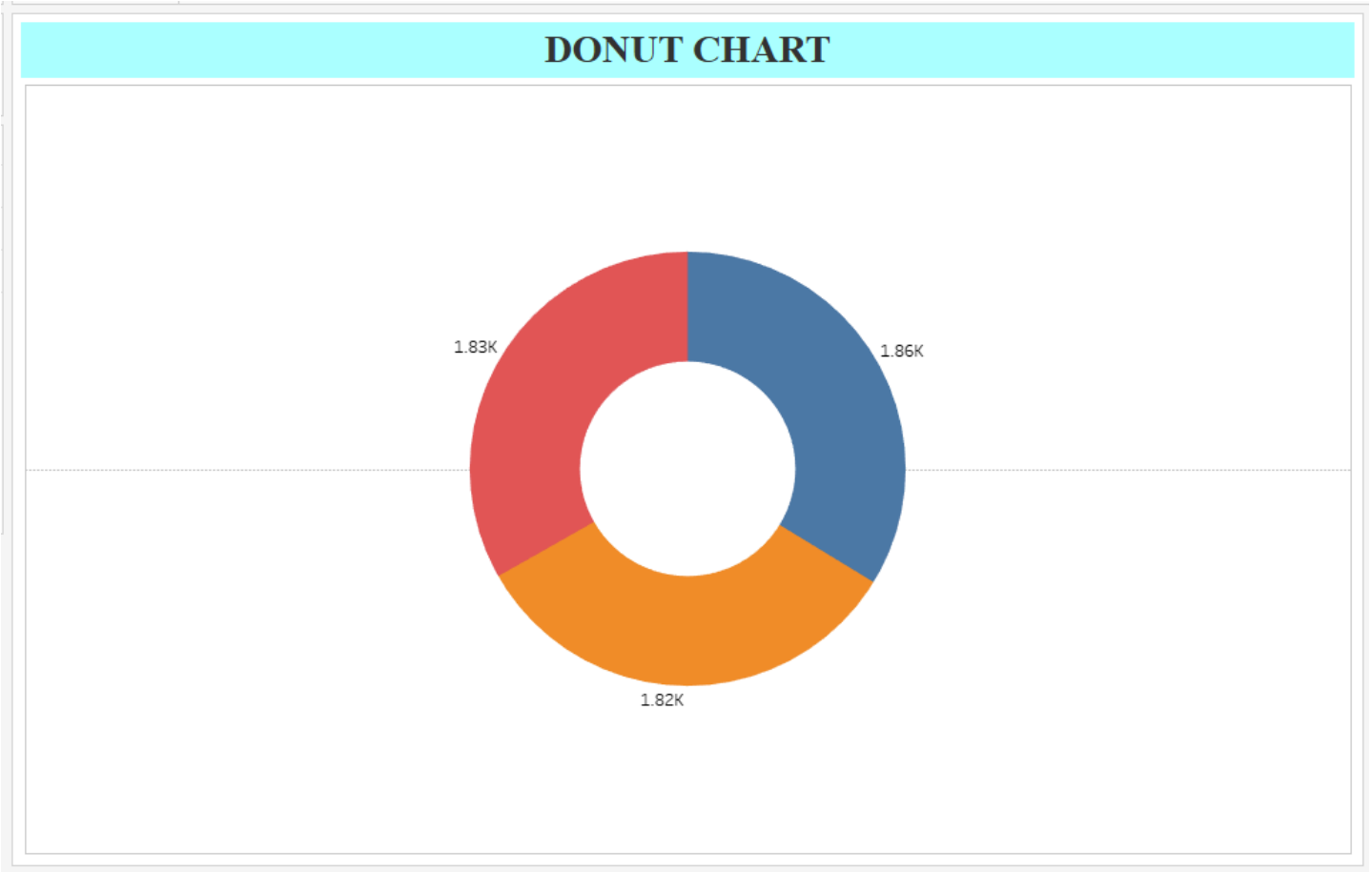


# ASSIGNMENT-2

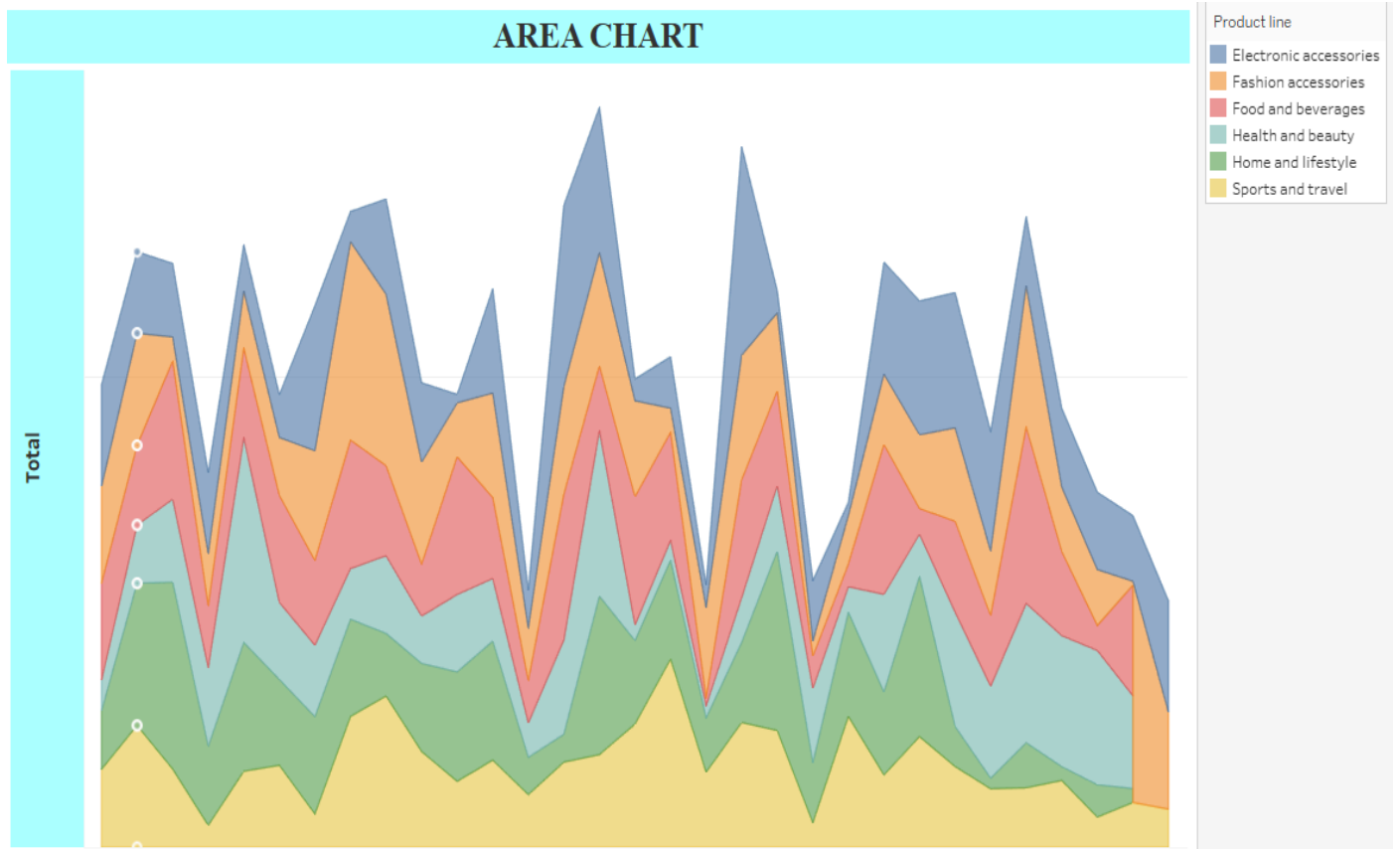
## 1.DONUT CHART

Sales QuatityBreakdown By Branch



## 2.AREA CHART

Product Lines Sales Trend Over Time



3.TEXT TABLE CHART

Product Line Sales Brekdown By Gender And Branch

| TEXT TABLE |                        |        |        |        |
|------------|------------------------|--------|--------|--------|
| Gender     | Product line           | A      | B      | C      |
| Female     | Electronic accessories | 9,966  | 8,167  | 8,969  |
|            | Fashion accessories    | 9,836  | 9,081  | 11,520 |
|            | Food and beverages     | 7,000  | 10,510 | 15,661 |
|            | Health and beauty      | 5,715  | 6,400  | 6,446  |
|            | Home and lifestyle     | 12,637 | 9,557  | 7,843  |
|            | Sports and travel      | 8,115  | 9,213  | 11,247 |
| Male       | Electronic accessories | 8,351  | 8,885  | 10,000 |
|            | Fashion accessories    | 6,496  | 7,332  | 10,040 |
|            | Food and beverages     | 10,163 | 4,705  | 8,106  |
|            | Health and beauty      | 6,883  | 13,580 | 10,170 |
|            | Home and lifestyle     | 9,780  | 7,992  | 6,053  |
|            | Sports and travel      | 11,258 | 10,775 | 4,515  |

