

School of Engineering Technology and Applied Science

ICET Department

Mobile Application Development Project

MAPD-726

Project Plan: SNAPIFY

Submitted to: Prof. Vinayagathas Vaithilingam

By: Group 1

| Name | Id |
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Professor Vinayagathas Vaithilingam

Information Communication Engineering Technology - ICET Department
Progress Campus, Room A3-68

30/01/2024

Dear Professor,

It is our intent to pursue the following project for the MAPD-726 Mobile Application Development Project course.

We look forward to your approval so that we may proceed with our selected project as soon as possible.

Client Name, Location, and Address: NA

Client Contact (name, phone, e-mail): NA

General Project Description:

Problem statement:

In the expansive realm of e-commerce, users grapple with the complexity of finding a unified platform that not only streamlines their shopping experience but also presents an intuitive, user-friendly interface. The existing landscape, though functional, often falls short in delivering seamless navigation, efficient administration, and a cohesive integration of user and admin interactions. These challenges are particularly pronounced in the context of the diverse and nuanced world of footwear.

Solution:

Recognizing these prevailing issues, Snapify Innovations Ltd. steps forward with a transformative solution: the Snapify E-commerce Platform. This visionary project seeks to redefine the online shopping experience, especially in the realm of footwear. The platform is meticulously designed to transcend the limitations of traditional e-commerce interfaces, offering users an immersive, responsive, and user-friendly environment tailored for the unique intricacies of shoe shopping. Simultaneously, administrators will wield an efficient Admin Dashboard, empowering them to manage the diverse range of footwear products seamlessly.

High level deliverables:

User Dashboard:

- Implementation of an interface that caters specifically to the nuanced requirements of footwear enthusiasts.
- Features designed for effortless browsing, selection, and purchase of a diverse array of shoes, ensuring a tailored and enjoyable user experience.

Admin Dashboard:

- Development of a formidable administrative interface, crafted to handle the intricacies of footwear product management.
- Efficient tools for streamlined product management, insightful reporting, and seamless discount implementation.

Database Integration:

- Integration with a backend database, intricately designed to manage the diverse and complex data associated with footwear products.

Mobile App (iOS/Android):

- Deployment of a mobile application on both iOS and Android platforms, ensuring a secure, seamless, and enjoyable shoe shopping experience on mobile devices.

Documentation:

- Preparation of comprehensive documentation, including user guides and technical specifications, to facilitate a smooth onboarding process for users and administrators within the realm of footwear fashion.

Planned Beginning and Ending Dates:

We started planning this and working on this project on: **17/01/2024** and we will be finishing this project by **18/04/2024**.

We appreciate your review, comment and approval of this project for our team.

Sincerely,

Bhargav Borse – 301278352

Kajal Patel – 301399333

Khanjan Dave – 301307330

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