Essence of Ayurveda

Rooted in the balance of body, mind and spirit...

Logo

Main Logo Features

The Ayurvedic logo features natural elements, herbal leaves, ancient symbols,earthy colors balance and hoilistic wellness

Rules of Application

Ayurveda promots natural, holistic healing through herbal remedie,balance,detox,mindfullness, and ancient wellness therapies....

Logo Mark

AYURVEDIC

Word Mark

Color Palette

Hex Code
#1c571c

CMYK
100% 90% 0% 73%

RGB
0-7-68

Hex Code
#efe9e6

CMYK
100% 28% 0% 41%

RGB
0-108-151

Hex Code
#2e211b

CMYK
100% 98% 0% 36%

RGB
0-3-162

Hex Code
#81ee4

CMYK
100% 98% 0% 36%

RGB
0-3-162

It is used by earthy tones like herbal green, soft brown, warm beige, gold and calming natural hues...

Font

Font Overview

For Headers

ATTERON

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&'()

For Subheaders and Paragraphs

TT Drugs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Font Hierarchy

Ayurveda

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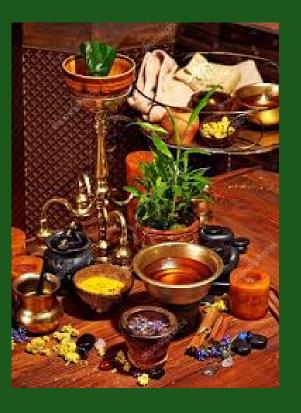
Elements, Shapes, & Illustrations

Ayurveda embraces natural elements, plant shapes, herbal illustrations, and holistic symbols representing balance and well ness...

Photography

Ayurveda photography humanizes wellness by showing people experiencing herbal healing,mindful rituals, and natural self-care moments...