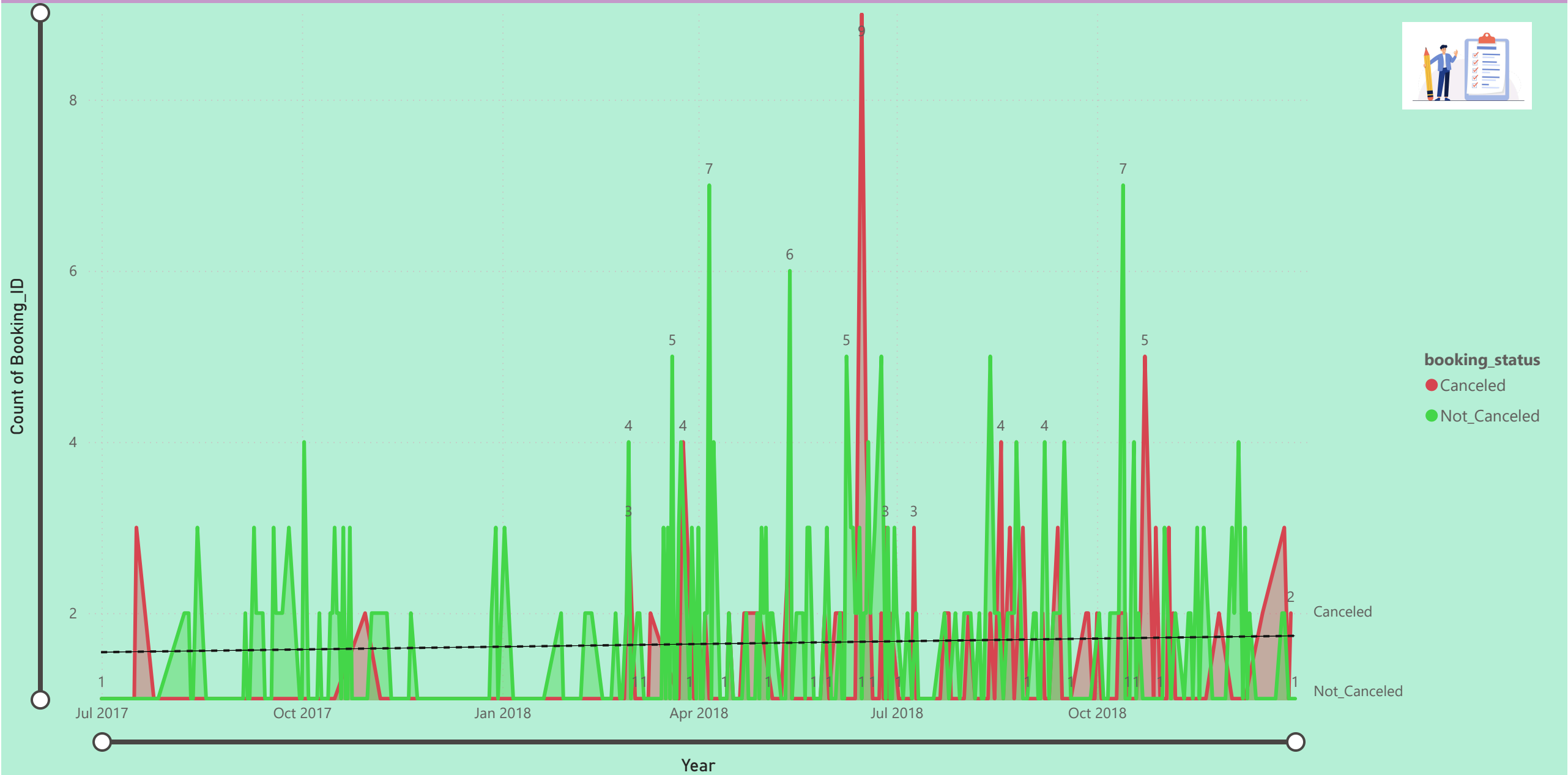


# Booking Trends Over Time

Count of Booking\_ID by Year, Quarter, Month, Day and booking\_status



# Lead Time vs Cancellation



Sum of lead\_time by booking\_status

