

# PIZZATOWN SALES REPORT

JAN 2024 - DEC 2024

Pizza Category

All

1/1/2024



12/31/2024



Home



Best/Worst Sellers

## BUSIEST DAYS & TIME

### DAYS

Orders are **highest** on  
Midweek, **Tuesday & Wednesday**  
evenings.

### MONTHLY

There are **maximum** orders  
in the month of  
**May & July**

## SALES PERFORMANCE

### CATEGORY

**Classic Category** contributes  
to **maximum** sales & total  
orders.

### SIZE

**Large Size** Pizza contributes  
to **maximum** sales.



818K

Total Revenue



38.31

Average Order Value



50K

Total Pizzas Sold



21K

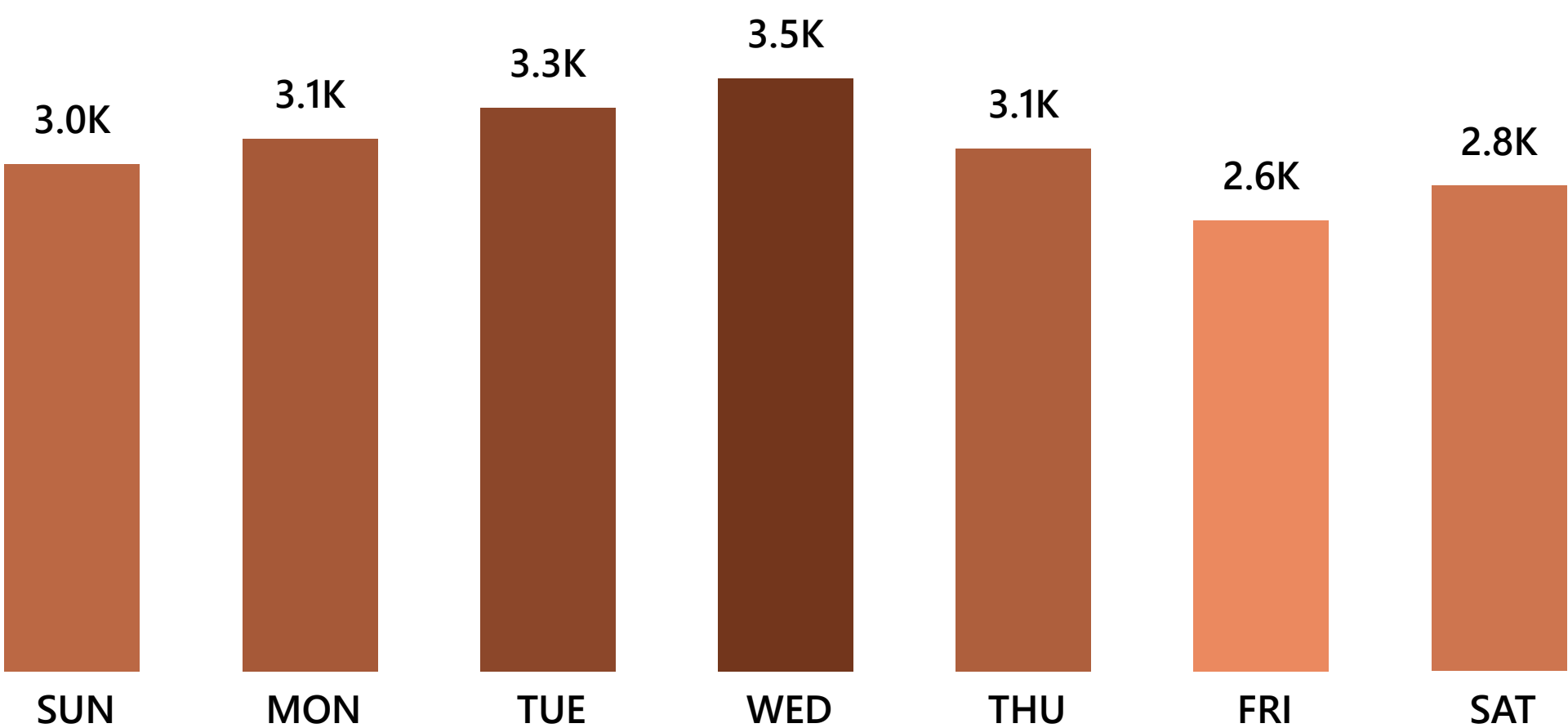
Total Orders



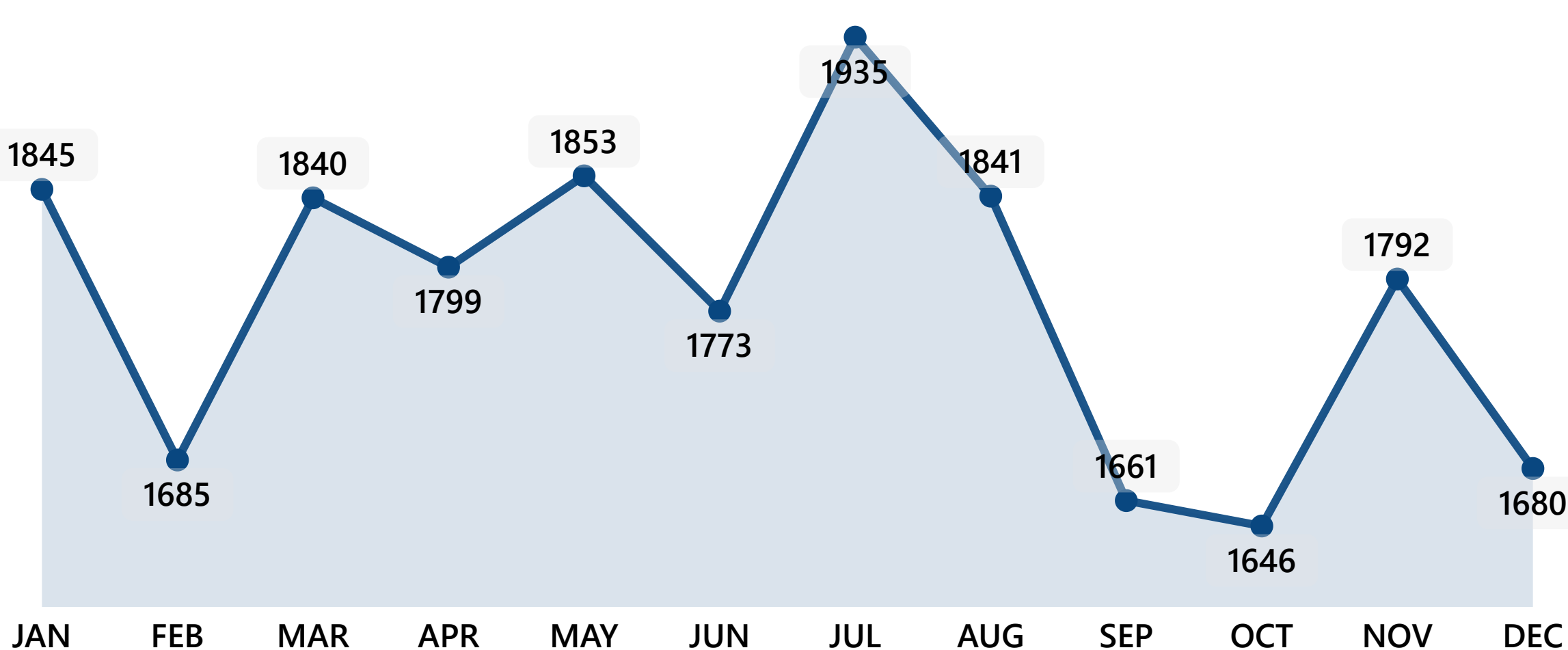
2.32

Average Pizzas Per Order

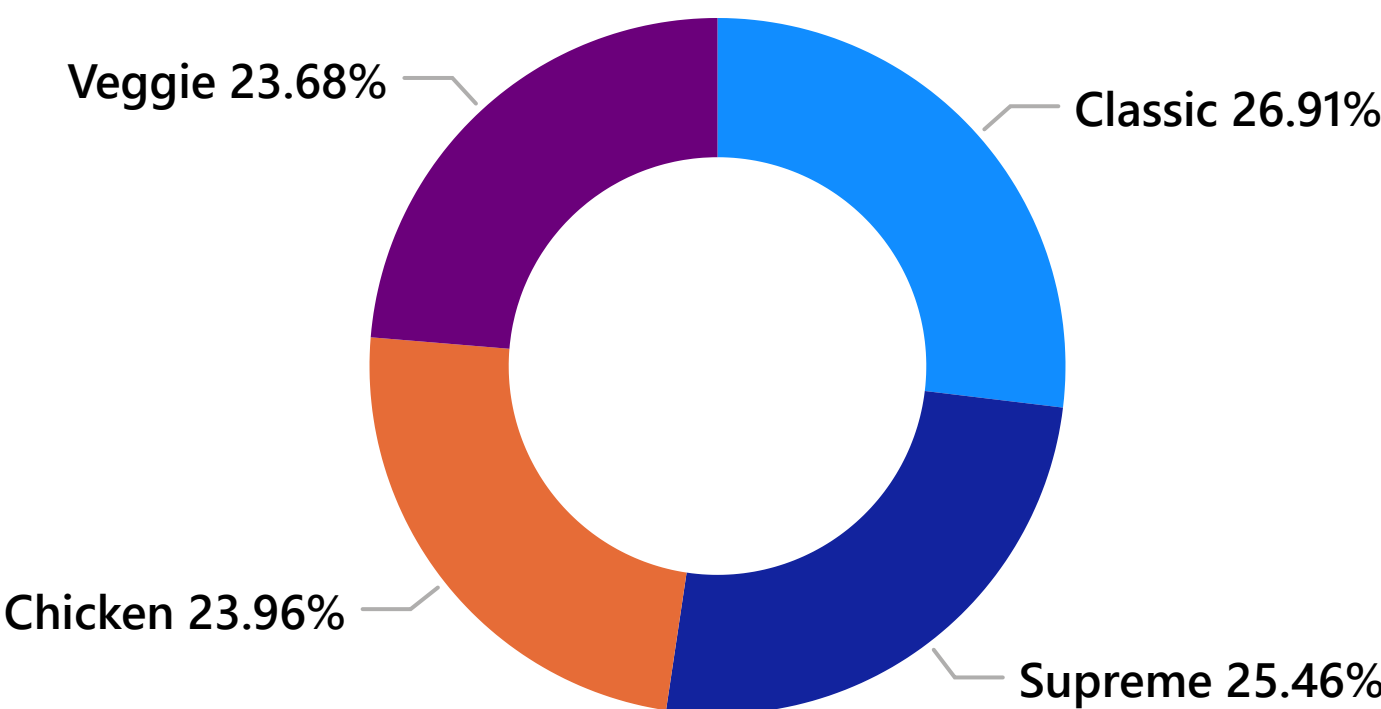
Daily Trend for Total Orders



