

# M BHARATH KUMAR

Web Developer | Creative Designer

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## SUMMARY

Web Developer & Designer with 3+ years' experience in full-stack development, UI/UX, and digital marketing, delivering responsive websites and digital solutions that drive engagement and efficiency.

## EXPERIENCE

### AIMS Institutes

#### Creative Designer & Developer

Feb 2025 – Jan 2026

📍 Bengaluru, India

- Managed digital marketing initiatives, including social media strategy, video production, and promotional content, to enhance brand visibility.
- Designed impactful marketing collateral (posters, banners, flyers, digital pamphlets) for admissions and outreach campaigns.
- Developed and optimized digital platforms, including a secure online voting system and a responsive website, to improve user experience, engagement, and conversions.

### Sapthagiri NPS University

#### Designer

Jan 2024 – Feb 2024

📍 Bengaluru, India

- Assisted with digital marketing, social media, video production, and promotional design to support brand engagement.

### Andaman Heaven Tours and Travels

#### Web Developer & Designer

Jan 2021 – Dec 2022

📍 Andaman, India

- Built and maintained responsive, SEO-optimized websites and full-stack web solutions with enhanced UI/UX, boosting user retention and conversions.
- Implemented digital transformation initiatives by integrating automated workflows and CRM systems, reducing processing time by 40%.
- Deployed scalable web applications and databases aligned with business objectives to improve operational efficiency.

## TECHNICAL SKILLS

### Languages

C, C++, Computer Networking, CSS, Data Structure, HTML, Java, JavaScript, Machine Learning, Object-Oriented Programming, Operating System, Python, Structured Query Language

### Technologies

Android Studio, Artificial Intelligence, Cloud Computing, GitHub, Node.js, Power BI, React.js, Servlet

### Tools

.NET, Eclipse, Excel, Microsoft SQL Server, MySQL Database, NetBeans, Visual Studio Code

## EDUCATION

Master of Computer Applications (MCA) – GPA: 7.6/10

AIMS Institutes

Feb 2022 – 2023

Bachelor of Computer Applications (BCA) – GPA: 6.2/10

PESIAMS

Feb 2017 – 2021

## PROJECTS

### Online Voting System

HTML, CSS, JavaScript

Feb 2025

- Built and optimized digital platforms, including a secure voting system and responsive website, enhancing user experience, engagement, and conversions.

### Heaven Tours and Travels Website

HTML, CSS, JavaScript

Feb 2024

- Led the development of a tourism-focused website using HTML, CSS and JavaScript.
- Designed an intuitive UI to enhance user experience.
- Applied responsive design principles for accessibility on all devices.
- Integrated interactive elements to engage visitors.

### Career Essence CV

React, Bootstrap

Feb 2023

- A CV website simplifies the creation of professional and personalized resumes, serving as a crucial platform for jobseekers to showcase their skills, experiences, and qualifications to prospective employers.

### Human Detection System

OpenCV, NumPy, Imutils

Feb 2023

- Developed a human-only face recognition system using OpenCV for accurate identification, secure data storage, and applications in security and access control.