

PROJECT REPORT

1. Introduction :

1.1 Overview :

- Our project is about E-commerce shoe store.
- Ecommerce is short of electronic commerce, refers to the buying and selling of goods and services over the internet.
- Ecommerce involves conducting business transactions electronically, allowing consumers and business to exchange products, service and information without the need for physical presence.
- So, we have created a multi page website.
- Our shoe store consists of home page, shop page and about page.
- In home page, we have added five sections
 - (i) first section consists of shoe banner along with some text and shop now button.
 - (ii) second section consists of some services we provide. They are free shipping, online order, save money, promotions, happy sell and 24/7 support.

- (iii) Third section consists of some featured products, each product has image, name, price, buy now and add to cart button.
- (iv) fourth section consists of input block to type our email to sign up.
- (v) Fifth section consists of contact details and social network links.

12 Purpose:

The purpose of ecommerce revolves around facilitating online transactions between buyers and sellers. It includes several key purposes benefiting both business and consumer.

1. Global Reach: Ecommerce allows business to reach a global audience without need for physical storefronts in multiple locations.
2. Convenience: customers can shop online from the comfort of their homes 24/7.
3. Accessibility: Ecommerce makes products and services accessible to people with physical disabilities & limitations that makes them more comfortable than traditional store shopping.
4. Time-saving and Speed: Ecommerce transaction can be completed quickly, reducing the time it takes for customer to find and purchase products.

2. Literature Survey:

2.1 Existing problem of e-commerce

Cybersecurity and Data Breaches: E-commerce platforms face constant threats from hackers and cybercriminals attempting to steal sensitive customer data, such as personal information and payment details.

Fraud and Scams: Online shopping fraud remains a concern, with scammers attempting to deceive customers & exploit vulnerabilities in payment systems.

Product Quality and Authenticity: Customers may receive counterfeit or low-quality products, leading to trust issues with the e-commerce platform and sellers.

Customer Service and Returns: Inadequate customer support and complex return processes can deter potential buyers and lead to negative reviews.

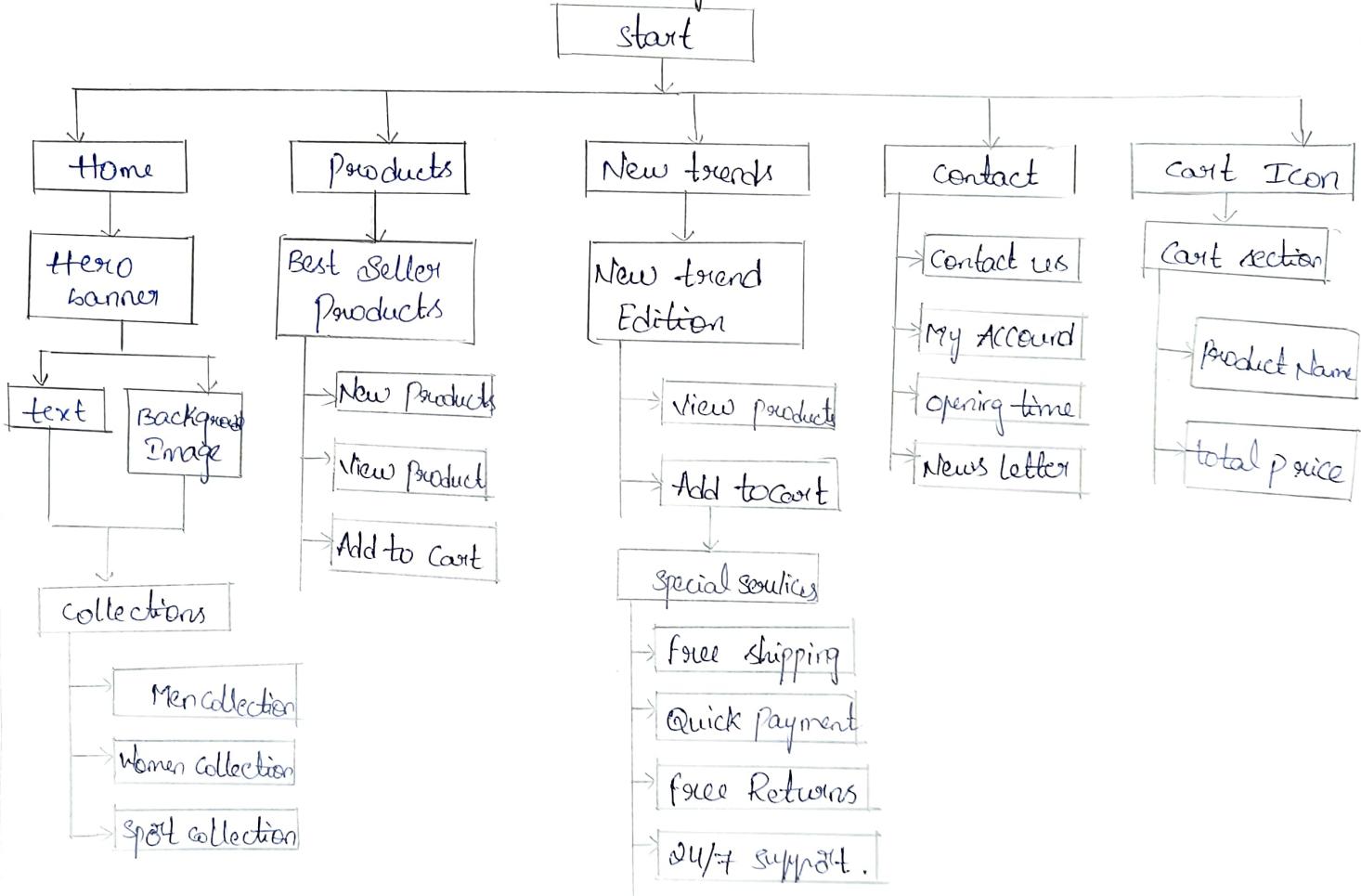
Supply Chain and Delivery Challenges: Delays in product delivery, logistics issues, and inventory management can impact customer satisfaction.

Competition and Pricing: Fierce competition among e-commerce platforms can lead to sellers to lower prices, affecting profitability.

2.2 Proposed Solutions :- E-commerce solutions offer several benefits for businesses looking to sell products and services online.

- They allow businesses to reach a global audience, expanding their customer base beyond geographical limitations.
- They provide customers with a seamless shopping experience, allowing them to shop from anywhere at any time.
- They make it easier for businesses to sell products and services leading to increase their sales and reviews.
- They can help business reduce their costs by eliminating the needs for physically storefronts and associated overhead costs.
- They offer businesses access to valuable customer data and insights allowing them to understand customer behaviour and preference better.

3.1 Block Diagram



3.2 Hardware Required :-

- 1) Processor : pentium IV (8) atak
- 2) RAM : 2 GB & above
- 3) Hard Disk : 50 GB & above
- 4) Input Devices : Keyboard , Mouse
- 5) Output Devices : Monitor.

