

ProfitFlow Analyzer



FILTERS

division	All
region	All

Market

Performance VS Target

Country	2019	2020	2021	2021 - Target	%
Australia	2M	7489M	14254M	-8950M	-62.8%
Austria	21M	61M	1257M	-1916M	-152.4%
Bangladesh	3M	1336M	4132M	-3536M	-85.6%
Canada	2M	8776M	21004M	-19122M	-91.0%
China	3M	3713M	12222M	-12730M	-104.2%
France	2M	6086M	14530M	-13604M	-93.6%
Germany	2M	3793M	7352M	-6182M	-84.1%
India	2M	41733M	93888M	-76926M	-81.9%
Indonesia	3M	4275M	11051M	-9745M	-88.2%
Italy	2M	3917M	7140M	-5627M	-78.8%
Japan	5M	915M	4288M	-3961M	-92.4%
Netherlands	3M	1819M	5066M	-3574M	-70.6%
Newzealand	6M	982M	5775M	-7030M	-121.7%
Norway	5M	1299M	6960M	-8154M	-117.2%
Pakistan	2M	2574M	4871M	-1310M	-26.9%
Philippines	2M	10225M	19715M	-14639M	-74.3%
Poland	2M	1634M	3569M	-2561M	-71.8%
Portugal	3M	2287M	6717M	-5620M	-83.7%
South Korea	2M	16538M	29145M	-24182M	-83.0%
Spain	7M	865M	6147M	-8257M	-134.3%
Sweden	6M	144M	879M	-1085M	-123.4%
United Kingdom	3M	5329M	18271M	-18860M	-103.2%
USA	3M	21337M	53945M	-44071M	-81.7%
Grand Total	2M	147127M	352179M	-301643M	-85.7%

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Customer Net sales Performance

Customers	2019	2020	2021	21 VS 20
Acclaimed Stores	2.274M	2572M	5848M	227.38%
All-Out	4.254M	99M	420M	425.43%
Amazon	2.805M	20906M	58647M	280.52%
Argos (Sainsbury's)	1.988M	645M	1283M	198.82%
Atlas Stores	3.336M	475M	1583M	333.62%
Atliq e Store	2.926M	12732M	37257M	292.61%
AtliQ Exclusive	2.136M	15481M	33063M	213.57%
BestBuy	2.199M	1554M	3418M	219.89%
Boulanger	3.333M	619M	2062M	333.28%
Chip 7	2.495M	1115M	2782M	249.54%
Chiptec	5.848M	246M	1436M	584.80%
Control	2.313M	1753M	4054M	231.27%
Coolblue	2.538M	913M	2316M	253.78%
Costco	2.319M	2190M	5077M	231.88%
Croma	1.852M	2297M	4255M	185.19%
Currys (Dixons Carphone)	1.945M	585M	1137M	194.49%
Digimarket	1.674M	1484M	2484M	167.36%
Ebay	2.706M	3831M	10369M	270.64%
Electricalsara Stores	2.401M	439M	1054M	240.12%
Electricalsbea Stores	4.235M	87M	370M	423.50%
Electricalslance Stores	2.507M	517M	1297M	250.66%
Electricalslytical	2.361M	2554M	6030M	236.06%
Electricalsocity	2.036M	3361M	6841M	203.56%
Electricalsquipo Stores	3.874M	456M	1765M	387.36%
Elite	3.049M	695M	2117M	304.87%
Elkjøp	2.615M	1045M	2733M	261.50%
Epic Stores	2.819M	768M	2166M	281.95%
Euronics	2.840M	706M	2004M	283.99%
Expert	2.394M	1446M	3462M	239.35%
Expression	2.120M	2592M	5496M	212.04%
Ezone	2.031M	2079M	4224M	203.13%
Flawless Stores	3.337M	287M	956M	333.73%
Flipkart	2.877M	4614M	13271M	287.65%
Fnac-Darty	2.075M	768M	1593M	207.53%
Forward Stores	1.907M	1204M	2296M	190.70%
Girias	2.202M	2101M	4626M	220.17%

