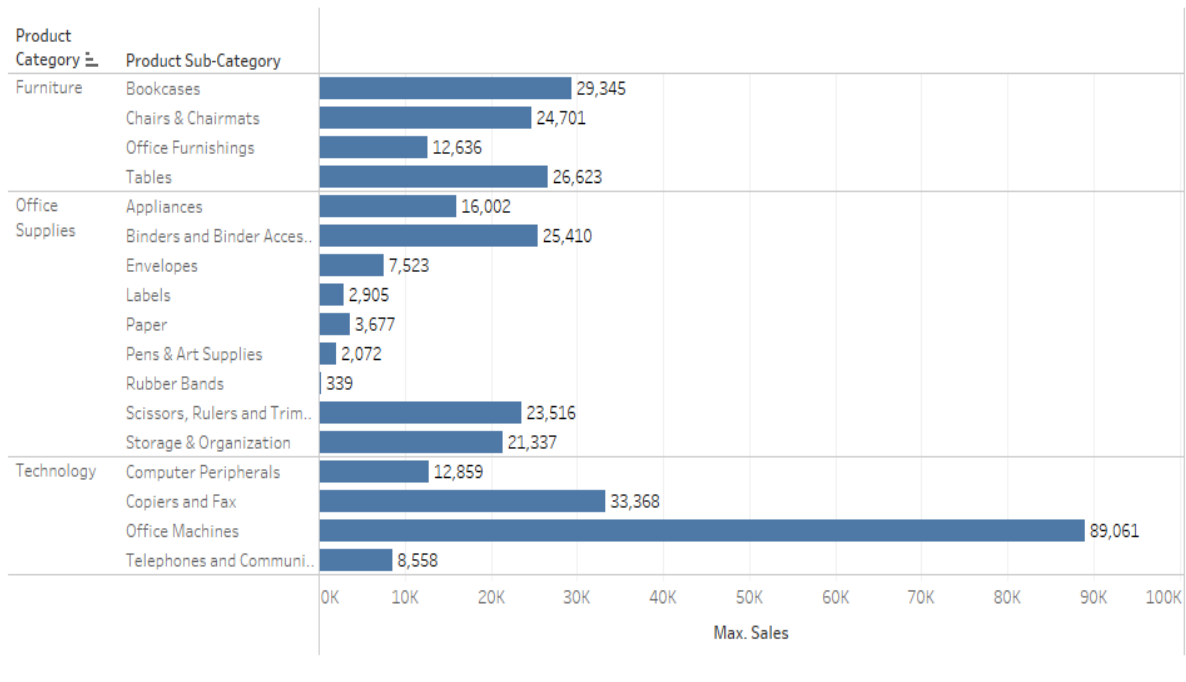


Superstore Canada Analysis

Maximum Sales as per Product Category & Sub-category

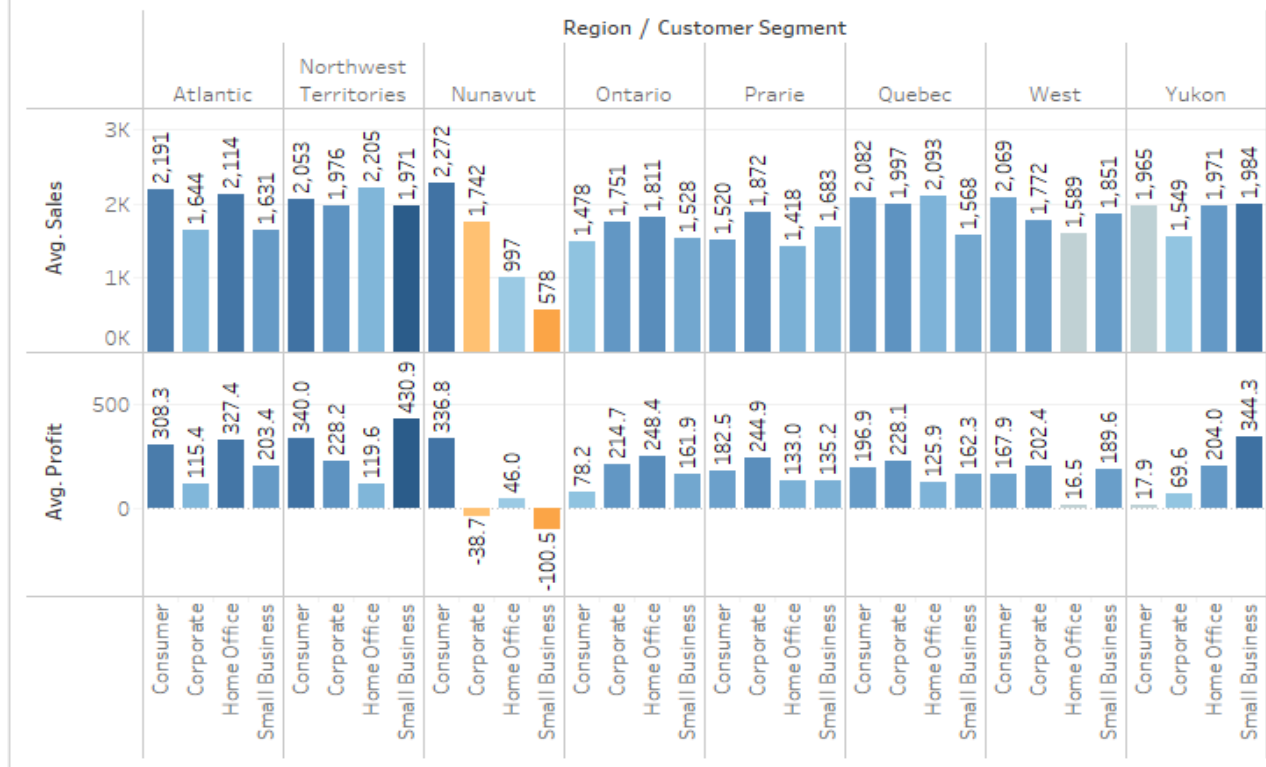


In this Analysis, Maximum Sales as per Product Category and Sub-category are Specified.

The highest sales occurred in the product sub-category Office Machines under Product Category Technology, Max. Sales is 89061 followed by the Copiers and Fax Product sub-category under Product Category Technology.

The Lowest Sales occurred in the product sub-category Rubber Bands under Product Category Office supplies that is Min. Sales are 339 followed by the Pens & Art supplies Product sub-category under Product Category Office supplies.

Average Sales & Profit with respect to Region & Customer Segment



In this Analysis report, we can see the Comparison between Average Profit & Average Sales in the region. In each region sub-categories as per Customer Segment like Consumer, Corporate, Home Office, and Small Business.

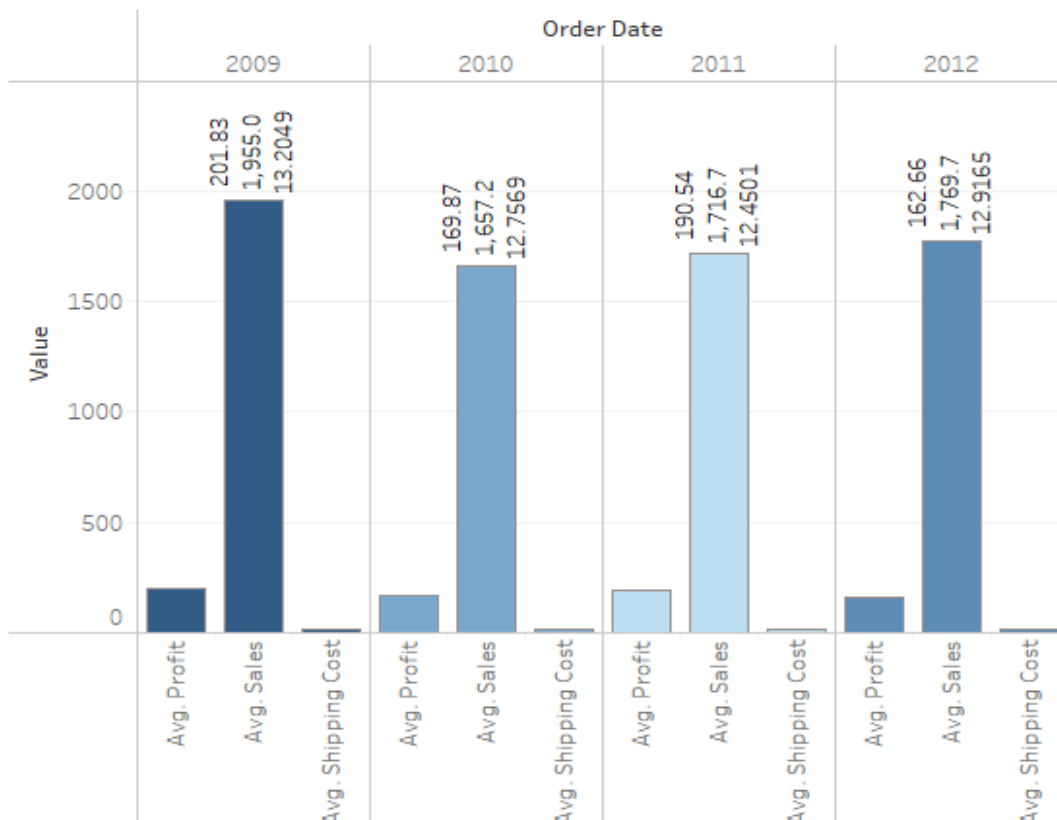
The highest Average sales occurred in the region Nunavut is 2272 in the Consumer customer segment followed by the region Atlantic.

The Highest Average Profit occurred in Northwest Territories which is 430.9 in Small Business Segment followed by the region Yukon.

In the Region, Nunavut there is a Loss in Corporate and Small Business Customer Segments.

Overall Its observed that Average Sales are more as compared to Average Profits. Sales & Profit are not related to each other.

Sales/Profit with respect to Shipping Cost



In this Analysis report, we can observe that the highest Avg. Sales in the year 2009 that is 1955 followed by in the year 2012.

The Lowest Avg. Sales in the year 2010 and the lowest Avg. Profit in the year 2012.

As per the report, we can conclude that as the shipping cost Increases the Sales increased in the year 2009 and the Avg. Profit is also increased shows that Avg. Sales, Avg. Profit & Avg. Shipping costs are related to each other.

The highest Avg. Profit in the year 2009 that is 201.83 followed by Avg. profit in the year 2011.