Software Required :-

- 1) Operating System : Linux, Ubuntu , Mac,
Windows Xp , 7, 8, 8.1, 10.
- 2) frontend : HTML, CSS, Bootstrap, Javascript
- 3) Backend : Laravel, Vue.js, MySQL
- 4) Local host : XAMPP / WAMP / LAMP / MAMP.

html file

```
<!DOCTYPE html>
<html lang="en">

<head>
    <meta charset="UTF-8">
    <meta http-equiv="X-UA-Compatible" content="IE=edge">
    <meta name="viewport" content="width=device-width, initial-scale=1.0">
    <title>Footcap - Find your footware</title>

    <!--
        - favicon
    -->
    <link rel="shortcut icon" href="./favicon.svg" type="image/svg+xml">

    <!--
        - custom css link
    -->
    <link rel="stylesheet" href="style.css">

    <!--
        - google font link
    -->
    <link rel="preconnect" href="https://fonts.googleapis.com">
    <link rel="preconnect" href="https://fonts.gstatic.com" crossorigin>
    <link href="https://fonts.googleapis.com/css2?family=Josefin+Sans:wght@300;400;500;600;700&family=Roboto:wght@400;500;700&display=swap" rel="stylesheet">
    <link href="https://cdnjs.cloudflare.com/ajax/libs/font-awesome/6.4.0/css/all.min.css">

    <!--
        - preload banner
    -->
    <link rel="preload" href="img/hero-banner.png" as="image">
</head>

<body id="top">

    <!--
        - #HEADER
    -->

    <header class="header" data-header>
        <div class="container">

            <div class="overlay" data-overlay></div>

            <a href="#" class="logo">
                
            </a>

            <button class="nav-open-btn" data-nav-open-btn aria-label="Open Menu">
                <ion-icon name="menu-outline"></ion-icon>
            </button>

            <nav class="navbar" data-navbar>
                <button class="nav-close-btn" data-nav-close-btn aria-label="Close Menu">
                    <ion-icon name="close-outline"></ion-icon>
                </button>

                <a href="#" class="logo">
                    
                </a>
            </nav>
        </div>
    </header>
```

html file

```
<ul class="navbar-list">
    <li class="navbar-item">
        <a href="#home" class="navbar-link">Home</a>
    </li>

    <li class="navbar-item">
        <a href="#product" class="navbar-link">Products</a>
    </li>

    <li class="navbar-item">
        <a href="#newtrends" class="navbar-link">New Trends</a>
    </li>

    <li class="navbar-item">
        <a href="#contact" class="navbar-link">Contact</a>
    </li>
</ul>

<ul class="nav-action-list">
    <li>
        <a href="#cart"><i class="fa-solid fa-cart-shopping"></i></a>
    </li>
</ul>

</nav>

</div>
</header>
```

```
<main>
    <article>

        <!--
            - #HERO
        -->

        <section id="home" class="img/section hero"
style="background-image:url('img/hero-banner.png')">
            <div class="container">

                <h2 class="h1 hero-title">
                    New Sumer <strong>Shoes Collection</strong>
                </h2>

                <p class="hero-text">
                    Completely expedite alternative benefits whereas leading-edge
catalysts for change. Globally leverage
existing an
expanded array of leadership.
                </p>
            </div>
        </section>
```

```
<!--
    - #COLLECTION
-->
```

```

    html file
<section id="home" class="section collection">
  <div class="container">
    <ul class="collection-list has-scrollbar">
      <li>
        <div class="collection-card" style="background-image: url('img/collection-1.jpg')">
          <h3 class="h4 card-title">Men Collections</h3>
          <a href="#product">
            <span>Explore All</span>
            <ion-icon name="arrow-forward-outline" aria-hidden="true"></ion-icon>
          </a>
        </div>
      </li>
      <li>
        <div class="collection-card" style="background-image: url('img/collection-2.jpg')">
          <h3 class="h4 card-title">Women Collections</h3>
          <a href="#product">
            <span>Explore All</span>
            <ion-icon name="arrow-forward-outline" aria-hidden="true"></ion-icon>
          </a>
        </div>
      </li>
      <li>
        <div class="collection-card" style="background-image: url('img/collection-3.jpg')">
          <h3 class="h4 card-title">Sports Collections</h3>
          <a href="#product">
            <span>Explore All</span>
            <ion-icon name="arrow-forward-outline" aria-hidden="true"></ion-icon>
          </a>
        </div>
      </li>
    </ul>
  </div>
</section>

<!--
  - #PRODUCT
-->

<section id="product" class="section product">
  <div class="container">
    <h2 class="h2 section-title">Bestseller Products</h2>
    <ul class="product-list">
      <li class="product-item">
        <div class="product-card" tabindex="0">
          <figure class="card-banner">
            

```

```
        html file
        <div class="card-badge">New</div>
    </figure>

    <div class="card-content">
        <div class="card-cat">
            <a href="#" class="card-cat-link">Men</a> /
            <a href="#" class="card-cat-link">Women</a>
        </div>

        <h3 class="h3 card-title">
            <a href="#">Running Sneaker Shoes</a>
        </h3>

        <data class="card-price" value="3899">3899</data>
        <a href="#cart" onclick="addToCart('Running Sneaker Shoes', 3899)" class="btn">Add To Cart</a>
    </div>
</div>
</li>

<li class="product-item">
    <div class="product-card" tabindex="0" loading="lazy">
        <figure class="card-banner">
            
        </figure>
        <div class="card-content">
            <div class="card-cat">
                <a href="#" class="card-cat-link">Men</a> /
                <a href="#" class="card-cat-link">Sports</a>
            </div>

            <h3 class="h3 card-title">
                <a href="#">Leather Mens Shoes</a>
            </h3>

            <data class="card-price" value="6499">6499</data>
            <a href="#cart" onclick="addToCart('Leather Mens Shoes', 6499)" class="btn">Add To Cart</a>
        </div>
    </div>
</li>

<li class="product-item">
    <div class="product-card" tabindex="0" loading="lazy">
        <figure class="card-banner">
            
        </figure>
        <div class="card-content">
            <div class="card-cat">
                <a href="#" class="card-cat-link">Men</a> /
                <a href="#" class="card-cat-link">Women</a>
            </div>

```

html file

```
</div>
<h3 class="h3 card-title">
    <a href="#">Simple Fabric shoe</a>
</h3>
<data class="card-price" value="2999">2999</data>
<a href="#cart" onclick="addToCart('Simple Fabric
shoe',2999)" class="btn">Add To Cart</a>
</div>
</div>
</li>
<li class="product-item">
    <div class="product-card" tabindex="0">
        <figure class="card-banner">
            
            <div class="card-badge"> New</div>
        </figure>
        <div class="card-content">
            <div class="card-cat">
                <a href="#" class="card-cat-link">Men</a> /
                <a href="#" class="card-cat-link">Sports</a>
            </div>
            <h3 class="h3 card-title">
                <a href="#">Air Jordan 7 Retro </a>
            </h3>
            <data class="card-price" value="5699">5699
<del>5699</del></data>
            <a href="#cart" onclick="addToCart('Air Jordan 7
Retro',5699)" class="btn">Add To Cart</a>
        </div>
        </div>
    </li>
    <li class="product-item">
        <div class="product-card" tabindex="0">
            <figure class="card-banner">
                
                <div class="card-badge">New</div>
            </figure>
            <div class="card-content">
                <div class="card-cat">
                    <a href="#" class="card-cat-link">Men</a> /
                    <a href="#" class="card-cat-link">Women</a>
                </div>
                <h3 class="h3 card-title">
                    <a href="#">Nike Air Max 270 SE</a>
                </h3>
```

```

    html file
<data class="card-price" value="4000">4000</data>
<a href="#cart" onclick="addToCart('Nike Air Max 270
SE', 4000)" class="btn">Add To Cart</a>
</div>
</div>
</li>
<li class="product-item">
<div class="product-card" tabindex="0">
<figure class="card-banner">

<div class="card-badge">New</div>
</figure>
<div class="card-content">
<div class="card-cat">
<a href="#" class="card-cat-link">Men</a> /
<a href="#" class="card-cat-link">Women</a>
</div>
<h3 class="h3 card-title">
<a href="#">Adidas Sneakers Shoes</a>
</h3>
<data class="card-price" value="2999">2999</data>
<a href="#cart" onclick="addToCart('Adidas Sneakers
Shoes', 2999)" class="btn">Add To Cart</a>
</div>
</div>
</li>
<li class="product-item">
<div class="product-card" tabindex="0">
<figure class="card-banner">

<div class="card-badge">New</div>
</figure>
<div class="card-content">
<div class="card-cat">
<a href="#" class="card-cat-link">Men</a> /
<a href="#" class="card-cat-link">Sports</a>
</div>
<h3 class="h3 card-title">
<a href="#">Nike Basketball shoes</a>
</h3>
<data class="card-price" value="3999">3999</data>
<a href="#cart" onclick="addToCart('Nike Basketball
Shoe', 3999)" class="btn">Add To Cart</a>
</div>
</div>
</li>