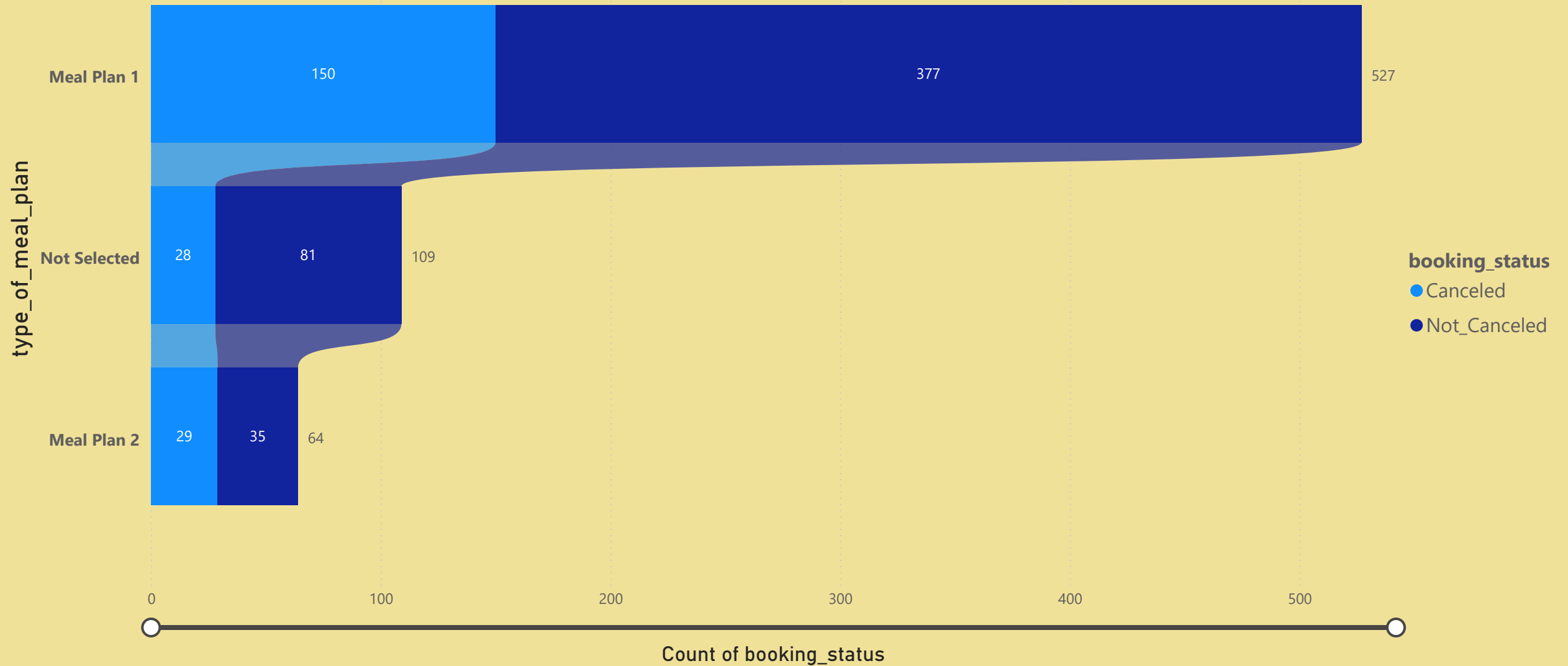


Booking\_ID

INN00001	INN00002	INN00003
INN00004	INN00005	INN00006
INN00007	INN00008	INN00009

# Meal Plan Preferences

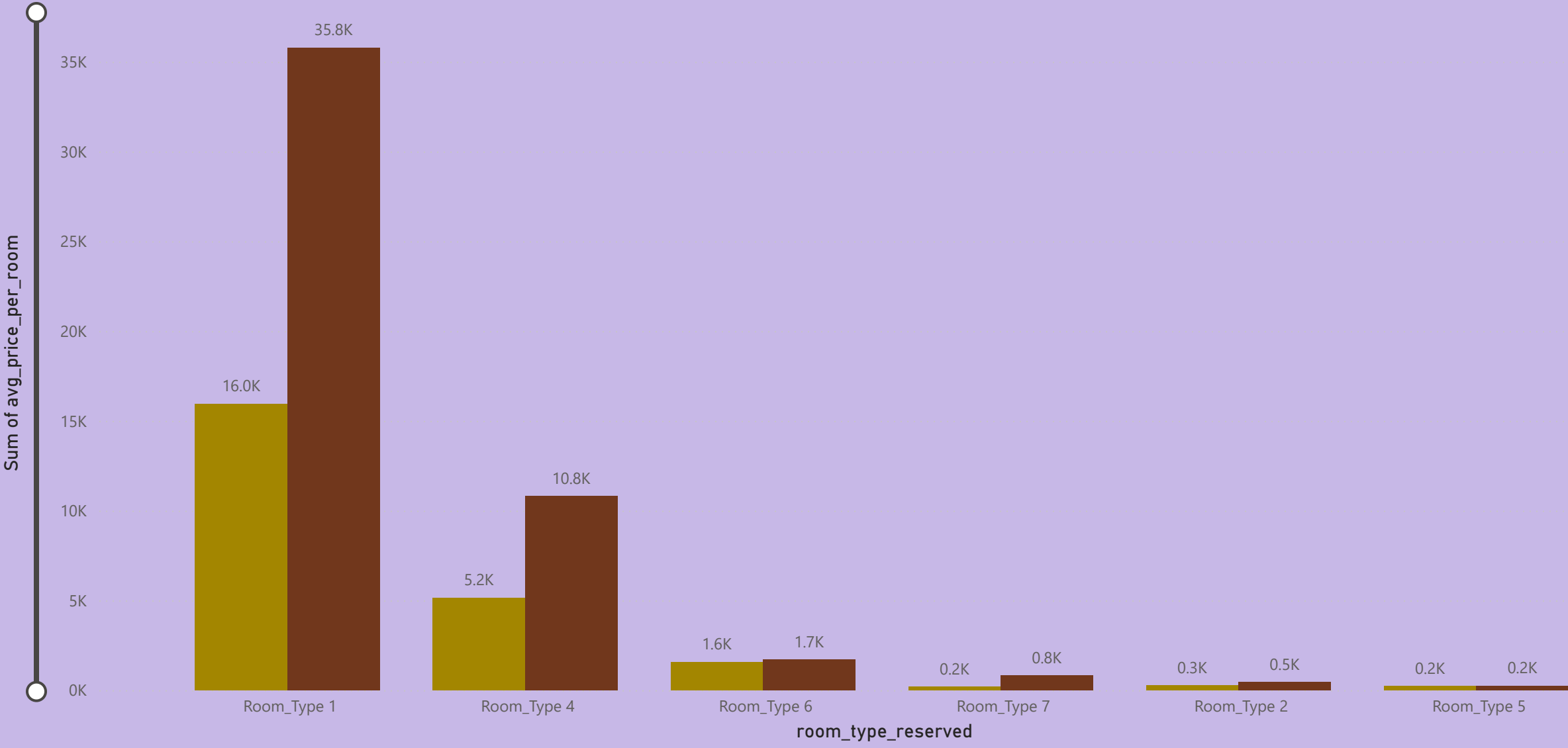
