Ancient wisdom for
modern wellness

Essence of Ayurveda

Rooted in the balance of body,
mind and spirit...

Logo

Main Logo Features

The Ayurvedic logo features natural elements, herbal leaves, ancient symbols,earthy colors balance and hoilistic wellness

Logo Mark

Rules of Application

Versions of our logo can be used to match a variety of materials and Ayurveda promots natural, holistic healing through herbal remedie,balance,detox,mindfullness, and ancient wellness therapies... Make sure to apply them appropriately.

AYURVEDIC

Word Mark

Hex Code
#1c

CMYK
100% 90% 0% 73%

RGB
0-7-68

Hex Code
#E6C97D

CMYK
100% 28% 0% 41%

RGB
0-108-151

Hex Code
#E4D6BB

CMYK
100% 28% 0% 58%

RGB
0-77-107

Hex Code
#403A2F

CMYK
100% 98% 0% 36%

RGB
0-3-162

Hex Code
#2e211b

CMYK
100% 98% 0% 36%

RGB
0-3-162

Hex Code
#81ee4

CMYK
100% 98% 0% 36%

RGB
0-3-162

Color Palette

It is used by earthy tones like herbal green, soft brown, warm beige, gold and calming natural hues...

Font

Back to Navigation Page

Font Overview

For Headers

ATTERON

ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890!@#$%^&*()

For Subheaders and Paragraphs

TT Drugs

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890!@#$%^&*()

Font Hierarchy

Ayurveda

ESSENCE OF AYURVEDA

Rooted in the balance of body, mind and spirit...

Elements, Shapes, & Illustrations

Ayurveda embraces natural elements, plant shapes, herbal illustrations, and holistic symbols representing balance and well ness...

Photography

Ayurveda photography humanizes wellness by showing people experiencing herbal healing,mindful rituals, and natural self-care moments...