```

```

    html file
<li class="product-item">
  <div class="product-card" tabindex="0">
    <figure class="card-banner">
      
      <div class="card-badge">New</div>
    </figure>
    <div class="card-content">
      <div class="card-cat">
        <a href="#" class="card-cat-link">Men</a> /
        <a href="#" class="card-cat-link">Women</a>
      </div>
      <h3 class="h3 card-title">
        <a href="#">Simple Fabric Shoe</a>
      </h3>
      <data class="card-price" value="1999">₹1999</data>
      <a href="#cart" onclick="addToCart('simple Fabric
Shoe', 1999)" class="btn">Add To Cart</a>
    </div>
  </div>
</li>
</ul>
</div>
</section>

<!--
  - #CTA
-->

<section id="shop" class="section cta">
  <div class="container">
    <ul class="cta-list">
      <li>
        <div class="cta-card" style="background-image:
url('img/cta-1.jpg')">
          <p class="card-subtitle">Adidas Shoes</p>
          <h3 class="h2 card-title">The Summer Sale off 50%</h3>
          <a href="#" class="btn btn-link">
            <span>Shop Now</span>
            <ion-icon name="arrow-forward-outline"
aria-hidden="true"></ion-icon>
          </a>
        </div>
      </li>
      <li>
        <div class="cta-card" style="background-image:
url('img/cta-2.jpg')">
          <p class="card-subtitle">Nike Shoes</p>
          <h3 class="h2 card-title">Makes Yourself Keep Sporty</h3>
          <a href="#" class="btn btn-link">
            <span>Shop Now</span>
          </a>
        </div>
      </li>
    </ul>
  </div>
</section>

```

```

    html file
    <ion-icon name="arrow-forward-outline"
aria-hidden="true"></ion-icon>
        </a>
    </div>
</li>
</ul>
</div>
</section>

<!--
- #SPECIAL
-->
<section id="newtrends" class="section special">
    <div class="container">
        <div class="special-banner" style="background-image:
url('img/special-banner.jpg')">
            <h2 class="h3 banner-title">New Trend Edition</h2>
        </div>
        <div class="special-product">
            <h2 class="h2 section-title">
                <span class="text">Nike Special</span>
                <span class="line"></span>
            </h2>
            <ul class="has-scrollbar">
                <li class="product-item">
                    <div class="product-card" tabindex="0">
                        <figure class="card-banner">
                            
                            <div class="card-badge">New</div>
                            <div class="card-badge">New</div>
                        </figure>
                        <div class="card-content">
                            <div class="card-cat">
                                <a href="#" class="card-cat-link">Men</a> /
                                <a href="#" class="card-cat-link">Women</a>
                            </div>
                            <h3 class="h3 card-title">
                                <a href="#">Running Sneaker Shoes</a>
                            </h3>
                            <data class="card-price" value="3899">3899</data>
                            <a href="#cart" onclick="addToCart('Running Sneaker
Shoes', 3899)" class="btn">Add To Cart</a>
                        </div>
                    </div>
                </li>
                <li class="product-item">
                    <div class="product-card" tabindex="0">

```

```
        html file
<figure class="card-banner">
    
</figure>

<div class="card-content">
    <div class="card-cat">
        <a href="#" class="card-cat-link">Men</a> /
        <a href="#" class="card-cat-link">Sports</a>
    </div>

    <h3 class="h3 card-title">
        <a href="#">Leather Mens Shoes</a>
    </h3>

    <data class="card-price" value="6499">₹6499</data>
    <a href="#cart" onclick="addToCart('Leather Mens
Shoes', 6499)" class="btn">Add To Cart</a>
</div>
</div>
</li>

<li class="product-item">
    <div class="product-card" tabindex="0">
        <figure class="card-banner">
            
</figure>

        <div class="card-content">
            <div class="card-cat">
                <a href="#" class="card-cat-link">Men</a> /
                <a href="#" class="card-cat-link">Women</a>
            </div>

            <h3 class="h3 card-title">
                <a href="#">Simple Fabric Shoe</a>
            </h3>

            <data class="card-price" value="1999">₹1999</data>
            <a href="#cart" onclick="addToCart('Simple Fabric
Shoe', 1999)" class="btn">Add To Cart</a>
</div>
</div>
</li>

<li class="product-item">
    <div class="product-card" tabindex="0">
        <figure class="card-banner">
            
</figure>
```

```

    html file
<div class="card-content">
  <div class="card-cat">
    <a href="#" class="card-cat-link">Men</a> /
    <a href="#" class="card-cat-link">Sports</a>
  </div>

  <h3 class="h3 card-title">
    <a href="#">Air Jordan 7 Retro </a>
  </h3>

  <data class="card-price" value="5699">5699</data>
  <a href="#cart" onclick="addToCart('Air Jordan 7
Retro', 5699)" class="btn">Add To Cart</a>
  </div>
</div>
</li>
</ul>
</div>
</div>
</section>

<!--
  - #SERVICE
-->

<section class="section service">
  <div class="container">
    <ul class="service-list">
      <li class="service-item">
        <div class="service-card">
          <div class="card-icon">
            
          </div>
          <div>
            <h3 class="h4 card-title">Free shiping</h3>
            <p class="card-text">
              All orders over <span>15000</span>
            </p>
          </div>
        </div>
      </li>
      <li class="service-item">
        <div class="service-card">
          <div class="card-icon">
            
          </div>
          <div>
            <h3 class="h4 card-title">Quick payment</h3>
            <p class="card-text">
              100% secure payment
            </p>
          </div>
        </div>
      </li>
    </ul>
  </div>
</section>

