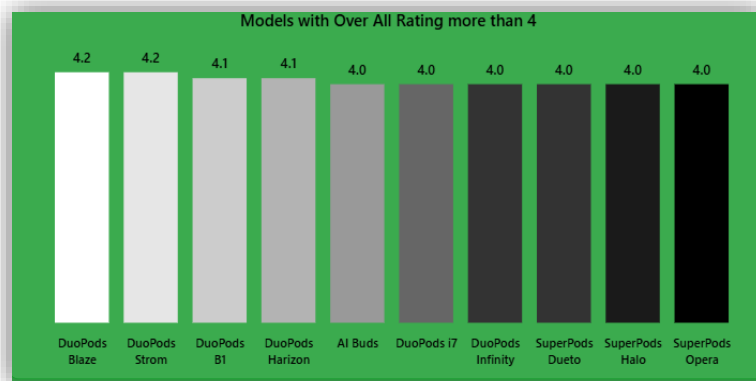
- **DuoPods K2** leads with **60,957** five-star ratings, reflecting exceptional customer satisfaction.
- **DuoPods D4** follows with **44,628** ratings, showing strong approval across users.
- **DuoPods i6** earns **25,365** five-star ratings, indicating solid performance in its segment.
- **DuoPods K6** receives **24,604** ratings, maintaining consistent user satisfaction.
- **DuoPods B1** rounds out the top five with **17,846** ratings, showing growing popularity.



## ✿ Models with Overall Rating Above 4

- **DuoPods Blaze** and **DuoPods Strom** lead with a strong rating of **4.2**, reflecting high user satisfaction.
- **DuoPods B1** follows with a solid **4.1** rating, showing consistent performance.
- The following models each hold a respectable **4.0** rating, indicating reliable quality:

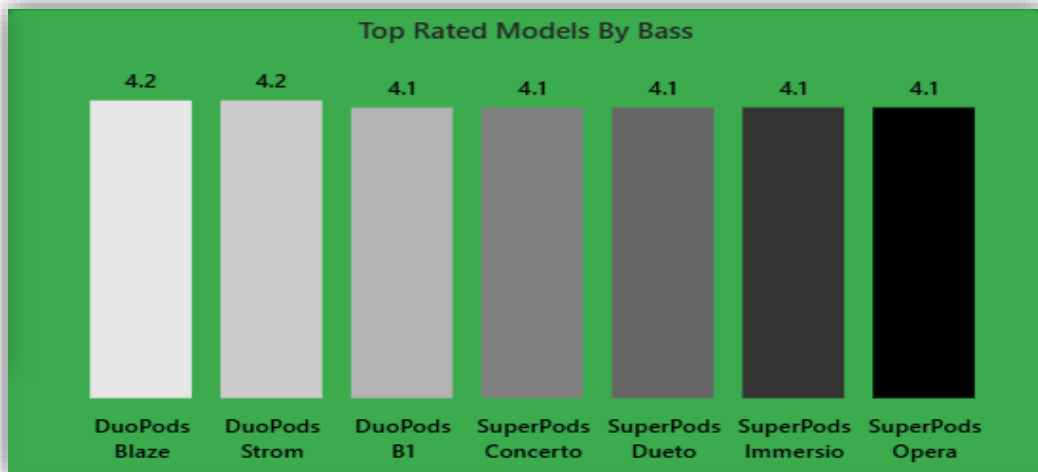
- **DuoPods Harizon**
- **AI Buds**
- **DuoPods 7**
- **DuoPods Infinity**
- **SuperPods Dueto**
- **SuperPods Halo**
- **SuperPods Opera**



## Top Rated Models by Bass Performance

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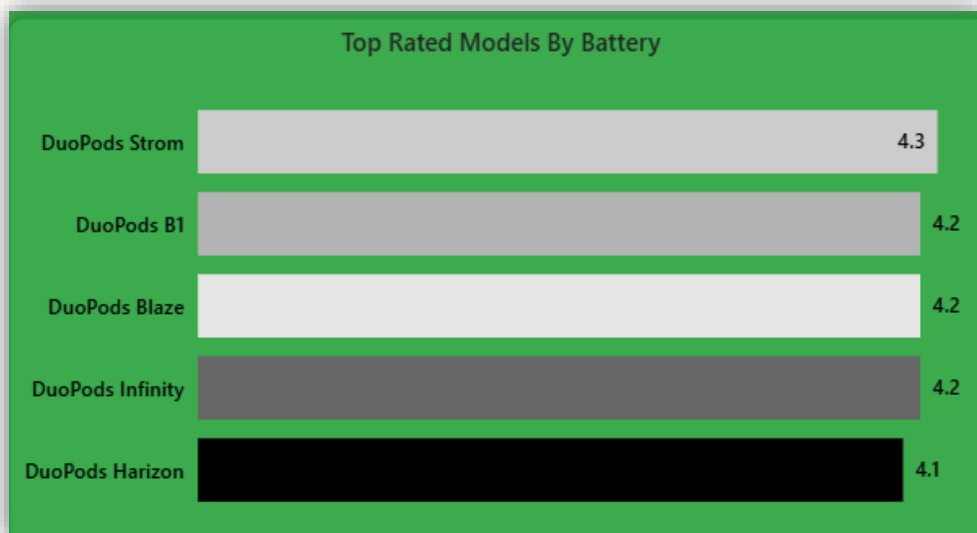
- **DuoPods Blaze** and **DuoPods Strom** lead with a bass rating of **4.2**, indicating powerful low-end audio quality.
- **DuoPods B1**, **SuperPods Concerto**, **SuperPods Dueto**, **SuperPods Immersio**, and **SuperPods Opera** each hold a strong **4.1** bass rating, showcasing consistent depth and clarity across both DuoPods and SuperPods series.
- The ratings reflect a balanced mix of performance across entry-level and premium models, with SuperPods showing strong bass tuning in multiple variants.



