Personel Blog
Phase-1

BHARATHKUMAR SM

GOKULNATH PR

HARRISH M

SIVAKUMAR P

SUGAVANESWARAN S

What is a Personal Blog?

- A personal blog is a blog that focuses on the writer's individual experiences and thoughts.

- Personal blogs are usually written in a first-person perspective, making them intimate and personal.

- Personal blogs can be about any topic, from the writer's daily life to their hobbies and interests.

The Significance of a Personal Blog

- Every person who wishes to convey a message to someone has to make sure to choose the right medium first.

- With most of the population shifting their preference to technology, the mediums for sharing information have also changed to a great extent.

- No one could have thought that the internet could become an essential part of marketing but it did.

Steps to Create a Personal Blog

- 1. Purchase Hosting and your Domain Name
- 2. Install Your WordPress Software
- 3. Start Writing on your Personal Blog
- 4. Looks, Do Matter
- 5. Add Functionality to your Personal Blog

1. Purchase Hosting and your Domain Name

- **Hosting –**
- This is the powerhouse of your site.
- Even though you might not be able to see it but still every website on the internet has a host providing service and most importantly the power to it.
- **Domain –**
- Domain practically is your permanent address.
- You should try and get a <u>unique domain name</u>that is engaging and induces the audience. Many websites today provide free domains but that is just the case for newbies.

2. Install Your WordPress Software

- Unsurprisingly you will have to install the software.
- For instance, if you are creating a WordPress blog you will be required to [install the software of WordPress](#).
- This again might come across as a little intimidating but most people are surprised at knowing how easy it is actually to install the software.
- After completing the signup part you receive an email from BlueHost.
- The email aims at facilitating your experience of logging in to the BlueHost customer area.
- A simple wizard is available at your disposal once you are done logging in for the first time.
- The wizard takes you through the process of installing WordPress on your brand-new site.

3. Start Writing on your Personal Blog

- Yes! You have earned it.
- The next step that follows after completing the installation process is to actually give your personal blog some content.
- Using the menu and options available at your disposal, you will eventually launch the WordPress editor that would let you write content for your personal blog.
- Leaving your blog merely on the responsibility of written content can make it boring at some point in time. To avoid this issue, it is always recommended to keep using pictures and other stuff too.
- Having said that it doesn't imply that one should stop focusing on writing quality information on the blog and rely completely on the pictures and Infographics.

4. Looks, Do Matter

- Looks do matter and why take a chance with your personal blog. After you have actually written content for your first personal blog, you have to change the way how your blog looks.

- WordPress allows you the luxury of choosing from a huge collection of themes.

- The thing with WordPress is that you already have a theme on your blog.

- It can even be the default theme of WordPress or the one that you choose during the setup wizard.

- You have a lot of themes for WordPress so you are really not limited to a small selection.

Looks ,Do matter

- i) Start by hovering over the Appearance
- (ii) You have to select the Theme. Having various themes to choose from can surely make it confusing but you again have the categories aligned to choose the best and the most appropriate one.
- (iii) After the selection of the theme, you have to click on the Add Theme button.
- (iv) It is solely your choice whether you wish to do for the free themes or even but a theme for the vast collection. And why not? It's all for your own personal blog.
- (v) After you are done with installing the theme, you just have to click on the Activate button to apply the theme and make it active on your site.

5. Add Functionality to your Personal Blog

- While the looks of your personal blog do matter and are going to induce visitors, you have to pay proper attention to the plugins.
- Plugins are mainly focused on facilitating the functionality of your personal blog.
- There is no denying the fact that when you create your personal blog with WordPress, you have the ability to write blog posts and create pages.
- You can easily add more functionality with the aid of plugins
- Some of the advanced functionalities that you can add using plugins are:
- (i) Contact Forms
- (ii) Backups
- (iii) Improved Search Engine Optimization
- (iv) Social network buttons

Popular niches for personal blogs:

- Some of the most popular niches for personal blogs are-
- Lifestyle
- Travel
- Food
- Fashion
- Beauty
- Fitness
- Health
- Wellness
- Technology, etc
- Personal blogs are a great way to share your thoughts and experiences with the world.
- By promoting your blog on social media and other online platforms, you can attract readers from all over the globe.

Useful Tips for Personal Blog Writers

- If you're thinking about starting a personal blog, here are some tips to get you started:

- Find your niche. What are you passionate about? What do you want to write about?

- Choose a platform. There are many different <u>blogging platfoms</u> to choose from. Do some research and decide which one is right for you.

- Pick a domain name. Your domain name should be reflective of your brand and niche.

- Design your blog. Once you have a platform and domain name, it's time to start designing your blog. Choose a theme or template that reflects your style and personality.

- Start writing! The most important part of starting a blog is to just start writing. Don't worry about perfection, just get your thoughts down on paper (or screen).

- Promote your blog. Once you have some content published, it's time to start promoting your blog. Share your posts on social media, reach out to other bloggers in your niche, and participate in online communities.