



region, m...
All

customer
All

segment, category, ...
All

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG

PRODUCT PERFORMANCE

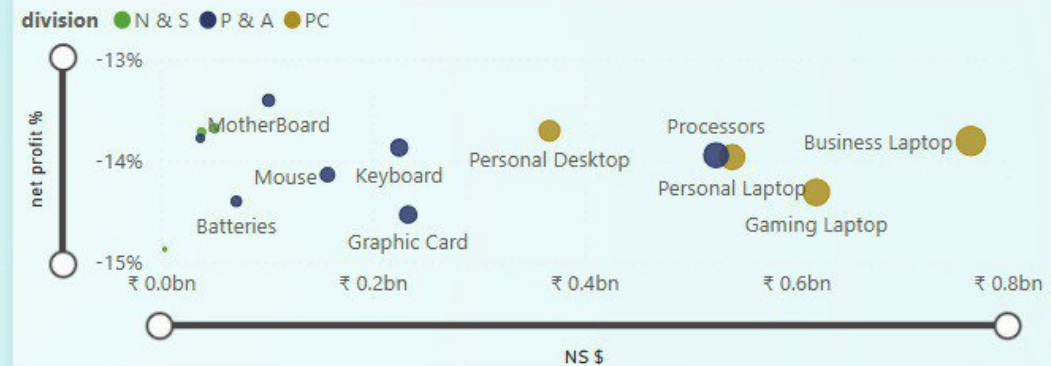
segment	GM \$	NS \$	GM %	net profit \$	net profit %
Accessories	172.61M	₹ 454.10M	38.0%	-63.78M	-14.0%
Desktop	272.39M	₹ 711.08M	38.3%	-97.79M	-13.8%
Networking	14.78M	₹ 38.43M	38.5%	-5.27M	-13.7%
Notebook	600.96M	₹ 1,580.43M	38.0%	-222.16M	-14.1%
Peripherals	341.22M	₹ 897.54M	38.0%	-125.91M	-14.0%
Storage	20.93M	₹ 54.59M	38.3%	-7.51M	-13.8%
Total	1,422.88M	₹ 3,736.17M	38.1%	-522.42M	-14.0%

REGION / MARKET / CUSTOMER PERFORMANCE

region	GM \$	NS \$	GM %	net profit \$	net profit %
APAC	690.21M	₹ 1,923.77M	35.9%	-281.16M	-14.6%
EU	267.80M	₹ 775.48M	34.5%	-95.52M	-12.3%
LATAM	5.19M	₹ 14.82M	35.0%	-0.44M	-2.9%
NA	459.68M	₹ 1,022.09M	45.0%	-145.31M	-14.2%
Total	1,422.88M	₹ 3,736.17M	38.1%	-522.42M	-14.0%

PERFORMANCE MATRIX

show GM%



UNIT ECONOMICS