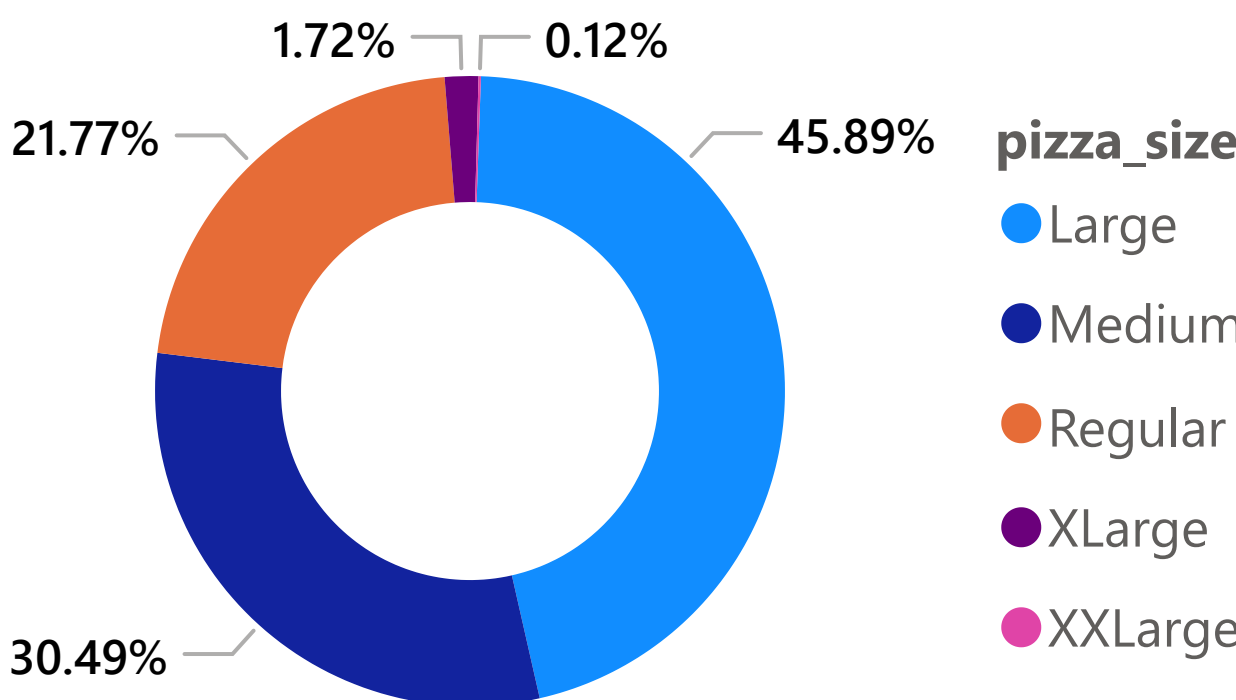
Monthly Trend for Total Orders



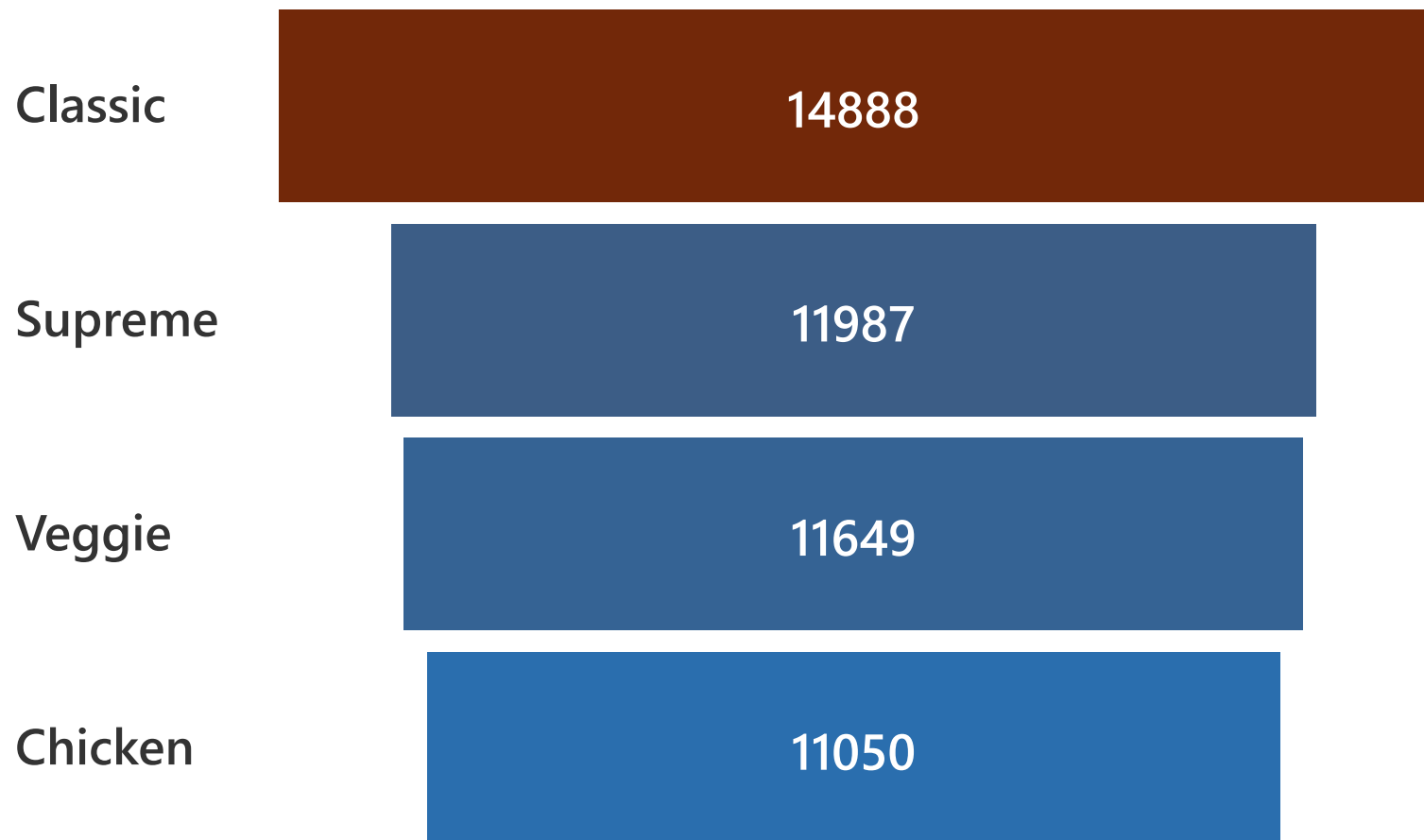
% of Sales by Pizza Category



% of Sales by Pizza Size



Total Pizzas Sold by Pizza Category



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Best/Worst Sellers



BEST SELLERS

REVENUE

The Thai Chicken Pizza contributes to maximum Revenue.

QUANTITY

The Classic Deluxe Pizza contributes to maximum Total Quantities.

TOTAL ORDERS

The Classic Deluxe Pizza contributes to maximum Total Orders.

WORST SELLERS

REVENUE

The Brie Carre Pizza contributes to minimum Revenue.

QUANTITY

The Brie Carre Pizza contributes to minimum Total Quantities.

TOTAL ORDERS

The Brie Carre Pizza contributes to minimum Total Orders.



