

**DONOR HUB**  
**A PROJECT REPORT**

*Submitted by,*

**Bhargavi S - Roll Number: (20211CSE0289)**  
**Kiran Kumar K C - Roll Number: (20211CSE0745)**  
**Rahul Gowda V- Roll Number: (20211CSE0629)**

*Under the guidance of,*

**Mr. Ramesh T**

**Assistant Professor, School of Computer Science and Engineering,  
Presidency University, Bengaluru.**

*in partial fulfillment for the award of the degree of*

**BACHELOR OF TECHNOLOGY**

**IN**

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**At**



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# PRESIDENCY UNIVERSITY

## SCHOOL OF COMPUTER SCIENCE & ENGINEERING

### CERTIFICATE

This is to certify that the Project report "**DONOR HUB**" being submitted by **Bhargavi S (20211CSE0289), Kiran Kumar K C (20211CSE0745), Rahul Gowda V (20211CSE0629)** in partial fulfillment of the requirement for the award of the degree of Bachelor of Technology in Computer Science and Engineering is a Bonafide work carried out under my supervision.

**Mr. Ramesh T**  
Assistant Professor,  
School of CSE&IS  
Presidency University

**Dr. Asif Mohammed H.B**  
HoD,  
School of CSE&IS  
Presidency University

**Dr. MYDHILI NAIR**  
Associate Dean  
School of CSE Presidency  
University

**Dr. SAMEERUDDIN KHAN**  
Pro-Vc School of Engineering  
Dean -School of CSE&IS  
Presidency University

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### DECLARATION

We hereby declare that the work, which is being presented in the project report Entitled "**DONOR HUB**" in partial fulfillment for the award of Degree of **Bachelor of Technology in Computer Science and Engineering**, is a record of our own investigations carried under the guidance of Mr. Ramesh T, **School of Computer Science and Engineering & Information Science, Presidency University, Bengaluru.**

We have not submitted the matter presented in this report anywhere for the award of any other Degree.

SL no	Name	Roll Number	Signature
01	Bhargavi S	20211CSE0289	
02	Kiran Kumar KC	20211CSE0745	
03	Rahul Gowda V	20211CSE0629	

## **ABSTRACT**

The BDMS is a computerized system for handling records of blood donors. It is a bridge from a donor to a recipient, a one-stop shop for donors and a user-friendly way to connect. Medical institutions, hospitals, blood banks may keep donors database including blood types, contacts, and donation history. It Improves blood supply chain by inventory control, shortage alert, and fast matching of donor blood type with the patient blood type. It also supports backed logging for administrators, staff and donors for confidentiality and data security. Potential donors can register online, find out if they are eligible to donate and receive reminders of donation opportunities. When the system transitions from a manual to automated process, it can minimize errors, save time and help guarantee that the blood going into and coming out of the blood bank meet all specifications.

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**Bhargavi S (20211CSE0289)**

**Kiran Kumar KC (20211CSE0745)**

**Rahul Gowda V (20211CSE0629)**

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# CHAPTER 1

## INTRODUCTION

### 1.1 Background and Importance of Donor Hub

Blood donation is an important act – it can save a life and also reinforces the ability of healthcare and thereby a country to cope with future emergencies. Whether it is about health care for everyday life (such as surgical procedures) or for challenging types of cases (such as accidents and emergency cases), access to safe and compatible blood is a key component for successful treatment. As blood production cannot be manufactured, the healthcare sector is reliant solely on donations of blood from healthy individuals. Maintaining an adequate supply of blood is a problem faced by a large number of the world's health-care facilities. These shortages have potentially dangerous if not fatal implications for patients, especially during crises like natural disasters or major public health emergencies. Voluntary and regular donations from the population is still the only sustainable way to have blood available whenever needed<sup>22</sup>.



Figure 1.1 Blood Donor

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### **1.1.1 Current System Challenges**

1. **Paper-Written and Manual Processes:** Many hospitals and blood banks still use handheld writing devices to record information. This not only increases the risk of erroneous data being entered but also slows down the registration process of new donors, as well as data retrieval and matching processes.
2. **Inadequate Centralized Data:** In the current arrangement, data pertaining to donors are often kept in different files throughout various institutions which leads to duplicate attempts and makes gathering zones out of date information. This disjointedness slows down coordination when an organization needs to work swiftly.
3. **Donors are not actively Retained:** Automated systems that help inform the donors about their eligibility for donation, blood drives, or when samples are really needed are currently non-existent. Because of this low participation is seen from donors to partake in sample donations.
4. **Ineffective Management of Inventory:** Blood and its components have to be monitored for availability as well as nearing expiry dates. Manually tracking this can result in overestimating the amount available and shortages when certain types are most needed. This ineffectiveness hinders the care patients receive and adds more work to administrators.

## 1.2 Problem Statement

The model currently used in India for managing blood donations and the information of the donors is outdated and unintegrated. It primarily relies on manual processes and lacks technological systems. These processes create serious impediments to the provision of timely medical care as well as organizing effective blood donation campaigns. The primary concerns are:

1. **Inefficient Manual Processes:** A majority of healthcare and blood collection centers have not transitioned to computerized systems and still make use of “hard copy” files that exist in isolation. This practice results in excessive data collection, an “increased” administrative burden, and an increased likelihood of inaccuracies throughout the donor registration and blood matching processes.
2. **Slow Response Rate in Case of Emergencies:** Uncontrolled databases and inventories of blood stores donation databases and current blood stock can lead to a long delay in finding blood or appropriate donors during critical periods. Such backwardness can obstruct life-saving surgery.
3. **Low Participation and Reach:** Active participants in blood donation campaigns tend to overlook isolated or underserved individuals who do not have easy access to donation centers. The lack of a centralized platform tends to make the process even more complicated.



Figure 1.2 Blood Bank

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### **1.3 Objectives of the Project**

The whole point of the Donor Hub Project? Basically, build a one-stop online spot for everything blood donation. No more scatterbrained spreadsheets or calling around like it's 1999. We want everything in one easy place and—bonus—make the whole process way less annoying.

Here's what we're actually shooting for:

- 1. One Big Donor List:** Keep everyone's info sorted—blood type, phone, last time they gave blood, whether they're good to go again, all of that. Super secure, obviously.
  - 2. Easier Sign Ups:** People should be able to register from their phones without rummaging for pens or filling out three million questions. Quick. Painless. Done.
  - 3. Live Blood Inventory:** Hospitals and blood banks should know—instantly—what blood types they have on hand, what's running low, and basically avoid the “oh crap, we're out” moments.
  - 4. Fast Donor Matching:** Somebody needs blood NOW? The system pings the right crowd and makes the matches fast, especially when time's tight.
  - 5. Actually Talking to Donors:** Reminders, alerts, birthday wishes? (Okay, maybe not birthdays.) But donors get heads-ups when they can donate again or if their blood type is in urgent demand.
  - 6. Accessible Anywhere:** Doesn't matter if you're in a big city or the middle of nowhere—anyone can sign up, hop on, and help out. Nobody gets left out just because of where they live.
  - 7. Help for the Really Big Picture:** Give usable data to health orgs and NGOs so they can actually plan, prep, and not just wing it during big emergencies or public drives.
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## CHAPTER 2

### LITERATURE SURVEY

#### **2.1 Integration of Web Applications in Blood Donor Management Systems**

Honestly, web apps have totally turned the whole blood bank scene upside down. Think about it—no more mountains of paperwork or frantic cold calls trying to figure out who's got what blood type in stock. It's mostly online now. You register donors, track inventory on the fly, and ping the right people when things get low. Sharma and Mehta (2023) actually pointed out that bringing these platforms into play makes everything way smoother and less sketchy—like, donor-patient matching isn't a hit-or-miss anymore.

Kumar and Rathi (2022) make a good point too: all this data lives in one spot, so any hospital or blood bank with the right clearance can get in and update stuff, no matter where they are. If there's an emergency somewhere, the system moves a heck of a lot faster—less waiting, more doing. Oh, and staff can keep an eagle eye on donations, set up appointments, spot when supplies are running thin or overflowing. Kinda wild to think about how much less chaotic blood management is when everyone's connected and up to speed.

#### **2.2 Technological Innovations and Challenges in Blood Donation Systems**

Various nations have established operational digital blood donation systems. Examine both the achievements and challenges linked to their deployment. These platforms function as central networks which complicate donor management while simultaneously expanding blood supply.

A Donor Hub represents an online centralized platform which organizations use to enhance their operational efficiency in managing donor interactions. Manage, monitor, and interact with their donors. A diverse array of sectors receives its support, relief agencies. Through the implementation of donor hubs these organizations achieved remarkable advancement. The combined impact of their outreach efforts with operational efficiency and donor engagement created meaningful. The methods used for fundraising activities and donor interactions have undergone significant alterations. Kinda setting everyone up to fail.

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## **2.3 Real-World Applications and Case Studies**

Practical uses of digital blood donation systems up across several nations emphasize the achievements and challenges connected with their use. These channels act as central hubs simplifying donor management, raising blood availability units and improves emergency response. A Donor Hub is an internet-based, centralized system meant to simplify organizational handling, interact with, oversee, and manage their contributors. It encourages several industries, including educational institutions, healthcare providers, charity organizations, and disaster relief agency operators. Adopting donor hubs has greatly enhanced these companies' their outreach, operational efficiency, and donor involvement resulting in significant changes in the manner fundraising and donor relations are handled. Donor hubs are becoming more and more important for improving donor involvement, and boosting operational effectiveness. Whether in healthcare, charities, emergency These systems provide logical, secure, and scalable value in handling donor connections. Leading companies such Charity: Water, Mayo Clinic, and Oxford shows how adaptable donor hub technology is and how clearly it affects society.

## **2.4 Challenges in Implementing Web-Based Blood Donation Systems**

First problem: the damned internet itself. Or, you know, the absence of it. Many places particularly in the country side barely access a bar on their phones. How then are people supposed to get online, register to give blood, or even monitor their status? Spoiler: they cannot. According to Verma and Reddy (2023), many individuals simply cannot even register. Makes you question who these apps truly serve. There are workarounds, however, like hybrid apps that let you do stuff offline and then magically sync the data when you locate a bit of Wi-Fi. Cleverness is not a panacea.

Next comes digital illiteracy, which is a sophisticated way of stating: "My grandma doesn't know how to use apps, and really, same. " Many of individuals in less developed areas just aren't comfortable with technology like, not everyone knows how to swipe, tap, and zoom. Jain (2022) recommends the government should intervene and run some digital boot camps or something to guarantee everyone has the fundamentals squared down; note they just have data through October 2023. Otherwise, these online blood systems are simply performing for the choir.

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## **2.5 Future Innovations and Emerging Trends in Digital Blood Donation Systems**

Thus, the entire blood donation process is essentially undergoing a technical makeover rather than merely some uninspiring program update. From registering to some point when your donated pint literally saves some rando at a hospital, there are some amazing technologies changing how everything runs.

### **Blockchain for Transparency and Secure Tracking**

Blockchain is not only for techies and cryptocurrency enthusiasts. Imagine a running, tamper-proof record for every step your blood takes from registering as a donor, the donation itself, all the way down to who really receives it. Suddenly, it's far more difficult to falsify data or lose track of anything, hence hospitals, blood banks, and really ordinary people like you and me trust the process much more.

