

# Deccan RubyConf 2015

## Sponsorship Prospectus



# The second edition promises to be bigger and more fun!

- Expected audience: 250
- 10 Speakers
- Events: Workshops, 5k Run, Futsal
- Networking Galore!
- Post conference Party

## Sign up to become a sponsor

Send us your company's name and full postal address and we shall send you an Invoice.

You pay to:

### **Emerging Technology Trust**

Address: #147, 10th Cross, Indiranagar Stage I, Bangalore 560038

Account Number: 50200011184502

Account Type: Current Account

Bank: HDFC Bank Ltd

Branch: No. 1075, 12th Main, 8th Cross, Off 100 Feet Road, Indiranagar, Bangalore 560038

IFSC: HDFC0001755

**Email:** [mandal@deccanrubyconf.org](mailto:mandal@deccanrubyconf.org)

# लई भारी Sponsor

₹ 1,75,000 / 3000 \$

## 3 slots

- Company name and logo on DeccanRubyConf homepage with link to sponsor's company website. (450 x 200 px)
- Twitter promotion and credits from @deccanrubyconf handle
- Company logo at venue (registration area, stage, backdrop)
- Company logo on T-shirts
- Booth space – 10 x 10 feet. (2 tables (6ft x 3ft) will be provided if required. Booth space is provided with electrical points. You can setup the booth any way you want. Area will be available from 12 midnight on 8th Aug, the day of the conference).
- Allowed 2 Delegate giveaways
- Opportunity to place 3 company roll-up standees (to be designed and provided by the sponsor). Standee height not to exceed 82”.
- Sponsor's logo on videos of all talks published online after the event.
- Mention on all additional activities that the Conference undertakes – Futsal, Workshops, Scholarship programs etc.
- Mention on all correspondence (newsletter, tickets, communication emails etc.)
- 4 conference passes (includes post conference party passes)

# Media Sponsor

₹ 100,000 / 1600\$

1 slot

- Company name and logo on DeccanRubyConf homepage with link to sponsor's company website. (300 x 150 px)
- Twitter promotion and credits from @deccanrubyconf handle
- Company logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- Opportunity to place 2 company roll-up standees (to be designed and provided by the sponsor). Standee height not to exceed 82".
- Display of sponsor logo during intervals – rolling presentation.
- 2 conference passes (includes post conference party passes)
- Sponsor's logo on videos of all talks published online after the event.

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# भारी Sponsor

₹ 60,000 / 1000\$

4 slots

- Company name and logo on DeccanRubyConf homepage with link to sponsor's company website. (300 x 150 px)
- Twitter promotion and credits from @deccanrubyconf handle
- Company logo at venue (registration area, stage, backdrop)
- Allowed 1 Delegate giveaway
- Opportunity to place 2 company roll-up standees (to be designed and provided by the sponsor). Standee height not to exceed 82".
- Display of sponsor logo during intervals – rolling presentation.
- 2 conference passes (includes post conference party passes)

# आभारी Sponsor

Any amount welcome for any of the following  
(partial or full or at actuals)

- Party sponsor – 3 slots at Rs 30,000 each
- T-shirt (each sleeve) sponsor – 2 slots at Rs 25,000 each
- 5K run sponsor – 2 slots at Rs 20,000 each
- Sticker sponsor – 1 slot at Rs 12,000
- Student sponsor (ticket, travel, stay) – 15 slots at Rs 6,000 each
- Additional event sponsor like organising a trip, meetup, workshop, etc.

We will promote and credit your contribution on Twitter using our  
@deccanrubyconf handle.

Contact [mandal@deccanrubyconf.org](mailto:mandal@deccanrubyconf.org)