


MARRIOTT
BONVOY



OptiStay Insights

 FILTERS

SELECT CITY

All

Select Property

Marriott Bay

Marriott Blu

Marriott City

Marriott Exotica

Marriott Grands

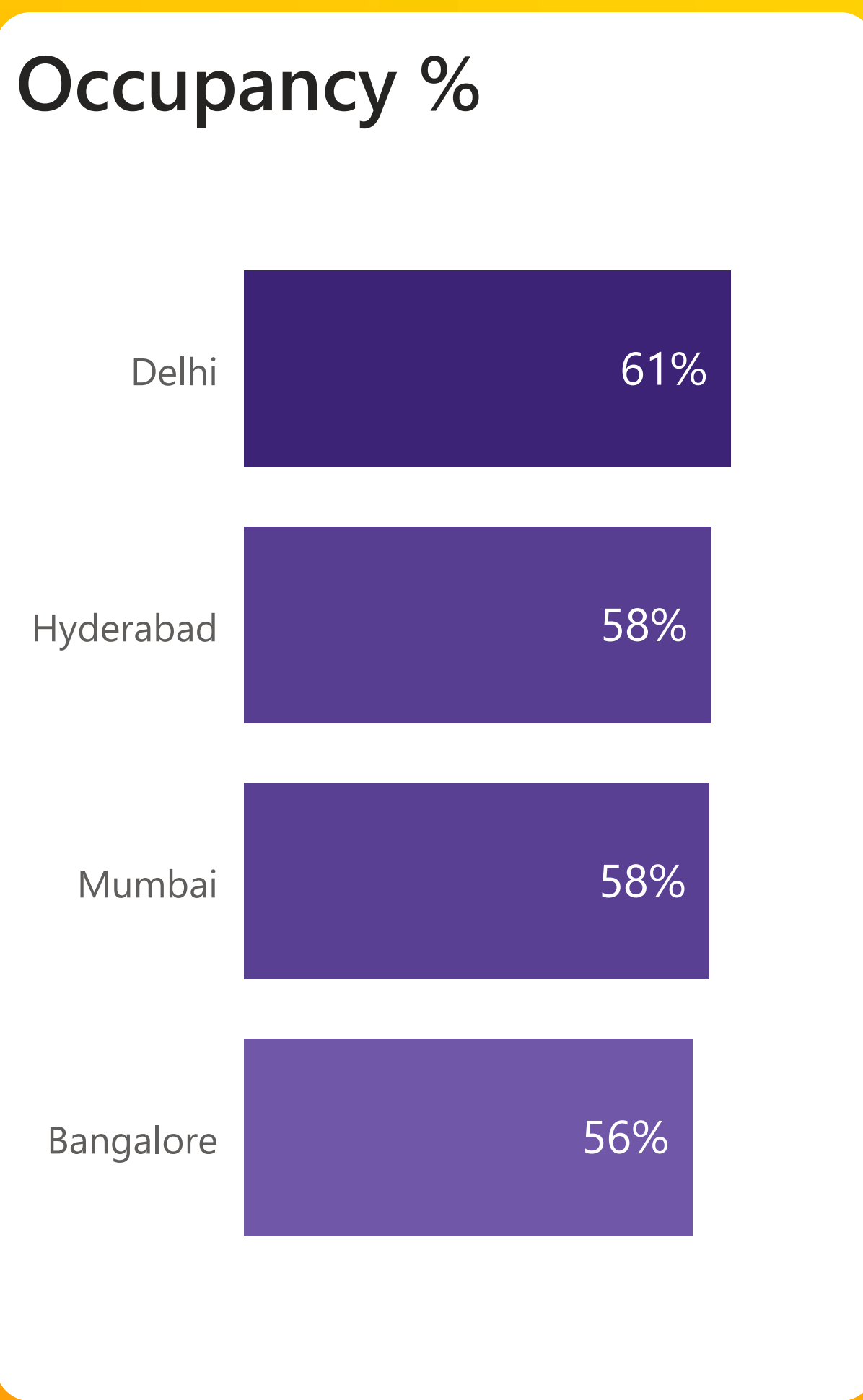
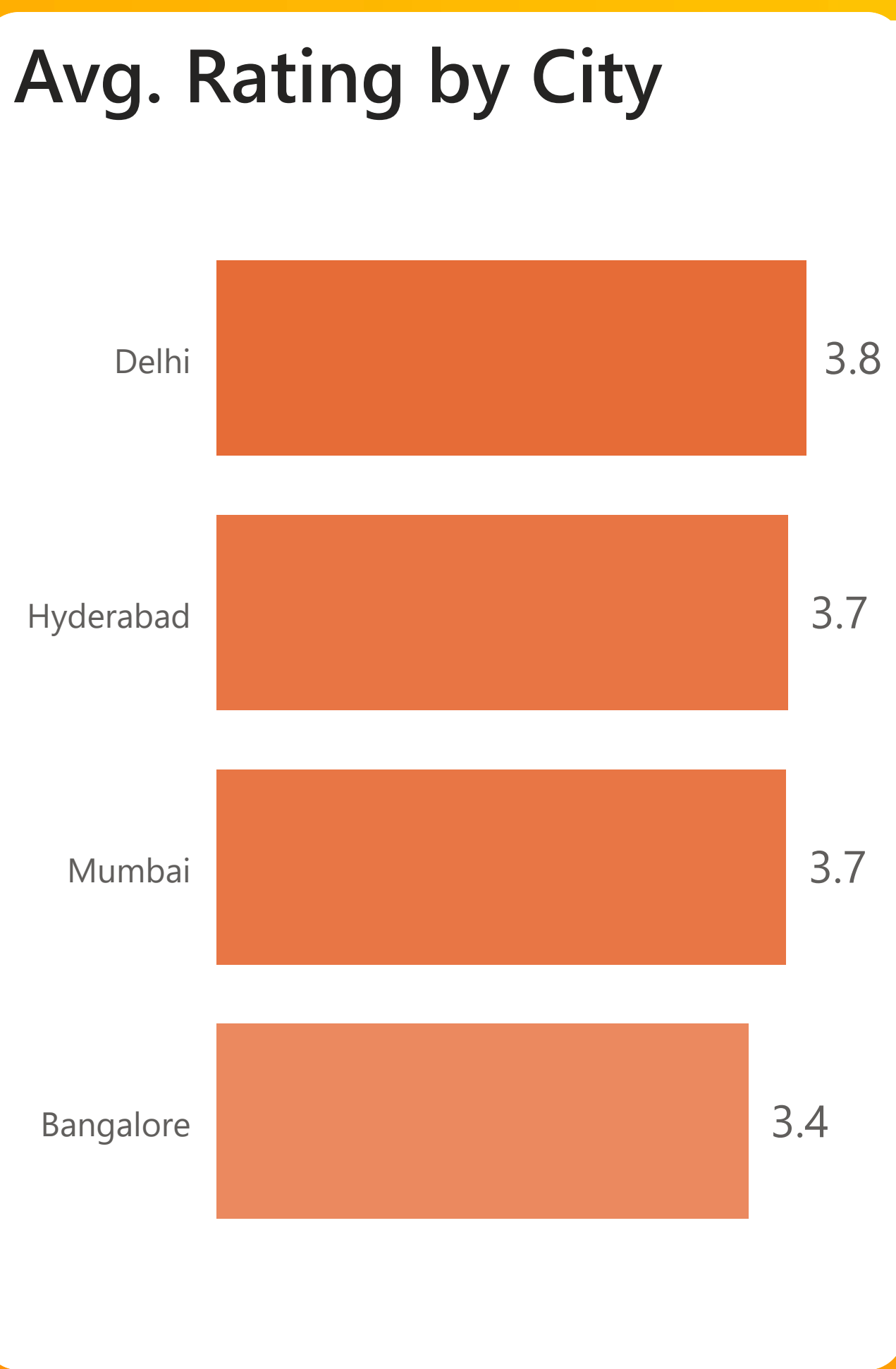
