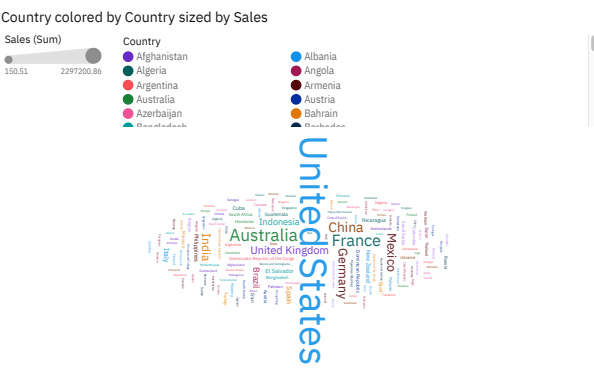


**GLOBAL STORE SALRS**



# Countries Sales

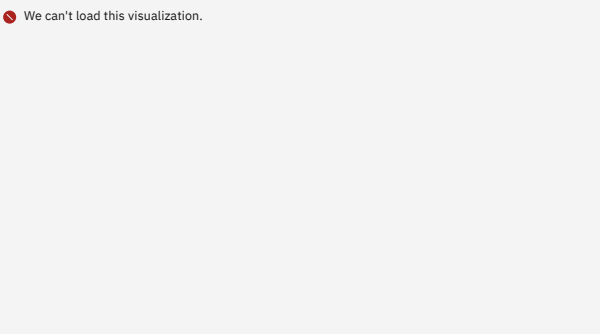
- Country United States has the highest values of both Sales and Quantity.
- Add insight to favorites
- Sales is unusually high in United States.
- Add insight to favorites
- Over all countries and countries, the sum of Sales is almost thirteen million.
- Add insight to favorites
- The summed values of Sales range from 150.5 to almost 2.3 million.
- Add insight to favorites
- For Sales, the most significant value of Country



# Category coloured by Segment

- Segment Consumer has the highest values of both Sub-Category and Quantity.
- Add insight to favorites
- Segment Consumer has the highest Sub-Category at 17, out of which Category Office Supplies contributed the most at 9.
- Add insight to favorites
- Office Supplies is the most frequently occurring category of Category with a count of 31,273 items with Sub-Category values (61 % of the total).
- Add insight to favorites

Category hierarchy colored by Segment and sized by Sub-Category



# Sales by Shipping-Cost

- Country United States has the highest values of both Shipping Cost and Quantity.
- Add insight to favorites
- Country United States has the highest values of both Shipping Cost and Sales.
- Add insight to favorites
- There is a strong quadratic relationship between Shipping Cost and Sales, being Shipping Cost =  $-483.9 + 0.111 * \text{Sales} - 3.074E-9 * \text{Sales}^2$ .
- Add insight to favorites
- Sales strongly affects Shipping Cost (100%)