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Average Pizzas Per Order

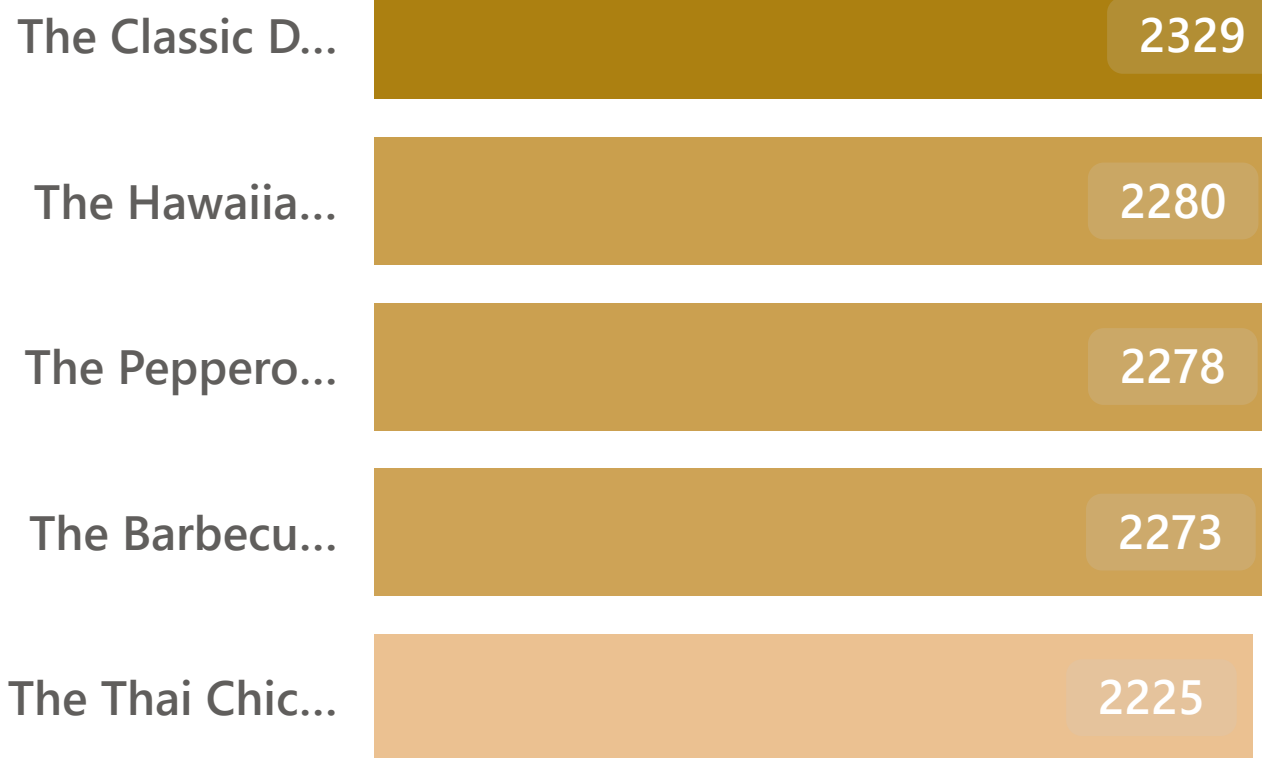
