Customer Sales Analysis

Total Sales

18.3...

Count of Customers

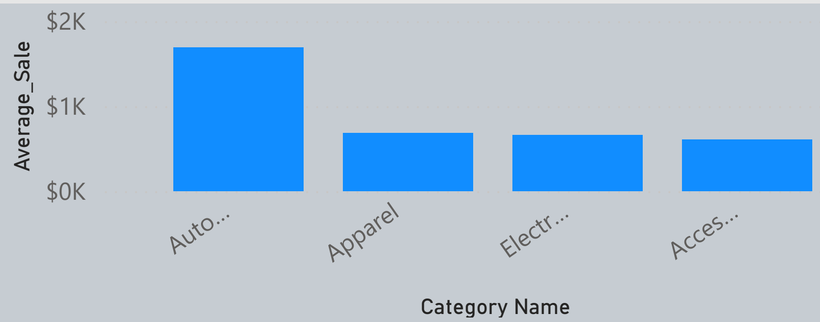
15

Products

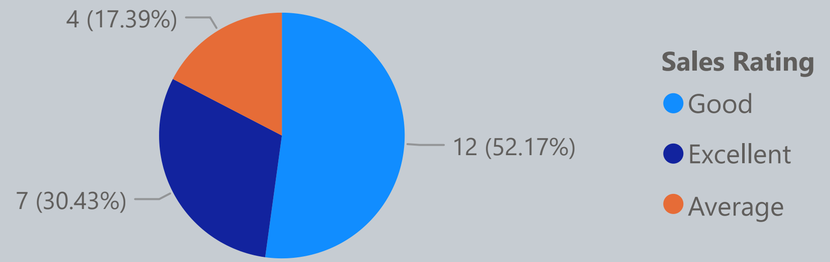
19

View Product Details

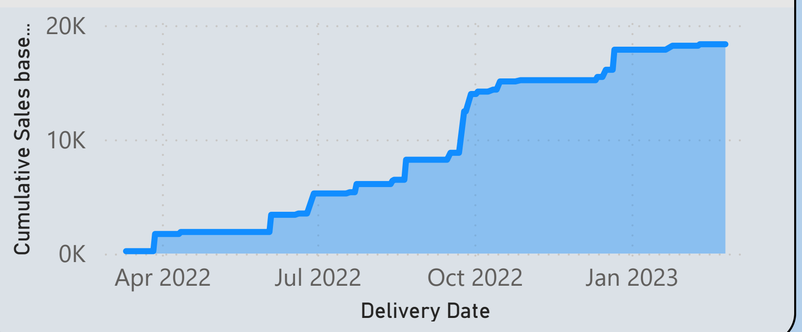
Average Sales by Category



Sales Rating

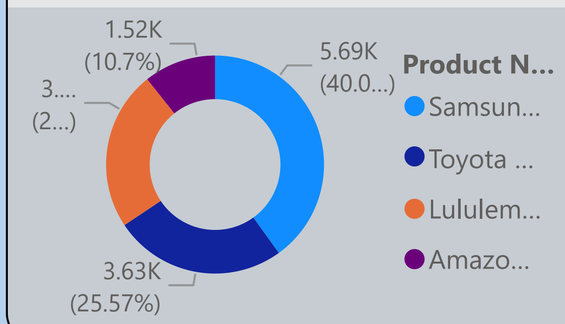


Cumulative Sales based on Delivery Date