### **AI and Data-Driven Forecasting**

AI and its sidekick machine learning are processing ALL the statistics everything from last summer's blood type O distribution to last month's new donor sign-ups, strange holiday spikes, anything. This enables blood banks to essentially predict shortages before they become visible. They might even encourage regulator newcomers to come in before some catastrophe strikes and supplies run out.

### **Cloud-Based Infrastructure for Flexibility and Growth**

Nowadays, cloud computing is providing its services that is, increasing everything significantly more adaptable. Rather than cumbersome files and systems confined to one hospital, you have this vast, living storage bank accessible to all anywhere

## **2.6 Conclusion: The Evolution of Web-Based Blood Donation Systems**

The new wave of technology is changing the internal practices of blood donation systems. Technologies such as blockchain, artificial intelligence, cloud computing, and mixed reality, are only improving the reliability and accuracy of donor information, but enhancing the donor experience throughout. To achieve free-flowing donor systems, public education, more connectivity, and improved cybersecurity strategies must be prioritized, or the barriers of limited digital literacy, internet availability and accessibility for rural communities, and apprehensions surrounding data security will not be changed.

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## CHAPTER-3

### RESEARCH GAPS IN EXISTING DIGITAL BLOOD DONATION SYSTEM

Even with improvements through digital platforms focused on blood donation, some major gaps still exist with respect to their potential effectiveness and inclusivity.

#### 3.1 Lack of Personalization and Behavioral Intervention

Current digital systems mainly do not use an individualized form of intervention to reach a variety of target donor populations. Furthermore, behavior change support systems (BDBCSS) that are based on behavioral theories are limited, for example in Africa where a need constitutes a highly tailored form of system.

**Generic Messaging:** Blood donation platforms typically send generic message to all donors and ignore what has either occurred in engaging with individual donors or convenience issues in the donor's history limit a particular donation. This generic messaging can make donors feel unimportant and less committed with the process of making blood donation a consistent act.

**Lacking Domaining:** Data in the donor and delayed engagement, such as allowing donors to have a chance to donate at their preferred timings and gaps in behavior patterns can lead to misses and interruptions with donor engagement.

**Lack of Gamification:** Playing at engaging donors can be done in many ways through the use of gamified forms of features (badges, competition, levels, etc.) to keep the donor used to donating often. Gamifying can provide potential attentional value to donors by creating expected experiences around donating.

#### 3.2 Limited Interfacing with Organization Systems

The Donor Hub initiative is in serious trouble because it runs very little client interfacing or communication with the broader health sector system. A bunch of blood donation application providers are doing different things, with good intentions, but with almost no real connection to the hospitals, clinics, blood banks where they could be supporting critical connections.

Most clients are stuck with dirty, clunky, half-digital software, or even our good friend, paper systems. It is no wonder that immediate blood usage matching available blood stock

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could practically be considered hunting for hidden treasures. One moment we have a live blood donor, then we have absolutely no clue where that went, or whether it actually went where required, because nothing is connected, and its f'n chaos. Thank you wasted blood bags. Comforting for sure.

Add insult to injury: all health organization IT systems do not talk the same language. One hospital may use one digital system, the next may be using an outdated version, then you have government organizations doing their own incredible stuff.

### **3.3 Limited Use of Advanced Technology**

Digital health technology continues to evolve at a dizzying pace, technology adoption often still relies on traditional tools and manual processes. Non-adoption of technology is a significant barrier to efficiency, scalability, and responsiveness of systems, such as the Donor Hub.

Predictive analytics through the application of AI, ML and Data Analytics capabilities can offer dependable methodologies to predict blood demand, identify donor trends, and develop future referral strategies. Advanced technologies - AI, ML, Data analytics - are minimally used, if at all, in blood management systems. As a consequence, campaigns may not be aware of specific donors that they could be missing, which leaves hospitals in environments, without offering them a significant stock volume of blood, especially for some rare blood types.

In terms of considerations, there are a vast number of available options in the mHealth or mobile health arena that could support blood donation systems, but are underutilized to date. There are many donor platforms, who are not using any mobile applications for work all that provide real-time notifications, real-time availability of donor eligibility, as well as, scheduling of appointments for donations. A well crafted smart mobile application could help propel donation volumes, prevent no-shows, and enhance the overall donation experience.

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### **3.4 Digital Literacy and Accessibility Challenges**

The overall success and effective use of the Donor Hub platform will be impacted by current levels of digital literacy—and access to technology—at varying levels within the population. While digital platforms provide easier and convenient ways to engage with services, not all donors are equipped with the knowledge—or the means—to commit to using any particular platform confidently.

In many rural and underserved contexts, many people often lack access to fundamental digital tools such as smartphones, constant Internet connection, and even basic tech infrastructure like broadband service. This creates a digital access barrier, limiting the chances for individuals and groups to engage with any online blood donation system and restricts the number of registered donors and the reach of the initiatives.

Further, lower digital literacy and experience with digital applications—such as struggling to navigate any given application, interpreting medical information regarding blood donation, or using online scheduling processes—could make an individual hesitant to register or complete the actual donation. Whether on account of their age, a lack of formal education, or lack of experience with technology, older adults or others with all, the right intent for blood donation may find platforms like these intimidating and frustrating. Without alternative means of access on their own, they may be unwilling to try to navigate. To enhance accessibility upon the Donor Hub, it must be designed using inclusive technology practices with the necessary level of support for all potential users, including: designing intuitive user interfaces, building local languages into the language options; flexibility with offline registration and/or support for users who have particular challenges.

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### **3.5 Privacy of Data and Security**

Look, if there's one thing any healthcare platform absolutely can't fumble, it's keeping folks' personal info locked down—especially something like Donor Hub. I mean, come on, we're talking all the good stuff: names, medical backgrounds, blood types, where you live... basically, if you wanted to steal an identity or just snoop, this is the jackpot. No wonder hackers would love to get their hands on these details.

Crazy enough, a bunch of blood donation apps and sites basically leave the front door wide open. Lax cybersecurity, not following any official rules—or just winging it entirely. That's basically an open invitation for creeps to slip in and snatch data, pull off phishing scams, all that fun stuff. Plus, most of these platforms don't even bother explaining how they collect your info, where it goes, or who peeks at it. Not a good look, especially in places with real legal teeth like Europe's GDPR or India's new DPDP rules.

Here's the kicker: if people start thinking their info isn't safe—like, even for a second—they'll probably just bail. Wouldn't you? Even things like crummy encryption, no proper consent, or weak login protections are enough to make users nope out fast. It's not just about checking some legal box; it's pretty much about trust, and honestly, most platforms aren't even close to earning it.

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### **3.6 The Need for Real-Time Data Reporting and Analysis in Blood Donation Systems**

Real-time data in blood donation is one of those things that should seem obvious, but, shockingly, most systems are still crawling out of the stone age. Some places run on spreadsheets and sticky notes! I mean, it's blood. Literally life-saving, not some lemonade stand inventory.

So, why does real-time matter? Let me rant a little.

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First off: blood inventory. Without up-to-the-minute tracking, one hospital's got bags going bad in the fridge, while another's sweating over a bare shelf. That's just dumb. Plug in some smart tech—AI, those IoT gizmos—and you can ping everyone the second there's a shortfall or surplus. Basically, if you want to stop the madness, you need software that knows the type, expiration, the whole shebang. Not rocket science, just common sense.

Next up, predicting the swings. People donate in weird, unpredictable waves—more around Christmas, less during flu outbreaks, random spikes after disasters. If no one's crunching that data in real time, well, good luck keeping up. Machine learning? Yeah, this is where it shines. Feed it all those messy patterns from back in the day, and suddenly you're ahead of the curve: "Hey, there's about to be a dip in supply, maybe turbocharge the donation drives in Chicago." That kind of thing.

And then there's the donor status mess. Half these systems act like it's 2001, with donor info buried somewhere in a crusty database. If you don't even know who's eligible or when they last gave, how do you call the right people when there's an emergency? Real-time updates mean push notifications to donors: You're ready to give again, or we need your O-neg now, or maybe just a pat on the back like "hey, you rock." All way more effective than some random mass email.

Last bit—health and safety checks. It's wild, but not everyone realizes it's a Bad Idea™ to squeeze blood from someone who might pass out or isn't feeling great. With smart wearables or whatever fancy monitoring gadgets, staff can actually get alerts mid-donation if something's not right. Saves lawsuits. And, you know, keeps donors safe so they come back next time instead of telling everyone what a nightmare it was.

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Bottom line: if blood banks wanna stop firefighting and start looking like they live in this century, they need real-time data. It's not a sci-fi dream, just better tech. Let's get on with it already.

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### **3.7 Conclusion: Blood Donor Hub Systems**

You know, blood donor hubs are pretty much the unsung heroes of healthcare. Without them, hospitals would be flailing around trying to get enough blood for emergencies...kind of a terrifying thought. But even now, the whole setup is nowhere near perfect. Honestly, there are still some gaping holes when it comes to making these systems faster, smarter, and a heck of a lot safer.

Here's the thing: patching up these gaps? It's not a one-person job. It's like a group project—yeah, one of those—where you need everyone to actually pull their weight for once.

- First up, governments: buy-in isn't optional. Somebody's gotta cough up the cash for shiny new tech and make sure there are rules (and maybe some teeth) behind keeping donor info under lock and key.
- Hospitals and their tech buddies need to stop working in their own little bubbles. Work together, people. Build stuff that actually fits together, won't crash, and doesn't leak personal details faster than a sieve.
- And hey, researchers? Stop getting stuck in recycled ideas. There's so much AI magic floating around, and the possibilities for smarter emergency responses are just sitting there, waiting. Oh—and don't forget donor motivation. Figuring out what actually gets folks into the donation chair is gold.

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## **CHAPTER-4**

### **PROPOSED MOTHODOLOGY**

The development of the Blood Donor Management System follows a method to ensure an efficient process for design, development, and deployment. The objective is to deliver a reliable platform connecting donors with recipients, managing donor data, and allowing real-time communication between the healthcare- and blood bank sectors. The method consists of the following phases:

#### **4.1 Context**

The Blood Donor Management System is a system allowing the digital ability to manage the blood donor process by uniting a donor, hospital, and blood bank in an integrated web-based platform. Users can manage blood requests while allowing real-time management of donor information and inventory. This methodology considers all technical aspects including the client-side architecture, as well as the server-side architecture, and the required equipment and software tools.

#### **4.2 System Design**

From the requirements, overall system architecture is designed which consists of:

- User Interface Design for donors, administrators, and healthcare staff.
- Database Design to manage donor details, blood types, notably donation log and requests log.
- System Flow Charts to show process flow for registration, donation scheduling and requesting blood.

#### **4.3 Development**

The system is built based on selected technologies (e.g. PHP, Python or Java for backend; MySQL or MongoDB for database, HTML/CSS/JS for frontend) in modules:

- Donor registration and donor checking
- Blood request processing
- Notification / Alerts
- Admin dashboard for monitoring and reporting

## **4.4 Client-Side Components**

The client-side is the part of the system that donors, hospital staff, and the administrators interact with to communicate with each other, and engage with the system. Mostly web-based and possibly mobile-friendly.