## Top Rated DuoPods Models by Battery Performance

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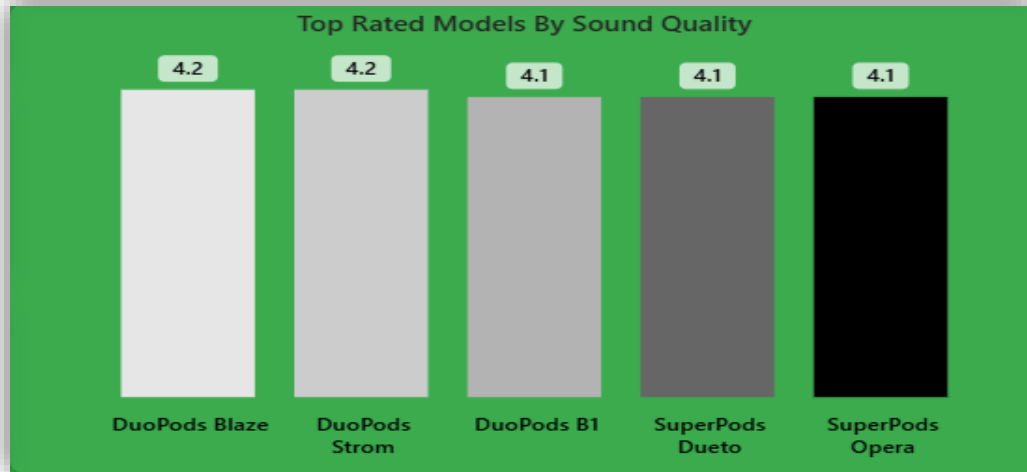
- **DuoPods Strom** leads with a battery rating of **4.3**, highlighting its superior battery life among all models.
- **DuoPods B1**, **Blaze**, and **Infinity** each score a strong **4.2**, offering reliable battery backup for extended use.
- **DuoPods Harizon** follows with a solid **4.1**, maintaining consistent performance in the budget segment.



## Top Rated Models by Sound Quality

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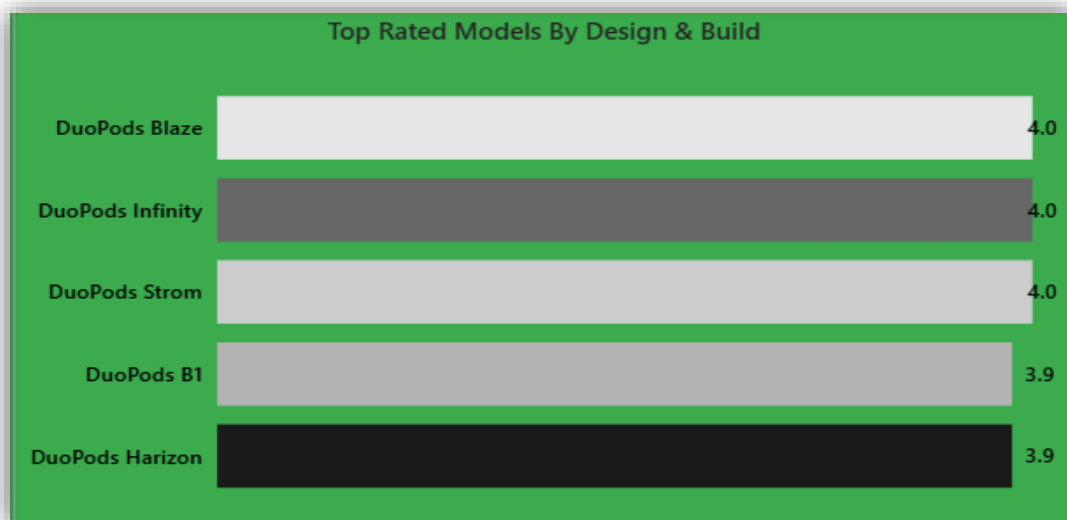
- **DuoPods Blaze** and **DuoPods Strom** lead with a sound quality rating of **4.2**, reflecting premium audio clarity and balance.
- **DuoPods B1**, **SuperPods Dueto**, and **SuperPods Opera** each hold a strong **4.1** rating, showcasing consistent performance across both DuoPods and SuperPods series.
- The ratings highlight a well-balanced sound experience across mid-range and flagship models, making them popular choices for audio enthusiasts.



