Group-3 / Milestone 1

Student name and ID:

Khanjan Dave: 301307330
Bhargav Borse: 301278352

Screenshots:

1. Persona 1:



Dr. Richard Davis

ABOUT

Dr. Richard Davis, a seasoned professional with 25 years of experience in geriatric care, holds an MD diploma and is dedicated to enhancing the lives of the elderly. Known for his precision in prognosis and personalized treatment, he stays up-to-date on medical improvements. Managing a heavy affected person load while upholding top-tier care is a non-stop venture. Dr. Davis is predicated on EHR structures and scientific apps within tight schedules. Personally, he is a compassionate man with a circle of relatives who is devoted to making improvements to the lives of the elderly. His information and empathy are invaluable for the development of the senior care app.

GOALS

Dr. Davis aims to diagnose medical conditions accurately, prescribe appropriate treatments, and maintain effective communication with the caregiving team to ensure a high standard of care for his patients

PAIN POINTS

His challenges consist of dealing with a huge patient load, keeping up with cutting-edge medical advancements, and maintaining a green workflow to cater to numerous patients' needs. He also faces time constraints due to his widespread duties.

NEEDS

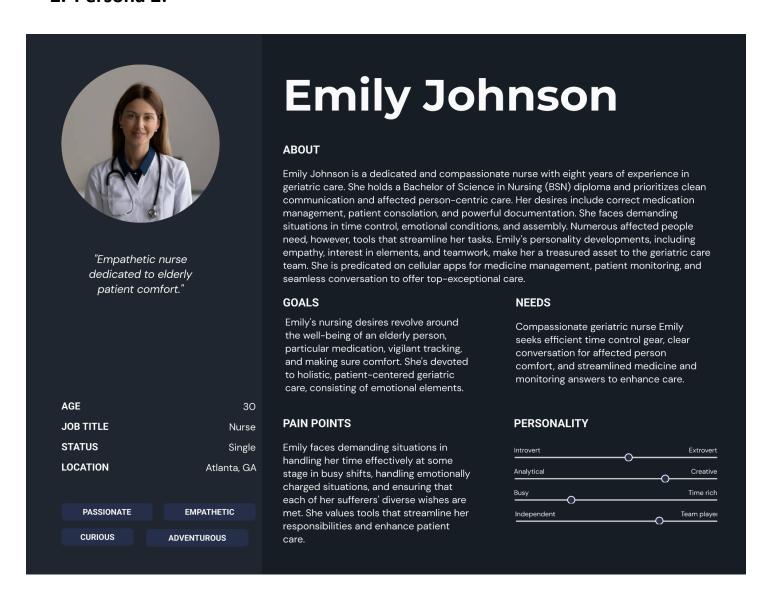
Access to the latest medical research and advancements for optimal elderly patient care.

A feedback system that enables prompt adjustments to treatment plans for improved patient outcomes.

PERSONALITY



2. Persona 2:



FIGMA LINK:

https://www.figma.com/proto/6F4R1YdM1AeQ8nedloXoUV/Untitled?type=design&node-id=1-2&t=5GgSN2ZyozIJAEXa-1&scaling=scale-down&page-id=0%3A1&mode=design