Digital Marketing Assignment Term-1

Module -1

(1). Please break down the URLs listed below. (list-out Protocol, Domain, TLD) .
https://www.flipkart.com/
https://www.irctc.co.in/
https://www.allegro.pl/
https://www.johnlewispartnership.co.uk/
https://www.uidai.gov.in/

Ans.: https://www.flipkart.com/
    Protocol: https
    Domain: flipart
    TLD: .com

    https://www.irctc.co.in/
    Protocol: https
    Domain: irctc
    TLD: .co.in

    https://www.allegro.pl/
    Protocol: https
    Domain: allegro
    TLD: .pl

    https://www.johnlewispartnership.co.uk/
    Protocol: https
    Domain: johnlewispartnership
    TLD: .co.uk

    https://www.uidai.gov.in/
    Protocol: https
    Domain: uidai
    TLD: .gov.in

(2). What is HTTPS/SSL Update?
Ans.: HTTP stands for HyperText Transfer Protocol, which is used for transferring data between a web browser and a website.
For example: http://www.tops.com (Not secure)

SSL ensures data privacy and security by encrypting information. It is a security technology that encrypts data for safe transmission.
When SSL is enabled, HTTP becomes HTTPS (https://).
For example: https://www.tops.com

(3). List out 10 famous browsers used worldwide.
Ans.: 1. Chrome
2. Chromium
3. Safari
4. Samsung Internet
5. Internet Explorer
6. Microsoft Edge
7. DuckDuckGo
8. Firefox
9. Opera
10. Vivaldi