## Top Rated Models by Design & Build Quality

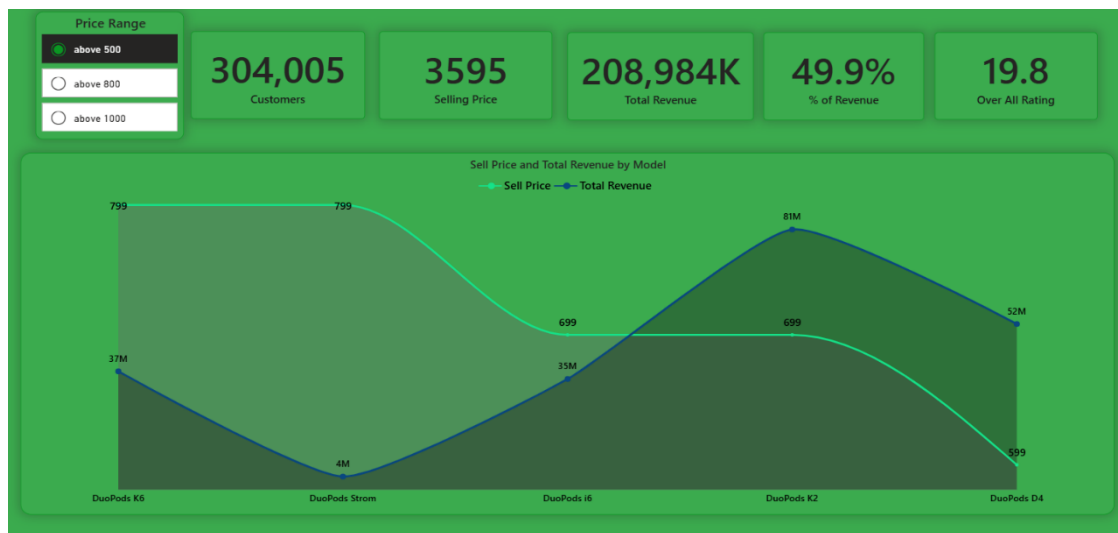
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- **DuoPods Blaze**, **Infinity**, and **Strom** each score a solid **4.0**, reflecting strong design aesthetics and durable build.
- **DuoPods B1** and **Harizon** follow closely with a rating of **3.9**, indicating reliable construction with room for refinement.
- The ratings suggest consistent design standards across the DuoPods lineup, with Blaze and Infinity standing out in user preference.



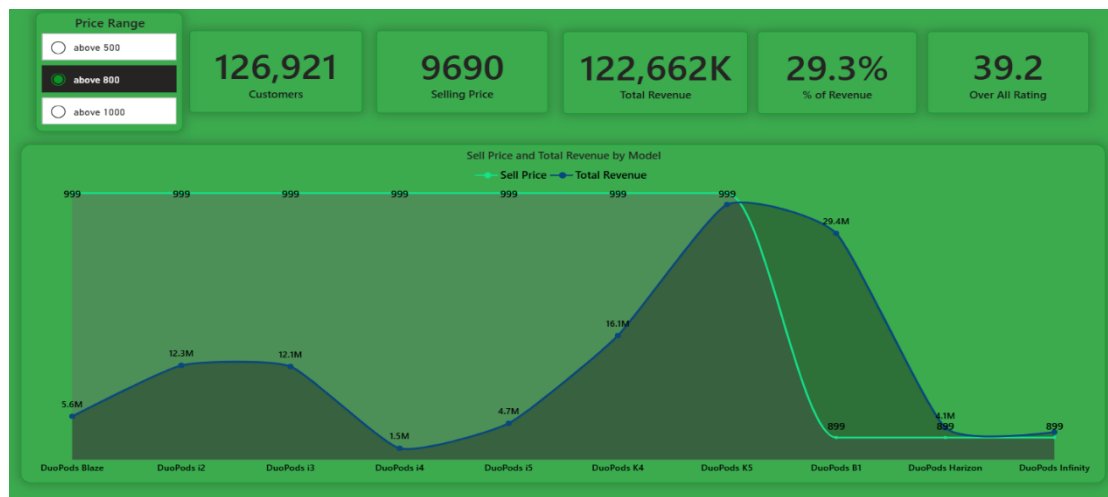
## 💰 Revenue Breakdown by Models = Price Range Above 500.RS

- **DuoPods K2** leads with **₹84M (19.5%)** revenue at a competitive price of ₹699.
- **DuoPods D4** contributes **₹52M (12.4%)**, also priced at ₹699 — indicating consistent demand.
- **DuoPods K6** follows with **₹37M (8.8%)** revenue, priced at ₹799.
- **DuoPods i6** earns **₹34M (8.6%)** with a price of ₹699, showing solid mid-tier traction.
- **DuoPods Storm** generates **₹4M (1.0%)** at ₹769, balancing price and performance.



