Sivaranjani Subramanian

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EDUCATION

King's College London (KCL) M.Sc., Advanced Software Engg. with Management Sept '18 - present

- Course ends on 30 September 2019. First term scores: 92.6%. Expected to graduate with distinction.
- Coursework includes modules on Project Management, Software Architecture, Principles of Management, Database technologies, and Group project.
- Part of the Library Champion UX Research team where I contribute to improving the library user experience.
- MSc PROJECT (under way)
 - Title: Socio-Emotional intervention on parenting techniques using inputs from voice-assistant agents.
 - Themes: Human-Computer Interaction, User experience, Mobile application development
 - Guide: Dr.Petr Slovak

National Institute of Technology (NIT) Trichy - India

B.Tech(CSE)

Jul '11 - May'15

- Graduated First class with CGPA 8.41 out of 10.
- Coursework included modules on Data Structures, Algorithms, Operating Systems and Database Management System.
- Co-founded MoCtail, the Master of Ceremony team of NIT Trichy. Hosted 40+ events and addressed an audience of 1000+ in several events.
- Served as Head, School Unstoppable initiative of Yuva Unstoppable, a national NGO focussed on Indian youth, 2012-2013. Organised weekend classes for children in the tribal settlement at Devarayaneri, Trichy.

EMPLOYMENT HISTORY

Adobe Systems - Bangalore, India

Member of Technical Staff

Mar '17 - Aug '18

- C++ Developer with the CoreSync team under Adobe Core Technology and Cloud Operation division. Was involved in 3 projects involving file sync, collaboration and storage on cloud, working with teams in the US and Germany.
- Managed two sub-teams, consisting of 4 to 8 people each, as the scrum master. Initiated 'CoreSync Brown bag sessions' to facilitate discussions and peer-learning of new technologies.

Oracle - Hyderabad, India

Applications Engineer

Jul '15 - Nov '16

• Developed and maintained the Supplier Qualification module of Oracle's E-Business Suite, facilitatating users to choose the best among the available suppliers based on user defined parameters. Technology: ADF with XML, Java and SQL under the hood for development, OATS for automated testing.

LEADERSHIP EXPERIENCE

Team Lead - Roots, Startup Weekend, Kyoto

Pitch Deck: www.register-roots.weebly.com

- Lead the winning team of 7 of the 52-hour Startup Weekend hackathon organised on Aug '18. Ideated and steered the engineering, user research, prototyping and branding for the start-up venture Roots, a quasi-digital platform for traditional art products.
- Consolidated and delivered the pre-contest 1 minute pitch as well as the final 5-minute presentation. The presentation included venture USP, market research results, revenue model, competition analysis and discover strategy along with details of the platform.
- Designed and launched a fully functioning website and a user interest sign-up form. Promoted it organically online to garner over 40+ real user registrations within 12 hours.

Executive Director, Jitheshraj Scholarship for promising freshmen, NIT Trichy

www.jrscholarship.org

- Conceptualised and launched the competitive scholarship that encourages clarity, awareness and growth mindset in the first year undergraduate students of NIT Trichy in 2017.
- Work with a network of 4 mentors, 10-12 panelists, 4 academic staff, 8 volunteers and 200+ students every year.
- Negotiated a partnership deal with Ascend by Harvard Business Review for the debut academic year 2017-18, improving scholarship incentives by 16%.
- Co-ordinated the publicity strategies that increased student registrations from 15 to 227 for the academic year 2018-19.

Head-Events, Pragyan, NIT Trichy

Web archive: http://bit.ly/pragyan15

- Spearheaded a team of 292 members who managed 47 Events worth 1.2 million INR for Pragyan 2015, the Annual International Techno-managerial festival of NIT Trichy.
- Incorporated the *ABC analysis* inventory categorization technique for budget allocation across events as a change from its legacy, non-data driven predecessor process.
- Held the overall vision and ownership of the events by synchronizing inputs from the Marketing, Procurement, Design, Public Relations and Web Development teams.

TECHNICAL SKILLS

- Languages: C++, SQL (Proficient), Java, Python, HTML, CSS, LATEX (Basic)
- Version Control: Git (Proficient), Perforce (Basic)
- IDE: XCode, Visual Studio
- Other softwares: Adobe Photoshop, Microsoft Word, Excel (Intermediate)

OTHER ACTIVITIES

- Teaching initiative in South Africa guided by Team4Tech, USA, Apr '18: Part of the cohort of 6 chosen for leadership skills and empathy from a pool of 87 applicants from Adobe worldwide. Went on a fully-funded 10-day immersive teaching expedition to Kayamandi, South Africa and worked with the teachers and staff of Vision Afrika Primary School. Trained them on Adobe Spark and Google Drive/Suite applications applicable in pedagogical context.
- Toastmasters International: Was a part of various franchises of the internationally recognised organisation for public speaking from 2015 to 2018. Served as President, Oracle Hyderabad Toastmasters Club, Jul Nov '16; Vice President Public relations, Adobe Bangalore Toastmasters Club, Jul '17 '18. Winner of 'Best Speaker' award at over 10 Toastmasters clubs in Hyderabad, India. 3rd runner-up at the District level Evaluation contest held in Bangalore, India in November 2017.
- Co-founder, Silhouette-the film appreciation group: Organise fortnightly movie screening and analysis sessions. Have hosted over 25 screenings across Hyderabad, Bangalore and Kyoto. Currently hosting sessions in association with King's College London Students' Union.
- Mentorship:
 - Mentored a team of high school students who then qualified for the international finals of *Technovation*, the Global Technology Entrepreneurship Challenge, 2018, during my time at Adobe India.
 - Mentored 2 teams for Stemettes Hack London a hackathon for high school students held at NHS, Victoria Street, London.

RECOGNITIONS

- Winner of the competitive British Council's 70th Anniversary Scholarship for women in STEM which fully funds my tuition at KCL.
- Was conferred Kudos award in January 2018 for my significant quality contribution to the v1 release of the EntitySync project for Acrobat Mobile Reader during my time at Adobe India.
- Was offered *Chevening Scholarship* by the Foreign and Commonwealth Office of the UK in 2018 to fully fund my postgraduate education.
- Was offered scholarship for further education by the *Indian Oil Corporation* in recognition of my academic performance in Grade 10 public examinations in 2009.
- Was recognised in the local media and by the Former President of India, Dr. APJ Abdul Kalam, for my initiative Young Readers' Club in 2005-2006.
- \bullet Winner of the *General Proficiency* award from 1998-2009 for achieving School Rank 1, including in the Matriculation School Leaving Public Exam with 95.6%.

TEST SCORES

- Graduate Record Examination (GRE), Dec 2017: 329 out of 340 QR: 167, VR: 162
- International English Language Testing System (IELTS), Dec 2017: 8.5 out of 9 L: 9, R: 8.5, S: 8, W: 7.5

LANGUAGES

Tamil (Native), English (Fluent), Spanish (Beginner)