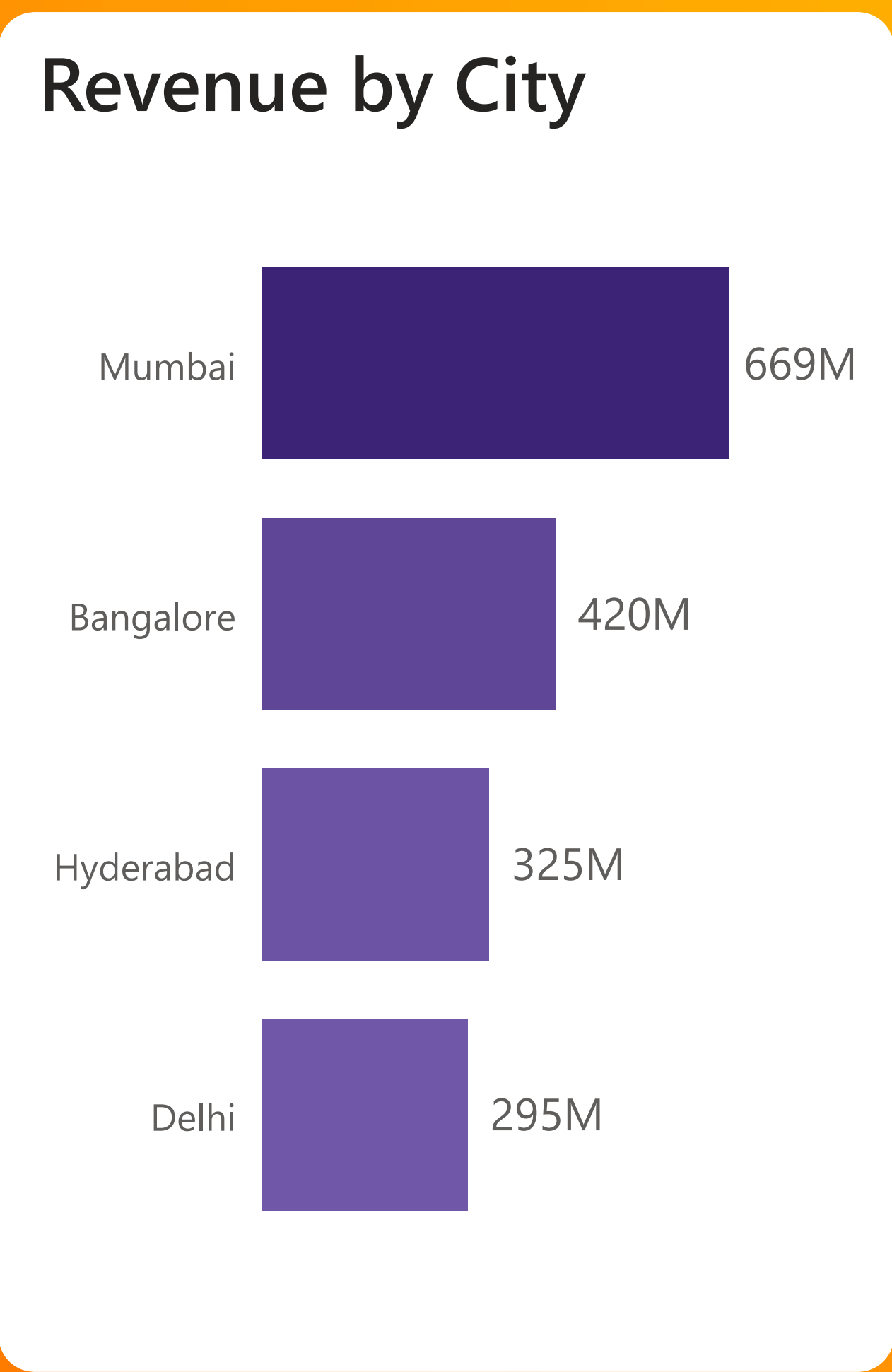
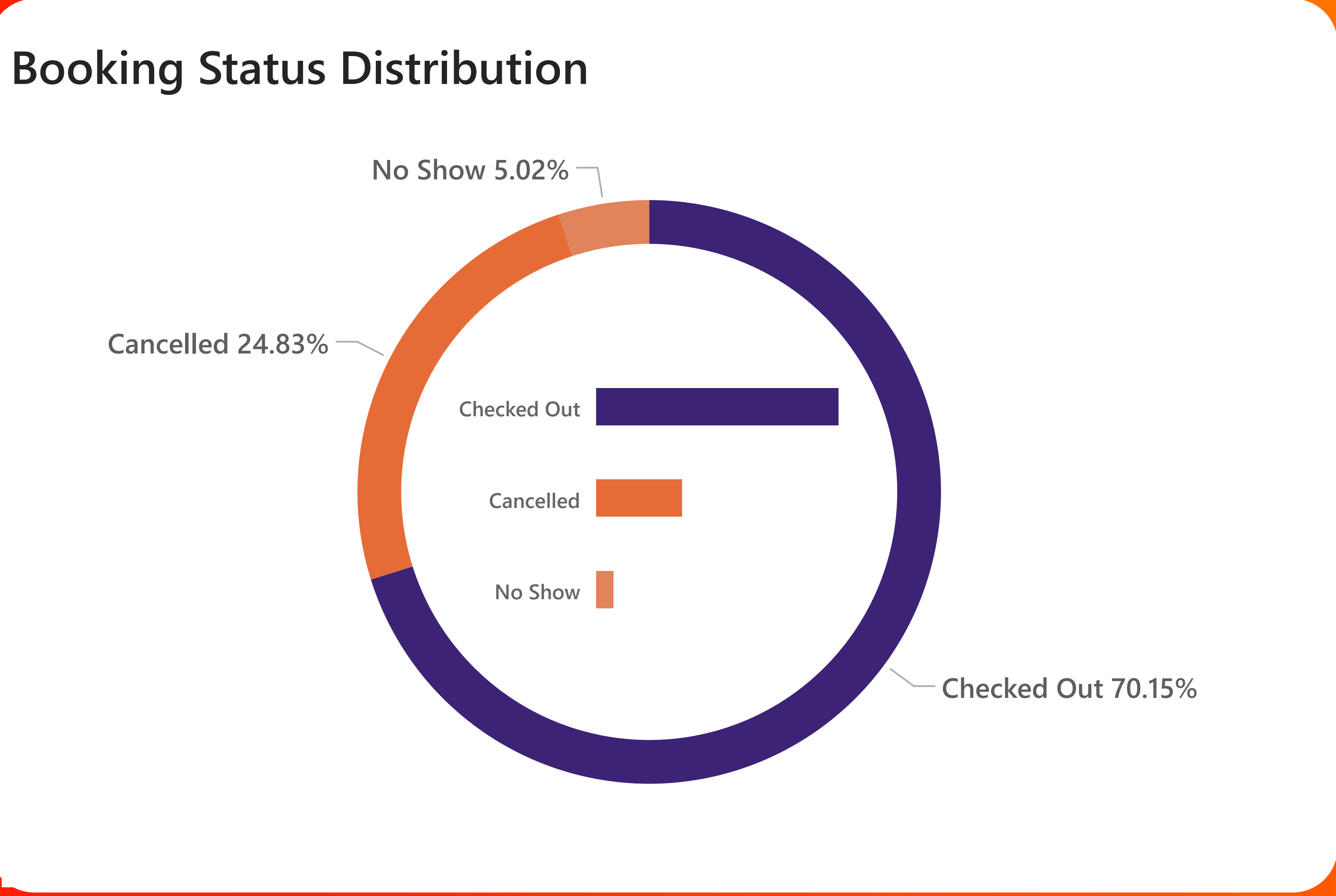
