



## Philippine Life Financial Assurance Corporation (“PhilLife”)

### Privacy Policy

Last Updated: February 26, 2025.

For the previous version of the **PhilLife Privacy Policy**, please click [here](#).

At Philippine Life Financial Assurance Corporation (“PhilLife”), the privacy and protection of Your information are of the utmost importance. We value every piece of information and are committed to protecting and processing it responsibly.

**PLEASE READ AND UNDERSTAND THIS PRIVACY POLICY CAREFULLY TO KNOW HOW WE HANDLE YOUR INFORMATION. IF YOU DO NOT AGREE TO THIS POLICY, PLEASE DO NOT ACCESS OUR WEBSITE OR USE OUR SERVICES.**

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## **1. About this Privacy Policy**

This Privacy Policy aims to help You understand the purpose of collecting Your information and ensure the privacy, confidentiality, and security of Your information while providing quality services to You as our user. It explains the policies and procedures for collecting, using, and disclosing Your information and describes the data protection practices of PhilLife when You access our website and use our products and services (collectively, "Services"), whether online or offline. By using Our Services, You agree to the collection and use of information in accordance with this Privacy Policy.

## **2. About Us**

Philippine Life Financial Assurance Corporation provides innovative financial solutions and services including, among others, its Sales Drive platform as an SaaS offering. Our website address is <https://phillife.com.ph/>.

## **3. Interpretation and Definitions**

**Interpretation:** The words in which the initial letter is capitalized have meanings defined below and shall have the same meaning regardless of whether they appear singular or plural.

### **Definitions:**



- **“You”** (referred to also as “Your” in this policy) means the individual accessing or using the Service, the company, or other legal entity on behalf of which such an individual is accessing or using the Service, as applicable.
- **“PhilLife”** (referred to as “the Company”, “We”, “Us”, or “Our” in this policy) refers to Philippine Life Financial Assurance Corporation.
- **“Account”** means a unique account created for You to access our Service or parts of our Service.
- **“Website”** refers to the PhilLife website, accessible from <https://phillife.com.ph/> .
- **“Service”** refers to the associated services provided through the Website, including the Sales Drive SaaS offering.
- **“Personal Data”** is any information that relates to an identified or identifiable individual.

#### 4. Types of Data Collected

- a. **Personal Information:** While using Our Service, We may ask You to provide Us with certain personal information that can be used to create Your account, contact You, identify You, and verify Your identity. This may include but is not limited to:
  - i. Email address
  - ii. First name and last name
  - iii. Contact details (telephone number, email address)
  - iv. Address, State, Province, ZIP/Postal code, City
  - v. Date and place of birth, gender, place of citizenship
  - vi. Login information
  - vii. Bank account information and/or credit card details
  - viii. Government-issued identification card to verify Your identity
  - ix. Any other information You choose to provide in connection with Your use of the Services.
- b. **Usage Data:** Usage Data is collected automatically when using the Service. This may include information such as Your Device's Internet Protocol address (e.g., IP address), browser type, browser version, the pages of Our Service that You visit, the time and date of Your visit, and other diagnostic data.



- c. **Cookies and Tracking Technologies:** Our Service may use cookies and similar tracking technologies to track the activity on Our platform and store certain information. Cookies are small files placed on Your Device to help improve user experience.

## **5. Using Your Personal Data**

We use Your personal information to deliver services, handle transactions, prevent security breaches and fraud, and comply with any legal obligations. We may also use personal data for other purposes with Your consent.

## **6. Disclosure of Your Personal Data**

We may disclose Your information to perform functions required in providing the Services to You or for business or legal purposes. Disclosure may include:

- With Service Providers or Contractors: We may share Your personal information with service providers to monitor and analyze the use of our Service.
- For Business Transfers: Your personal information may be shared in connection with any merger, sale of Company assets, financing, or acquisition.
- With Affiliates: We may share Your information with our affiliates, requiring them to honor this Privacy Policy.
- With Legal Authorities: Under certain circumstances, We may be required to disclose Your personal data as required by law or in response to valid requests by public authorities.

## **7. Transfer of Your Personal Data**

Your information, including Personal Data, may be processed at PhilLife's Head Office and in any other places where the parties involved in the processing are located. This means Your information may be transferred to — and maintained on — computers located outside of our jurisdiction.



## **8. Updating Your Personal Data**

You may add, change, or amend Your information to update or correct Your personal data at any time by accessing Your Account. You may also contact Us to request access to update any personal information You provided.

## **9. Retention of Your Personal Data**

The retention of personal data depends on the purposes for which the data were collected and used. Your personal data will be retained until the end of five (5) years from the date You unsubscribe from Our services or until required by law, whichever is longer.

## **10. Security of Your Data**

We implement administrative, technical, and physical safeguards to protect Your information. All customers' data are encrypted at rest, and We take reasonable measures to guard against loss, unauthorized access, and alteration of the data provided through Our Services.

## **11. Your Rights Over Your Information**

You have the right to request that We update Your personal data, erase any personal data, or stop processing the data We hold about You. We may keep Your data for administrative, legal, or security purposes as permitted by law.

## **12. Children's Privacy**

We comply with age restrictions in accordance with applicable laws. Our services are not intended for individuals under the age of 18, and We do not knowingly collect personal data from these individuals without parental consent.



### **13. Links to Other Websites**

Our website and Services may have links to other websites, which may have their own privacy policies. Be sure to review the privacy policy on the site you are visiting.

### **14. Governing Laws and Jurisdictions**

This Privacy Policy is crafted to ensure compliance with the laws governing the protection of personal information in the Philippines and other applicable jurisdictions.

### **15. Changes to this Privacy Policy**

We reserve the right to update this Privacy Policy at any time. Your continued use of Our Services after any changes constitutes Your acceptance of the updated policy.

### **16. Acknowledgment**

In using Our Services, You acknowledge that You have read, understood, and hereby agree to this PhilLife Data Privacy Statement described herein, pursuant to the Data Privacy Act of 2012, its implementing rules, regulations, circulars, and issuances by the National Privacy Commission ("Privacy Laws").

### **17. Contact Us**

If You have any questions about this Privacy Policy, please contact us at

**Office of the First Vice-President for Operations**

11/F STI Holdings Center

6764 Ayala Avenue

1266 Makati City, Philippines

Email: [ferdinandr@phillife.com.ph](mailto:ferdinandr@phillife.com.ph) .