### **Technologies Used:**

- HTML5, CSS3, JavaScript for web interface
- Bootstrap or React.js for responsive design
- AJAX for dynamic content updates without page reloads

### **Functions:**

- Donor registration and login
- Blood request form submission
- Donation history and eligibility tracking
- Notification alerts for donation drives or emergency needs

### **Equipment:**

- Personal computers, laptops, tablets, or smartphones with internet access
- Modern web browsers (Chrome, Firefox, Edge)

## **4.5 Server-Side Components**

The server-side handles the backend logic, and database processing, and communication to transmit information and control between the clients and the system.

### **Technologies Used:**

- Backend Language: PHP, Python (Django), or Node.js
- Database: MySQL, PostgreSQL, or MongoDB
- Web Server: Apache or Nginx
- API: RESTful services for data exchange between modules

### **Functions:**

- User authentication and access control
- Storage and retrieval of donor and hospital data
- Blood inventory management and updates
- Automated email/SMS notifications

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**Equipment:**

- Server with minimum 8 GB RAM, multi-core processor, and SSD storage
- Secure hosting environment (cloud-based or on-premises)
- Backup power supply and security firewall
- Based on the requirements, a system architecture is designed.

**4.6 Hardware Configuration:**

Computers/Servers	Desktop PCs, Servers
<b>Network Infrastructure</b>	<b>Ethernet, Wi-Fi</b>
<b>Storage Devices</b>	<b>Hard drives, SSDs</b>

**4.7 Software Requirements:**

<b>Operating System</b>	Windows, Ubuntu
<b>Database Management System</b>	MySQL
<b>Front-End Technology</b>	HTML, CSS, JavaScript
<b>Backend Technology</b>	Google Chrome or any compatible browser
<b>Server side Language</b>	PHP

Table 1.1

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## **CHAPTER-5**

## **OBJECTIVES**

The Blood Donor Hub to be positioned for success comes from the quality of accurate and all pertinent data collected to inform development. The following objectives guide the process of gathering information and subsequent decisions around the integrity of anything used in the project:

### **5.1 The Purpose of Collecting Comprehensive Background Knowledge**

The aim of collecting as much relevant and rigorous content and information from trusted or high-quality documents will establish a solid knowledge base for the Blood Donor Hub. This will include reviewing peer-reviewed published documents and reports by health organizations, and other involved NGOs in blood donation or initiatives, and media exposure that highlights blood donation. This project is interested in exploring blood donation systems, current issues, and innovations in blood donation initiatives. The project aims to explore how high-quality studies determine best practice, and determine gaps present in blood donation systems, which the Blood Donor Hub can address.

- Peer-reviewed journals and academic research repositories (e.g., PubMed, Google Scholar)
- Reports by global and national health authorities (e.g., WHO, CDC, Ministry of Health)
- Reports by charitable and nonprofit organizations working in blood donation
- News articles reporting on real-life blood donation campaigns and initiatives

### **5.2 Reducing Manual Errors and Ensuring Accuracy**

This objective focuses on examining current digital solutions—such as mobile applications, websites, and system models—used in the field of blood donation. The aim is to assess their structure, features, and user interfaces to determine what works well and what could be improved. Studying these platforms helps in identifying industry standards, emerging technological trends, and user behavior patterns that can guide the design of a more efficient and user-friendly Blood Donor Hub.

- Functionality of donor registration and scheduling systems
- Real-time blood availability tracking and alerts
- Donor engagement features (e.g., notifications, badges, rewards)
- Integration with hospitals, blood banks, and emergency services

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### **5.3 To Conduct Direct Research via Surveys and Interviews**

This objective involves collecting firsthand information by interacting directly with key stakeholders in the blood donation ecosystem. These include regular and potential blood donors, healthcare professionals, hospital staff, and nonprofit organizations involved in organizing blood drives. The goal is to gather personal experiences, challenges, and expectations to better understand the needs of both donors and service providers.

- Designing and distributing online and offline surveys to donors
- Conducting structured or semi-structured interviews with medical personnel
- Gathering feedback from NGOs and community organizations managing donation campaigns

### **5.4 To Pinpoint Geographic and Demographic Blood Supply Gaps**

This objective focuses on analyzing statistical data to understand where blood shortages are most critical and which populations have lower donor participation. By mapping donation trends and availability across different regions and age groups, the project can identify underserved areas and tailor the hub's features to prioritize them.

- Analyze public health and hospital data to determine blood demand in various locations
- Study donation rates based on demographics such as age, gender, and region
- Identify trends in blood usage and areas frequently facing supply shortfalls

### **5.5 Centralized and Integrated Data Management**

Centralizing data in the Blood Donor Hub will help to ensure consistent records and participation by various groups or stakeholders across the Hub.

- Centralized Database of Donor Information: All donor profiles (including contact information), donation history, and blood type information will be stored in a central database in a particular format. Different user groups will have access to the database, but data will be consistent and pulled in real time.
- Connectivity with Healthcare and Emergency Services: The Hub will connect with hospitals, blood banks and emergency response units to ensure real-time access to updated donor information and the availability of potential donors.

- 
- Real-time Access: Appropriate personnel will have access to up-to-date statistics (i.e. number of donors, quantity of donors available and donated by time of day) in a timely manner to expedite decision making during emergencies and daily operations.

## **5.6 Ensuring Security and Protecting Privacy**

As this Hub is generally collecting sensitive personal health and contact information, the Blood Donor Hub will implement strong security measures, and privacy protections both for the broader set of users and the commercial data products.

- Data Encryption: We will encrypt all user data collected or generated for storage, and transmission to prevent reporting issues and data breaches.
- Secure Login Systems: We will establish multi-layer authentication systems that add additional methods for verifying only verified users have access to designated features or data sets.
- Regular Security Audits: System audits and vulnerability planning to ensure the system remains adaptable over time, preventing future threats and specifically avoid lack of security governing parts of the user's personal profiles whenever they may be active (i.e., removing an emergency owner's user access after a critical incident).

## **5.7 Supporting Informed Policymaking and Planning**

Reliable donor data can promote better healthcare policy and planning.

- Demographic Understanding The system can provide information on demographics, frequency, and geographic spread of donors, which can help with planning better campaigns and outreach strategies.
- Public Health Campaigning, emergency preparedness Data on blood needs and donation rates should inform public health campaigns and emergency preparedness related to potential medical crises.
- Administrative Functionality Real time access to verified and reliable donor information will help coordinate blood drives whether by hospitals, NGOs, or governments and better support emergencies.

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## **5.8 Extend Accessibility and Inclusion**

The platform will be designed to be inclusive and accessible to users regardless of their location and technology capacity.

- Digital Awareness Programs will be initiated to help educate users on how to use the system and its features.
- Support Centers will be physical help centers for individuals who may struggle to access the digital platform
- Online-Offline Adoption means the hub will provide both web-based and offline access, so those limited by the internet can still participate.

## **5.9 Longevity and Growth**

The Blood Donor Hub will focus on long-term impact in both scalability and flexibility.

- Scalable System Architecture: The system will be developed to be intentionally scalable to accommodate increases in user activity and expanding to additional services thus anticipates future growth.
- Eco-Conscious Practices: The low paperwork and a completely digital operation would support sustainable and ecological practices.
- Future-Technology Platform: The platform is intended to offer optionality and flexibility to incorporate unknown future technologies such as AI for predictive matching of donors, or blockchain capability to provide assurance on data trails integrity.

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## CHAPTER-6

### SYSTEM DESIGN & IMPLEMENTATION

This chapter describes the design and implementation of the new digital system for the registration of births and deaths. This system uniquely combines prior web and mobile technology, sophisticated back-end infrastructure, and secure database storage and provides a trusted digital system that meets the needs of the citizens and government of Jamaica. Its modular design allows it to be scaled up or down, and the automation and notifications incorporated into this system facilitate smooth operational processes.

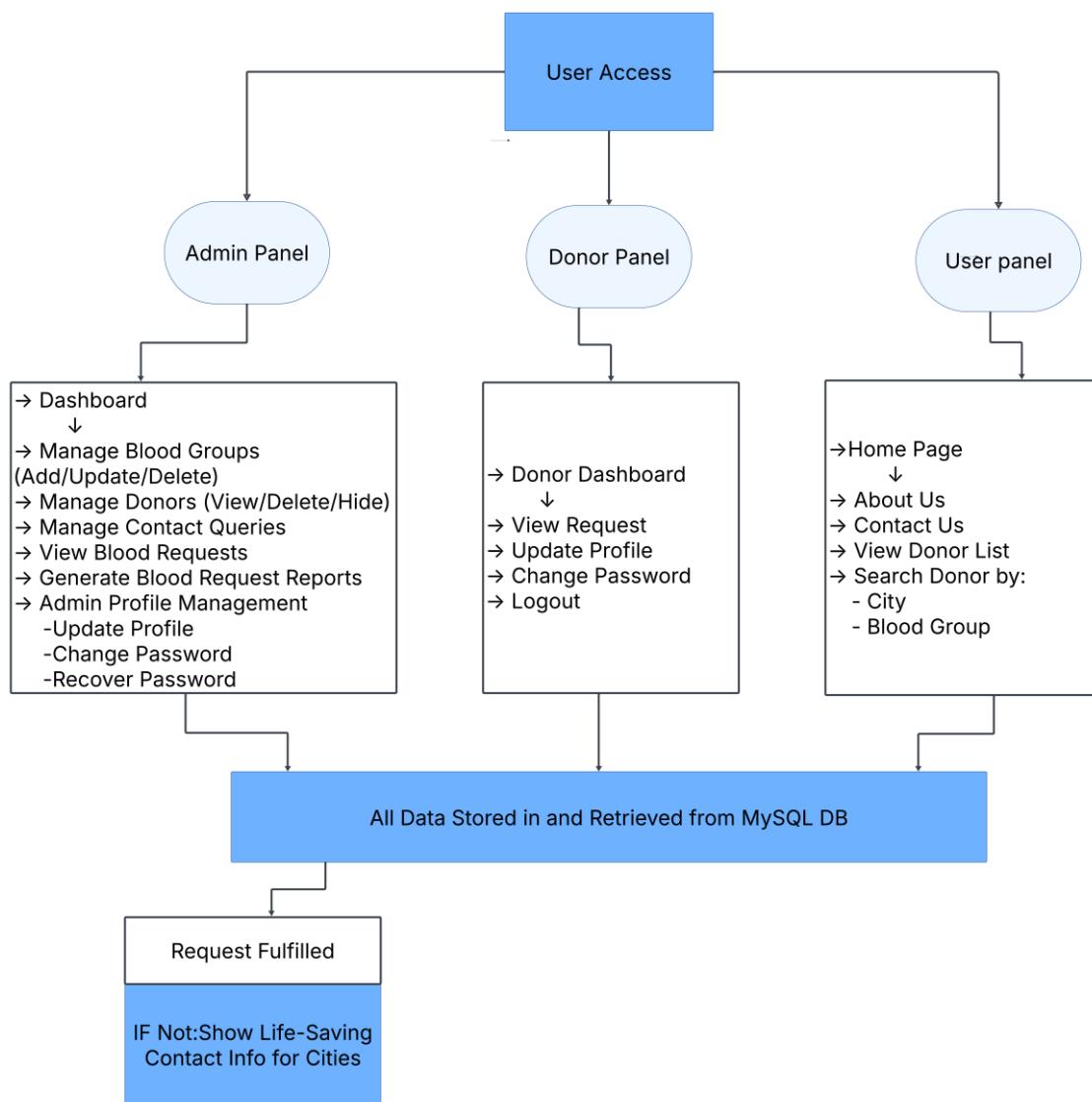


Figure 6.0 System Design and Implementation

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## 6.1 System Architecture

The system architecture consists of three user panels—Admin, Donor, and General User—interacting with a centralized MySQL database. Each panel has role-specific functions. Admin manages data, donors update profiles, and users search donors. The system ensures data flow, request tracking, and emergency contact display via a unified backend logic.