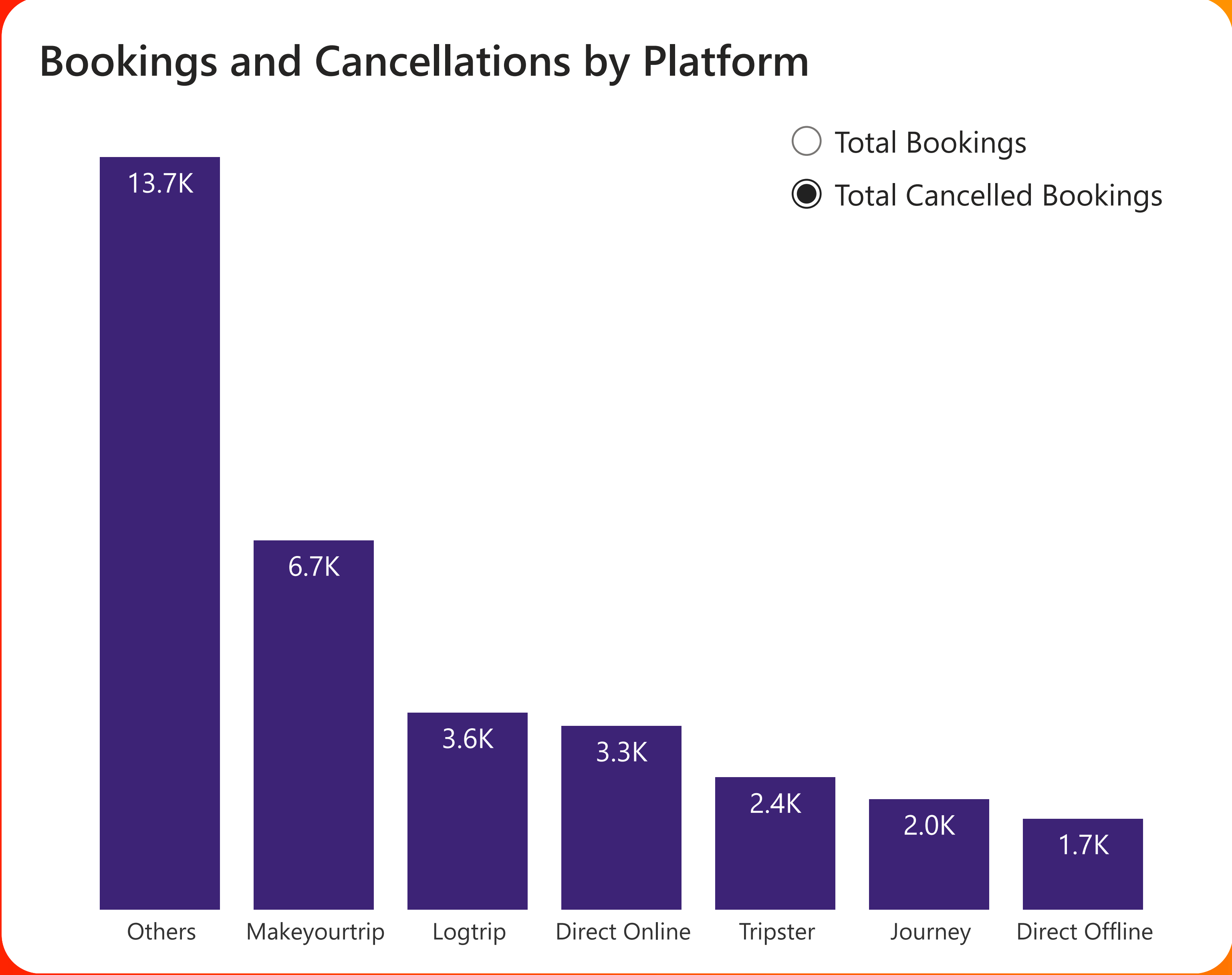
Marriott Palace

