3.2 IDEATION & BRAINSTRORMING

Brainstorm & Idea Prioritization Template

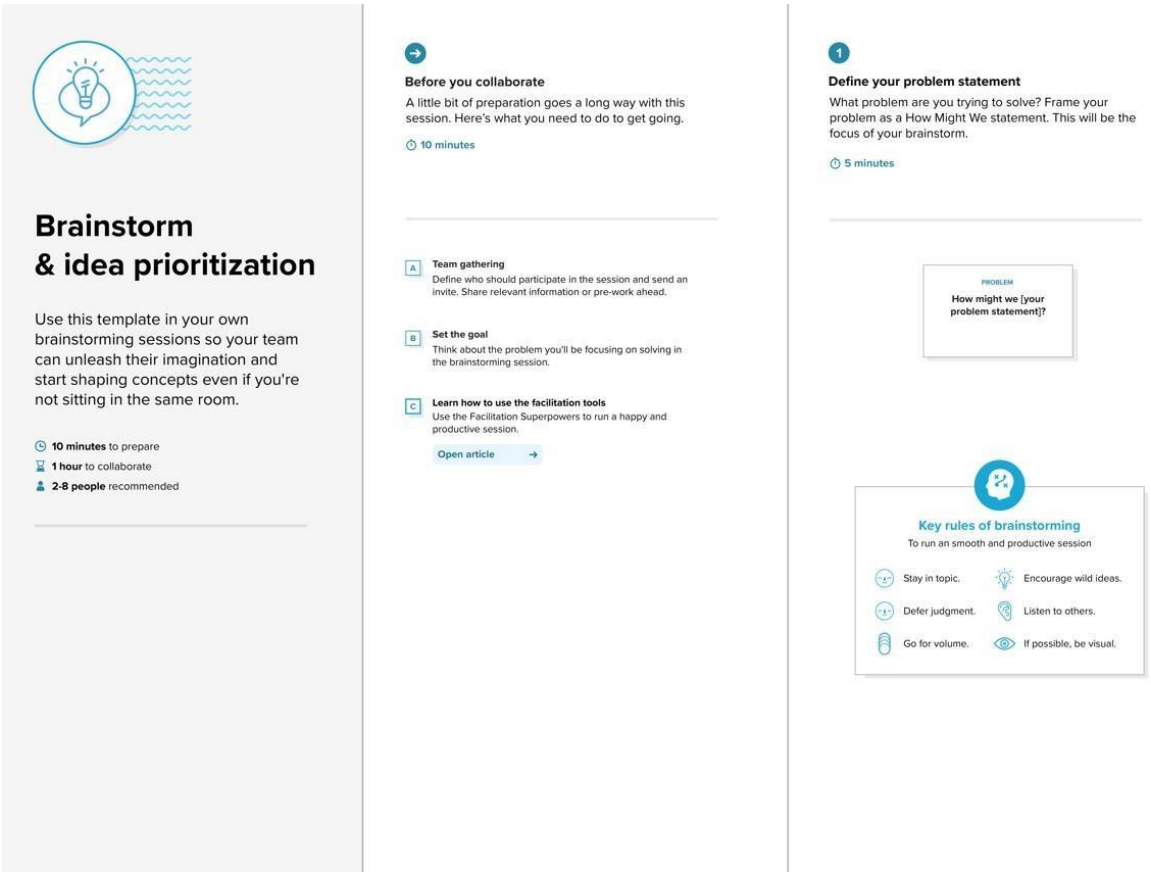
Date	19 September 2023
Team ID	NM2023TMID08237
Project Name	Data Titans: Unearthing Trends From LinkedIn Infulencer
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