Count of booking\_status by type\_of\_meal\_plan and booking\_status



# Room Type Impact

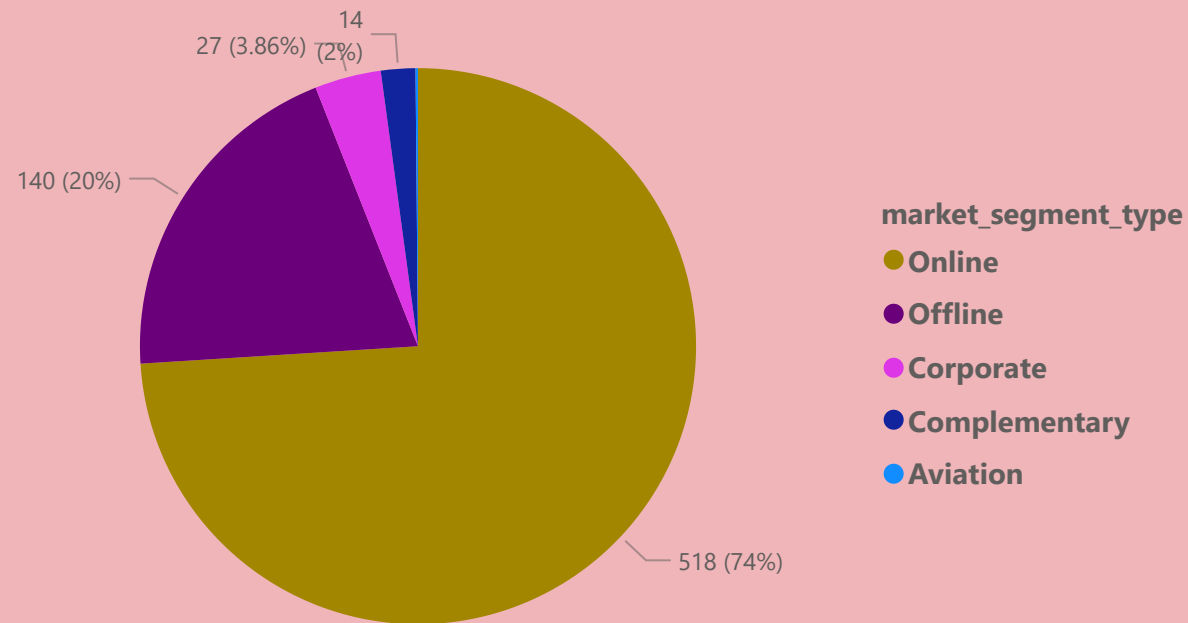
Sum of avg\_price\_per\_room by room\_type\_reserved and booking\_status

