

256.39K

Sales

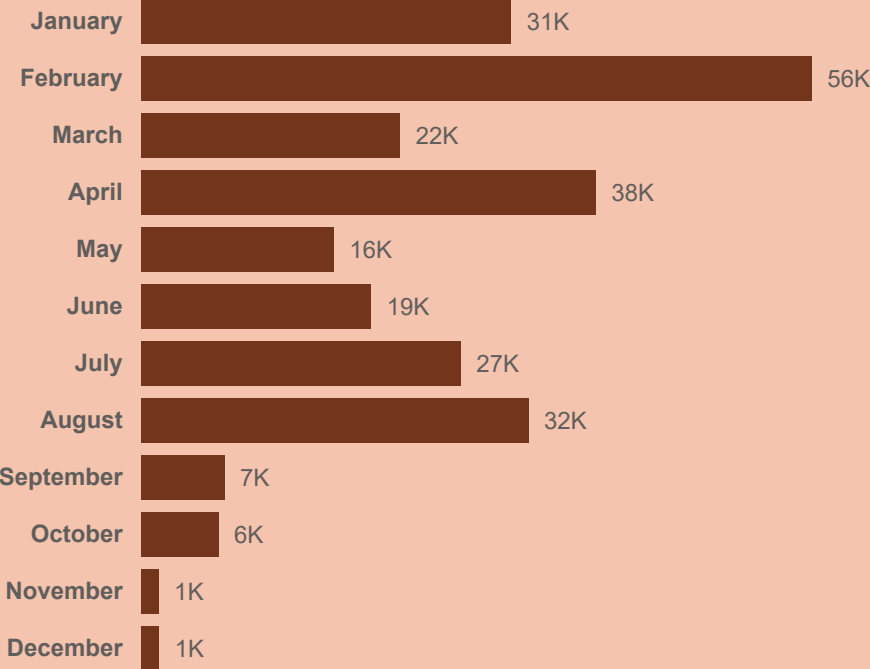
1879

Quantity

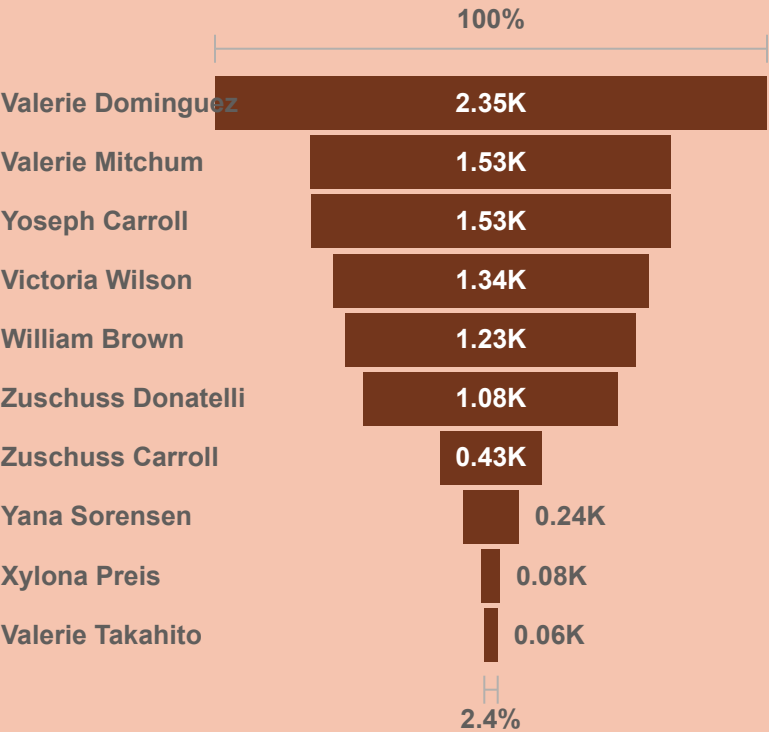
50.75K

Profit

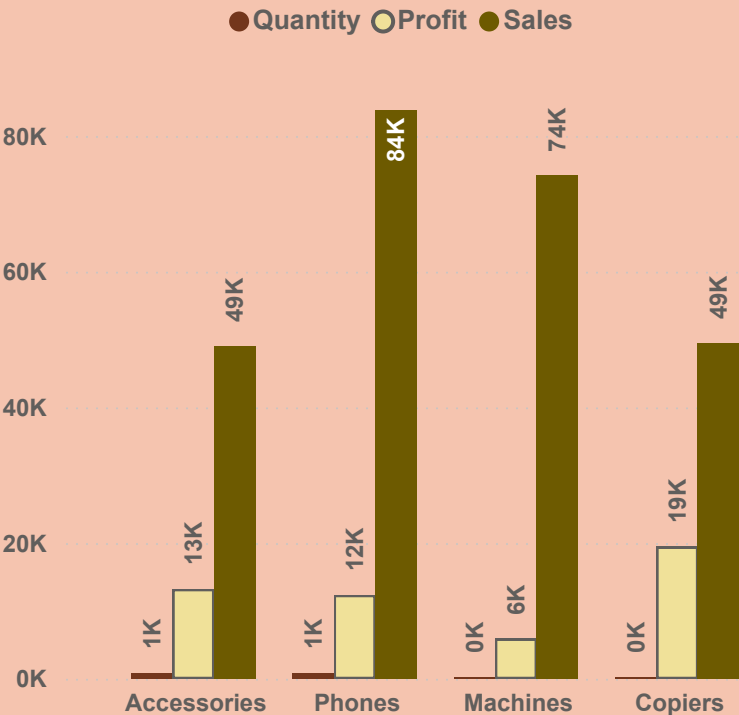