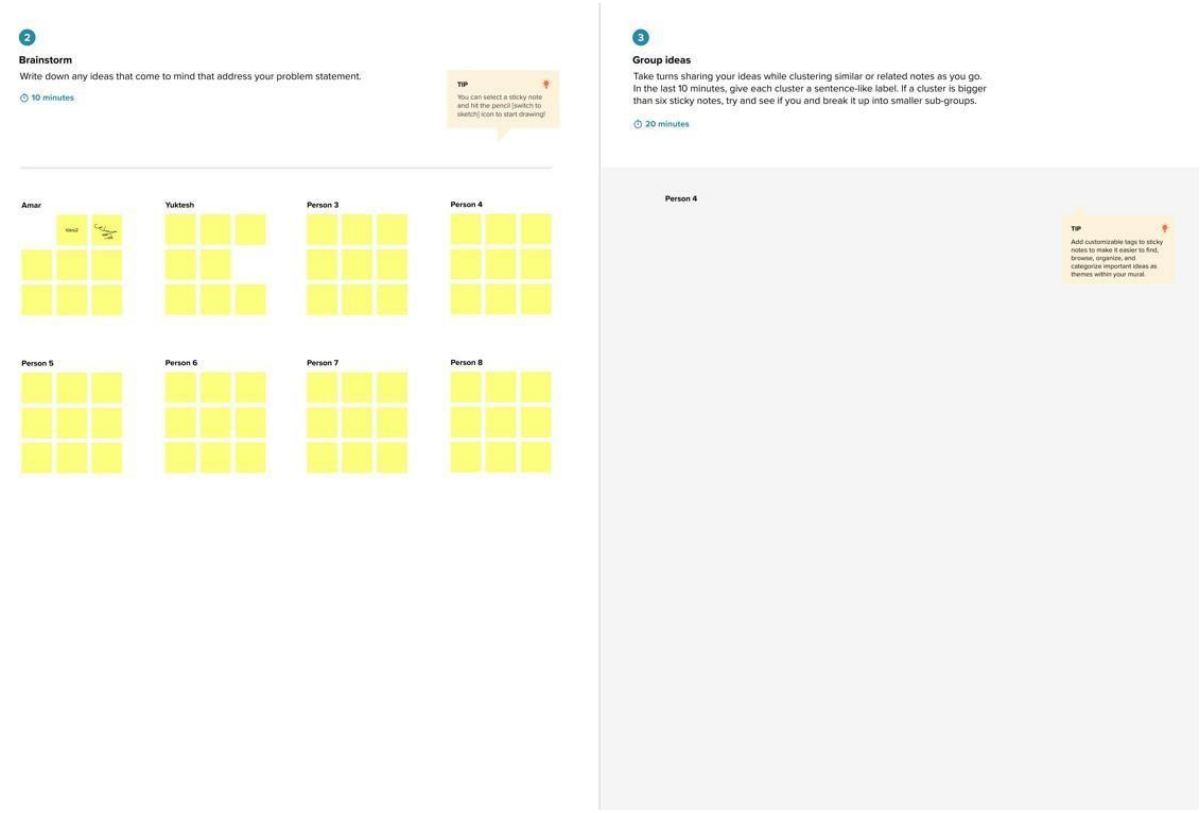
Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: https://www.mural.co/templates/empathy-map-canvas



Step-1: Team Gathering, Collaboration and Select the Problem Statement
Step-2: Brainstorm, Idea Listing and Grouping



Step-3: Idea Prioritization

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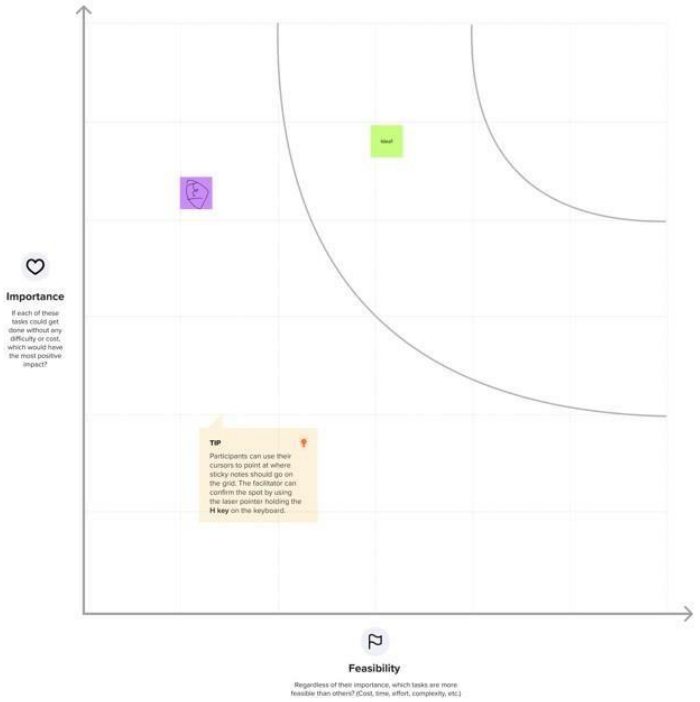
Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes