



region, mar... ▾

All ▾

customer

All ▾

segment, category, ...

All ▾

2019

2020

2021

2022
Est

Q1

Q2

Q3

Q4

YTD

YTG

vs LY

vs TARGET

CUSTOMER PERFORMANCE

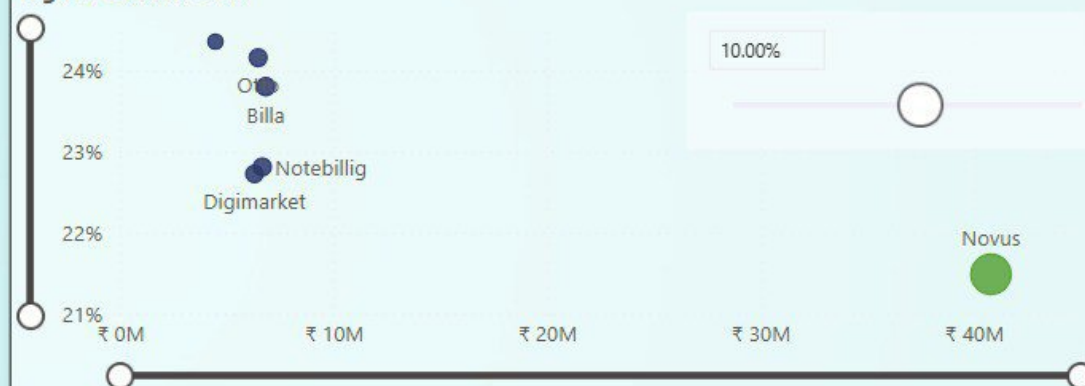
customer	GM \$	NS \$	GM %
Nova	0.52M	₹ 1.71M	30.2%
All-Out	1.68M	₹ 4.41M	38.2%
Unity Stores	2.13M	₹ 6.29M	33.9%
Otto	1.56M	₹ 6.47M	24.2%
Saturn	1.72M	₹ 6.49M	26.5%
Notebillig	1.52M	₹ 6.66M	22.8%
Billa	1.62M	₹ 6.82M	23.8%
Electricalsbea Stores	2.72M	₹ 6.95M	39.1%
Total	1,422.88M	₹ 3,736.17M	38.1%

PRODUCT PERFORMANCE

category	NS \$	GM \$	GM %
Batteries	₹ 71.37M	26.84M	37.6%
Business Laptop	₹ 765.25M	292.87M	38.3%
External Solid State Drives	₹ 50.90M	19.55M	38.4%
Gaming Laptop	₹ 619.25M	233.85M	37.8%
Graphic Card	₹ 233.69M	87.70M	37.5%
Internal HDD	₹ 37.41M	14.33M	38.3%
Keyboard	₹ 225.25M	85.98M	38.2%
MotherBoard	₹ 101.84M	39.40M	38.7%
Total	₹ 3,736.17M	1,422.88M	38.1%

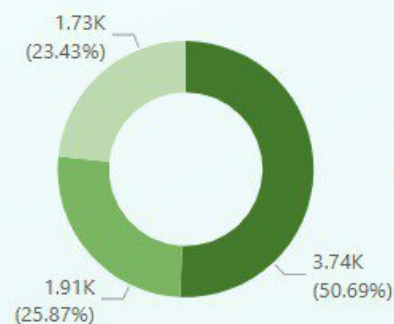
MATRICES PERFORMANCE

region ● APAC ● EU



UNIT ECONOMICS

● Net Sales ● Total Post ... ● Pre Invoi...



● Total COGS ● Gross Margin

