

## Ideation Phase

### Empathize & Discover

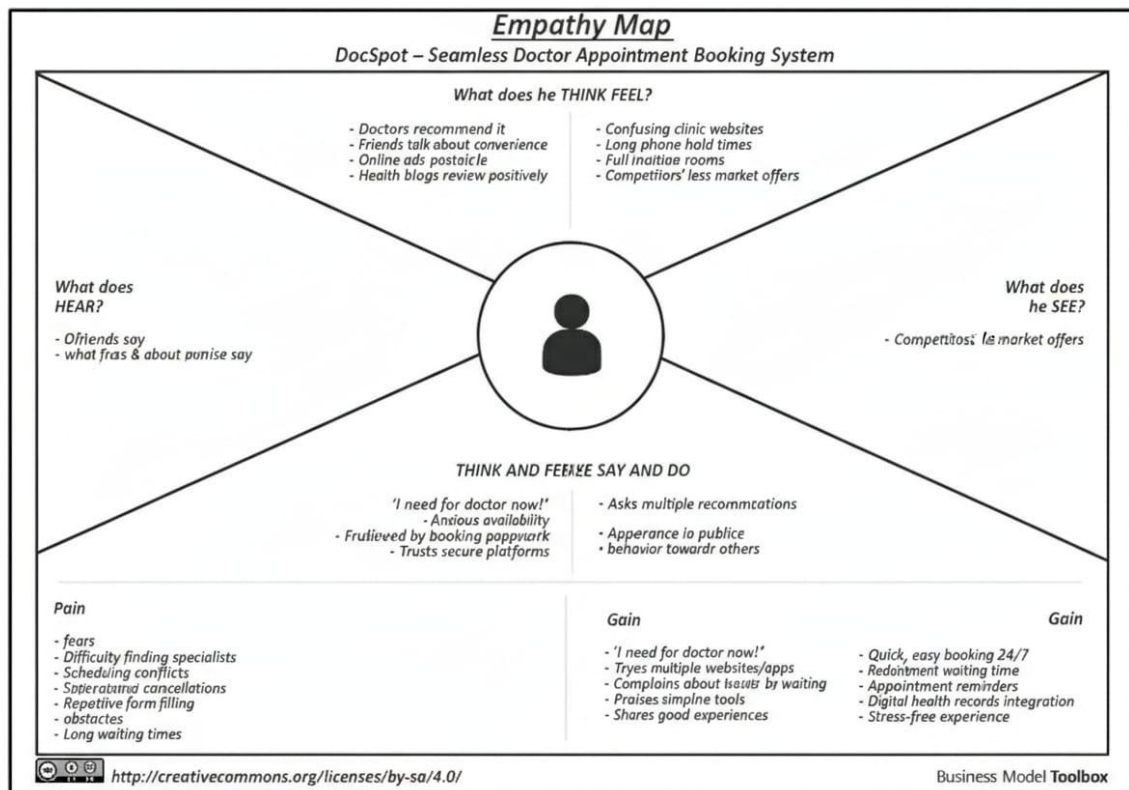
Date	16 February 2026
Team ID	LTVIP2026TMIDS34705
Project Name	DocSpot – Seamless Doctor Appointment Booking System
Maximum Marks	4 Marks

#### Empathy Map Canvas:

The Frustration: "I'm tired of being put on hold and feeling like finding a doctor is a second job; I just need a way to see who is available right now without the stress."

The Goal: "I want to feel in control of my health journey by using a simple, reliable interface that lets me secure a local appointment in seconds."

#### Example:



Reference: <https://www.mural.co/templates/empathy-map-canvas>