

Online Sales Analysis Using SQL

Results:

Transaction_ID	Dates	Product_Category	Product_Name	Units_Sold	Unit_Price	Sales	Region	Payment_Method
10001	01-01-2024	Electronics	iPhone 14Pro	2	999.99	1999.98	North America	Credit Card
10002	02-01-2024	Home Appliances	Dyson V11 Vacuum	1	499.99	499.99	Europe	PayPal
10003	03-01-2024	Clothing	Levi's 501 Jeans	3	69.99	209.97	Asia	Debit Card
10004	04-01-2024	Books	The Da Vinci Code	4	15.99	63.96	North America	Credit Card
10005	05-01-2024	Beauty Products	Neutrogena Skincare Set	1	89.99	89.99	Europe	PayPal
10006	06-01-2024	Sports	Wilson Evolution Basketball	5	29.99	149.95	Asia	Credit Card
10007	07-01-2024	Electronics	MacBook Pro 16-inch	1	2499.99	2499.99	North America	Credit Card
10008	08-01-2024	Home Appliances	Blueair Classic 480i	2	599.99	1199.98	Europe	PayPal
10009	09-01-2024	Clothing	Nike Air Force 1	6	89.99	539.94	Asia	Debit Card
10010	10-01-2024	Books	Dune by Frank Herbert	2	25.99	51.98	North America	Credit Card

Product_Category	Total Sales
Sports	11268.929999999997
Home Appliances	15159.339999999997
Electronics	29908.480000000007
Clothing	6263.54
Books	1505.1800000000005
Beauty Products	1987.2

Product_Name	Total Sales
Zara Summer Dress	179.97
Youth to the People Superfood Antioxidant Clea...	36
YETI Tundra 45 Cooler	299.99
Yeti Roadie 24 Cooler	199.99
Yeti Rambler Tumbler	239.94
Yeti Rambler Bottle	149.97
YETI Hopper Flip Portable Cooler	249.99
Wilson Evolution Basketball	149.95
Where the Crawdads Sing by Delia Owens	75.96
Vitamix Explorian Blender	349.99

	Payment_Method	Total Sales
►	PayPal	17146.539999999997
	Debit Card	6263.54
	Credit Card	42682.590000000001

Region	Total Sales
North America	31413.660000000001
Europe	17146.539999999997
Asia	17532.469999999997

Region	Total Sales
Asia	11268.929999999997

	Product_Name	Total Sales
▶	iPhone 14 Pro	1999.98

	Transaction_ID	total_orders	total_revenue
▶	10103	1	3899.99
	10086	1	2599.98
	10007	1	2499.99
	10001	1	1999.98
	10036	1	1895
	10073	1	1599.99
	10038	1	1599.98
	10139	1	1499.99
	10013	1	1499.98
	10133	1	1299.99

Category	Products	Total_Sales
Beauty Products	The Ordinary Niacinamide Serum	6.5
Beauty Products	The Ordinary Hyaluronic Acid Serum	6.8
Beauty Products	Biore UV Aqua Rich Watery Essence Sunscreen	15
Beauty Products	Neutrogena Hydro Boost Water Gel	16.99
Books	The Four Agreements by Don Miguel Ruiz	17.98