```

html file

```
</div>
</li>

<li class="service-item">
<div class="service-card">
    <div class="card-icon">
        
    </div>
    <div>
        <h3 class="h4 card-title">Free Returns</h3>
        <p class="card-text">
            Money back in 30 days
        </p>
    </div>
</div>
</li>

<li class="service-item">
<div class="service-card">
    <div class="card-icon">
        
    </div>
    <div>
        <h3 class="h4 card-title">24/7 Support</h3>
        <p class="card-text">
            Get Quick Support
        </p>
    </div>
</div>
</li>
</ul>
</div>
</section>

<section id="cart" >
    <div>
        <h2><i class="fa-solid fa-cart-shopping"></i>Cart</h2>
        <ul id="cart-items">
        </ul>
        <p>Total: <span id="cart-total">0</span></p>
    </div>
</section>

</article>
</main>

<!--
    - #FOOTER
-->

<footer id="contact" class="footer">
    <div class="footer-top section">
```

```
html file
<div class="container">
    <div class="footer-link-box">
        <ul class="footer-list">
            <li>
                <p class="footer-list-title">Contact Us</p>
            </li>
            <li>
                <address class="footer-link">
                    <ion-icon name="location"></ion-icon>
                    <span class="footer-link-text">
                        2751 S Parker Rd, Aurora, CO 80014, United States
                    </span>
                </address>
            </li>
            <li>
                <a href="tel:+557343673257" class="footer-link">
                    <ion-icon name="call"></ion-icon>
                    <span class="footer-link-text">+557343673257</span>
                </a>
            </li>
            <li>
                <a href="mailto:footcap@help.com" class="footer-link">
                    <ion-icon name="mail"></ion-icon>
                    <span class="footer-link-text">footcap@help.com</span>
                </a>
            </li>
        <ul class="social-list">
            <li>
                <a href="#" class="social-link">
                    <ion-icon name="logo-facebook"></ion-icon>
                </a>
            </li>
            <li>
                <a href="#" class="social-link">
                    <ion-icon name="logo-twitter"></ion-icon>
                </a>
            </li>
            <li>
                <a href="#" class="social-link">
                    <ion-icon name="logo-pinterest"></ion-icon>
                </a>
            </li>
            <li>
                <a href="#" class="social-link">
                    <ion-icon name="logo-linkedin"></ion-icon>
                </a>
            </li>
        </ul>
    </ul>
    <ul class="footer-list">
        <li>
            <p class="footer-list-title">My Account</p>
        </li>

```

html file

```
<li>
    <a href="#" class="footer-link">
        <ion-icon name="chevron-forward-outline"></ion-icon>
        <span class="footer-link-text">My Account</span>
    </a>
</li>

<li>
    <a href="#" class="footer-link">
        <ion-icon name="chevron-forward-outline"></ion-icon>
        <span class="footer-link-text">View Cart</span>
    </a>
</li>

<li>
    <a href="#" class="footer-link">
        <ion-icon name="chevron-forward-outline"></ion-icon>
        <span class="footer-link-text">Wishlist</span>
    </a>
</li>

<li>
    <a href="#" class="footer-link">
        <ion-icon name="chevron-forward-outline"></ion-icon>
        <span class="footer-link-text">Compare</span>
    </a>
</li>

<li>
    <a href="#" class="footer-link">
        <ion-icon name="chevron-forward-outline"></ion-icon>
        <span class="footer-link-text">New Products</span>
    </a>
</li>

</ul>

<div class="footer-list">
    <p class="footer-list-title">Opening Time</p>
    <table class="footer-table">
        <tbody>
            <tr class="table-row">
                <th class="table-head" scope="row">Mon - Tue:</th>
                <td class="table-data">8AM - 10PM</td>
            </tr>

            <tr class="table-row">
                <th class="table-head" scope="row">Wed:</th>
                <td class="table-data">8AM - 7PM</td>
            </tr>

            <tr class="table-row">
                <th class="table-head" scope="row">Fri:</th>
                <td class="table-data">7AM - 12PM</td>
            </tr>

            <tr class="table-row">
                <th class="table-head" scope="row">Sat:</th>
            </tr>
        </tbody>
    </table>
</div>
```


css

```
header{
  height: 60px;
}
:root {

  /**
   * colors
   */
  --maximum-blue-green_10: hsla(185, 75%, 45%, 0.1);
  --rich-black-fogra-29: hsl(217, 28%, 9%);
  --gray-x-11-gray: hsl(0, 0%, 74%);
  --oxford-blue_60: hsla(230, 41%, 14%, 0.6);
  --bittersweet: hsl(5, 100%, 69%);
  --smoky-black: rgb(7, 6, 1);
  --gainsboro: hsl(0, 0%, 88%);
  --black_90: hsl(0, 0%, 0%, 0.9);
  --cultured: hsl(200, 12%, 95%);
  --salmon: hsl(5, 100%, 73%);
  --white: hsl(0, 0%, 100%);
  --black: hsl(0, 0%, 0%);
  --onyx: hsl(0, 0%, 27%);

  /**
   * typography
   */
  --ff-roboto: 'Roboto', sans-serif;
  --ff-josefin-sans: 'Josefin Sans', sans-serif;

  --fs-1: 3rem;
  --fs-2: 2.6rem;
  --fs-3: 2.2rem;
  --fs-4: 2rem;
  --fs-5: 1.8rem;
  --fs-6: 1.6rem;
  --fs-7: 1.4rem;
  --fs-8: 1.2rem;

  --fw-300: 300;
  --fw-500: 500;
  --fw-600: 600;
  --fw-700: 700;

  /**
   * transition
   */
  --transition-1: 0.25s ease;
  --transition-2: 0.5s ease;
  --cubic-out: cubic-bezier(0.51, 0.03, 0.64, 0.28);
  --cubic-in: cubic-bezier(0.33, 0.85, 0.56, 1.02);

  /**
   * spacing
   */
  --section-padding: 60px;
}

/*
 * #RESET
 */
*,
```

css

```
*::before,  
*::after {  
  margin: 0;  
  padding: 0;  
  box-sizing: border-box;  
}  
  
li { list-style: none; }  
  
a { text-decoration: none; }  
  
a,  
img,  
span,  
table,  
tbody,  
button,  
ion-icon { display: block; }  
  
button,  
input {  
  font: inherit;  
  background: none;  
  border: none;  
}  
  
input { width: 100%; }  
  
button { cursor: pointer; }  
  
address {  
  font-style: normal;  
  line-height: 1.8;  
}  
  
html {  
  font-family: var(--ff-josefin-sans);  
  font-size: 10px;  
  scroll-behavior: smooth;  
}  
  
body {  
  background: var(--white);  
  font-size: 1.6rem;  
  padding-block-start: 90px;  
}  
  
::-webkit-scrollbar { width: 10px; }  
::-webkit-scrollbar-track { background: hsl(0, 0%, 95%); }  
::-webkit-scrollbar-thumb { background: hsl(0, 0%, 80%); }  
::-webkit-scrollbar-thumb:hover { background: hsl(0, 0%, 70%); }  
  
/*-----*\n * #REUSED STYLE\n\*-----*/  
.container { padding-inline: 15px; }  
.section { padding-block: var(--section-padding); }  
.h1,  
.h2,  
.h3,  
.h4 { color: var(--rich-black-fogra-29); }  
Page 2
```