booking\_status ● Canceled ● Not\_Canceled



# Booking Channel Efficiency.

Count of Booking\_ID and First booking\_status by market\_segment\_type



Count of booking\_status by market\_segment\_type

market\_se... ● Online ● Offline ● Corpor... ● Comple... ▶

Online

518

Offline

140

Corporate

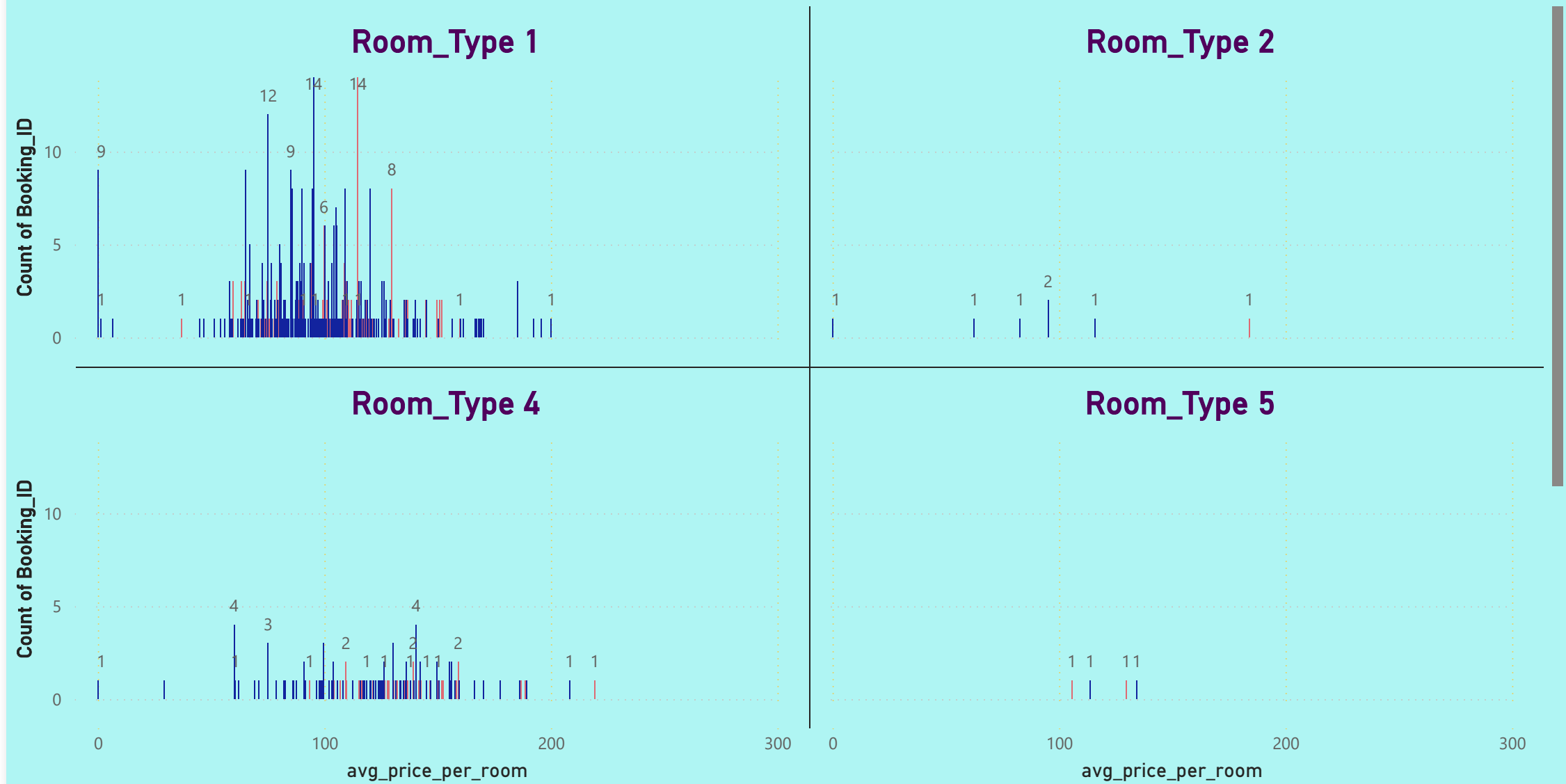
27

Comple...