The architecture follows a **Three-Tier Model**:

- **Presentation Layer** (User Interface):
  1. User Panel
  2. Donor Panel
  3. Admin Panel
- **Application Layer** (Business Logic):
  - Manages donor registration, request processing, user queries, etc.
- **Database Layer**:
  - Uses **MySQL** to store and retrieve all system data (e.g., users, donors, blood groups, contact queries, requests, etc.)

All three panels interact with the **MySQL database**, and user actions are processed through the application logic that sits between the frontend and backend.

## 6.2 Functional Modules

### 6.2.1 Admin Panel

- Manage Blood Groups (Add/Update/Delete)
- Manage Donors (View/Delete/Hide)
- Handle Contact Queries
- View & Generate Blood Request Reports
- Profile Management (Update/Change/Recover Password)

### 6.2.2 Donor Panel

- View Blood Requests
- Update Profile
- Change Password

- 
- Logout

### **6.2.3 User Panel (General Public)**

- Access to:
  - Home Page
  - About Us / Contact Us
  - Donor List
  - Search Donors by City or Blood Group

### **6.2.4 Shared Module**

- All modules interact with the **MySQL database** for data storage and retrieval.

### **6.2.5 Request Fulfillment Logic**

- If a blood request is fulfilled, it is marked as complete.
- If not fulfilled, the system shows **Life-Saving Contact Info** for that specific city.

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## **6.3 Implementation Process**

### **6.3.1 Requirement Analysis:**

- Identify stakeholders (Admins, Donors, Public)
- Define user stories and functionalities needed.

### **6.3.2 Design Phase:**

- Create a flow diagram (as seen in the image)
- Design UI wireframes and database schema

### **6.3.3 Development Phase:**

- Frontend Development (HTML/CSS/JS or frameworks)
  - Backend Logic (PHP, Python, Node.js, etc.)
  - Database setup (MySQL)
-

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#### **6.3.4 Integration:**

- Link all three panels to a centralized database
- Integrate request-response handling and user authentication

#### **6.3.5 Testing:**

- Unit Testing, Integration Testing, and UAT (User Acceptance Testing)

#### **6.3.6 Deployment:**

- Host on cloud (e.g., AWS, Azure, or a shared hosting provider)

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### **6.4 Security Measures**

- **Authentication & Authorization**
  - **Role-based access control (Admin, Donor, Public User)**
- **Password Protection**
  - **Password hashing using bcrypt or similar**
- **Input Validation**
  - **Sanitize inputs to prevent SQL Injection/XSS**
- **HTTPS Encryption**
  - **Secure data transmission**
- **Data Backup**
  - **Regular backup of the MySQL database**
- **Access Logs**
  - **Monitor suspicious activities or login attempts**

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## **6.5 Benefits of the System Design**

- User Role Separation: Simplifies management by organizing features for Admins, Donors, and Users.
- Centralized Database: Streamlines all operations and improves performance.
- Scalable Design: Easy to extend (e.g., add new cities, integrate SMS alerts, etc.)
- Transparency: Users can search and view donor information quickly.
- Emergency Handling: Life-saving info shown when requests go unfulfilled.
- Security & Reliability: Controlled access and robust data handling.
- Automation: Auto-generated reports and donor filtering reduce manual work.

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## **CHAPTER-7**

### **TIMELINE FOR EXECUTION OF PROJECT**

### **(GANTT CHART)**

#### **7.1 Introduction**

The time-line or schedule is a vital aspect explaining the process of execution of the Donor Hub Project, and it sets out the structured execution of the tasks in order to allow for organized, efficient and manageable time period to complete it. The time-line is presented in the format of a GANTT CHART, which allows one to visualize each of the phases represented in order from Planning stage, requirements gathering, etc. to design, development, testing and deployment. There will be the need for the project team to monitor each progress if there are potentials for significant delays during the project; it will assist in allocating the adequate amount of resources to tasks that each task require; and will assist in managing any influential project dependencies depending on the sequence of tasks. The use of GANTT CHART while maintaining realistic time frames for task completion provides the project team clear deadlines of project completion while making it an easier experience to collaborate collectively towards the completion of the Donor Hub in a timely manner and thereby supporting better health care outcomes through better blood donation management for everyone.

#### **7.2 Project Timeline**

The Blood Donor Hub development consists of 5 primary sections (phases) which will clarify objectives for moving forward with the project. Phases clearly define resource usages as well as monitor workflow for the entire project to have a more efficient control over the production process.

Since the intention is to build all of the planned project phases (stages) sequentially upon each other, this will facilitate sortable completion of the tasks, as well as limit interruptions.

The phases outlined:

- **Initial Planning and Requirement Analysis:** Determine the complete project scope, obtain stakeholder input, and create the functional and technical requirements for the system.
  - **Designing and Developing Architecture:** Develop the system models including UI/UX layouts and sketches, create a database schema, and develop system architecture diagrams.
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- **Implementation and Integration:** Actual creation of the system and the continued development for third party application i.e. hospital networks, geolocalization API's.
  - **Testing and Authorization:** Testing the system as a whole, to confirm functioning, performance, security, and reliability.
  - **Deployment and Post-Deployment Support:** Launch the platform to users and continue creating feedback and continuing maintenance, enhancements, and support.

### 7.2.1 Gantt Chart

The accompanying Gant chart clearly outlines the project schedule and will show the major tasks, their durations, start and end dates, and dependencies between tasks. The Gant chart will play a key role in project management in the following ways:

- Clearly outlining deadlines and significant project milestones.
- Mapping dependencies between tasks to preempt possible delays.
- Tracking the status of ongoing activities.
- Enabling effective resource allocation and timely course corrections.

### 7.2.2 Key Milestones and Activities

#### Phase 1: Requirements Gathering and Analysis

##### Activities:

- Conduct interviews and workshops with stakeholders, including healthcare professionals, blood donors, and recipients.
- Review and analyze existing blood donation systems to identify gaps, limitations, and improvement opportunities.
- Define both functional and non-functional requirements for the Blood Donor Hub platform.
- Prepare a comprehensive System Requirements Specification (SRS) document to guide development.
- Duration: 4-6 weeks

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This phase will include collecting stakeholder inputs to learn about their needs and to identify their expectations. The intent is to ensure that the Blood Donor Hub is developed according to something that is realistic and to optimize the design for usability, functionality, scalability, and efficiency.

### **Phase 2: System Design and Development**

Here's where everything really comes together. We mean everything: at this point you should flow chart the entire system (front-end and back-end, left to right and top to bottom). Yes, this includes front-end (what the user sees), back-end (what's going on underneath the hood), and all the database work that's keeping everything from falling over.

It's time to start developing the mobile app and web items, so people can hop on from phone, to laptop, etc. (there should be no excuse for not logging in!).

Don't forget integrating additional features such as, texting users (SMS notifications - I'm pretty sure, we all have our phones glued to us) and payment tools - so that people can donate in exchange for nice little goodies. It's all about integration, and ensuring that all the systems are talking together nicely.

It's also important to note that this task will take about 10 to 12 weeks. It could take longer if there are any plot twists (which there will be - spoiler alert).

### **Phase 3: System Testing and Integration**

What will we do during this phase?

- Make sure each components has been tested independently (unit testing)
- Make sure all parts work together (integration testing)
- Test the entire system to see how it performs and ensure that it is secure and reliable
- Test how users will use the system (User Acceptance Testing - UAT)

How long will each of these activities take? ~ 6-8 weeks

What will happen during this phase? Testing all parts of the Blood Donor Hub provide us the ability to engage in rectifying bugs or performance issues of the software portion of the Hub, ensuring that the Blood Donor Hub that we designed works as intended. The UAT also allows us to engage stakeholders to show that the platform meets true needs and expectations of users prior to going live.

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#### **Phase 4: Deployment and Implementation**

First, the Blood Donor Hub finally sees the light of day—it gets tossed up onto the actual servers and made public. No turning back now. Then, you've gotta wrangle the users and stakeholders for some hands-on training sessions (yes, people actually need to know how this thing works). Next up, we're dragging all that old data from whatever prehistoric system was running before over to the new, shiny platform. It's rarely pretty, but hey, someone's gotta do it. After that? Keep one eye (or both) glued to the system to make sure nothing goes haywire post-launch. If something breaks—and something always does—jump on it fast and fix that mess.

**Timeline** Give it like four to six weeks. Sometimes it runs long, because—surprise—nothing ever goes exactly as planned. Once everything's up, it's all about making sure folks actually know what they're doing, and swapping over from the old dinosaur systems without a meltdown. And yeah, keep monitoring everything like a hawk for the first few weeks, because launch day gremlins are a real thing.

#### **Phase 5: Maintenance and Support**

Look, just because the thing is live doesn't mean the work's over. Far from it. Ongoing support is the name of the game now—when users hit a wall or something glitches, support needs to swoop in and save the day. Keep checking up on system performance, and don't slack off with updates or security patches (because hackers never sleep). People are gonna find bugs, so grab their feedback and roll out fixes and improvements.

**Timeline** for this . This part is absolutely make-or-break for keeping the platform running smoothly and securely—nobody wants a broken, outdated blood donor hub. So, yeah, get comfy, because maintenance is an endless ride. Trust me, you'll thank yourself later if you stay on top of it. prior to going live.

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## 7.3 Resource Allocation

The successful and timely delivery of the Blood Donor Hub project depends on effective resource allocation, which is discussed below. This section details the human expertise and technical instrumentation needed throughout the development process.

### 7.3.1 Human Resources

A multidisciplinary group will be developed so that all components of the system can be developed and maintained to a high standard. The roles and responsibilities of the Human Resources are:

- **Project Manager:** Will manage the whole life cycle of the project with respect to timelines, interactions of team members with one another and to stakeholder group, and ensure staff achieves the objectives as per the schedule.
- **Software Developers:** Will complete the development of the mobile application interface and the various backend functionality.
- **Database Administrator (DBA):** Will design and maintain the database architecture, including the secure and reliable storage of data.
- **Quality Assurance Engineer:** Will undertake the systematic testing of the platform as a means to find bugs and to validate that the platform is in a suitable condition based on functional and performance criteria.

### 7.3.2 Technical Resources

The project will use multiple technologies and tools that will be required to support the development, testing, deployment, and ongoing maintenance activity.

- **Hosting Infrastructure:** The platform will use a cloud services provider such as Amazon Web Services (AWS) or Microsoft Azure to host the platform, which will allow it to be highly available, as well as scalable.
- **Development Environments:** The use of modern Integrated Development Environments (IDEs) along with established version control toolkits, like Git, will allow for ease of coding and collaboration.

