

ASSIGNMENT -1

1.Create a blog or website using BlogSpot and WordPress. customise the theme design and post new article with 500 words.

Blogspot url:

<https://intergated.blogspot.com/2023/09/xpress-cafe.html>

WordPress url:

<https://makanthan2003.wordpress.com/2023/10/29/xpre>

2.Create a new Facebook Business page and post one social media poster for your brand.

https://m.facebook.com/story.php?story_fbid=pfbid0LQCYzvdxcGgLNdy3tu4LnzdQUSivxB

3.Create and design a social media advertisement poster using canva.

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Xpress cafe

4.Create email newsletter design using MailChimp or Canva tool.

