Group-3 / Milestone 1

Student name and ID:
1. **Khanjan Dave: 301307330**
2. **Bhargav Borse: 301278352**

Screenshots:
1. **Persona 1:**

Dr. Richard Davis

"Renowned geriatric MD dedicated to elderly well-being."

ABOUT

Dr. Richard Davis, a seasoned professional with 25 years of experience in geriatric care, holds an MD diploma and is dedicated to enhancing the lives of the elderly. Known for his precision in prognosis and personalized treatment, he stays up-to-date on medical improvements. Managing a heavy affected person load while upholding top-tier care is a non-stop venture. Dr. Davis is predicated on EHR structures and scientific apps within tight schedules. Personally, he is a compassionate man with a circle of relatives who is devoted to making improvements to the lives of the elderly. His information and empathy are invaluable for the development of the senior care app.

GOALS

Dr. Davis aims to diagnose medical conditions accurately, prescribe appropriate treatments, and maintain effective communication with the caregiving team to ensure a high standard of care for his patients

PAIN POINTS

His challenges consist of dealing with a huge patient load, keeping up with cutting-edge medical advancements, and maintaining a green workflow to cater to numerous patients' needs. He also faces time constraints due to his widespread duties.

NEEDS

Access to the latest medical research and advancements for optimal elderly patient care.

A feedback system that enables prompt adjustments to treatment plans for improved patient outcomes.

PERSONALITY

Introvert	—————O—————	Extrovert
Analytical	——————————O——	Creative
Busy	———O—————————	Time rich
Independent	—————————O———	Team player

AGE	55
JOB TITLE	Experienced Doctor
STATUS	Married
LOCATION	Atlanta, GA

PASSIONATE **EMPATHETIC**
CURIOUS **ADVENTUROUS**

2. Persona 2:

Emily Johnson

"Empathetic nurse dedicated to elderly patient comfort."

ABOUT

Emily Johnson is a dedicated and compassionate nurse with eight years of experience in geriatric care. She holds a Bachelor of Science in Nursing (BSN) diploma and prioritizes clean communication and affected person–centric care. Her desires include correct medication management, patient consolation, and powerful documentation. She faces demanding situations in time control, emotional conditions, and assembly. Numerous affected people need, however, tools that streamline her tasks. Emily's personality developments, including empathy, interest in elements, and teamwork, make her a treasured asset to the geriatric care team. She is predicated on cellular apps for medicine management, patient monitoring, and seamless conversation to offer top–exceptional care.

GOALS

Emily's nursing desires revolve around the well–being of an elderly person, particular medication, vigilant tracking, and making sure comfort. She's devoted to holistic, patient–centered geriatric care, consisting of emotional elements.

NEEDS

Compassionate geriatric nurse Emily seeks efficient time control gear, clear conversation for affected person comfort, and streamlined medicine and monitoring answers to enhance care.

PAIN POINTS

Emily faces demanding situations in handling her time effectively at some stage in busy shifts, handling emotionally charged situations, and ensuring that each of her sufferers' diverse wishes are met. She values tools that streamline her responsibilities and enhance patient care.

PERSONALITY

Introvert	———O———	Extrovert
Analytical	————O——	Creative
Busy	—O————	Time rich
Independent	————O—	Team player

AGE	30
JOB TITLE	Nurse
STATUS	Single
LOCATION	Atlanta, GA

PASSIONATE	EMPATHETIC
CURIOUS	ADVENTUROUS

FIGMA LINK:

https://www.figma.com/proto/6F4R1YdM1AeQ8nedloXoUV/Untitled?type=design&node-id=1-2&t=5GgSN2ZyozIJAEXa-1&scaling=scale-down&page-id=0%3A1&mode=design