- 
- **Testing Frameworks:** Testing quality will be assured with tools such as Selenium for user interface testing, Postman for application program interface-testing, and JUnit for testing of the backend program logic.
  - **Database Systems:** A trusted relational database management system (RDBMS) such as MySQL or PostgreSQL will securely store donor and recipient data.

## 7.4 Conclusion

The Donor Hub Project provides an effective and functional platform to aid the coordination and management of blood donation events. The integrated system & platform centralizes donor information, allows for better inventory tracking, and creates quicker communication between donor & medical institutions. When all facets are used effectively, the system can help meet critical blood needs promptly and efficiently. The platform design creates a safer user background, in tandem with real-time updates and automated notifications. Results from the project can significantly improve operational efficiency on many levels, while also encouraging routine donor usage and participation. All in all, the project is a progressive addition to the field of digital healthcare insights and solutions and is ultimately a better initiative towards preparedness in events of emergencies, and ultimately more lives saved and improved blood availability.

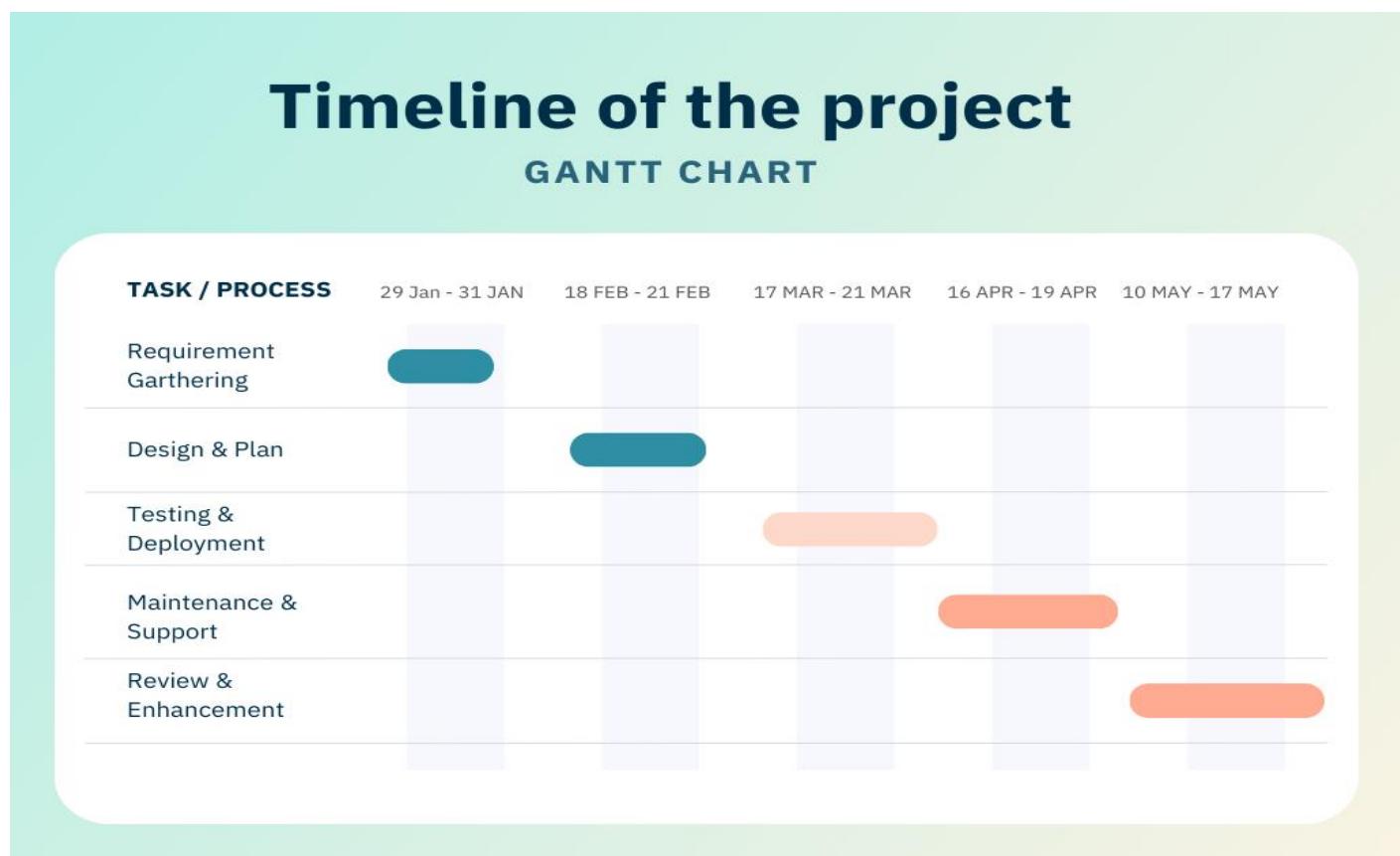


Figure 7.2 Timeline for Execution of Project  
(GANTT CHART)

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## **CHAPTER-8**

### **OUTCOMES**

#### **8.1 Introduction**

The learning outcomes of the Donor Hub Project demonstrate proper completion of a formidable and long-ranging digital platform geared towards improving aspects of blood donation management. This project allowed the blood donation management system to achieve the objectives of effective donor management and registration, real-time blood inventory, and all while fostering communication between blood donation, donation, and health institutions. This comprehensive digital platform allows healthcare practitioners to easily respond in the field to emergencies related to blood resources within a stipulated time. It encourages donors to visit health institutions, and for contributors, donations are made easier with prompts to visit these health institutions at scheduled times. Overall, the Donor Hub Platform reflects fundamental advancements in the blood donation, engagement, and accessibility to donations to improve healthcare yarns.

#### **8.2 Improved Efficiency in Registration Processes**

Undoubtedly, the most immediate and impactful learning outcome that derived from the Donor Hub Project is the improved efficiency in registration processes for blood donors. Historically, blood donor registration has been restricted to paper registration that required an in-person visit to a safe blood collection site or by appointment, both of which contribute delays into the process, and may also have delays related to data entry and administrative resources. Although the platform replaces the previous way of collecting donor registration, we have established a vial with a recent history of blood donation, which has directly allowed us to replace time-consuming human exchanges in the paper-based registration methods of the past. The Donor Hub has immediately changed the process of inviting new blood donors, with donor registration occurring online with timely communication and soon to be done efficiently with time management.

- **Automation and Seriously Less Manual Work:** Look, nobody wakes up eager to copy names into spreadsheets all day. With this setup, folks just drop their details online and—boom—hospitals and blood banks get the info straight from the source. No poor staffer stuck squinting at messy handwriting or typing in the same address for the tenth time. Plus, the system just double-checks everything right when you register. Honestly, that's a lifesaver. Fewer screw-ups, cleaner records.

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- **Way Quicker Data Entry and Processing:** Back in the old days, signing up to donate was... glacial. You could probably binge a whole Netflix series before you got sorted. Now, we're talking minutes. Not even long minutes—just regular, blink-and-you-miss-it action. The second you're in the system, everyone who needs to see your info—docs, blood banks, whoever—gets it, right away. Super handy if there's some urgent scramble for blood.
  - **Real-Time Notifications:** Here's the cool part—you sign up, and the system starts pinging everyone who needs to know. No more "we lost your form in a pile of papers." Plus, it'll buzz donors when they're good to donate again. That keeps people in the loop, boosts donor turnout, and helps dodge those nasty blood shortages when it matters most.

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### **8.3 Increased Accuracy and Data Integrity**

Accurate and dependable donor information is paramount in any blood donation system. Traditional, manual systems are often inefficient because of the uncertainty associated with record keeping. Because of fragmentation, the collection of accurate donor information from different locations often leads to inconsistencies, out-of-date records, and typing mistakes. The Donor Hub Project addresses these challenges by integrating a centralized and automated digital environment that makes sure quality and integrity are upheld.

- **Centralized and Standardized:** All donor information, which includes type of blood, donation history, eligibility status, etc., is entered in Unity. Unity eliminates issues of ambiguity by making sure the process of collecting and maintaining records is uniform across hospitals and blood banks and that the multiple sets of donor data are integrated rather than collected independently.
- **Less Human Errors:** Automation is the most effective tool in reducing the errors caused by manual entry into various forms. When donors enter their information, they will be entering it through secure electronic forms and only submitting it after going through a validation check. This limits typographical mistakes and other incorrect data entries, enhancing the overall accuracy of the electronic database and minimizing human error.
- **Validated Data:** This system includes intelligent validation rules that can flag donor records in production. For security and quality assurance reasons, even if a database has acquired records in bulk due to a staff member's contribution or a programmer's bulk import, the validation process will alert administrators of the potential issue, either by simply collecting the donor data from Unity into a spreadsheet, or running validation rules within the different database tables themselves through direct system chats. If a donor's blood definition was matched with another blood definition, the validations would not completely stop the entry of the new definition but would if the humanitarian and validation record stops new data being written to the errors that occurred. In either case, an alert would go out to hook the mismatched donor definition, existing mismatched donor in the system so that only validated information would be maintained.

### **8.4 Enhanced Accessibility for Citizens**

A primary benefit of the Donor Hub Project is it provides additional accessibility for all individuals who wish to register as blood donors and access blood donation services. The

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combination of a web based front-end and mobile application means that potential blood donors can access blood donation services anytime anywhere. This is convenience with no limits to being physically present to the processes.

- **User-focused:** The Donor Hub is user focused with an intuitive and simple touch accessible interface which enables users to register, update information, and check eligibility quickly and independently. The design steps the user through every process thereby providing accessibility for those that may not be digitally savvy.
- **Access:** Often citizens in rural or remote areas have difficulty reaching a blood donation services center or donation registration point. When individuals use the Donor Hub system for donor registration the entire application can be done remotely tackling travel constraints in terms of time and costs which ultimately enhances equity of access to donation services in all locations. would be maintained.
- Donor Hub is accessible around the clock, allowing users to consume the services whenever they want. When first registering with the system, checking their donation history, responding to a blood request, or anything else, it is available for them to interact with at whatever time they want, which can help with response time in emergencies.

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## **8.5 Improved Service Delivery and Public Health Planning**

While individual users benefit from the Donor Hub Project, interstitially it can provide support for the purposes of healthcare providers, government agencies, and policymakers through timely and accurate data on blood donors. Furthermore, these data elements constitute an important tool for enhancing service delivery and informing public health interventions.

- **Real-time Population Data:** A centralized database that is updated continuously gives health institutions access to information on the location of different blood types across regions. This type of database gives organizations real-time situational awareness on where shortages exist and facilitates a much quicker and efficient response during medical emergencies, and faster redistribution of blood units when shortages develop.
- **Informing decision-making:** The use of accurate donor demography and donor trends helps public health officials make informed policy decisions. For instance, if health officials note an area with low donor participation, an awareness campaign, or even a new mobile blood drive can be created. Additionally, identifying the demand of a certain blood type, versus its supply can assist health officials stock and plan collections.
- **Facilitating public health interventions:** The Donor Hub Project also includes the data elements needed to design support for other, health-care related programs. Public health departments can marginalize information around frequency of donations, identify shortages that develop due to seasonality of blood products and practical implications, and brainstorm ways to increase regular donations particularly within underserved groups.