Info Stores	3.049M	312M	951M	304.90%
Insight	1.929M	806M	1555M	192.90%
Integration Stores	7.081M	92M	650M	708.08%
Leader	1.700M	6281M	10681M	170.04%
Logic Stores	3.748M	640M	2398M	374.81%
Lotus	2.005M	2068M	4146M	200.46%
Neptune	3.151M	2600M	8192M	315.09%
Nomad Stores	1.949M	1223M	2383M	194.88%
Notebillig	1.732M	369M	639M	173.22%
Nova	20.024M	8M	161M	2002.36%
Novus	1.715M	3324M	5700M	171.50%
Otto	1.858M	370M	687M	185.78%
Premium Stores	2.288M	894M	2046M	228.76%
Propel	2.379M	2394M	5696M	237.95%
Radio Popular	2.627M	1086M	2854M	262.69%
Radio Shack	2.062M	1462M	3014M	206.20%
Reliance Digital	2.154M	2392M	5154M	215.44%
Relief	2.780M	778M	2162M	278.05%
Sage	1.754M	6564M	11509M	175.36%
Saturn	1.862M	343M	639M	186.18%
Sorefoz	2.485M	967M	2402M	248.47%
Sound	2.127M	1221M	2597M	212.71%
Staples	2.101M	2359M	4955M	210.09%
Surface Stores	3.183M	355M	1131M	318.27%
Synthetic	2.023M	3473M	7028M	202.35%
Taobao	3.836M	581M	2229M	383.62%
UniEuro	2.965M	1270M	3765M	296.54%
Vijay Sales	2.112M	2196M	4638M	211.20%
Viveks	2.072M	2062M	4272M	207.20%
walmart	2.267M	2315M	5248M	226.65%
Zone	2.623M	1107M	2905M	262.34%
Grand Total	2.394M	147127M	352179M	239.37%

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Top 10 products

Products	Net sales 2020	Net sales 2021	21 VS 20
AQ 5000 Series Electron 8 5900X Desktop Processor	5.9M	10.3M	173.67%
AQ 5000 Series Electron 9 5900X Desktop Processor	5.4M	9.5M	174.69%
AQ 5000 Series Ultron 8 5900X Desktop Processor	6.3M	11.1M	177.63%
AQ Electron 5 3600 Desktop Processor	4.5M	12.2M	272.30%
AQ Elite	4.6M	10.6M	230.35%
AQ Gamers	6.6M	9.4M	142.05%
AQ Lite	6.0M	11.3M	188.64%
AQ Neuer SSD	7.9M	8.4M	105.48%
AQ Wi Power Dx1	12.7M	11.0M	86.41%
AQ Wi Power Dx2	9.2M	12.8M	138.66%
Grand Total	69.2M	106.6M	154.03%

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Division Level Report

Division	Net sales 2020	Net sales 2021	21 VS 20
N & S	42476M	66093M	155.60%
P & A	74673M	196107M	262.62%
PC	29977M	89978M	300.16%
Grand Total	147127M	352179M	239.37%

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Filters

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Top 5 products

Products	Qty
AQ 5000 Series Ultron 8 5900X Desktop Processor	415M
AQ Electron 5 3600 Desktop Processor	357M
AQ Lite	2942M
AQ Wi Power Dx1	2589M
AQ Wi Power Dx2	1927M
Grand Total	8229M

Bottom 5 products

division	All
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customer	All

Products	Qty
AQ LION x1	103M
AQ LION x2	105M
AQ LION x3	105M
AQ Marquee P4	76M
AQ Mx NB	100M
Grand Total	490M

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New products

Products	Net sales 2021
AQ Clx3	1.9M
AQ Electron 3 3600 Desktop Processor	5.9M
AQ Gen Y	8.2M
AQ GEN Z	5.0M
AQ HOME Allin1 Gen 2	1.5M
AQ Lumina Ms	1.8M
AQ Marquee P3	2.0M
AQ Marquee P4	0.7M
AQ Maxima Ms	5.7M
AQ MB Lito	1.2M
AQ MB Lito 2	1.0M
AQ Qwerty	9.2M
AQ Qwerty Ms	6.6M
AQ Trigger	8.7M
AQ Trigger Ms	7.6M
AQ Wi Power Dx3	7.1M
Grand Total	74.0M

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Top 5 Country-2021

Products	Net sales 2021
Canada	21.0M
India	93.9M
Philippines	19.7M
South Korea	29.1M
USA	53.9M
Grand Total	217.7M