4.HIGHLIGHT TABLE

Highlighted Sales Data:Member vs Normal Customers

| HIGHLIGHT TABLE |                        |        |        |        | SUM(Total) |        |
|-----------------|------------------------|--------|--------|--------|------------|--------|
| Customer t..    | Product line           | Branch |        |        |            |        |
|                 |                        | A      | B      | C      | 5,792      | 13,057 |
| Member          | Health and beauty      | 6,439  | 11,328 | 8,064  |            |        |
|                 | Sports and travel      | 9,677  | 10,420 | 8,137  |            |        |
|                 | Food and beverages     | 8,877  | 9,423  | 13,057 |            |        |
|                 | Home and lifestyle     | 12,556 | 7,769  | 7,652  |            |        |
|                 | Electronic accessories | 9,146  | 7,425  | 7,928  |            |        |
|                 | Fashion accessories    | 6,943  | 7,340  | 12,042 |            |        |
| Normal          | Home and lifestyle     | 9,861  | 9,780  | 6,243  |            |        |
|                 | Electronic accessories | 9,171  | 9,627  | 11,041 |            |        |
|                 | Sports and travel      | 9,696  | 9,568  | 7,625  |            |        |
|                 | Fashion accessories    | 9,390  | 9,074  | 9,518  |            |        |
|                 | Health and beauty      | 6,159  | 8,653  | 8,551  |            |        |
|                 | Food and beverages     | 8,286  | 5,792  | 10,709 |            |        |

## 5.WORD CLOUD

Popular Product Lines Based On Sales

### WORD CLOUD

Health and beauty

Home and lifestyle

Fashion accessories

Electronic accessories

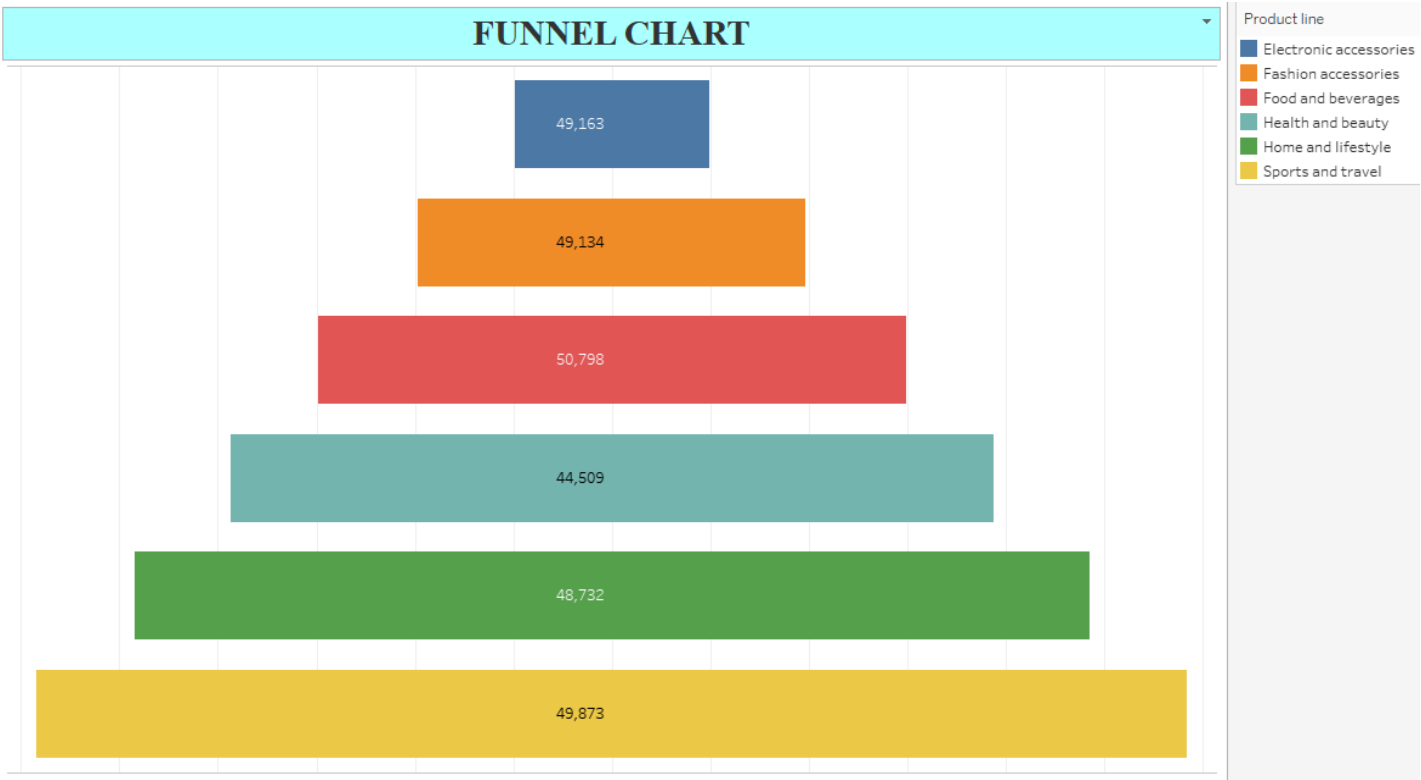
Food and beverages

Sports and travel

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6.FUNNEL CHART

Sales Distribution Across Product Categories



## 7.WATERFALL CHART

Product Line Sales Growth Breakdown