Sales by Month



Sales by Customer



Quantit/Profit by Sub-Category



Select all

Office Supplies

Select all

2015

2017

Furniture

Technology

2014

2016

632.63K

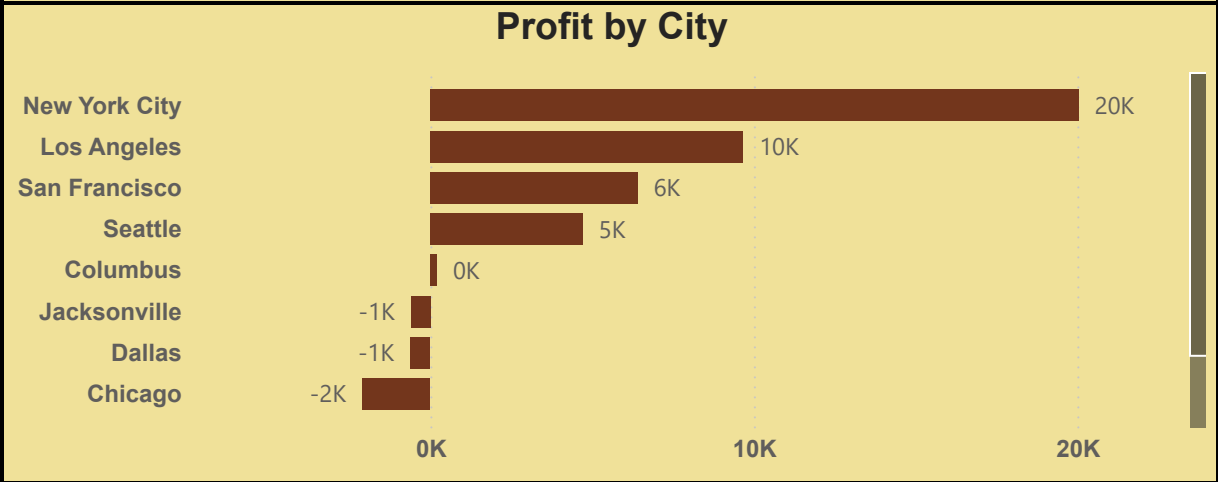
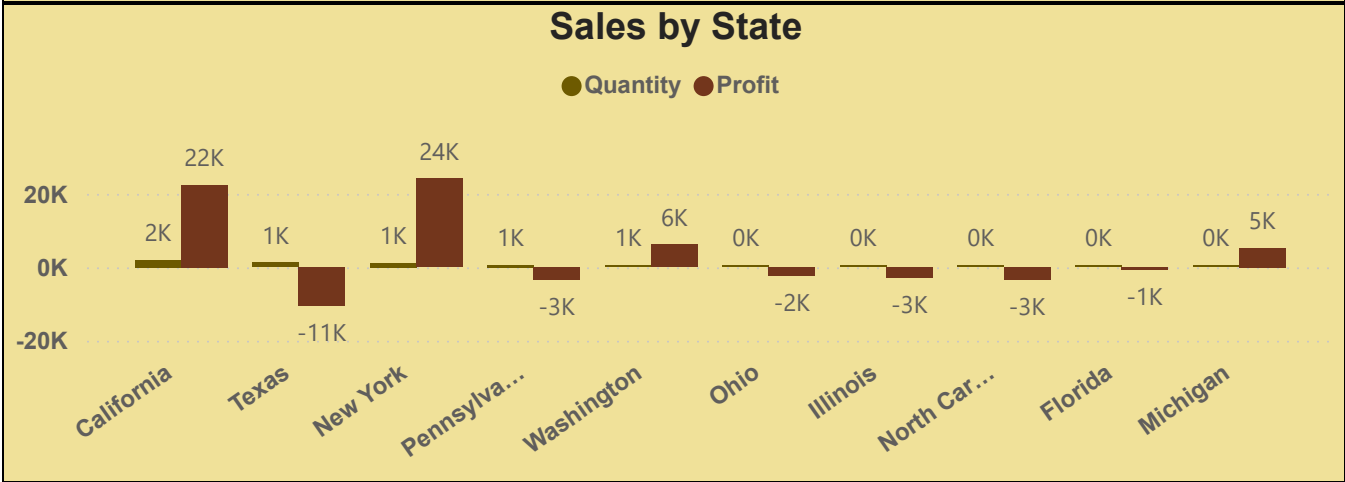
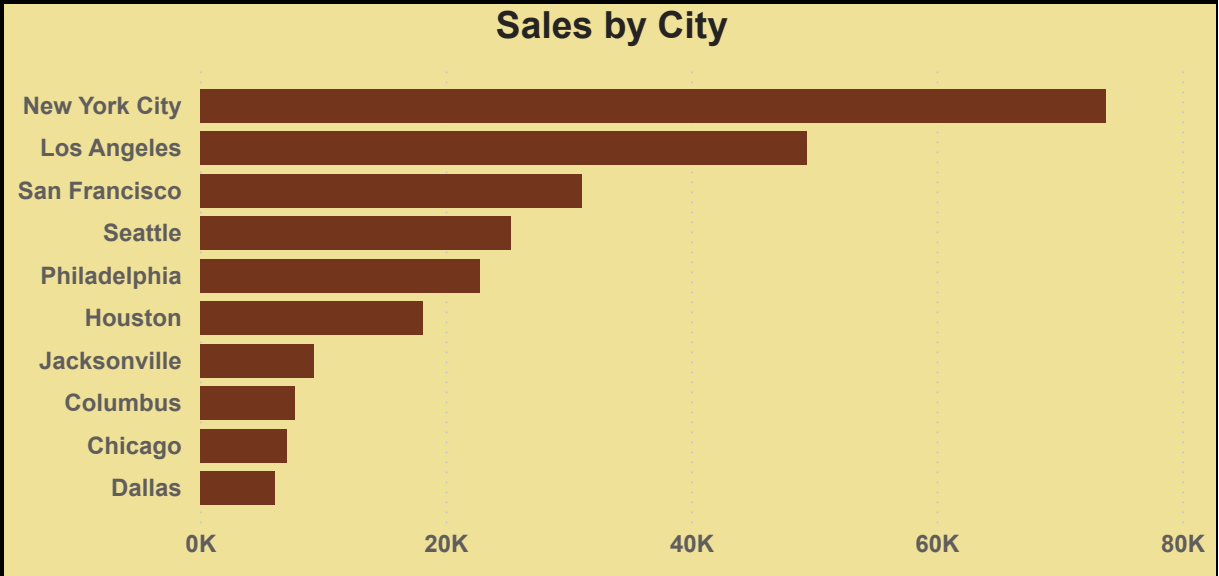
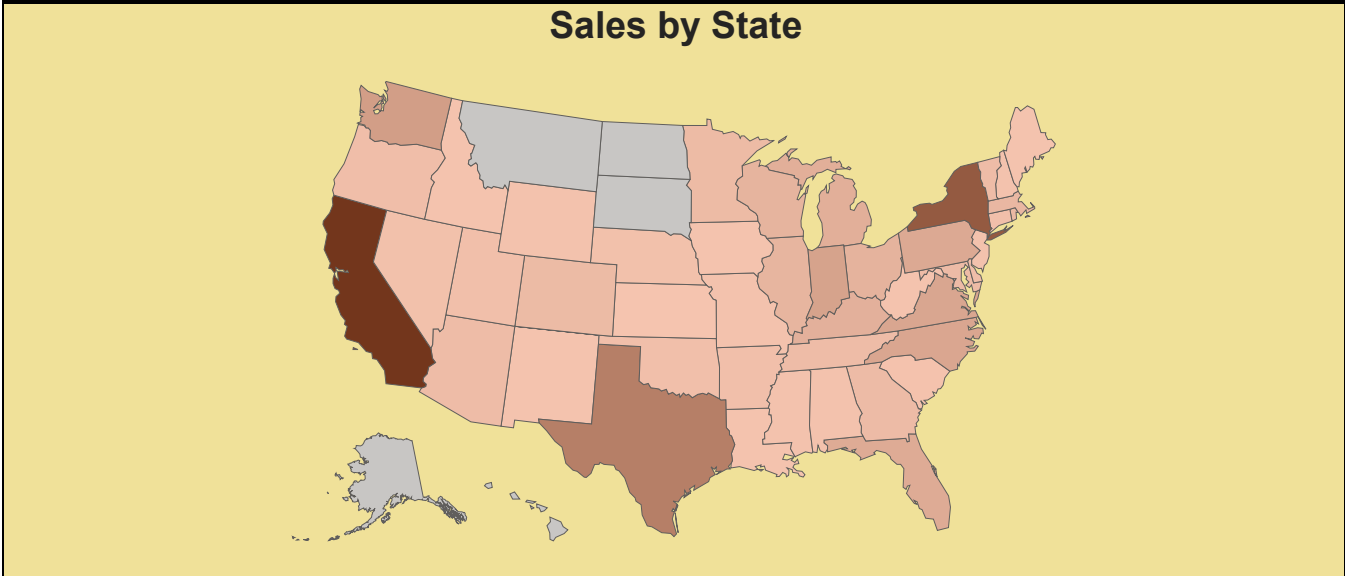
Sales