# Price Influence

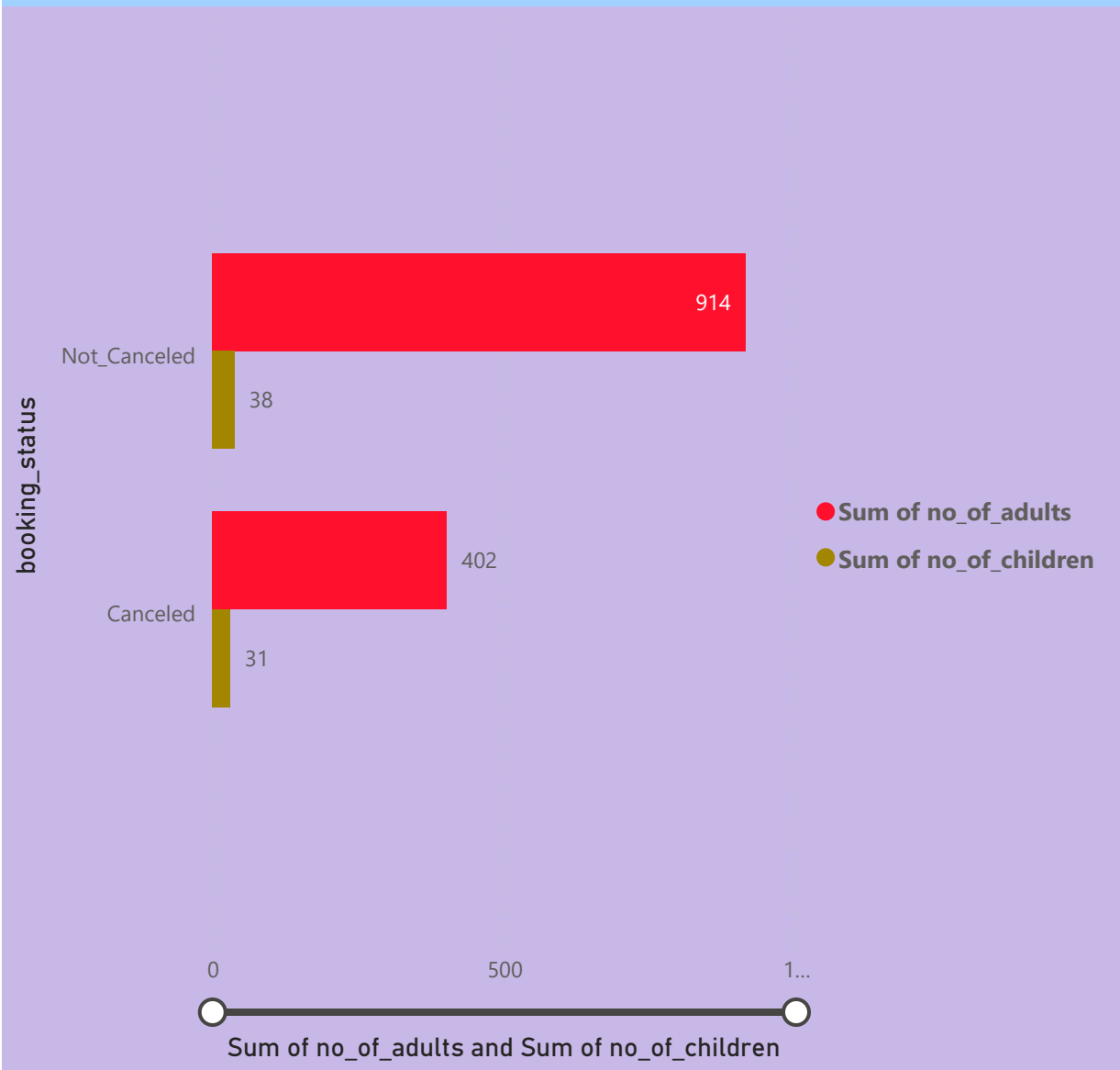
Count of Booking\_ID by avg\_price\_per\_room, booking\_status and room\_type\_reserved