css

```
.h1 {  
    font-size: var(--fs-1);  
    font-weight: var(--fw-300);  
    line-height: 1.5;  
}  
.h2 { font-size: var(--fs-2); }  
.h3 { font-size: var(--fs-4); }  
.h4 {  
    font-size: var(--fs-5);  
    text-transform: uppercase;  
}  
.btn {  
    background: var(--background, var(--bittersweet));  
    color: var(--color, var(--white));  
    font-size: var(--fs-5);  
    display: flex;  
    align-items: center;  
    gap: 5px;  
    padding: 14px 25px;  
    border: 1px solid var(--border-color, var(--bittersweet));  
}  
.btn-primary,:is(:hover, :focus) {  
    --background: var(--salmon);  
    --border-color: var(--salmon);  
}  
.btn-secondary {  
    --background: transparent;  
    --border-color: var(--black);  
    --color: var(--black);  
}  
.has-scrollbar {  
    display: flex;  
    gap: 25px;  
    overflow-x: auto;  
    padding-bottom: 20px;  
    scroll-snap-type: inline mandatory;  
}  
.has-scrollbar > li {  
    min-width: 100%;  
    scroll-snap-align: start;  
}  
.has-scrollbar::-webkit-scrollbar { height: 10px; }  
.has-scrollbar::-webkit-scrollbar-track {  
    background: var(--white);  
    border-radius: 20px;  
    outline: 2px solid var(--bittersweet);  
}  
.has-scrollbar::-webkit-scrollbar-thumb {  
    background: var(--bittersweet);  
    border: 2px solid var(--white);  
    border-radius: 20px;  
}  
.has-scrollbar::-webkit-scrollbar-button { width: calc(25% - 40px); }  
.card-banner {  
    background: var(--cultured);
```

CSS

```
position: relative;
height: 350px;
overflow: hidden;
}

.image-contain {
width: 100%;
height: 100%;
object-fit: contain;
object-position: center;
transition: var(--transition-2);
}

.product-card:is(:hover, :focus) .image-contain { transform: scale(1.1); }

.card-badge {
position: absolute;
top: 20px;
left: 20px;
background: var(--bittersweet);
color: var(--white);
padding: 5px 15px;
font-family: var(--ff-roboto);
font-size: var(--fs-7);
border-radius: 25px;
}

.card-action-list {
position: absolute;
top: 20px;
right: -20px;
opacity: 0;
transition: var(--transition-1);
}

.product-card:is(:hover, :focus) .card-action-list {
right: 20px;
opacity: 1;
}

.card-action-item { position: relative; }

.card-action-item:not(:last-child) { margin-bottom: 10px; }

.card-action-btn {
background: var(--white);
color: var(--rich-black-fogra-29);
font-size: 18px;
padding: 10px;
border-radius: 50%;
transition: var(--transition-1);
}

.card-action-btn ion-icon { --ionicon-stroke-width: 30px; }

.card-action-btn:is(:hover, :focus) {
background: var(--bittersweet);
color: var(--white);
}

.card-action-tooltip {
position: absolute;
top: 50%;
right: calc(100% + 5px);
transform: translateY(-50%);
width: max-content;
background: var(--black_90);
color: var(--white);
font-family: var(--ff-roboto);
font-size: var(--fs-7);
padding: 4px 8px;
```

css

```
border-radius: 4px;
opacity: 0;
pointer-events: none;
transition: var(--transition-1);
}

.card-action-btn:is(:hover, :focus) + .card-action-tooltip { opacity: 1; }

.card-content {
  padding: 24px 15px 0;
  text-align: center;
}

.card-cat {
  font-family: var(--ff-roboto);
  color: var(--onyx);
  font-size: var(--fs-7);
  margin-bottom: 12px;
}

.card-cat-link {
  display: inline-block;
  color: inherit;
  transition: var(--transition-1);
}

.card-cat-link:is(:hover, :focus) { color: var(--bittersweet); }

.product-card .card-title { margin-bottom: 12px; }

.product-card .card-title > a {
  color: inherit;
  transition: var(--transition-1);
}

.product-card .card-title > a:is(:hover, :focus) { color: var(--bittersweet); }

.card-price {
  color: var(--bittersweet);
  font-family: var(--ff-roboto);
  font-weight: var(--fw-600);
}

.card-price del {
  color: var(--gray-x-11-gray);
  margin-left: 8px;
}

.btn-link {
  --background: none;
  --border-color: none;
  padding: 0;
  margin-inline: auto;
  max-width: max-content;
  font-family: var(--ff-roboto);
  font-size: var(--fs-6);
  font-weight: var(--fw-500);
  padding-bottom: 6px;
  border-bottom: 1px solid var(--white);
}

.btn-link:is(:hover, :focus) { border-color: transparent; }
```

css

```
.header {  
background: var(--white);  
position: fixed;  
top: 0;  
left: 0;  
width: 100%;  
transition: var(--transition-1);  
z-index: 4;  
}  
.header.active { box-shadow: 0 2px 10px hsla(0, 0%, 0%, 0.1); }  
  
.header .container {  
display: flex;  
justify-content: space-between;  
align-items: center;  
padding-block: 20px;  
}  
  
.nav-open-btn {  
font-size: 30px;  
background: var(--bittersweet);  
color: var(--white);  
padding: 8px;  
}  
.nav-open-btn:is(:hover, :focus) { background: var(--salmon); }  
.nav-open-btn ion-icon { --ionicon-stroke-width: 40px; }  
  
.navbar {  
background: var(--white);  
position: fixed;  
top: 0;  
left: -280px;  
width: 100%;  
max-width: 270px;  
height: 100%;  
border-right: 3px solid var(--rich-black-fogra-29);  
font-family: var(--ff-roboto);  
overflow-y: auto;  
overscroll-behavior: contain;  
z-index: 2;  
visibility: hidden;  
transition: 0.25s var(--cubic-out);  
}  
.navbar.active {  
visibility: visible;  
transform: translateX(280px);  
transition: 0.5s var(--cubic-in);  
}  
  
.nav-close-btn {  
color: var(--rich-black-fogra-29);  
position: absolute;  
top: 0;  
right: 0;  
padding: 13px;  
font-size: 25px;  
transition: var(--transition-1);  
}  
.nav-close-btn ion-icon { --ionicon-stroke-width: 55px; }  
.nav-close-btn:is(:hover, :focus) { color: var(--bittersweet); }  
  
.navbar .logo {  
background: var(--maximum-blue-green_10);  
padding-block: 50px 40px;
```

css

```
}

.navbar .logo img { margin-inline: auto; }

.navbar-list,
.nav-action-list { margin: 30px; }

.navbar-list {
  padding: 20px;
  border-bottom: 1px solid var(--gainsboro);
}

.navbar-list li{
  font-size: larger;
}

.navbar-link {
  color: var(--rich-black-fogra-29);
  padding-block: 10px;
  transition: var(--transition-1);
}

.navbar-link:is(:hover, :focus) { color: var(--bittersweet); }

.navbar-item:not(:last-child) { border-bottom: 1px solid var(--gainsboro); }

.nav-action-list > li:first-child { display: none; }

.nav-action-list li{
  font-size: 25px;
  color: black;
}

.nav-action-list:hover{
  color: var(--bittersweet);
}

.nav-action-btn {
  color: var(--rich-black-fogra-29);
  display: flex;
  align-items: center;
  gap: 10px;
  width: 100%;
  padding-block: 10px;
  transition: var(--transition-1);
}

.nav-action-btn:is(:hover, :focus) { color: var(--bittersweet); }

.nav-action-btn ion-icon {
  font-size: 22px;
  --ionicon-stroke-width: 25px;
}

.nav-action-text strong {
  font-weight: initial;
  color: var(--bittersweet);
}

.nav-action-badge {
  margin-left: auto;
  font-size: var(--fs-8);
  background: var(--bittersweet);
  color: var(--white);
  width: 18px;
  height: 18px;
  display: grid;
  place-items: center;
  border-radius: 50%;
}
```

css

```
#home .collection-card a{  
    font-size: larger;  
    border: 1px solid black;  
    padding: 6px;  
    color: #1alala;  
}  
  
.overlay {  
    position: fixed;  
    inset: 0;  
    background: hsla(0, 0%, 0%, 0.6);  
    z-index: 1;  
    opacity: 0;  
    pointer-events: none;  
    transition: var(--transition-1);  
}  
  
.overlay.active {  
    opacity: 1;  
    pointer-events: all;  
}
```

```
/*-----*  
 * #HERO  
 *-----*/
```

```
.hero {  
    background-repeat: no-repeat;  
    background-size: cover;  
    background-position: left;  
    min-height: 400px;  
    display: flex;  
    justify-content: flex-start;  
    align-items: center;  
}  
  
.hero-title { margin-bottom: 10px; }  
  
.hero-title > strong { display: block; }  
  
.hero-text {  
    color: var(--onyx);  
    font-family: var(--ff-roboto);  
    font-size: var(--fs-8);  
    line-height: 1.8;  
    max-width: 46ch;  
    margin-bottom: 25px;  
}
```

```
/*-----*  
 * #COLLECTION  
 *-----*/
```

```
.collection-card {  
    background-repeat: no-repeat;  
    background-size: cover;  
    background-position: center;  
    height: 350px;  
    display: flex;  
    flex-direction: column;  
    justify-content: space-between;  
    align-items: center;  
    padding-block: 45px 25px;
```

CSS

```
}

/*-----*\n * #PRODUCTS\n\*-----*/\n\n.product .section-title {\n    text-align: center;\n    margin-bottom: 25px;\n}\n\n.filter-list {\n    display: flex;\n    flex-wrap: wrap;\n    justify-content: center;\n    align-items: center;\n    gap: 10px;\n    margin-bottom: 30px;\n}\n\n.filter-btn {\n    color: var(--onyx);\n    padding: 10px 16px;\n    font-family: var(--ff-roboto);\n    font-size: var(--fs-7);\n    font-weight: var(--fw-500);\n    border: 1px solid var(--gainsboro);\n    border-radius: 30px;\n}\n\n.filter-btn.active {\n    background: var(--bittersweet);\n    color: var(--white);\n    border-color: var(--bittersweet);\n}\n\n.product-list {\n    display: grid;\n    gap: 50px 25px;\n}\n\n\n/*-----*\n * #CTA\n\*-----*/\n\n.cta-list {\n    display: grid;\n    gap: 40px;\n}\n\n.cta-card {\n    background-repeat: no-repeat;\n    background-size: cover;\n    background-position: center;\n    color: var(--white);\n    text-align: center;\n    padding: 50px 20px;\n}\n\n.cta-card .card-subtitle {\n    font-size: var(--fs-5);\n    margin-bottom: 15px;\n}
```

css

```
.cta-card .card-title {  
  color: inherit;  
  line-height: 1.3;  
  margin-bottom: 20px;  
}  
  
/*-----*\n * #SPECIAL\n \*-----*/  
  
.special-banner {  
  height: 500px;  
  background-color: var(--smoky-black);  
  background-repeat: no-repeat;  
  background-size: contain;  
  background-position: center;  
  padding: 50px 20px;  
  display: flex;  
  flex-direction: column;  
  justify-content: space-between;  
  align-items: center;  
}  
.special-banner .banner-title {  
  color: var(--white);  
  font-weight: var(--fw-600);  
}  
.special .section-title {  
  margin-block: 40px;  
  display: flex;  
  align-items: center;  
  gap: 20px;  
}  
.special .section-title .text { min-width: max-content; }  
.special .section-title .line {  
  width: 100%;  
  height: 1px;  
  background: var(--gainsboro);  
}  
  
/*-----*\n * #SERVICE\n \*-----*/  
  
.service-list {  
  display: flex;  
  flex-wrap: wrap;  
  justify-content: center;  
  gap: 30px;  
  padding-inline: 30px;  
}  
.service-item { width: 220px; }  
.service-card {  
  display: flex;  
  align-items: center;  
  gap: 15px;  
}
```

CSS

```
.service-card .card-icon {  
background: var(--bittersweet);  
min-width: 55px;  
height: 55px;  
border-radius: 50%;  
display: grid;  
place-items: center;  
}  
.service-card .card-icon img {  
filter: brightness(0) invert(1);  
width: 60%;  
height: auto;  
}  
.service-card .card-title {  
font-size: var(--fs-6);  
margin-bottom: 8px;  
}  
.service-card .card-text {  
color: var(--onyx);  
font-family: var(--ff-roboto);  
font-size: var(--fs-7);  
}  
.service-card .card-text span {  
display: inline-block;  
color: var(--bittersweet);  
}
```

```
/*-----*\n * #INSTA POST\n\*-----*/  
.insta-post-list { gap: 0; }  
.insta-post-list .insta-post-item {  
position: relative;  
min-width: 33.33%;  
aspect-ratio: 1 / 1;  
}  
.insta-post-link {  
position: absolute;  
inset: 0;  
display: grid;  
place-items: center;  
background: var(--oxford-blue_60);  
opacity: 0;  
transition: var(--transition-1);  
}  
.insta-post-link ion-icon {  
color: var(--white);  
font-size: 40px;  
}  
.insta-post-link:is(:hover, :focus) { opacity: 1; }
```

```
/*-----*\n * #FOOTER\n\*-----*/
```

css

```
.footer { font-family: var(--ff-roboto); }

.footer-top { background: var(--cultured); }

.footer-brand {
  padding-bottom: 50px;
  border-bottom: 1px solid var(--gainsboro);
  margin-bottom: 50px;
}

.footer-brand .logo { margin-bottom: 15px; }

.social-list {
  display: flex;
  align-items: center;
  gap: 8px;
}

.social-link {
  background: var(--gainsboro);
  color: var(--onyx);
  font-size: 20px;
  padding: 10px;
  transition: var(--transition-1);
}

.social-link:hover, :focus {
  background: var(--bittersweet);
  color: var(--white);
}

.footer-list-title {
  position: relative;
  color: var(--rich-black-fogra-29);
  font-family: var(--ff-josefin-sans);
  font-size: var(--fs-3);
  font-weight: var(--fw-700);
  margin-bottom: 25px;
}

.footer-list-title::after {
  content: "";
  display: block;
  background: var(--bittersweet);
  width: 50px;
  height: 2px;
  margin-top: 10px;
}

.footer-link {
  color: var(--onyx);
  display: flex;
  align-items: center;
  gap: 10px;
  padding-block: 6px;
  transition: var(--transition-1);
}

.footer-link:hover, :focus { color: var(--bittersweet); }

.footer-link-text { flex: 1; }

.footer-list:not(:last-child) { margin-bottom: 30px; }

.footer-list:first-child ion-icon {
  color: var(--bittersweet);
  font-size: 22px;
}

.table-row {
```