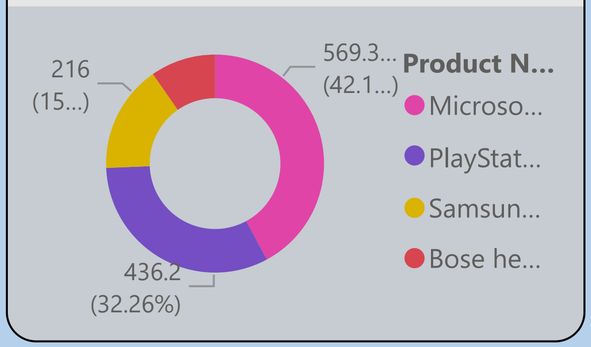


Cumulative Sales based on Shipping Date

Top 4 Products by Sales



Bottom 4 Products by Sales

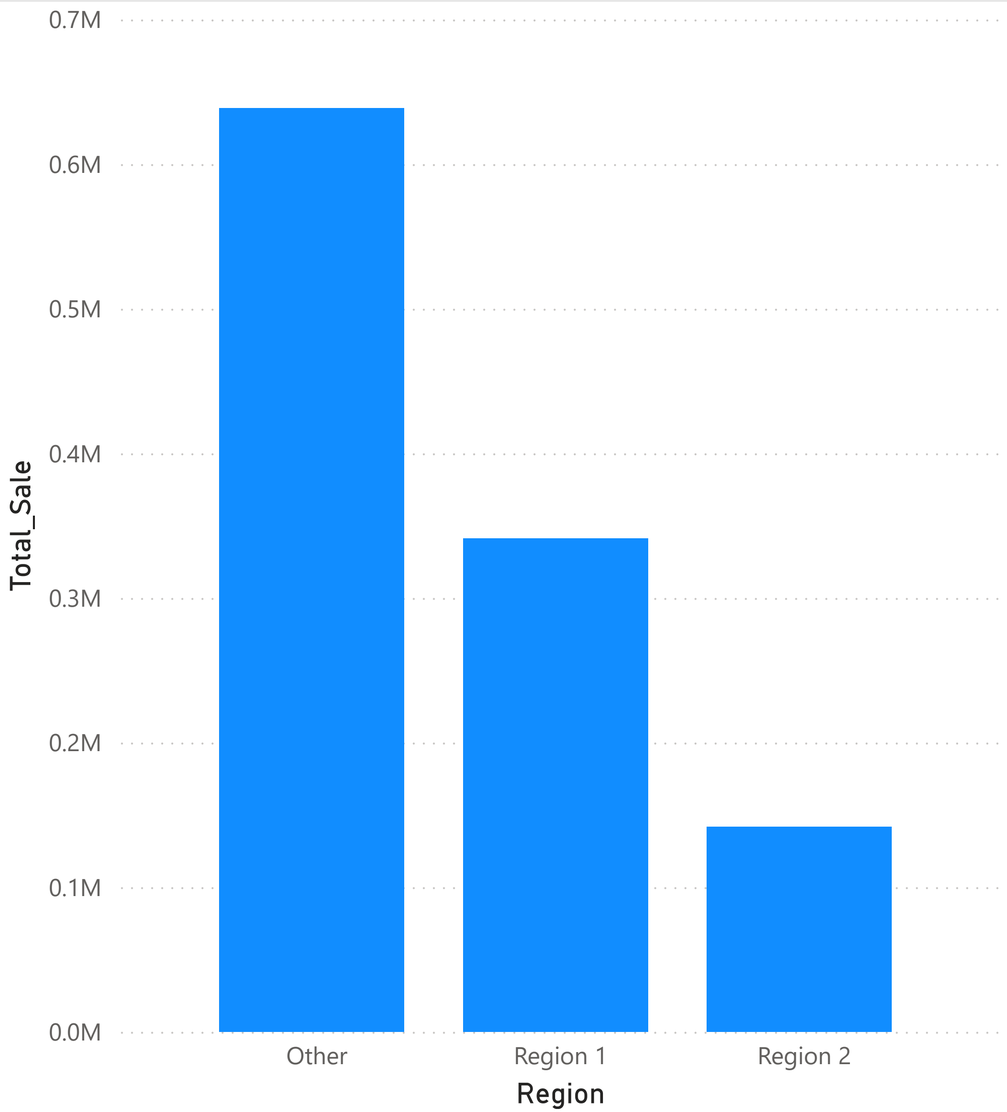


Country

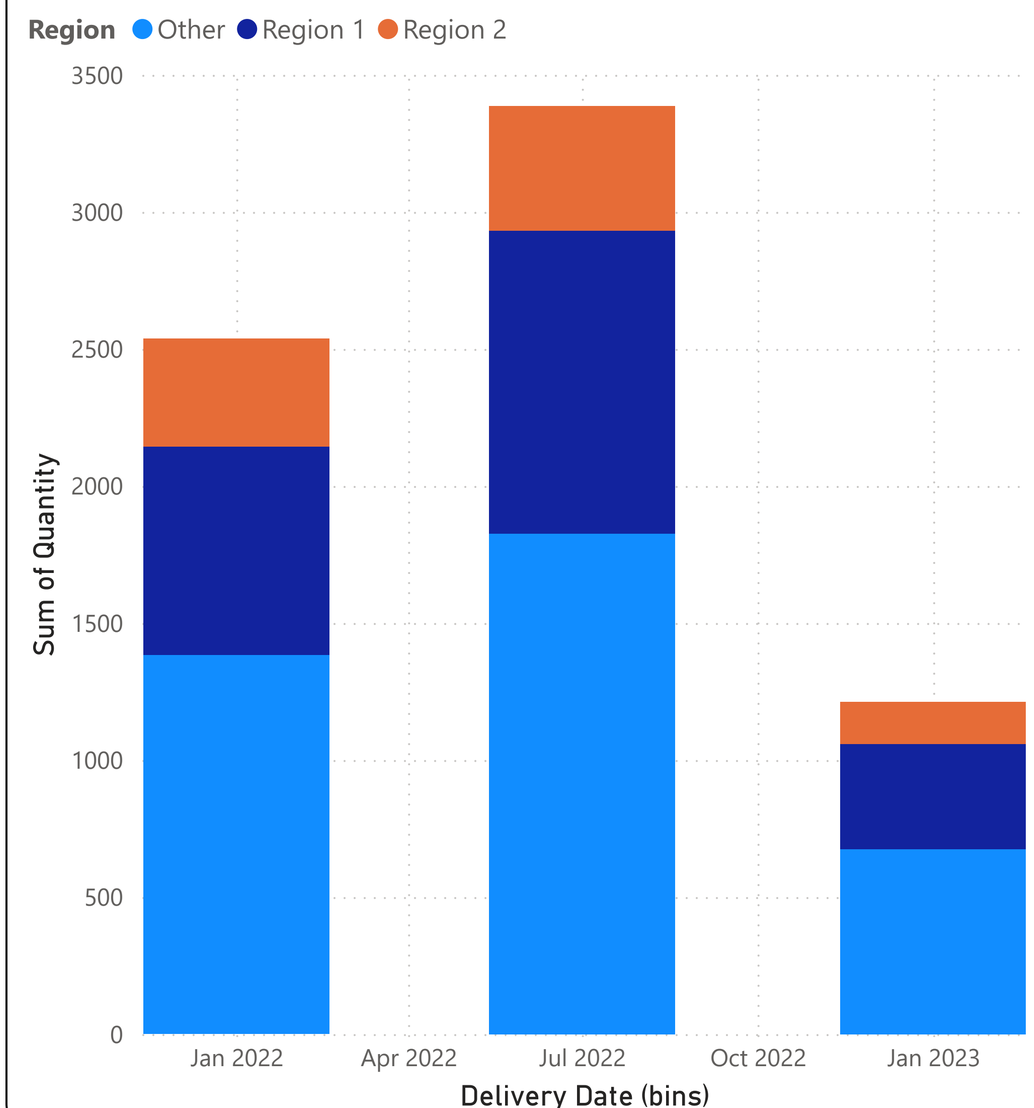
- Afghanistan
- Albania
- Argentina
- Armenia
- Aruba
- Australia
- Barbados
- Belgium
- Belize
- Bosnia and Herzegovi...
- Brazil
- Burkina Faso
- Canada

