



Overview

Profit

Sales

Channel

Product

# Annual Sales Report - 2021

**\$717.82M**

Total Sales 2021

**\$268.76M**

Total Profit 2021

**2M**

Total Units Sold

**Street Footwear**

Most Valuable Category

**Street Footwear**

Most Profitable Category

[Overview](#)[Profit](#)[Sales](#)[Channel](#)[Product](#)

- Month ▼
- All ▼
- State ▼
- All ▼
- Product Catego... ▼
- All ▼

**\$268.76M**

Total Profit 2021

**424%**

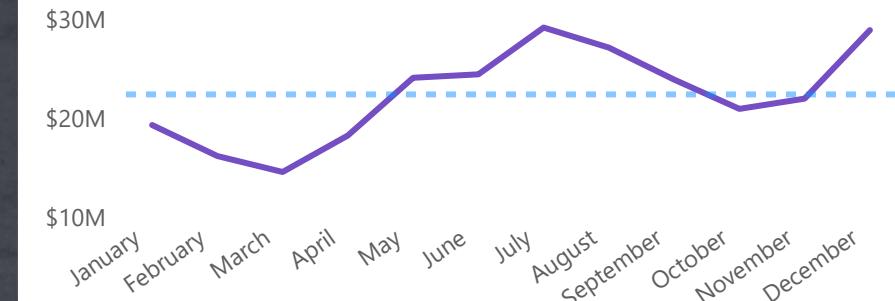
Year-on-Year Ratio

**\$63.38M**

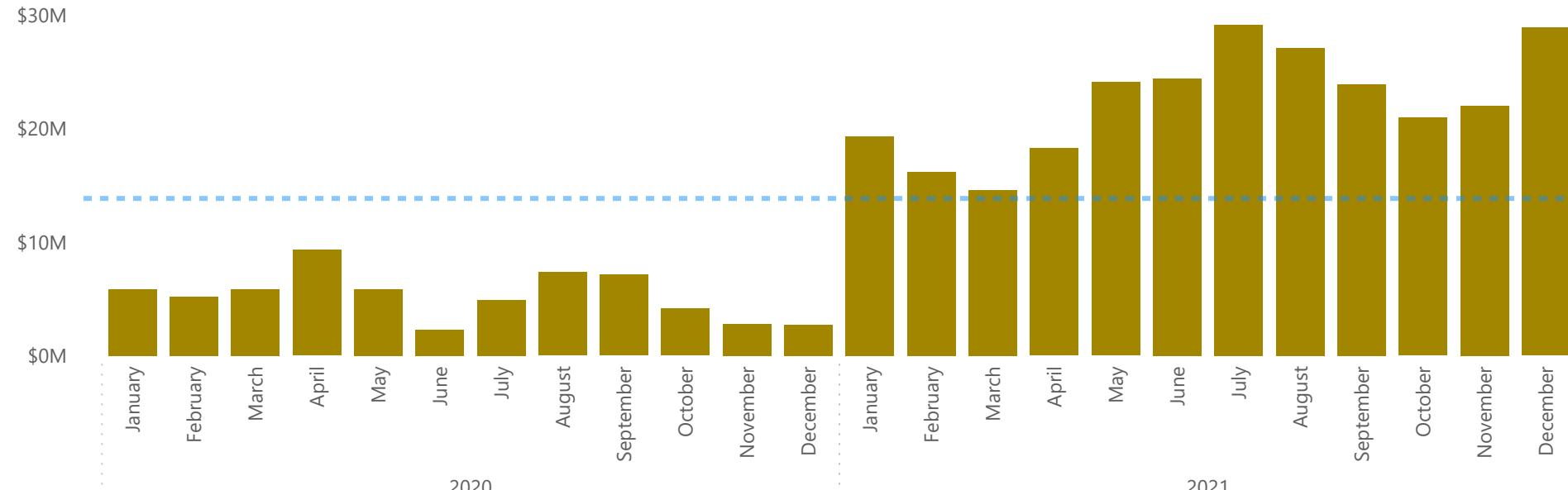
Total Profit 2020

**200%**Yearly KPI **Achieved**

### Profit of 2021 by Month



### Profit of 2020 - 2021 by Month



Overview

Profit

Sales

Channel

Product

Month	<
All	<
State	<
All	<
Product Catego...	<
All	<

**\$717.82M**

Total Sales 2021

**394%**

Year-on-Year Ratio

**\$182.08M**

Total Sales 2020

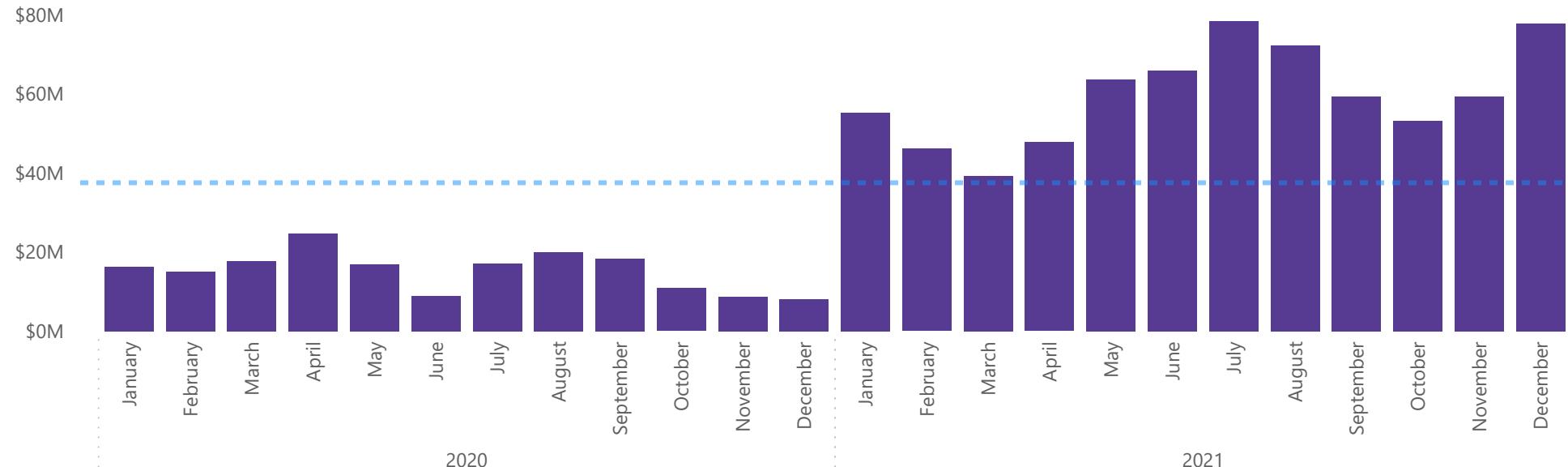
**200%**

Yearly KPI **Achieved**

Sales of 2021 by Month



Sales of 2020 - 2021 by Month



Overview

Profit

Sales

Channel

Product

Month

All

State

All

Product Category

All

2M

Units Sold

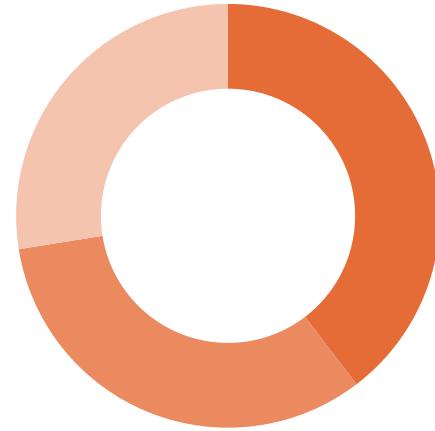
\$717.82M

Sales Generated

\$268.76M

Profit Generated

Sales by Sales Method



- Sales Method**
- In-store
  - Outlet
  - Online

Sales by Retailer

West Gear

Foot Locker

Sports Direct

Kohl's

Amazon

Walmart

Sales by State

Arctic Ocean

NORTH AMERICA

Pacific Ocean

Microsoft Bing

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Month

All

State

All

Product Category

All

Men

Women

Overview

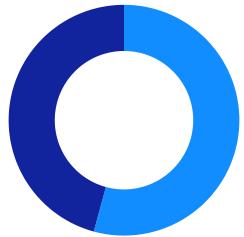
Profit

Sales

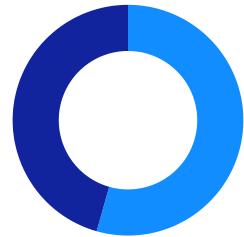
Channel

Product

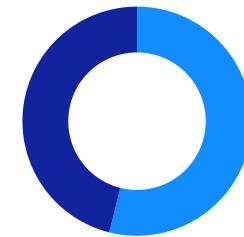
Units Sold by Gender



Sales by Gender



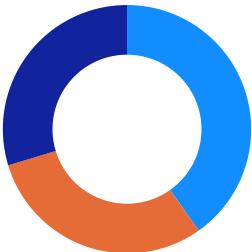
Profit by Gender



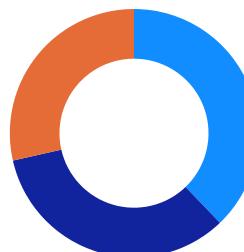
Gender Type

- Men
- Women

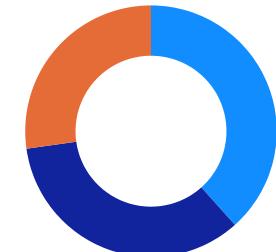
Units Sold by Category



Sales by Category



Profit by Category



Product Category

- Street Footwear
- Apparel
- Athletic Footwear

Sales & Profit by Month

\$0.1bn

\$0.0bn

January February March April May June July August September October November December