CSS

```
display: grid;
grid-template-columns: 1fr 1fr;
text-align: left;
padding-block: 6px;
}

.table-head {
  color: var(--rich-black-fogra-29);
  font-weight: var(--fw-500);
}

.table-data { color: var(--onyx); }

.newsletter-text {
  color: var(--onyx);
  line-height: 1.7;
  margin-bottom: 20px;
}

.newsletter-form { position: relative; }

.newsletter-input {
  background: var(--white);
  color: var(--onyx);
  padding: 15px 25px;
  padding-right: 120px;
}

.newsletter-form .btn-primary {
  position: absolute;
  top: 0;
  bottom: 0;
  right: 0;
  font-family: var(--ff-josefin-sans);
  font-size: var(--fs-6);
  font-weight: var(--fw-600);
  padding-inline: 20px;
}

.footer-bottom {
  background: var(--rich-black-fogra-29);
  padding-block: 20px;
}

.copyright {
  text-align: center;
  color: var(--white);
}

.copyright-link {
  display: inline-block;
  color: var(--bittersweet);
}

/*-----*/
/* #GO TOP */
/*-----*/

.go-top-btn {
  position: fixed;
  bottom: 20px;
  right: 20px;
  background: var(--bittersweet);
  color: var(--white);
  font-size: 20px;
  padding: 10px;
  border: 4px solid var(--white);
```

CSS

```
border-radius: 50%;  
opacity: 0;  
visibility: hidden;  
transition: var(--transition-1);  
z-index: 2;  
}  
  
.go-top-btn.active {  
  opacity: 1;  
  visibility: visible;  
}  
  
.go-top-btn:hover, :focus { background: var(--salmon); }  
  
/*-----*\n * #MEDIA QUERIES\n\*-----*/  
  
/**  
 * responsive for larger than 575px screen  
 */  
  
@media (min-width: 575px) {  
  
  /**  
   * CUSTOM PROPERTY  
   */  
  
  :root {  
  
    /**  
     * typography  
     */  
  
    --fs-1: 4rem;  
  }  
  
  /**  
   * REUSED STYLE  
   */  
  
  .container {  
    max-width: 650px;  
    width: 100%;  
    margin-inline: auto;  
  }  
  
.has-scrollbar > li { min-width: calc(50% - 12.5px); }  
  
/**  
 * HERO  
 */  
  
.hero-text { font-size: var(--fs-7); }  
  
/**  
 * PRODUCTS  
 */  
  
.product-list { grid-template-columns: 1fr 1fr; }  
Page 14
```

```

    /**
     * CTA
     */
.cta-card { text-align: left; }
.cta-card .card-title { max-width: 14ch; }
.cta-card .btn-link { margin-inline: 0; }

    /**
     * INSTA POST
     */
.insta-post-list .insta-post-item { min-width: 25%; }

    /**
     * FOOTER
     */
.footer-brand .logo { margin-bottom: 0; }

.footer-brand {
  display: flex;
  justify-content: space-between;
  align-items: center;
}

.footer-link-box {
  display: grid;
  grid-template-columns: 1fr 1fr;
  column-gap: 30px;
}

}

    /**
     * responsive for larger than 768px screen
     */
@media (min-width: 768px) {

    /**
     * CUSTOM PROPERTY
     */
:root {
  /**
   * typography
   */
  --fs-2: 3rem;
}

    /**
     * REUSED STYLE
     */
}

```

```
 */
```

```
CSS
```

```
.container { max-width: 720px; }  
.h4 { --fs-5: 2rem; }  
  
/**/  
 * SPECIAL  
 */  
  
.special-banner .banner-title { --fs-4: 2.2rem; }  
.special-product .has-scrollbar > li { min-width: 100%; }  
.special .container {  
  display: flex;  
  gap: 25px;  
}  
  
.special .section-title { margin-block-start: 0; }  
.special-banner,  
.special-product { min-width: calc(50% - 12.5px); }  
.special-banner { height: auto; }  
  
/**/  
 * INSTA POST  
 */  
  
.insta-post-list .insta-post-item { min-width: 20%; }
```

```
/**/  
 * GO TOP  
 */
```

```
.go-top-btn {  
  padding: 15px;  
  border-width: 6px;  
  bottom: 30px;  
  right: 30px;  
}
```

```
}
```

```
/**/  
 * responsive for larger than 992px screen  
 */
```

```
@media (min-width: 992px) {
```

```
/**/  
 * CUSTOM PROPERTY  
 */
```

```
:root {
```

```
/**/  
 * typography  
 */
```

CSS

```
--fs-3: 2.4rem;  
}  
  
/**/  
 * REUSED STYLE  
 */  
  
.container { max-width: 970px; }  
.has-scrollbar > li { min-width: calc(33.33% - 16.66px); }  
  
/**/  
 * HEADER  
 */  
  
.nav-open-btn,  
.nav-close-btn,  
.navbar .logo,  
.nav-action-text,  
.overlay { display: none; }  
  
.navbar,  
.navbar-list,  
.nav-action-list { all: unset; }  
.navbar-item:not(:last-child) { border: none; }  
.navbar-list,  
.nav-action-list { display: flex; }  
.nav-action-list { gap: 20px; }  
  
.navbar {  
  display: flex;  
  align-items: center;  
  flex-grow: 1;  
}  
  
.navbar-list {  
  margin-inline: auto;  
  gap: 35px;  
}  
  
.navbar-link {  
  font-family: var(--ff-roboto);  
  font-weight: var(--fw-500);  
}  
  
.nav-action-list > li:first-child { display: block; }  
.nav-action-btn { position: relative; }  
.nav-action-badge ion-icon { --ionicon-stroke-width: 30px; }  
.nav-action-badge {  
  position: absolute;  
  top: 5px;  
  right: -12px;  
}  
  
/**/  
 * HERO  
 */
```

css

```
.hero { height: 480px; }

/***
 * PRODUCTS
 */
.product-list { grid-template-columns: repeat(3, 1fr); }

/***
 * CTA
 */
.cta-list {
  grid-template-columns: 1fr 1fr;
  gap: 25px;
}
.cta-card { padding-inline: 50px; }

/***
 * SPECIAL
 */
.special-banner { min-width: calc(33.33% - 25px); }
.special-product { min-width: 66.66%; }
.special-product .has-scrollbar > li { min-width: calc(50% - 12.5px); }

/***
 * INSTA POST
 */
insta-post-list .insta-post-item { min-width: 16.666%; }
}

/***
 * responsive for larger than 1200px screen
 */
@media (min-width: 1200px) {

  /**
   * CUSTOM PROPERTY
   */
  :root {
    /**
     * typography
     */
    --fs-1: 5rem;
    --fs-2: 3.6rem;
  }
}
```

CSS

```
/***
 * REUSED STYLE
 */
.container { max-width: 1280px; }

/***
 * HERO
 */
.hero { height: 580px; }
.hero .container { max-width: 1000px; }
.hero-text {
  font-size: var(--fs-6);
  max-width: 50ch;
}

/***
 * PRODUCTS
 */
.product-list { grid-template-columns: repeat(4, 1fr); }

/***
 * SPECIAL
 */
.special-banner { min-width: calc(25% - 25px); }
.special-product .has-scrollbar > li { min-width: calc(33.33% - 16.66px); }
.special-banner .banner-title { --fs-4: 2.4rem; }

/***
 * SERVICE
 */
.service-item { width: 275px; }
.service-card .card-icon {
  min-width: 70px;
  height: 70px;
}
.service-card .card-title { --fs-6: 2rem; }

#cart {
  margin-top: 150px;
  border: 1px solid #ccc;
  height: auto;
  padding: 20px;
  width: 100%;
  margin-left: auto;
  margin-right: auto;
}
#cart h2{
  font-size: 40px;
  font-family: serif;
```

