



region, ...
All

custo...
All

segment, category, pr...
All

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG



81.17%✓
LY: 80.21% (+1.2%)
Forecast Accuracy

-3472.69K✓
LY: -751.71K
(-361.97%)
NET ERROR

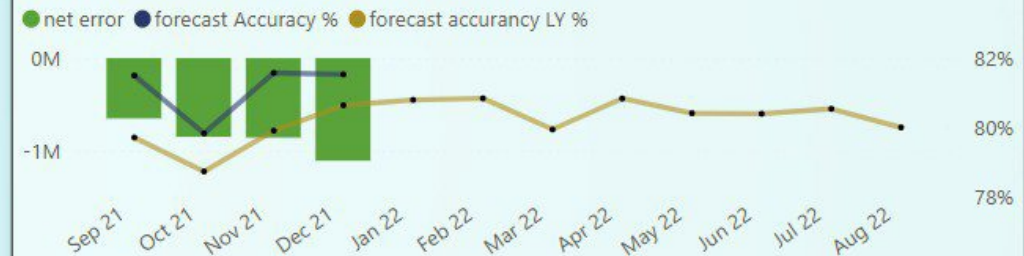
6899.04K✓
LY: 9780.74K (+29.46%)
ABS ERROR

KEY MATRICES BY CUSTOMER

| customer | net error | net error % | forecast Accuracy % | forecast accuracy LY % | risk |
|---------------------|----------------|--------------|---------------------|------------------------|------------|
| Acclaimed Stores | 83037 | 10.7% | 57.74% | 50.69% | EI |
| All-Out | -150 | -0.3% | 43.96% | 29.09% | OOS |
| Amazon | -464694 | -9.2% | 73.79% | 74.54% | OOS |
| Argos (Sainsbury's) | -23040 | -17.6% | 54.78% | 56.08% | OOS |
| Atlas Stores | -4182 | -2.3% | 49.53% | 48.16% | OOS |
| Atliq e Store | -294868 | -9.6% | 74.22% | 74.59% | OOS |
| Atliq Exclusive | -359242 | -11.9% | 70.35% | 71.69% | OOS |
| BestBuy | 81179 | 16.7% | 46.60% | 35.31% | EI |
| Billa | 3704 | 3.9% | 42.63% | 18.29% | EI |
| Boulanger | -48802 | -20.2% | 52.69% | 58.77% | OOS |
| Chip 7 | -85293 | -35.0% | 34.56% | 53.44% | OOS |
| Chiptec | -20102 | -11.4% | 50.49% | 52.54% | OOS |
| Circuit City | 85248 | 16.5% | 46.17% | 35.02% | EI |
| Control | 64731 | 13.0% | 52.06% | 47.42% | EI |
| Total | -347269 | -9.5% | 81.17% | 80.21% | OOS |

UNIT ECONOMICS

net error, forecast Accuracy % and forecast accuracy LY % by Month



REGION / MARKET / CUSTOMER PERFORMANCE

| segment | net error | net error % | forecast Accuracy % | forecast accuracy LY % | risk |
|-------------|-----------|-------------|---------------------|------------------------|------|
| Accessories | 341468 | 1.7% | 87.42% | 77.66% | EI |
| Desktop | 78576 | 10.2% | 87.53% | 84.37% | EI |
| Networking | -12967 | -1.7% | 93.06% | 90.40% | OOS |
| Notebook | -47221 | -1.7% | 87.24% | 79.99% | OOS |
| Storage | -628266 | -25.6% | 71.50% | 83.54% | OOS |
| Peripherals | -3204280 | -31.8% | 68.17% | 83.23% | OOS |