Product ID	Product Name	Sum of Quantity	Sum of Sales	Postal Code	Shipping Date	Delivery
14	Toyota Corolla	96	58,510.08	94122	02 April 2022	07 Marc
14	Toyota Corolla	96	58,510.08	94122	02 April 2022	08 Janu
12	Coca-Cola	32	44,157.44	65807	14 August 2022	05 Janu
7	Samsung Smart TV	10	40,078.40	20852	13 July 2022	01 Febr
14	Toyota Corolla	100	36,306.00	77041	21 June 2022	25 Sept
7	Samsung Smart TV	15	32,291.64	94086	29 September 2022	11 Marc
7	Samsung Smart TV	15	32,291.64	94086	29 September 2022	22 Augu
6	Lululemon yoga pants	25	22,485.75	94086	01 December 2022	26 Marc
6	Lululemon yoga pants	25	22,485.75	94086	01 December 2022	14 May
7	Samsung Smart TV	80	17,568.00	77041	16 September 2022	29 June
7	Samsung Smart TV	80	17,568.00	77041	16 September 2022	22 Augu
7	Samsung Smart TV	80	17,568.00	77041	16 September 2022	22 Dece
4	Rolex watches	45	8,316.00	10035	06 March 2022	10 Dece
4	Rolex watches	45	8,316.00	10035	06 March 2022	15 Dece
4	Rolex watches	45	8,316.00	10035	06 March 2022	17 Dece
13	Samsung Galaxy	42	8,217.72	48227	20 September 2022	06 Marc
13	Samsung Galaxy	42	8,217.72	48227	20 September 2022	22 April
18	Amazon Echo	54	8,077.32	19140	11 July 2022	02 Janu
Total		**7136**	**1,121,678.84**			