## **8.6 Seamless Integration with Other Services**

The Donor Hub Project's capability to interface and integrate with any healthcare, government, or organizational systems is a great benefit. This creates a connected and informed environment for all stakeholders and services that can create a better, more reliable, and more efficient blood donation ecosystem.

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- **Healthcare Organizations:** Integrations with hospitals, clinics, and diagnostic centers means that a donor's eligibility, blood group and medical history can be updated in real-time. This enables more efficient communication between blood banks and healthcare organizations facilitating, a safer process for donors, and ultimately blood transfusions.
- **Government and Emergency Services:** The Donor Hub can Interface with public health databases and emergency services enabling the Donor Hub to be leveraged during emergency events to assist searches for blood requests in emergency events where blood supply is urgently needed. For example, during a natural disaster or serious accident the responders can search relevant databases and identify which donors are eligible quickly.
- **NGOs and Blood Drives:** Non-Government Organizations and blood drive organizers can utilize their donor associations (de-identified according to privacy policies), to create outreach campaigns for specifically disadvantaged communities, or for other donor demographics. This collective can help to create community based engagement and stakeholder buy-in and provide

## 8.7 Data Security and Privacy

One of Donor Hub's most important considerations is User data, which includes donor profiles, medical history, and inquiries, which contains sensitive and personal information. Donor Hub's developers created the software with security in mind and implemented multiple procedures to protect all data from unauthorized access.

- **Encryption and Authentication:** All sensitive data at rest and in transit are encrypted, which include (but not limited to) AES and SSL/TLS. All secure logins use two-factor authentication (2FA) which restricts authorized access to Admin, Donor or Public panels.
- **Audit Trails:** Audit trails record each use of the software by an individual user. Thus accountability is preserved as a record is kept of every change made by, or access to the system attempted by that user. Audit trails of the user actions will alert instances of unauthorized action, and can provide forensic evidence of each individual action.

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- **Regulatory Compliance:** The Donor Hub platform follows general data protection laws, which may include General Data Protection Regulation (GDPR), and other laws at multiple national levels. For example, user consent; minimal collection of personal data; the right of access; the right to be forgotten; all help ensure donors and users have control over their information

## 8.8 Conclusion

The Donor Hub System is designed to improve blood donation and emergency donor search services. Using a structured role-based design, the system provides straightforward working methods for administrators, gives donors control to manage their availability, and allows citizens to quickly find lifesaving help using filters for their city and blood group. By keeping all data in one place using a secure MySQL backend, and allowing intelligent logic to account for requests that go unfulfilled, the system not only promotes reliability and transparency, it allows for almost instantaneous support when first responders turn to the system for vital assistance. The system implements proper data security mechanisms to enhance public trust in the services being offered and protect citizens' personal data from unauthorized access. Overall, the Donor Hub will establish a better interconnected, efficient and responsive health support system that contributes to greater medical response times, constant engagement of the public in health, and stronger community involvement in a donor network.

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## CHAPTER-9

### RESULTS AND DISCUSSIONS

#### **9.1 Introduction**

This chapter discusses the findings of the Blood Donor Hub project, which was designed to improve the management of blood donation. The system aims to close the gap between donors, recipients, and healthcare service providers by providing one point for communication, scheduling, and tracking donations. This chapter discusses how the system improves accessibility, minimized manual errors, and increased the responsiveness of blood donation capabilities. Furthermore, this chapter summarizes the lessons learned from development and deployment challenges, including opportunities for optimization and growth.

#### **9.2 System Effectiveness in Automating Registration Processes**

A significant goal of the Blood Donor Hub system was to automate and streamline the onboarding process for blood donors and blood recipients minimize manual work flow and getting blood donors on-boarded faster. The system was designed to provide a unified system for hospitals, blood banks, and health centers to connect within one platform to enhanced data collection and lower paper documentation.

- **Improved Automation:** The system improved the automation of donor registration, especially in the hospital and clinic context. Healthcare professionals and volunteers recorded the donor's details by sending this information directly into the system. This process improved the efficiency of registering the donor by eliminating the administrative staff's responsibility of entering the donor information. Notably, time taken to register the new donor would decrease significantly, from previously taking several hours or days to just a few minutes. The most important implication is that, when blood products are urgently needed, the time being compressed becomes important to donor availability.
- **Real-time Updates and Notifications:** The ability to provide updates in real-time was one of the major strengths of the system. After a donor registered or scheduled a donation, notifications were communicated to the blood bank and hospital and coordinator immediately. This enhanced coordination and decreased delays in providing not only blood supplies but also transfer of blood supplies in emergencies, as well as keeping track of blood logistics at various locations.

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Despite the advances made, there were still challenges in the context of poor internet. Many rural and un-served environments had difficulty and delays in uploading the information related to the donor, which in some cases led to delayed synchronization. This suggests there is a need to either develop an offline version, or a substitution to the uploading option, to provide functionality that is consistent regardless of your location.

### **9.3 Data Accuracy and Integrity**

In the previous approach to blood donation, the issues of data accuracy and integrity were more pronounced due to human error in data processing and limited access to records that were disconnected from other sources. In addition, miscommunication and misunderstandings between blood banks and other healthcare entities complicated the process. The Blood Donor Hub originally aimed to mediate these limitations through automated interactions, central organization of data, and applicable standards.

- Improved Data Entry: Because information can now be directed entered by the provider that is using the donor hub (e.g., hospitals, clinics, or blood banks), the system can record information at the source and have limited human intervention to collect. The system includes validation checks to allow for data entry that is accurate or complete, meaning conflicting blood types, or inaccurate contact information would be immediately flagged for correction prior to finalizing the data entry process. As a result, reliability of the data kept is improved and there is less opportunity for human error or administrative errors during matching of donors.
- Central Data Access: Because the data is maintained on a single cloud-based database access to donor and recipient records across different organizations is much more consistent and simpler to access. In fact, cumulative records allow the database to avoid manual verification of various databases, which helps to prevent issues of duplicate records or data loss, as well as conflicting records on donor eligibility or donation history.

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## **9.4 User Experience and Accessibility**

A key success factor of the Blood Donor Hub project was its potential for a user-friendly experience and wide ranging user access, spanning from donors, to recipients, to the medical staff, and to the administrative staff. The system was administered with the goal of being simple, as complex as necessary, and as functional as possible, to cater to people across the range of digital literacy capabilities.

- Intuitive interface design: - The interface of the Blood Donor Hub was designed with simplicity as the major goal. A clear navigation menu, responsive and guided registration workflows allowed the user to navigate the system for task completion, e.g., signing up, booking an appointment, checking donation history, etc. without the need for any technical support. The simple design was instrumental in stimulating user adoption and board platform usage.
- Multi-device accessibility: - The platform was designed for multiple devices including smartphones, tablets, and desktop computers, ensuring that users could access the system wherever they were, either at home, travelling, or in healthcare. The more extensive mobile device accessibility was especially relevant in remote or low resource settings when users may not have access to a computer but may have access to a smartphone.

---

## **9.5 Integration with Government and Financial Institutions**

The Blood Donor Hub project aimed to find ways to partner with government agencies and financial institutions to improve accountability of blood donations, improve public health, and to create incentives or other benefits for registered blood donors. It was designed to keep the data secure while being able to share with relevant stakeholders.

- Collaborative engagement with government agencies: The incorporation of health agencies and public health authorities, which enabled the system to facilitate the real-time reporting and tracer of blood donations was supportable at times of emergencies and responding during health surveillance and policy development. In the instances when it can offer accurate information on donor readiness (qualified) and regional blood stock, it was able to assist partnering organizations with responding to need, and making the best strategic decisions.
- Incentivizing with considered utilization of Financial Institutions: The system was networked to selected financial institutions to facilitate donor incentives (i.e. reimburse travel expenses, health insurance discounts, digital vouchers, etc.). For example, once a donor had followed through with their verified donation, the Blood Donor Hub could notify the bank or financial institution with agreement from the donor to kick start the incentive process. This would then invariably speed up the donor incentive recipient and assure them they had followed all processes in a timely manner and without delay.

---

## **9.6 Security and Data Privacy**

if you're going to be collecting people's information related to health and medicine, you better have some serious measures to maintain security, right? So the Blood Donor Hub team understood from the outset of the project that security and privacy would be treated as sacred. This wasn't an afterthought or exercise in checkbox compliance – user data privacy and security was essentially the guiding principle from design to development.

- Encryption & Secure Connections: First off, no one wants their blood type or their conversation about their medical history to be intercepted anywhere on the Internet by hackers. Therefore, all information exchanged between the users and the server is encrypted with real encryption protocols like SSL/TLS. This applies to everything - donor profile, medical records, and any back and forth interaction with the support team. It's secure and private.

- 
- Access – The Right to Access: Not everyone is given access, just access that is on a need-to-know basis. The system had role-based access controls in place, so sure, healthcare workers can access your health information to know that you're okay to donate, but the admins manage only scheduling aspects and they are unaware of your personal health information and therefore cannot get to snoop about.

---

## **9.7 Challenges and Future Enhancements**

The Blood Donor Hub has made incredible advancements in digitization and improving blood donation processes, however some limitations surfaced in the implementation of the hub and use of its features. Moving forward here is a few of these challenges that will be important to address to maintain the long-lasting value and scalability of the Blood Donor Hub.

- Data Privacy Issue: Unlike data service providers which have structured data transfers/products, some users were restive with regard to how their personal data might be handled/used. Upgrades in the future could include stronger privacy management, transparency logs reflecting what a user has shared and with whom, and custom permissions to limit others' access to data.
- Scalability and extension: As the system scales to a larger participant base and more complicated cohorts, the development targets for the application will need to be scaled to management practices. Extension items for consideration are suggestions for AI-donor matching, integration with wearables (if readily available), automated reminders for donors, and more in-depth analytics dashboards for health administrators.

---

## **9.8 Conclusion**

In summary, the Blood Donor Hub has successfully reduced the transaction cost of the blood donation process and made the blood donation process quicker, more accurate, and easier for users throughout Canada. The integration with health and well-being providers and financial institutions has led to improvements in the co-ordination of the donation process as well as management of incentivizing donations. Although rural users may under-utilize the online tools and processes and there will be sceptics who don't adopt the platform, the enhancements to the platform including offline options, artificial intelligence-enhanced pathways, and, as previously mentioned, data generation that can potentially lead to improved relevant donor engagement is promising. In fact, the Blood Donor Hub is proving to be an exception to transform existing blood donation services and a development platform to respond to the need to best optimize health care and public health demands today and into the future.

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## **CHAPTER-10**

## **CONCLUSION**

### **10.1 Summary of the Project**

The goal of the Blood Donor Hub project was to develop a digital platform that modernizes and optimizes the blood donation processes by involving donors, healthcare providers, and financial providers into an integrated system that is streamlined and efficient. The system automates the donor registration process, appointment setting, tracking, and real-time notification of updates to donors. In addition to keeping up-to-date and accurate records of donors, the project also intends to help streamline the communication of blood donation / organization, or blood donation process with a simple communication system for all parties involved in blood donation. The project also included a feature to incentivize donors through partnerships with financial service providers. The project addressed major issues such as donor management inefficiencies, accuracy of data, issues with accessibility of records especially in remote locations, and affordable access to donors and blood donation systems, and our ongoing plan is continuously improve this platform making user experience better and continue to expand the framework that donor's and blood donation organizations will use as their platform moving forward.