booking\_status ● Canceled ● Not\_Canceled

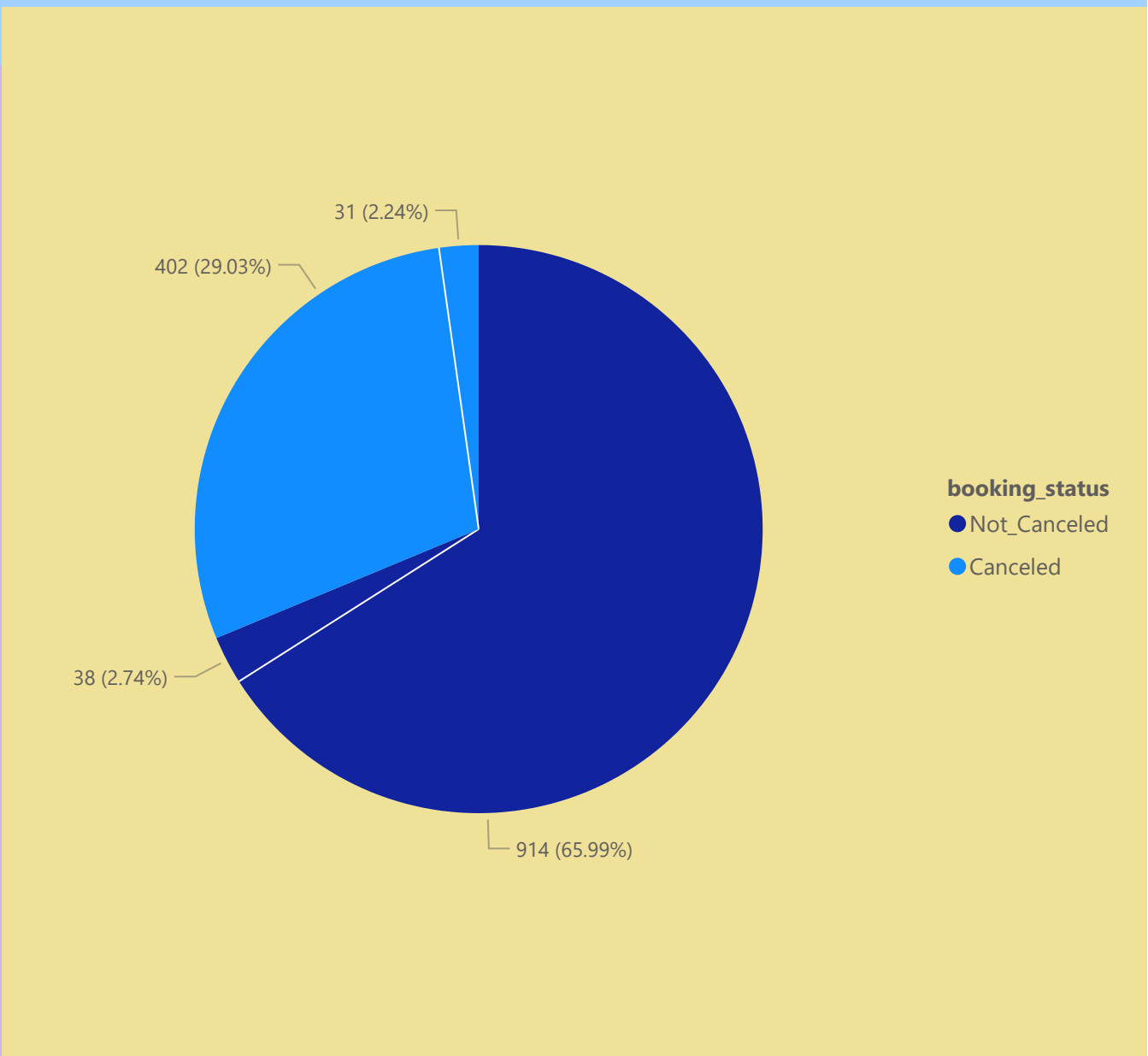


# Family vs Solo Travel Patterns

Sum of no\_of\_adults and Sum of no\_of\_children by booking\_status



Sum of no\_of\_adults and Sum of no\_of\_children by booking\_status



# Arrival Date

Sum of lead\_time by Year, Quarter, Month, Day and booking\_status

booking\_status ● Canceled ● Not\_Canceled