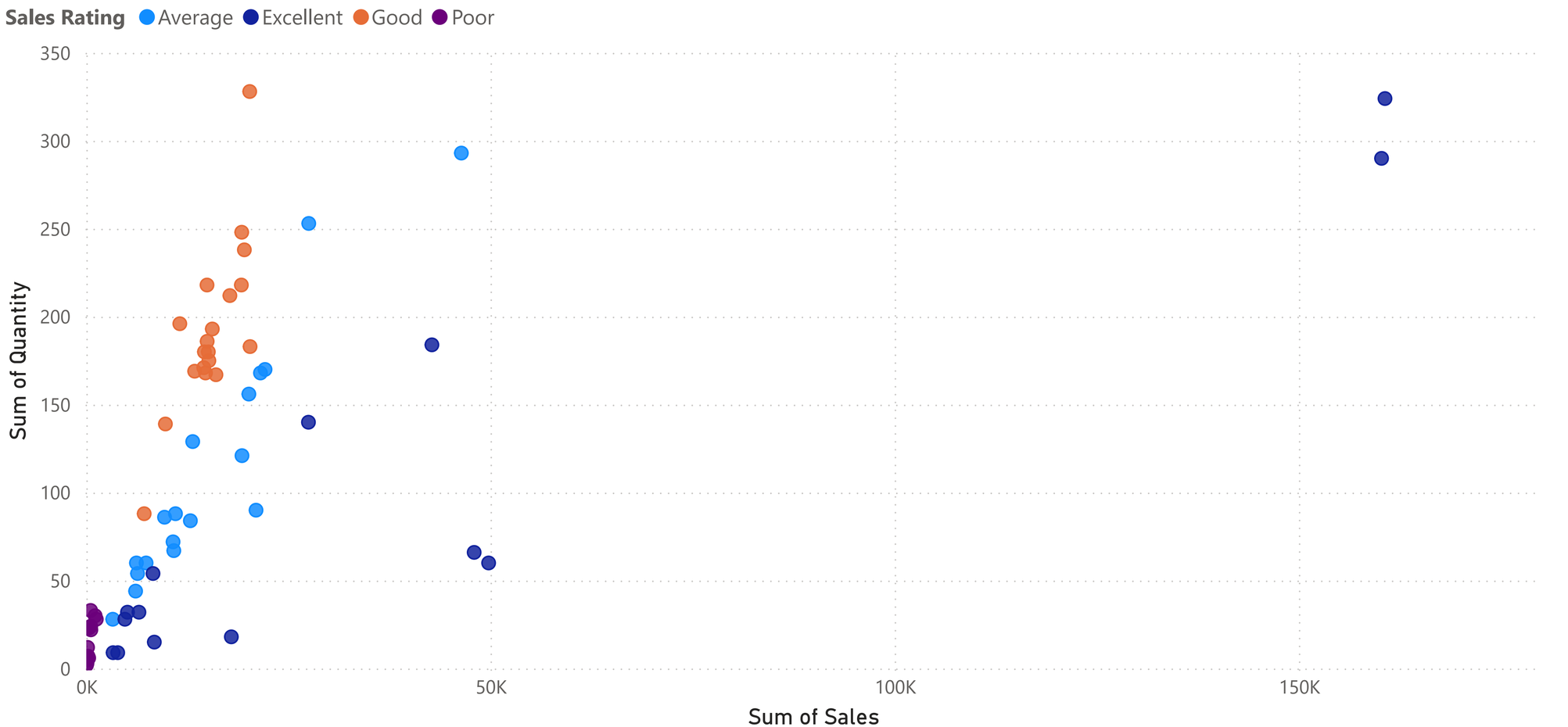
Total Sale by Region

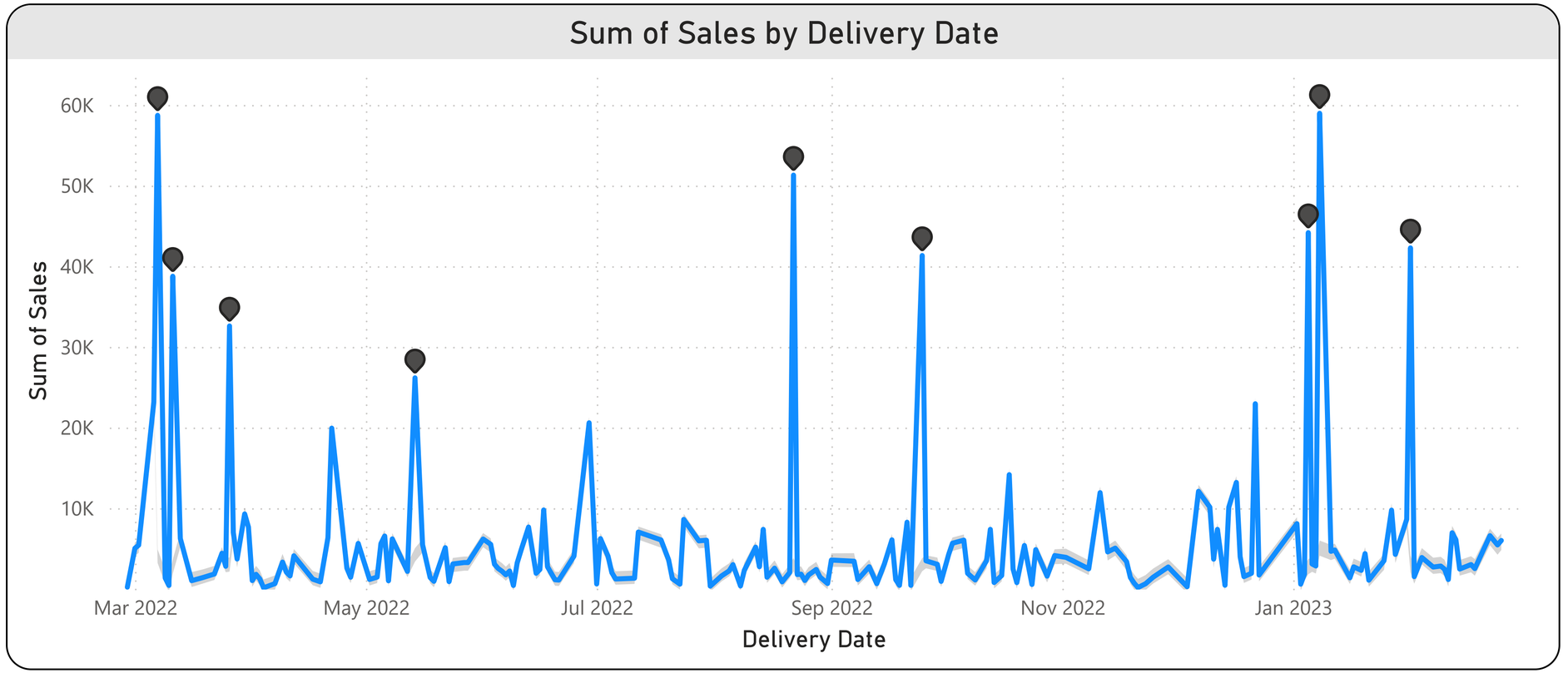


Sum of Quantity by Delivery Date (bins) and Region

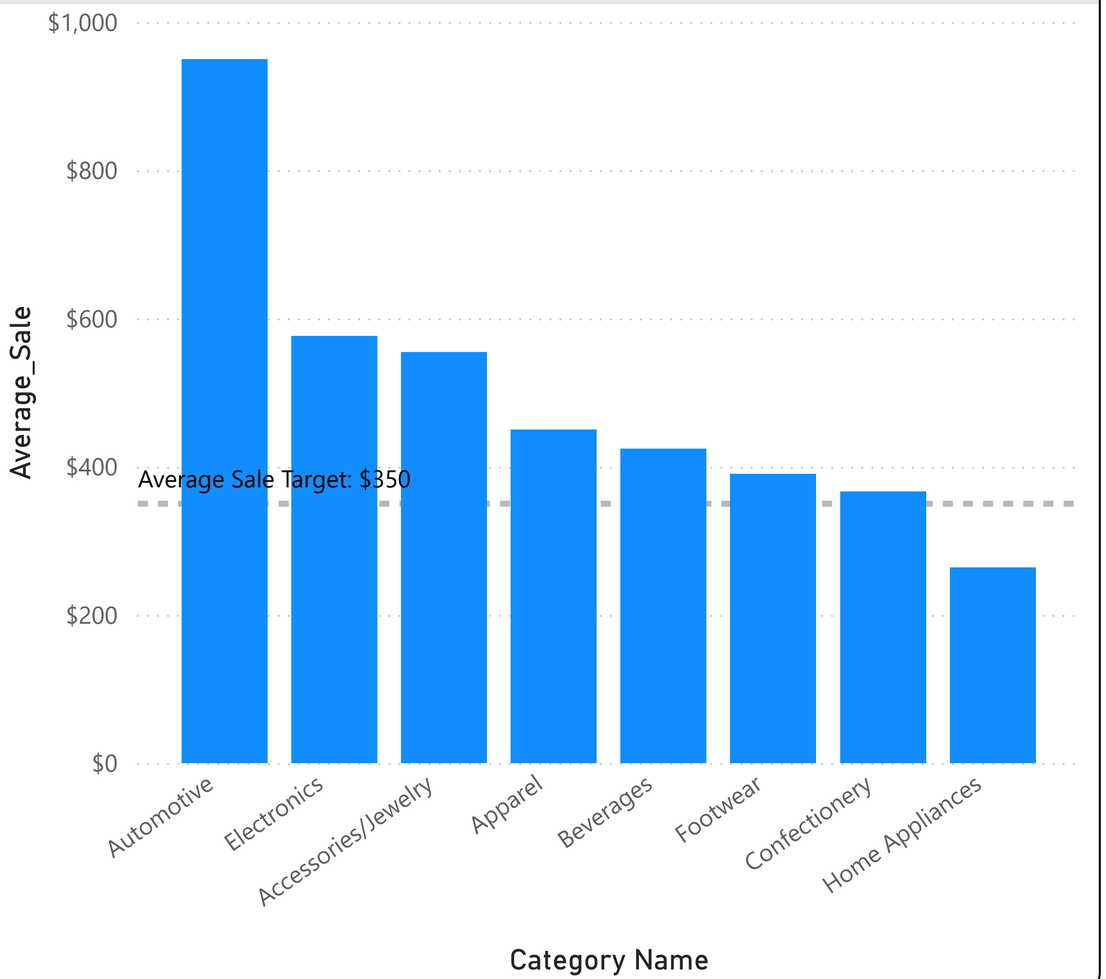