### **10.2 Main Takeaways**

1. Improved Efficiency and Precision: The Blood Donor Hub improved efficiency with blood donor management as well as made management of the donor life cycle, registering donors, appointment scheduling, and record keeping more automated. It minimized human error and increased speed and interrelated accuracy of records. For example, the hospitals and financial institutions were able to have real time notifications sent to them, enhancing their ability to respond and coordinate activities around a single donation.
2. Increased Accessibility and Convenience for Donors: The platform has made it far easier and convenient to access services, record donations, notifications and then obtain electronic certificates. All these aspects have made the donation process more streamlined. Difficult to eliminate barriers remain, particularly in rural communities where connectivity issues and poor digital literacy limit a user's ability to access and use platforms.

---

3. Comprehensive Security and Privacy Implications: To improve and enhance privacy and security of personal and medical data, Blood Donor Hub manages encryption, secure communications, and multi-authentication. As the platform was developed and operationalized with advanced levels of data protection, which were frequent and reliable, data protection is not static which and requires continuous re-evaluation, updating and monitoring because of the potential threat of data breaches.

### **10.3 Challenges and Areas for Improvement**

- Offline Entry Options: To better serve users in areas with poor or no internet connectivity, we recommend developing offline entry functions. Users would have the ability to record their data when internet access is nonexistent or poorly available as we try to build a platform that has meaningful usability no matter the location.
- Inconsistent Internet Access for Rural Users: One of our most significant challenges was poor internet connection for rural or remote users. Many donors and healthcare systems could not connect to the platform to input or update information in real time; this has significant implications around when a donation or record is actually "updated," as materials could be moved to other recalls, constituent components, or donations. To mitigate issues caused by poor internet connections, we suggest a platform with better offline options, or some alternative options to submit their data.
- Digital Literacy: Many older donors and those with limited exposure to technology had difficulty penetrating the full utility of the platform. While the system is easy to use, and relatively easy to learn, for some segments of the population the lack of digital literacy presented significant barriers to full adoption of the platform. More user training, more instructional content, or even simple interfaces for people that have limited exposure to technology may help increase access and usability.

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## **10.4 Recommendations**

- Security and Data Privacy: Although there are excellent security measures in place, users still have concerns with regards to data privacy. Some users were hesitant to share sensitive information online. Building more transparency of how data is being stored and accessed, as well as giving users more control over their own data can help increase trust, and compliance with privacy regulation that is continually changing.
- Scalability: As the platform grows, increasing users on the application being utilized, the platform should consider performance issues. The platform will need to increase more capacity to handle more traffic and users. The platform should also incorporate sophisticated features like AI based donor matching in order to maintain performance at scale.

---

## **10.5 Conclusion**

The Blood Donor Hub Project has successfully modernized the blood donation process by developer medical services that are more efficient, more accurate, and more accessible than in the past. By automating processes and digitally integrating donation services, the Blood Donor Hub made registration, appointment making, and record-keeping quick and easy for donors as a whole, and easy to monitor and track for blood donation organizations. However, impediments with connectivity in rural areas and the varying levels of digital literacy created barriers for advancement. While the project remains successful, having offline capabilities, targeting digital literacy training, and scaling the system with increasing demand for blood donations were parts of the next steps to ensure success in the future. The Blood Donor Hub presents itself as a new and innovative model for expanding blood donation services and continuing next steps to increase technology in healthcare delivery.

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## **APPENDIX-A PSUEDOCODE**

### **OVERALL FLOW**

START Blood Bank System

DEFINE CustomUser extends AbstractUser

    user\_type ← admin | donor | requester  
    profile\_pic ← Image

DEFINE Bloodgroup

    bloodgroup ← text  
    created\_at, updated\_at ← timestamps

DEFINE DonorReg

    admin ← ForeignKey(CustomUser)  
    age, mobile number, blood group, gender, address, status  
    regdate\_at, updated\_at ← timestamps

DEFINE BloodRequest

    donid ← ForeignKey(DonorReg)  
    fullname, mobno, email, requirer, message  
    regdate\_at, updated\_at ← timestamps

DEFINE Contact

    fullname, mobno, email, message, status  
    regdate\_at, updated\_at ← timestamps

## URL MAPPING PSEUDOCODE

MAP URLs to views:

'/admin/' → Django Admin Panel

'/base/' → Base View

'/Dashboard' → Dashboard View

'/login' → Login Page

'/doLogin' → Handle login form

'/doLogout' → Logout user

'/Profile' → View user profile

'/Profile/update' → Update user profile

'/Password' → Change password

[Admin Views]

'/Admin/AddBloodGroup' → Add blood group

'/Admin/ManageBloodGroup' → Manage blood groups

'/Admin/DeleteBloodGroup/<id>' → Delete blood group

'/Admin/UpdateBloodGroup/<id>' → Edit blood group

'/Admin/DonorList' → View donors

'/Admin/DeleteDonor/<id>' → Delete donor

'/Admin/HideDonorlist/<id>' → Hide donor

'/Admin/UnhideDonorlist/<id>' → Unhide donor

'/Admin/BloodRequest' → View blood requests

'/Admin/BloodRequestBetweenDateReport' → Filter blood requests by date

'/Admin/ContactusQuery' → View contact messages

'/Admin/DeleteContactusQuery/<id>' → Delete query

'/Admin/PendingContactusQuery/<id>' → Mark as pending

[Donor Views]

'/donorsignup/' → Donor registration

'/DonorProfile' → View donor profile

'/DonorProfile/update' → Update donor profile

'/BloodRequest/' → View blood request details

[User Views]

'/' → Index page

'/user/bloodrequest/<id>' → Submit blood request

'/user/bloodrequest\_Details' → View blood request history

'/user/donorlist' → List all donors

'/user/Aboutus' → About us page

'/user/Contactus' → Contact us page

'/user/SearchDonor' → Search donor

## **LOGIC FLOW**

User clicks login

→ Form POSTs to /doLogin

→ Check username and password

IF correct:

    IF user\_type == admin: redirect to admin dashboard

    ELSE IF user\_type == donor: redirect to donor profile

    ELSE: redirect to user home

ELSE:

    Show error message

## **LOGIC FLOW (EXAMPLE: Blood Request)**

User clicks "Request Blood"

