

M BHARATH KUMAR

Web Developer & UI/UX Designer | [Portfolio – Bē Behance](#)

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SUMMARY

Web Developer & Designer with 3+ years' experience in full-stack development, UI/UX, and digital marketing, delivering responsive websites and digital solutions that drive engagement and efficiency.

EXPERIENCE

AIMS Institutes

Creative Designer & Developer

⌚ Feb 2025 – Jan 2026

📍 Bengaluru, India

- Managed digital marketing initiatives, including social media strategy, video production, and promotional content, to enhance brand visibility.
- Designed impactful marketing collateral (posters, banners, flyers, digital pamphlets) for admissions and outreach campaigns.
- Developed and optimized digital platforms, including a secure online voting system and a responsive website, to improve user experience, engagement, and conversions.

Sapthagiri NPS University

Designer

⌚ Jan 2024 – Feb 2024

📍 Bengaluru, India

- Assisted with digital marketing, social media, video production, and promotional design to support brand engagement.

Andaman Heaven Tours and Travels

Web Developer & Designer

⌚ Jan 2021 – Dec 2022

📍 Andaman, India

- Built and maintained responsive, SEO-optimized websites and full-stack web solutions with enhanced UI/UX, boosting user retention and conversions.
- Implemented digital transformation initiatives by integrating automated workflows and CRM systems, reducing processing time by 40%.
- Deployed scalable web applications and databases aligned with business objectives to improve operational efficiency.

TECHNICAL SKILLS

Languages

C, C++, Computer Networking, CSS, Data Structure, HTML, Java, JavaScript, Machine Learning, Object-Oriented Programming, Operating System, Python, Structured Query Language

Technologies

Android Studio, Artificial Intelligence, Cloud Computing, GitHub, Node.js, Power BI, React.js, Servlet

Tools

Eclipse, Excel, Visual Studio Code, Microsoft SQL Server, MySQL Database, Canva, Squarespace, Wordpress, Adobe Photoshop

EDUCATION

Master of Computer Applications (MCA) – GPA: 7.6/10

AIMS Institutes

⌚ 2022 – 2023

Bachelor of Computer Applications (BCA) – GPA: 6.2/10

PESIAMS

⌚ 2017 – 2021

PROJECTS

Online Voting System

HTML, CSS, JavaScript

⌚ 2025

- Built and optimized digital platforms, including a secure voting system and responsive website, enhancing user experience, engagement, and conversions.

Heaven Tours and Travels Website

HTML, CSS, JavaScript

⌚ 2024

- Led the development of a tourism-focused website using HTML, CSS and JavaScript.
- Designed an intuitive UI to enhance user experience.
- Applied responsive design principles for accessibility on all devices.
- Integrated interactive elements to engage visitors.

Career Essence CV

React, Bootstrap

⌚ 2023

- A CV website simplifies the creation of professional and personalized resumes, serving as a crucial platform for jobseekers to showcase their skills, experiences, and qualifications to prospective employers.

Human Detection System

OpenCV, NumPy, Imutils

⌚ 2023

- Developed a human-only face recognition system using OpenCV for accurate identification, secure data storage, and applications in security and access control.