Total Sales and Quantity by Product Name and Sales Rating

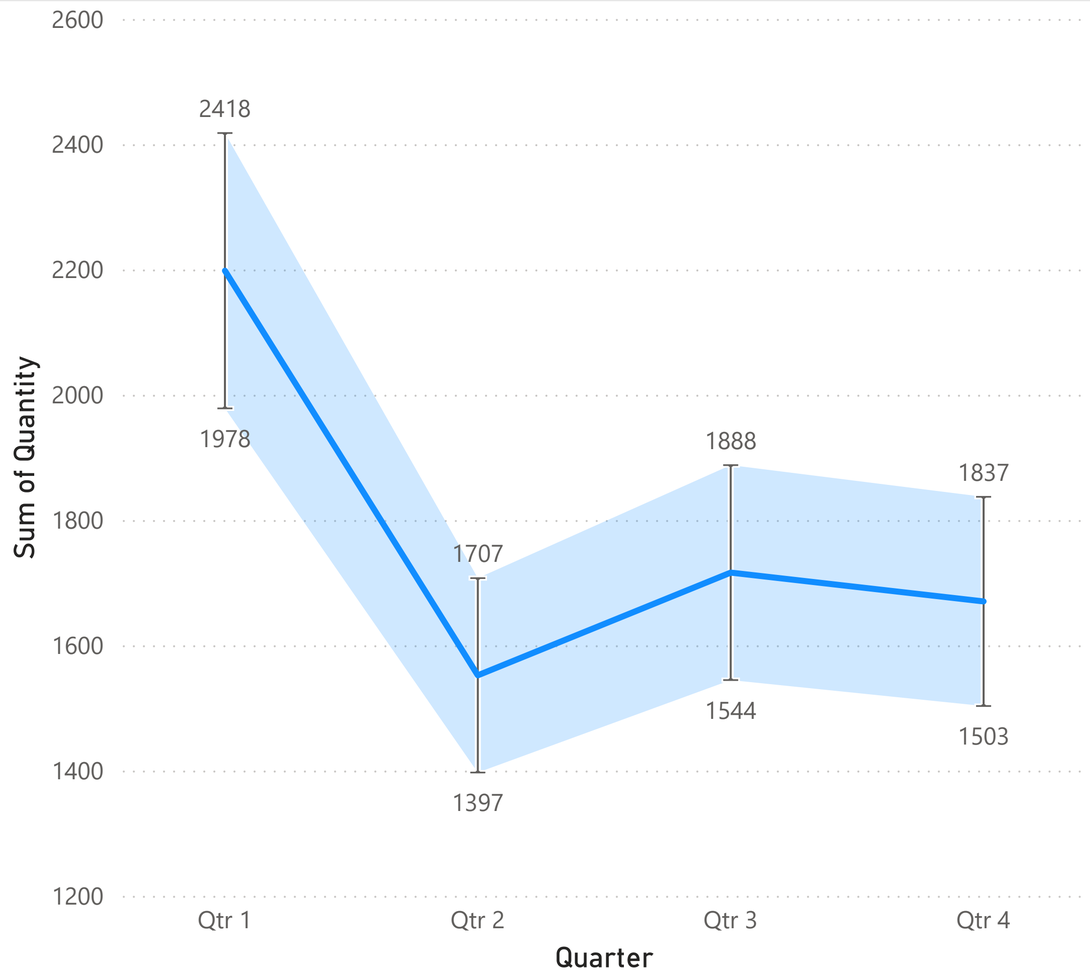



Sum of Sales by Delivery Date
60K
50K
40K
30K
20K
10K
Sum of Sales
Mar 2022
May 2022
Jul 2022
Sep 2022
Nov 2022
Jan 2023
Delivery Date