→ Fill in name, contact, donor, reason

→ Form submits to /user/bloodrequest/<donor\_id>

→ Save to BloodRequest table

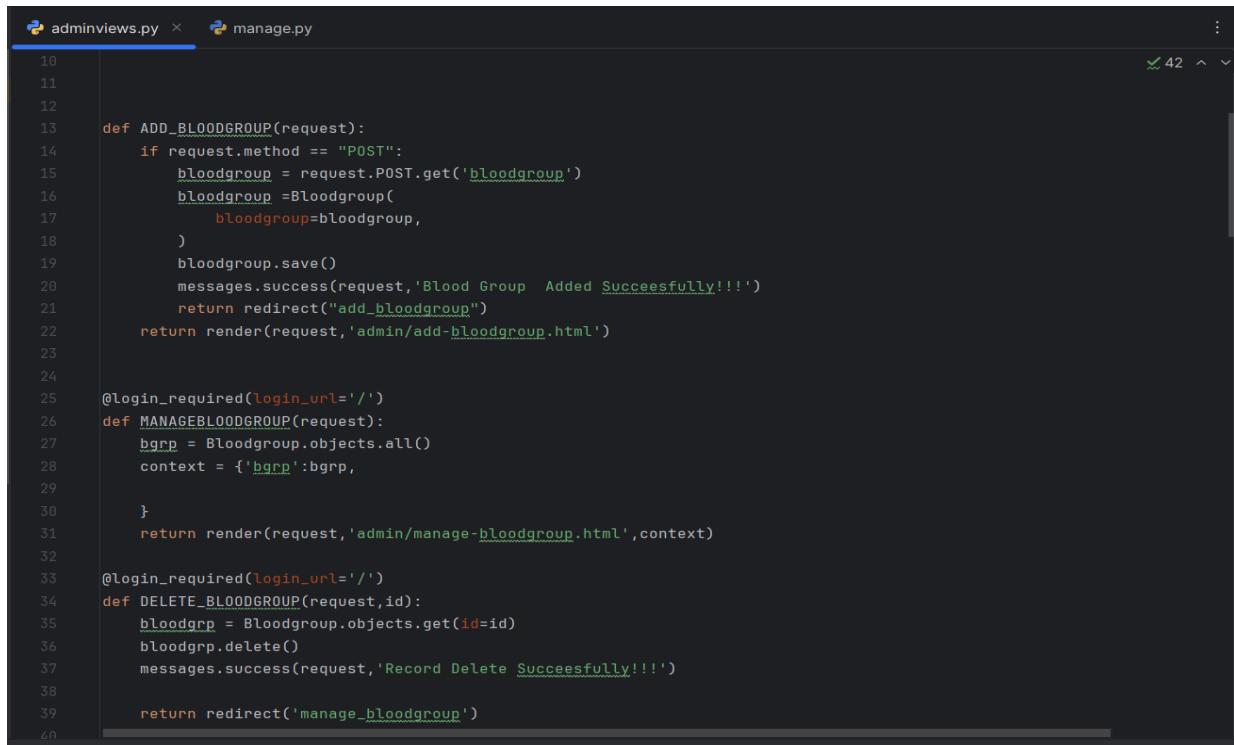
→ Admin sees request in dashboard

---

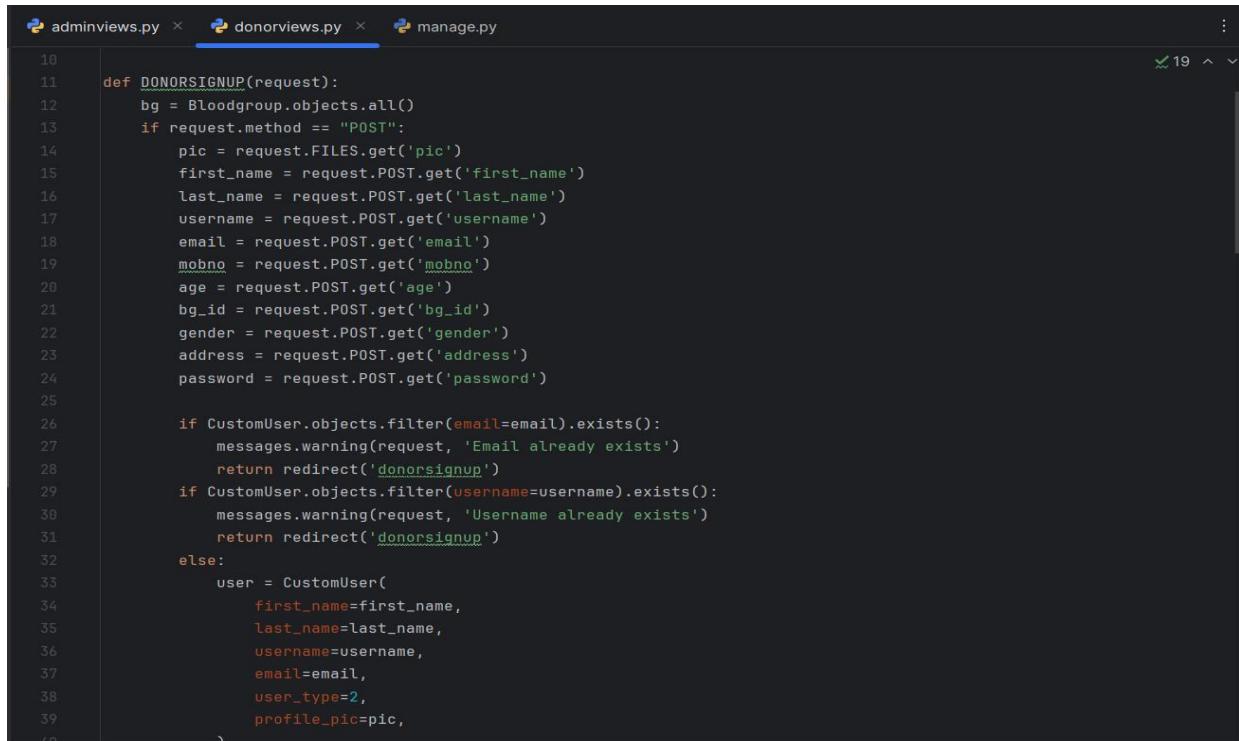
## APPENDIX-B

### SCREENSHOTS

#### Code



```
adminviews.py × manage.py : 42 ▲ ▼
10
11
12
13 def ADD_BLOODGROUP(request):
14     if request.method == "POST":
15         bloodgroup = request.POST.get('bloodgroup')
16         bloodgroup =Bloodgroup(
17             bloodgroup=bloodgroup,
18         )
19         bloodgroup.save()
20         messages.success(request,'Blood Group Added Successfully!!!')
21         return redirect("add_bloodgroup")
22     return render(request,'admin/add-bloodgroup.html')
23
24
25 @login_required(login_url='/')
26 def MANAGEBLOODGROUP(request):
27     bgrp = Bloodgroup.objects.all()
28     context = {'bgrp':bgrp,
29
30     }
31     return render(request,'admin/manage-bloodgroup.html',context)
32
33 @login_required(login_url='/')
34 def DELETE_BLOODGROUP(request,id):
35     bloodgrp = Bloodgroup.objects.get(id=id)
36     bloodgrp.delete()
37     messages.success(request,'Record Delete Successfully!!!')
38
39     return redirect('manage_bloodgroup')
40
```



```
adminviews.py × donorviews.py × manage.py : 19 ▲ ▼
10
11 def DONORSIGNUP(request):
12     bg = Bloodgroup.objects.all()
13     if request.method == "POST":
14         pic = request.FILES.get('pic')
15         first_name = request.POST.get('first_name')
16         last_name = request.POST.get('last_name')
17         username = request.POST.get('username')
18         email = request.POST.get('email')
19         mobno = request.POST.get('mobno')
20         age = request.POST.get('age')
21         bg_id = request.POST.get('bg_id')
22         gender = request.POST.get('gender')
23         address = request.POST.get('address')
24         password = request.POST.get('password')
25
26         if CustomUser.objects.filter(email=email).exists():
27             messages.warning(request, 'Email already exists')
28             return redirect('donorsignup')
29         if CustomUser.objects.filter(username=username).exists():
30             messages.warning(request, 'Username already exists')
31             return redirect('donorsignup')
32         else:
33             user = CustomUser(
34                 first_name=first_name,
35                 last_name=last_name,
36                 username=username,
37                 email=email,
38                 user_type=2,
39                 profile_pic=pic,
```

## Home Page

The screenshot shows the homepage of the BBDMIS website. At the top, there's a navigation bar with links for Home, About, Donor List, Contact Us, Doctor Sign-up, Admin, and Search Donor. Below the navigation is a teal-colored header section with the text "BLOOD IS MEANT FOR CIRCULATION. DONATE BLOOD." and a small explanatory text about blood donation. To the right of the text is a photograph of a medical professional in a white coat performing a blood draw. Below this is a graphic with the text "GIVE THE GIFT OF LIFE: DONATE BLOOD" and a stylized red heart shape. To the right of the graphic is a section titled "ABOUT US" with a brief description of donor plasma. The main content area features a grid of five cards, each representing a donor: Sabyendra Kumar (Male, AB+, Doctor), Anuj Kumar (Male, B+, Doctor), Ranmesh Jha (Male, O+, Doctor), Tintu Tintu (Male, AB+, Doctor), and Meenakshi Kumar (Female, O+, Doctor). Below this grid is a "GET IN TOUCH" form with fields for Name, Phone Number, Email, and Message, followed by a green "SEND" button. At the bottom, there are sections for "Reach us...", "About", and "Quick Links".

**BLOOD IS MEANT FOR CIRCULATION. DONATE BLOOD.**

A blood bank is a center where blood products are stored at room temperature or under controlled environment for later use in medical treatment. The term "blood bank" typically refers to a collection of blood products, either whole blood or separated components, held at a medical facility for future use. Blood can be collected from a donor or from a patient. A donor is someone who voluntarily gives blood for transfusion, and comes from the same place (donation).

**GIVE THE GIFT OF LIFE: DONATE BLOOD**

**ABOUT US**

There are many varieties of packages of Loxonin known available, but they majority have suffered alteration in some form, by injection, insertion, or concatenation words which don't look even slightly believable. If you are going to use a package of Loxonin, you need to be sure there isn't anything conincresing hidden in the estate of text.

**SOME OF THE DONOR**

Sabyendra Kumar  
Gender: Male  
Blood Group: AB+  
[Request](#)

Anuj Kumar  
Gender: Male  
Blood Group: B+  
[Request](#)

Ranmesh Jha  
Gender: Male  
Blood Group: O+  
[Request](#)

Tintu Tintu  
Gender: Male  
Blood Group: AB+  
[Request](#)

Meenakshi Kumar  
Gender: Female  
Blood Group: O-  
[Request](#)

**GET IN TOUCH**

Your Name: \_\_\_\_\_ Phone Number: \_\_\_\_\_

Email: \_\_\_\_\_

Message: \_\_\_\_\_

**SEND**

**Reach us...**

• 01822, Noida, Uttar Pradesh  
• Call +91 9898229988  
• [info@bbdmis.com](mailto:info@bbdmis.com)

[f](#) [t](#) [in](#) [o](#)

**About**

BBDMIS provides medical records management applications, under which BBDMIS maintains various corporate inventories across different sectors. It also helps in maintaining a database of various medical facilities.

**Quick Links**

[Home](#) [About](#)  
[Contact Us](#) [Doctor List](#)

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## Donor Signup

**Registrations**  
Register With Us!!

**Profile Pic**

**First Name**

**Last Name**

**Email**

**Username**

**Mobile Number**

**Age**

**Blood Group**

**Gender**

**Address**

**Password**

**Register**

**Already Registered**  
[Home Page](#)

## Admin Dashboard

The screenshot displays the Admin Dashboard for the BBDMS (Blood Bank And Donor Management System). The dashboard features a dark blue header with the system name "BBDMS". On the right side of the header is a user profile icon and the greeting "Hi, Admin Test". The main content area is titled "Dashboard" and includes a welcome message "Welcome! Admin Test". Below this, there are four data cards:

- Listed Blood Group:** 7 (View Details)
- Registered Donors:** 7 (View Details)
- Total Queries:** 3 (View Details)
- Total Blood Request:** 7 (View Details)

The left sidebar contains a "Dashboard" section and a "COMPONENTS" section with the following items:

- Blood Group
- Donor List
- Manage Contact us query
- Blood Request
- Blood Request Report

At the bottom of the dashboard, there is a footer bar with the text "Blood Bank And Donor Management System" on the left and "Python(Django)" on the right.

## Donor List

BBDMS

Hi Admin Test

Dashboard

COMPONENTS

- Blood Group
- Donor List
- Manage Contact us query
- Blood Request
- Blood Request Report

Donor List

Manage Donor List

Show 10 entries Search:

#	NAME	MOBILE NO	EMAIL	AGE	GENDER	BLOOD GROUP	ADDRESS	ACTION
1	Test Sample	4987464789	test@gmail.com	36	Female	AB+	O-908, GHU, Block-7 Lucknow, Uttar Pradesh	<button>Hidden</button> <button>Delete</button>
2	Meenu Kumari	9879797798	meenu@gmail.com	26	Female	O-	O-908, GHU, Block-7 Laxmi Nagar Delhi	<button>Public</button> <button>Delete</button>
3	Test Test	1465456456	test123@gmail.com	25	Male	AB+	O-908, GHU, Block-7	<button>Public</button> <button>Delete</button>
4	Ramesh Jha	9746457987	ramesh@gmail.com	45	Male	B+	edfewrfewrtrgryyt	<button>Public</button> <button>Delete</button>
5	Anuj Kumar	1231231230	ak123@gmail.com	32	Male	B+	NA	<button>Public</button> <button>Delete</button>
6	Satyendra Kumar	6465465465	satyendra@gmail.com	29	Male	AB-	K-901, Jawahar Nagar New Delhi	<button>Public</button> <button>Delete</button>
7	John Doe	1414253652	jhn12@test.com	25	Male	B+	Test Address	<button>Hidden</button> <button>Delete</button>

# Name Mobile No Email Age Gender Blood Group address action

Showing 1 to 7 of 7 entries

Previous 1 Next

Blood Bank And Donor ❤ Management System

Python(Django)

## Blood Requests List

**BBDMS**

- [Dashboard](#)
- [COMPONENTS](#)
  - [Blood Group](#)
  - [Donor List](#)
  - [Manage Contact us query](#)
  - [Blood Request](#)
  - [Blood Request Report](#)

Hi, Admin Test

### Blood Request Details

Blood Request Details

#	NAME OF DONOR	CONTACT NUMBER OF DONOR	BLOOD GROUP OF DONOR	NAME OF REQUIRER	MOBILE NUMBER OF REQUIRER	EMAIL OF REQUIRER	BLOOD REQUIRE FOR	MESSAGE OF REQUIRER	APPLY DATE
1	Test Sample	4987464789	AB+	Rakesh Sharma	7979797987	rakesh@gmail.com	Father	Please Help!!	July 19, 2024, 6:29 a.m.
2	Meenu Kumari	9879797798	O-	Test	7479879797	test@gmail.com	wife	ghgjhjh	July 19, 2024, 7 a.m.
3	Meenu Kumari	9879797798	O-	Test	7479879797	test@gmail.com	wife	ghgjhjh	July 19, 2024, 7:01 a.m.
4	Test Test	1465456456	AB+	Ram	7987897987	ram@gmail.com	wife	Please Help!!	July 19, 2024, 7:02 a.m.
5	Anuj Kumar	1231231230	B+	Rahul	4561231230	rahul12@test.com	Father	Required urgent blood for my father	Aug. 6, 2024, 4:56 p.m.
6	Satyendra Kumar	6465465465	AB-	Karan Saxena	6546546546	karan@gmail.com	Father	Plz Help	Aug. 8, 2024, 12:20 p.m.
7	John Doe	1414253652	B+	Amit Kumar	1231231230	amitk12@test.com	Father	My Father need the blood uregntly	Aug. 15, 2024, 4:25 p.m.

Showing 1 to 7 of 7 entries

Previous Next

Blood Bank And Donor ❤ Management System

Python(Django)

## APPENDIX-C ENCLOSURES



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