CSS

```
    text-align: left;
}
#cart p {
    font-size: 20px;
    font-family: Arial, Helvetica, sans-serif;
    text-align: left;
}
/***
 * FOOTER
 */
.footer-link-box {
    grid-template-columns: 1.5fr 1fr 1fr 1.5fr;
    gap: 50px;
}
```

java script

```
let cartItems = [];
let cartTotal = 0;

function addToCart(itemName, price) {
    cartItems.push(itemName);
    cartTotal = price;

    updateCartUI();
}

function updateCartUI() {
    const cartItemsList = document.getElementById('cart-items');
    const cartTotalSpan = document.getElementById('cart-total');

    cartItemsList.innerHTML = '';
    cartItems.forEach(item => {
        const listItem = document.createElement('li');
        listItem.innerText = item;
        cartItemsList.appendChild(listItem);
    });

    cartTotalSpan.innerText = cartTotal;
}

/**
 * navbar toggle
 */
const overlay = document.querySelector("[data-overlay]");
const navOpenBtn = document.querySelector("[data-nav-open-btn]");
const navbar = document.querySelector("[data-navbar]");
const navCloseBtn = document.querySelector("[data-nav-close-btn]");

const navElems = [overlay, navOpenBtn, navCloseBtn];

for (let i = 0; i < navElems.length; i++) {
    navElems[i].addEventListener("click", function () {
        navbar.classList.toggle("active");
        overlay.classList.toggle("active");
    });
}

/**
 * header & go top btn active on page scroll
 */
const header = document.querySelector("[data-header]");
const goTopBtn = document.querySelector("[data-go-top]");

window.addEventListener("scroll", function () {
    if (window.scrollY >= 80) {
        header.classList.add("active");
        goTopBtn.classList.add("active");
    } else {
        header.classList.remove("active");
        goTopBtn.classList.remove("active");
    }
});
```

Footcap - Find your footwear

File | C:/Users/Admin/OneDrive/Desktop/bhargavi/shoe%20store/index.html#product

Home Products New Trends Contact

New Sumer Shoes Collection

Completely expedite alternative benefits whereas leading-edge catalysts for change. Globally leverage existing an expanded array of leadership.



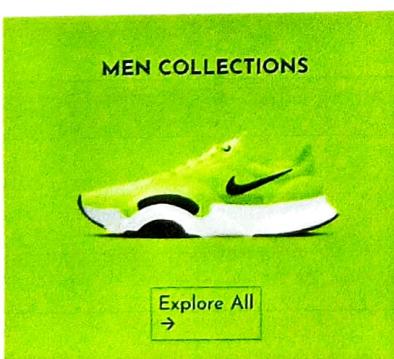
13:30 Rain forecast 15:22 28-07-2023

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MEN COLLECTIONS



Explore All →

WOMEN COLLECTIONS



Explore All →

SPORTS COLLECTIONS



Explore All →

13:30 Rain forecast 15:22 28-07-2023

Footcap

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New New New New

Men / Women Running Sneaker Shoes ₹2899 Add To Cart

Men / Sports Leather Mens Shoes ₹2899 Add To Cart

Men / Women Simple Fabric Shoe ₹2999 Add To Cart

Men / Sports Air Jordan 7 Retro ₹3699 Add To Cart

ABC News Search IN 28-07-2023

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Home Products New Trends Contact

New New New New

Men / Women Nike Air Max 270 SE ₹4000 Add To Cart

Men / Women Adidas Sneakers Shoes ₹2999 Add To Cart

Men / Sports Nike Basketball shoes ₹3999 Add To Cart

Men / Women Simple Fabric Shoe ₹1149 Add To Cart

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New

New

New

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Home Products New Trends Contact

Adidas Shoes
The Summer Sale
Off 50%

Nike Shoes
Makes Yourself
Keep Sporty

Nike Special

New Trend Edition



Footcap

Home Products New Trends Contact



FREE SHIPING

All orders over ₹ 1000/-



QUICK PAYMENT

100% secure payment



FREE RETURNS

Money back in 30 days



24/7 SUPPORT

Get Quick Support



Footcap Cart

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Total: ₹
0

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United States

+557343673257

footcap@help.com



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5 Advantages of e-commerce:-

- ①. Faster buying process :- Customers can spend less time shopping for what they want. They can easily browse through many items at a time & buy what they like.
- ②. Several payment modes :- Buyers like personalisation. The same goes for paying for their orders. E-commerce market places permit multiple payment modes like upI, COD, net banking etc. .
- ③. Affordable advertising and marketing :- Seller's don't have to spend a lot of money to promote their items. The world of ecommerce has several affordable, quick ways to market online.
- ④. Anytime Shopping :- The great advantage of e-commerce is the convenience.
- ⑤. More potential customers :- This is especially helpful for small business, which otherwise should have been limited to a small geographic foot print.

Disadvantages of E-commerce :-

- ① customers that try before they Buy :- with the argumented reality, more stores are starting to add AR elements to their store to allow customers to buy products on Argumented reality e-commerce.
- ②. Customers can be patient :- If a customer has a question in store a sales person is on the floor ready to answer them.
- ③ Limited connection with customers :- you don't get a chance to connect with customers on a personal level when you're running on e-commerce.
- ④. Competition :- There's lot of competition in the world of e-commerce because it's so easy for anybody to create an online store.
- ⑤ IT issues :- There are no tech issues that can keep you from accepting cash at a physical store, but IT issues can be a big problem for e-commerce websites.

6. Applications :-

- ① Retail :- E-retailing , often known as online retailing , is the sale of products and services by businesses to customer via online store.
- ② Digital shopping :- people buying habits have shifted dramatically in the previous several years. "Go online" have became a success mantra for all enterprises.
- ③ Web and Mobile applications :- Mobile ecommerce are M-commerce applications is a subset of retail e-commerce. Mobile & web application development has became a must middle - score for looking show - case their skills.
- ④ Financial Services :- e-commerce has also extended into the financial secto, enabling online banking, electronic fund transfer, mobile payments & digital wallets.
- ⑤ E-Government and E-Services :- Government use e commerce to provide services to citizen online, such as a ~~tax~~ filling, license renewal and utility bill payments.

7. Conclusion :-

- E-commerce still represents one of the business methods that take advantages if done the right way, even if the stock market and commodities fell, but E-commerce still able to generate and receive high transaction.
- E-commerce has undeniably become an important part of our society.
- The successful companies of the future will be those that take e-commerce seriously, dedicating sufficient resources to its development.
- E-commerce is not an IT-issue but a whole business understanding.
- Companies that use it as a reason for completely re-designing their businesses. processes are likely to reap the greatest benefits.
- More over, E-commerce is helpful technology that gives the customer access to businesses and companies all over the world.

8. Future Scope :-

The future scope of ecommerce appeared promising and continued to be filled with opportunities.

- ① Social media :- Social media plays significant role in the success of e-commerce business as client stay updated via the posts published on media.
- ② Drone Delivery :- We hope that the future of the e-commerce businesses would change with the use of Drones.
- ③ App-only Approach :- It has become quite difficult for people to live without their mobile devices.
- ④ Google buttons :- Google has introduced the by "Buy Now" button that allows E-shoppers to search for any products on google.
- ⑤ A.I. :- Many experts in the e-commerce business predict that the role A.I. is the e-commerce would be inevitable shortly.