Marriott Seasons

SELECT MONTH

All

RESET FILTERS



Week-Wise Booking Trends and Metrics					
Week	Revenue	Total Bookings	Occupancy %	Cancellation %	No Show %
19	141M	11076	62%	24.50%	5.34%
24	140M	11015	62%	25.65%	4.98%
27	138M	10866	62%	24.68%	5.00%
28	136M	10721	62%	24.69%	4.75%
25	130M	10204	62%	24.72%	4.94%
22	130M	10202	62%	24.71%	5.28%
20	129M	10166	62%	24.84%	4.79%
21	125M	9816	51%	24.98%	5.40%
23	124M	9807	51%	25.17%	4.84%

Home

Booking Insights

Performance Overview

Executives

FILTERS

SELECT WEEK

All

SELECT CITY

Bangalore

Delhi

Hyderabad

Mumbai

SELECT ROOM TYPE

Elite

Premium

Presidential

Standard

SELECT MONTH

All

RESET FILTERS

1709M

Revenue

135K

Total Bookings

58%

Occupancy %

Capacity vs Bookings vs Cancelled Bookings

86K

50K

12.4K

66K

38K

9.5K

53K

31K

7.6K

27K

16K


3.9K

Property Wise Metrics

Property Name	Revenue	Avg Rating	Occupancy %	Total Bookings	CR %	CB	Total Capacity
Marriott Bay	260M	3.71	58%	21389	24.84%	5314	36616
Marriott Blu	261M	3.96	62%	21795	24.65%	5373	35144
Marriott City	286M	3.69	60%	23323	24.92%	5811	39192
Marriott Exotica	320M	3.62	57%	23441	24.37%	5713	40940
Marriott Grands	212M	3.10	53%	17035	25.08%	4273	32384
Marriott Palace	304M	3.75	60%	23625	25.18%	5949	39376
Marriott Seasons	66M	2.29	45%	3982	24.79%	987	8924
Total	1709M	3.62	58%	134590	24.83%	33420	232576

Correlation between Guests and Average Ratings

Revenue and Average Rating by Week

 FILTERS

SELECT WEEK

All

SELECT MONTH

All

SELECT PLATFORM

All

Select City

Bangalore

Delhi

Hyderabad

Mumbai

Abbreviations

DSRN = Daily Sellable Room Nights

DBRN = Daily Bookable Room Nights

DBUN = Daily Utilized Room Nights

RESET FILTERS

 **58%**
Occupancy %

 **12K**
ADR

 **7K**
RevPAR

 **24.84%**
Cancellation %

 **3.71**
Average Rating

 **260M**
Revenue

Select Property		Hotel Performance Metrics											
<input checked="" type="radio"/> Marriott Bay	Category	Revenue	Average Rating	Total Bookings	Cancellation %	No Show %	Checked Out %	DSRN	DBRN	DURN	ADR	Occupancy %	RevPAR
<input type="radio"/> Marriott Blu	▲												
<input type="radio"/> Marriott City	Elite	69M	3.55	6436	25.20%	5.11%	69.69%	130	70	49	10,695	57%	5.8K
<input type="radio"/> Marriott Exotica	Premium	76M	3.70	5234	25.11%	5.24%	69.66%	103	57	40	14,584	58%	8.1K
<input type="radio"/> Marriott Grands	Presidential	55M	3.95	2505	22.40%	4.83%	72.77%	46	27	20	22,049	62%	13.1K
<input type="radio"/> Marriott Palace	Standard	46M	3.79	6092	24.74%	5.40%	69.86%	119	66	46	7,615	59%	4.2K
<input type="radio"/> Marriott Seasons													