Average Sale by Category Name



Sum of Quantity by Quarter



Starbucks Coffee

25,196.07

Sales

Madagascar

95.04

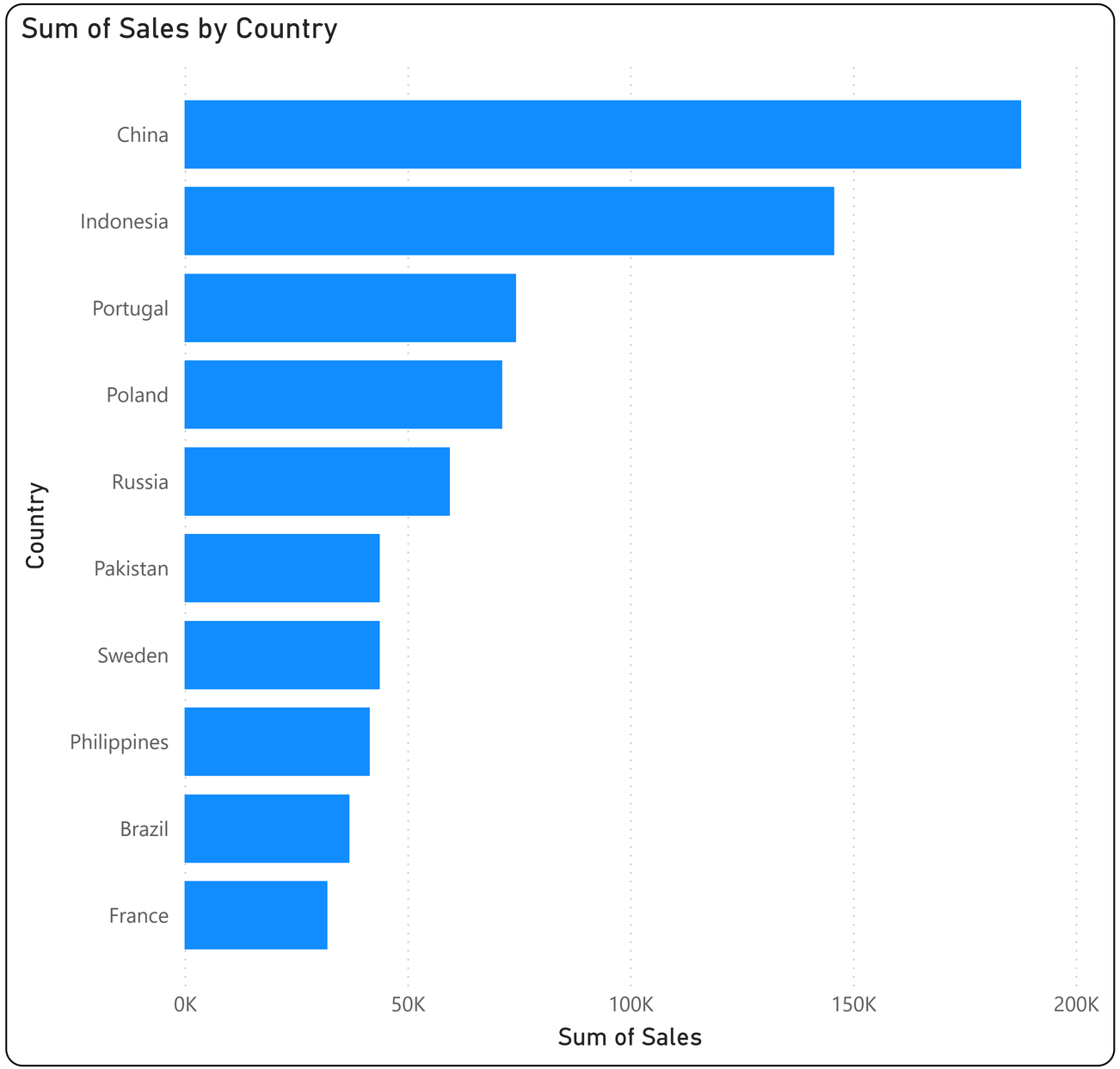
Sales

Ask a question about your data

Try one of these to get started

top regions by total sale