Top 5 Pizzas by Revenue



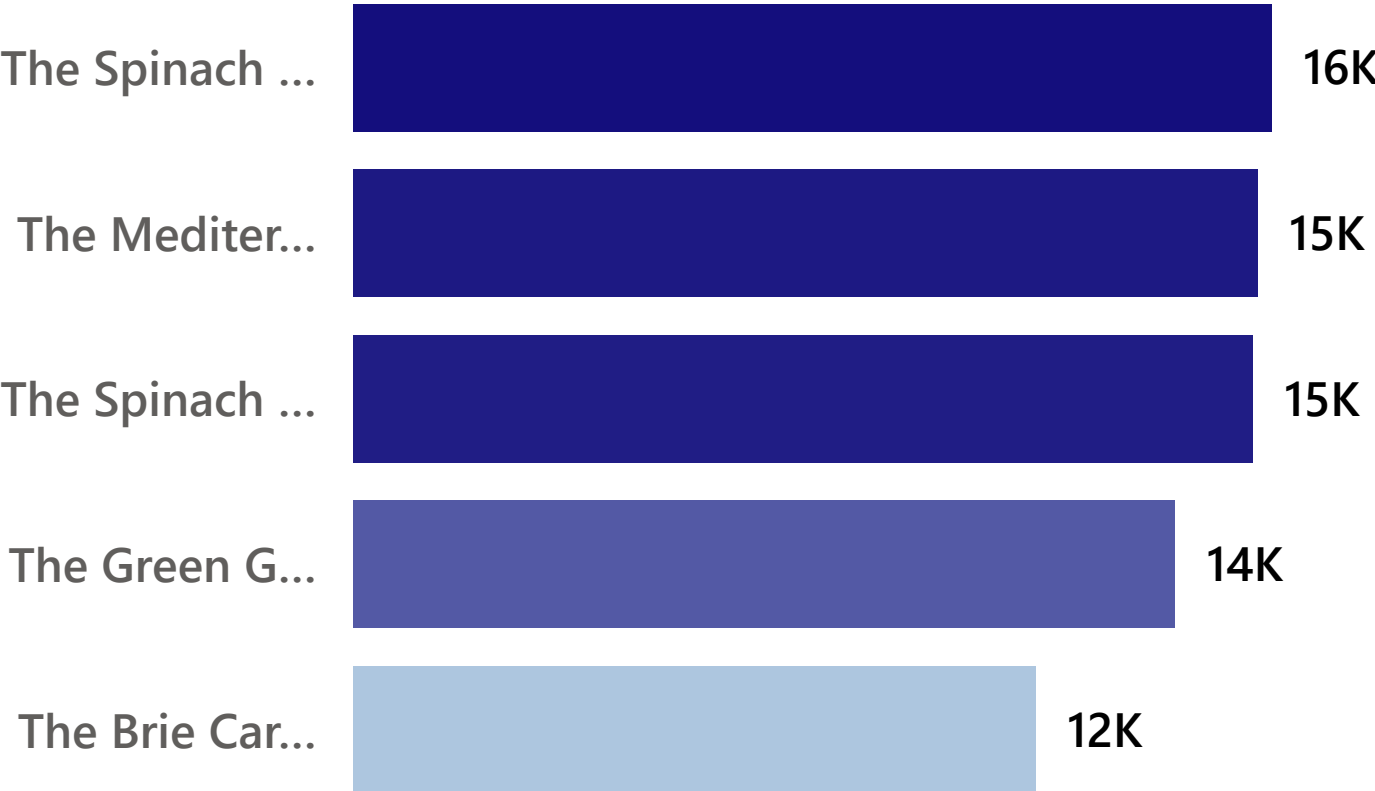
Top 5 Pizzas by Quantity sold



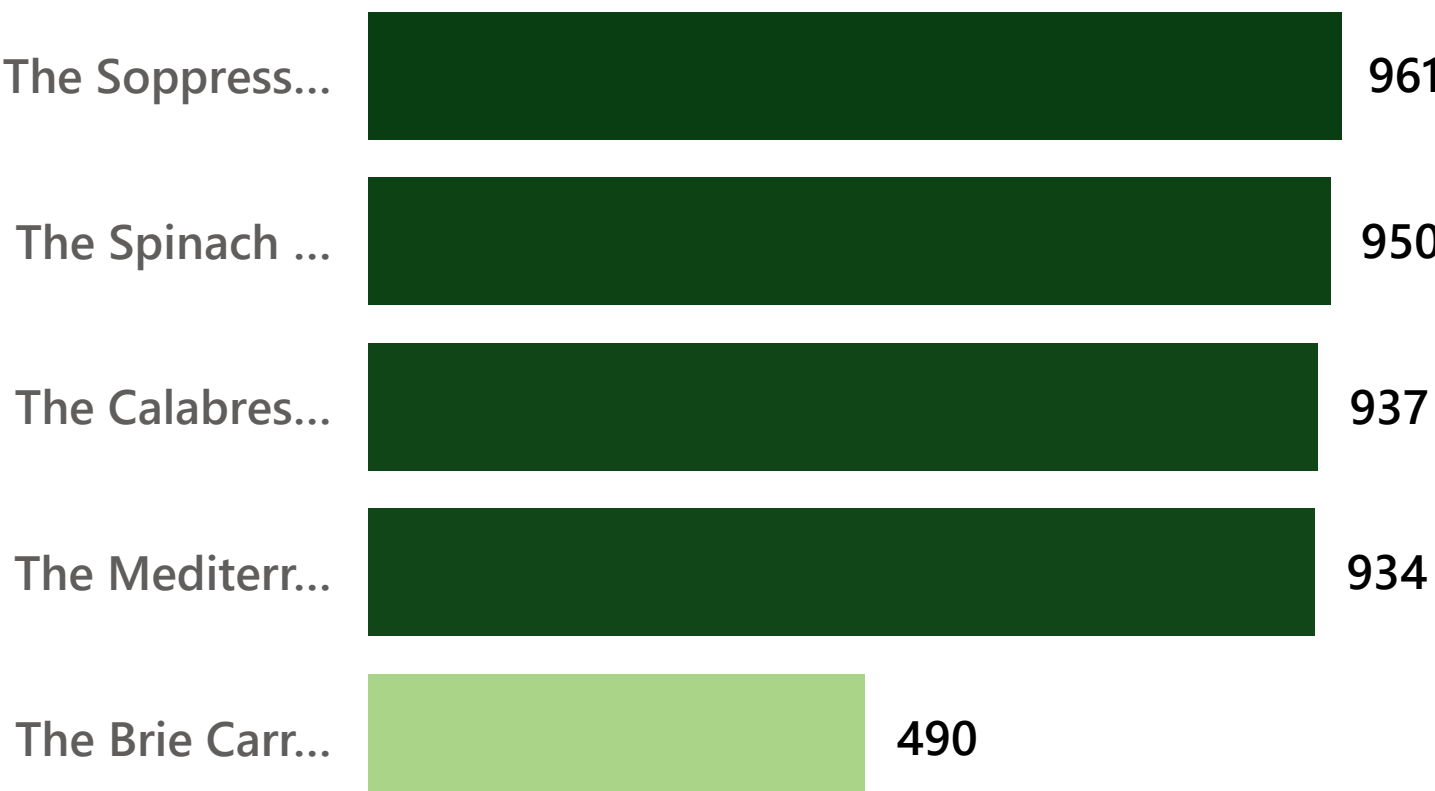
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Revenue



Bottom 5 Pizzas by Quantity sold



Bottom 5 Pizzas by Total Orders