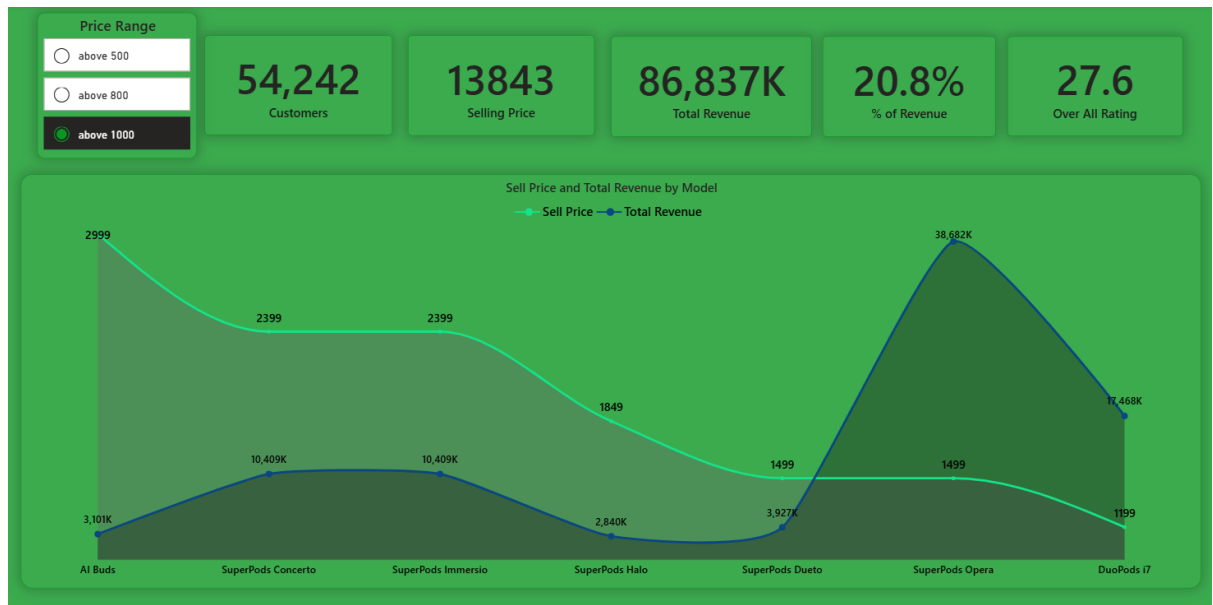
## 💰 Revenue & Pricing Breakdown by Models = Price Range Above 800.RS

- **DuoPods K5** is the top performer with **₹33.4M (7.9%)** revenue at a premium price of ₹1,299.
- **DuoPods B1** follows with **₹29M (7.0%)** revenue, priced at ₹899.
- **DuoPods K4** contributes **₹16M (3.9%)**, also priced at ₹999.
- **DuoPods i2** and **i3** generate **₹12.2M (2.9%)** and **₹12.1M (2.9%)** respectively, offering at ₹999.
- **DuoPods Blaze** and **Harizon** earns **₹5.6M (1.3%)** and **₹4.1M (1.0%)** at ₹999 and 899, balancing affordability and performance.
- **DuoPods Infinity** and **i4** rounds out the lineup with **₹3.5M (0.9%)** and **1.4M (0.4%)** revenue at ₹899 and 999.



## 💰 Revenue & Pricing Breakdown by Models = Price Range Above 1000.RS

- **SuperPods Opera** is the top performer with ₹38.6M (9.2%) revenue at a price of ₹1499 — leading the premium category.
- **DuoPods i7** stands out with ₹17.46M (4.2%) revenue at a price point of ₹1,199.
- **SuperPods Concerto**, and **SuperPods Immersio** each generate ₹10.40M (2.5%) revenue at ₹2,399 — consistent performers.
- **SuperPods Dueto** and **AI Buds** contribute ₹3.92M (0.9%) and ₹3.10M (0.7%) each at ₹1,499 and 2,999 and SuperPodsHalo Generates ₹2.84M (0.6%) at ₹1,849



- **DuoPods K2** leads the pack with an impressive ₹81.46 crore in revenue, making it the strongest performer.