top regions by average sale



Key influencers | Top segments

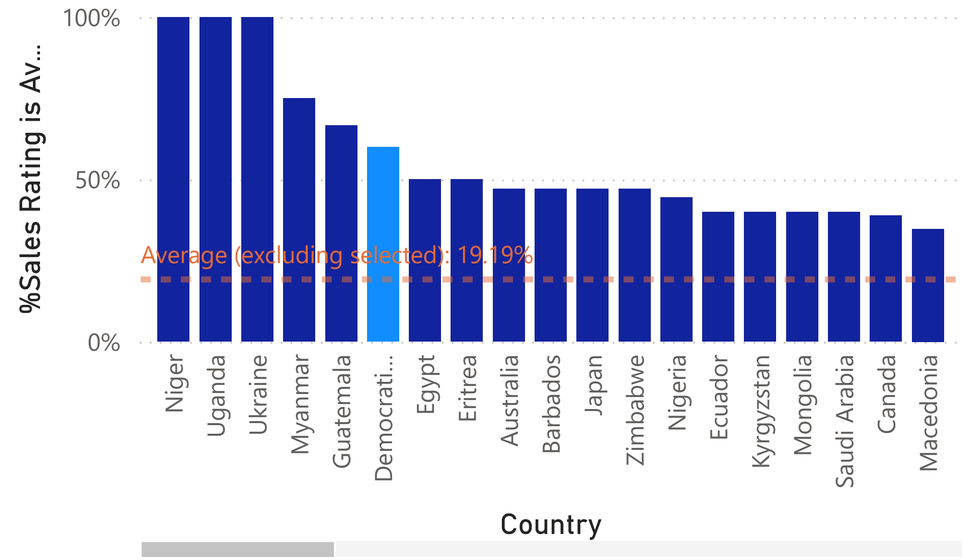
What influences Sales Rating to be Average ?

When...

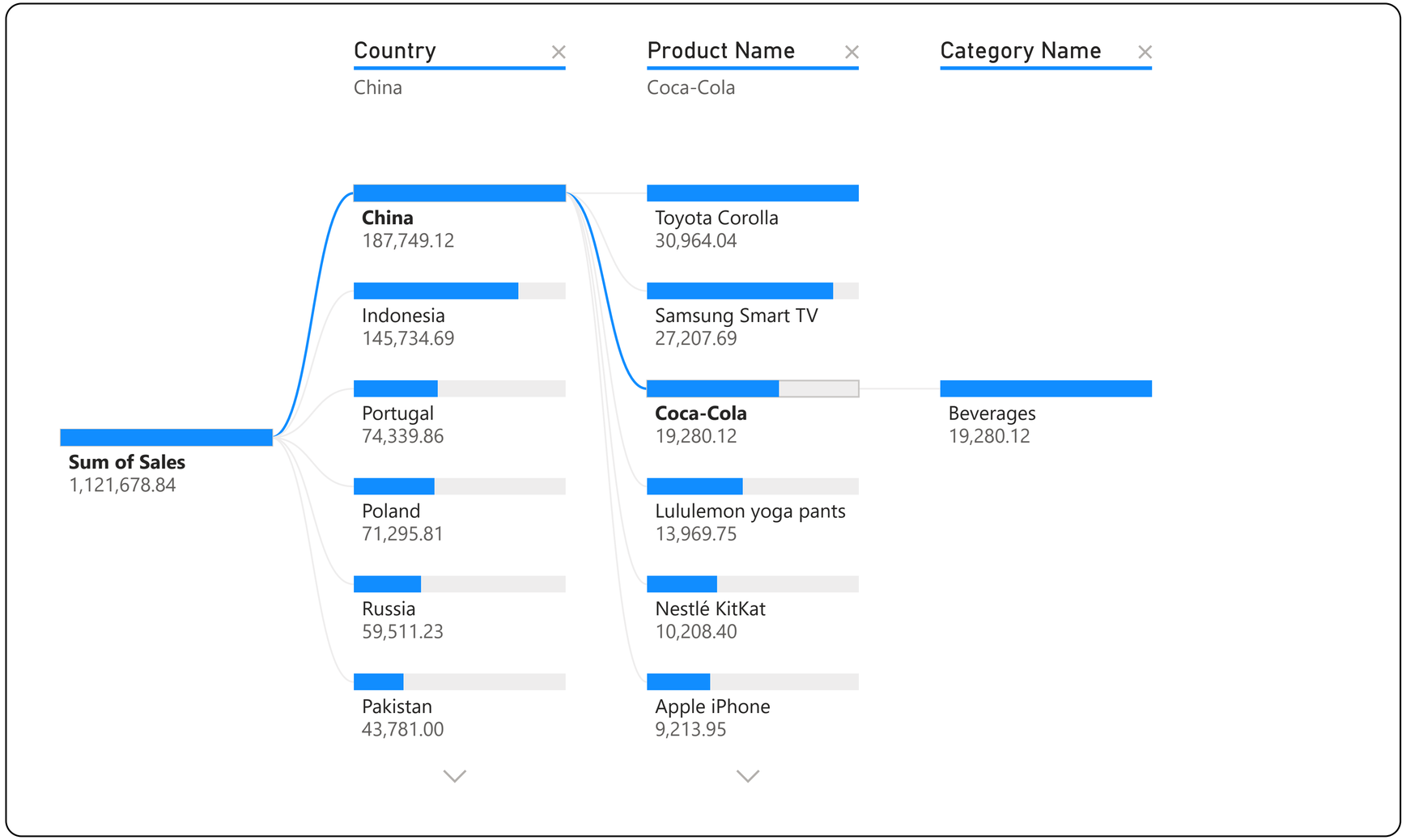
....the likelihood of Sales Rating being Average increases by