10K

Quantity

85.80K

Profit



DashBoard

Map

Customers

Summary

632.63K

Sales

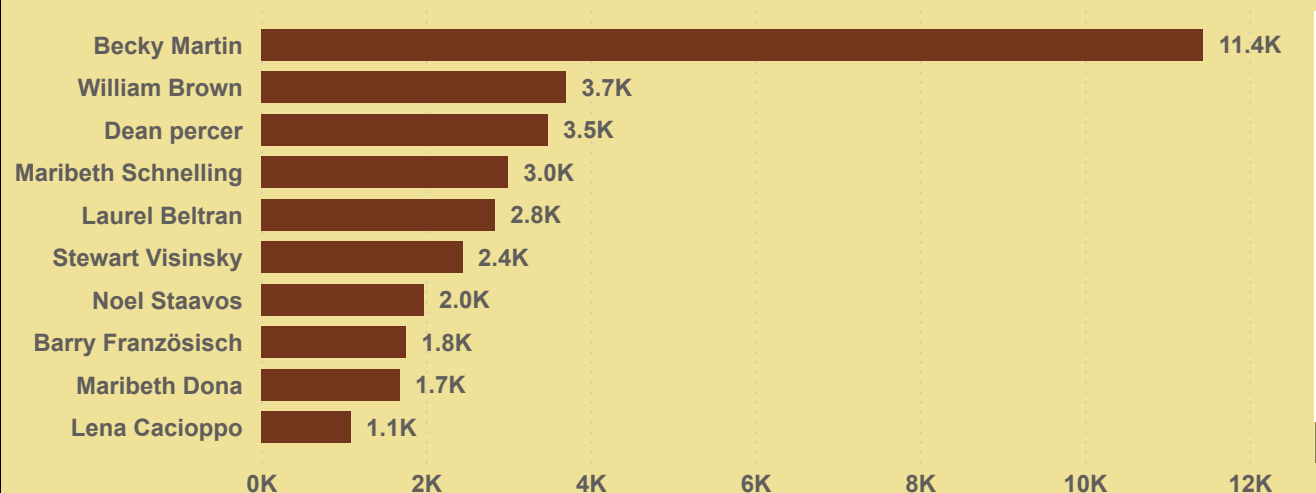
10K

Quantity

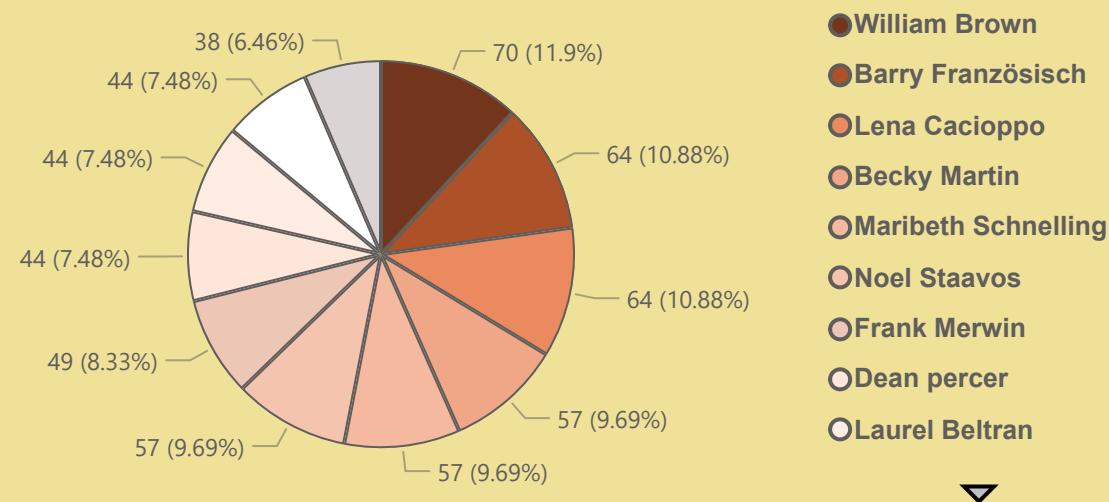
85.80K

Profit

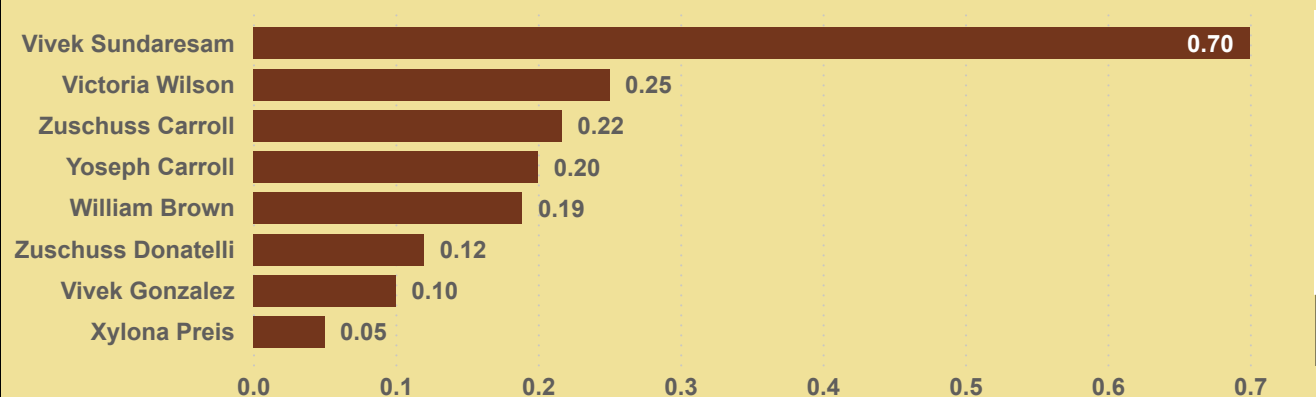
Sales by Customer



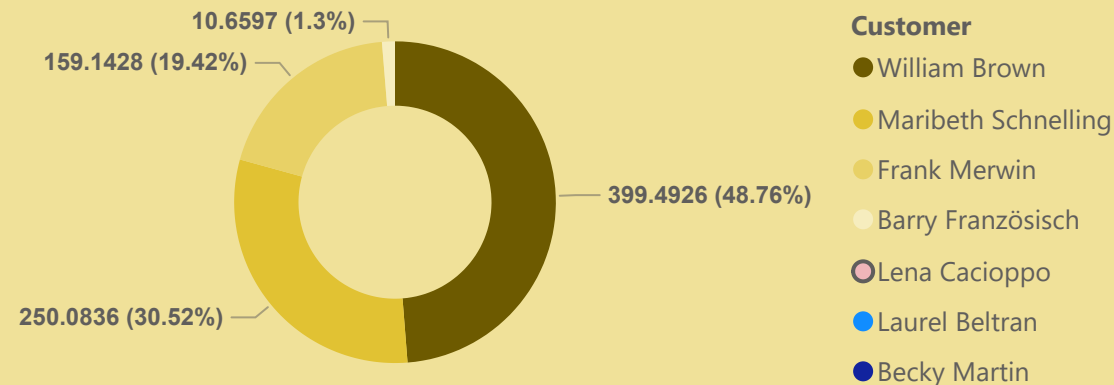
Quantity by Customer



Average Discount by Customer



Profit by Customer



Two important states are New York and California. New York is more profitable than California.

New York has a outstanding customer which is in high sales and profit.

One of problems is that top1 sales customer is in negative profit. So how we can turn it to positive is very important.

Technology is most profitable.

Customer with most discount is neither buying more product nor making an impact.

- . Considering and make a decision about how we can prioritize states and cities.
- . Considering and make a decision about how we can prioritize customers.
- . Considering and make a decision about how we can prioritize product to grow sales and improve profitability.