Country is Democratic Republic of the Congo	3.13x
Product Name is Rolex watches	2.59x
Category Name is Accessories/Jewelry	2.59x
Country is Australia	2.47x
Country is Barbados	2.47x

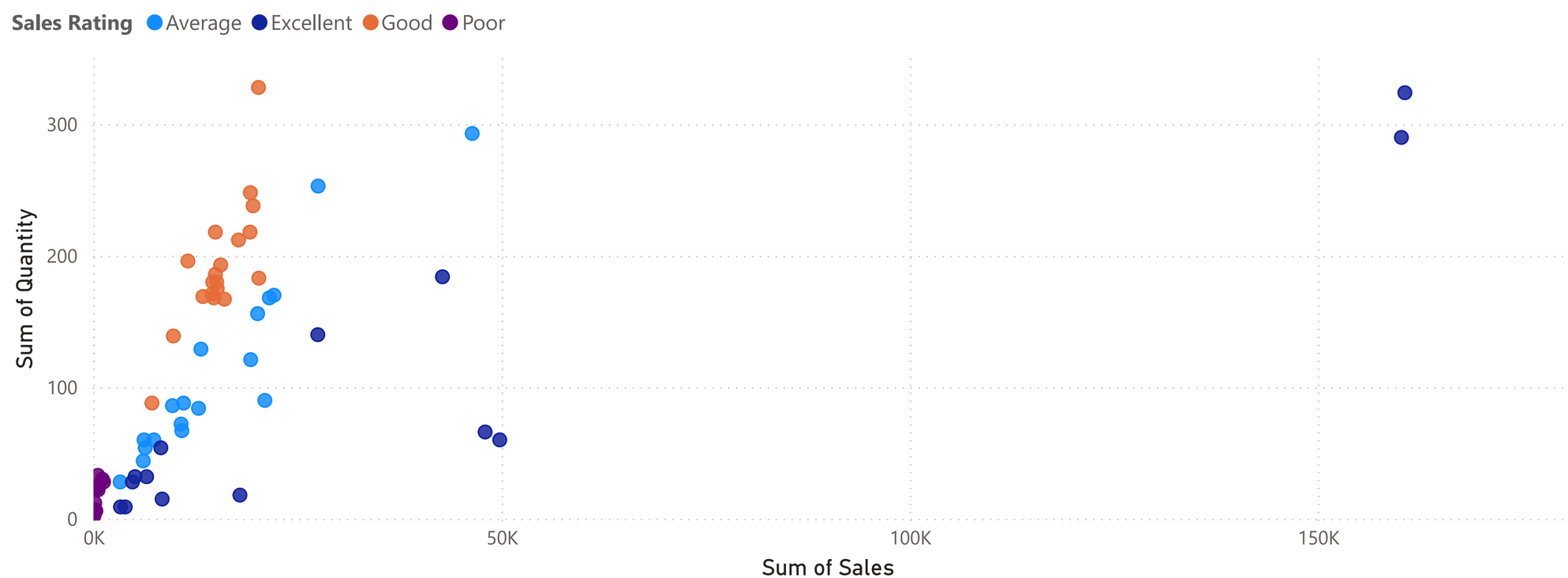
Sales Rating is more likely to be Average when Country is Democratic Republic of the Congo than otherwise (on average).



Only show values that are influencers


Country
China
Product Name
Coca-Cola
Category Name
Sum of Sales
1,121,678.84
China
187,749.12
Indonesia
145,734.69
Portugal
74,339.86
Poland
71,295.81
Russia
59,511.23
Pakistan
43,781.00
Toyota Corolla
30,964.04
Samsung Smart TV
27,207.69
Coca-Cola
19,280.12
Lululemon yoga pants
13,969.75
Nestlé KitKat
10,208.40
Apple iPhone
9,213.95
Beverages
19,280.12

Toyota Corolla had the highest Sum of Sales (160,658.00) and Lululemon yoga pants had the highest Sum of Quantity (328). The Sales Rating with the highest Sum of Sales was Excellent and the Sales Rating with the highest Sum of Quantity was Good.

Most Product Name were below 17,804.43 in Sum of Sales and below 113 in Sum of Quantity.

Total Sales and Quantity by Product Name and Sales Rating