

Campaigns

1320064066076128 (1320064...

Discard Drafts

Review and publish (3)

Search

All ads

Recommendations

Hashtags

Search to filter by name, ID or metrics

Campaigns

Ad sets

Create

Duplicate

Edit

Off/On

Campaign

SpotVoyage

Results from 1 campaign

Updates

Add payment method

There's a problem with the payment method for Priyanka Bhatt. You'll need to add or update the payment information before you can publish ads.

Add payment method

Create new campaign

New ad set or ad

Choose a buying type

Auction

Choose a campaign objective

Awareness

Traffic

Engagement

Leads

App promotion

Sales

Traffic

Send people to a destination, such as your website, app, Instagram profile or Facebook event. [About traffic](#)

Good for:

Link clicks

Landing page views

Instagram profile visits

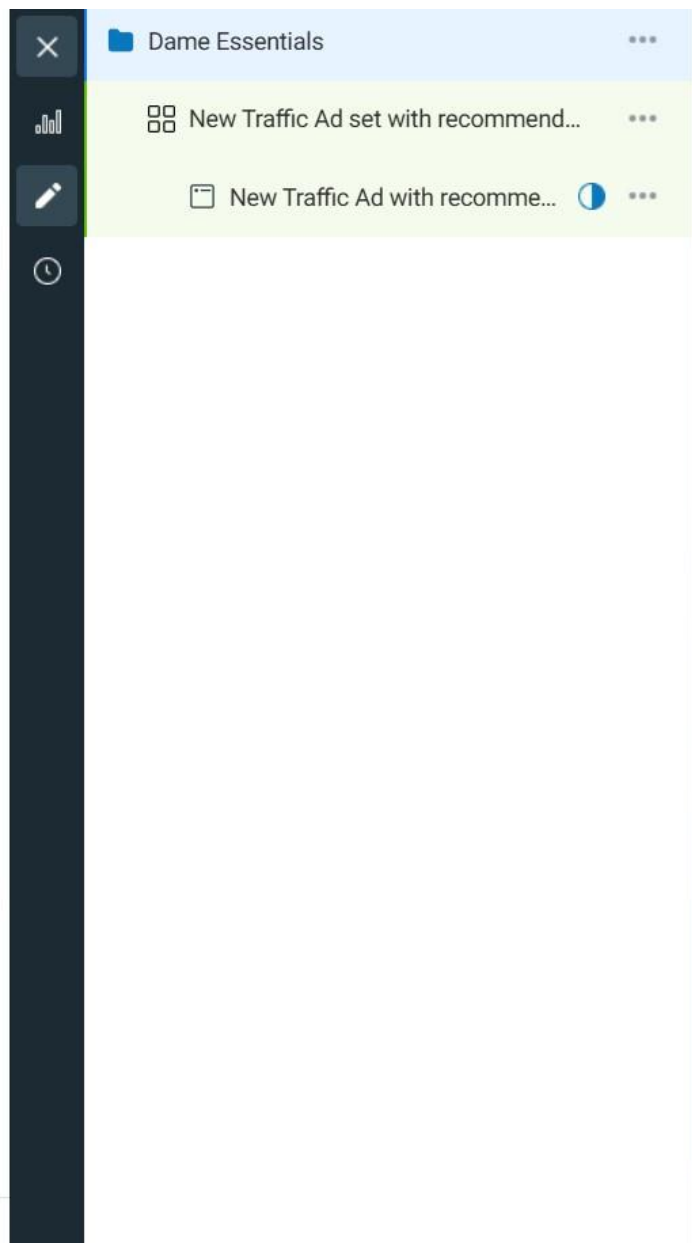
Messenger, Instagram and WhatsApp

About campaign objectives

Cancel

Continue

Continue



We're improving your campaign's potential with the best setup for your goal.

 See all preset settings

Dame Essentials

Create template

Off



Distribute your budget across ad sets to get more results. You can control spending for each ad set. [About Advantage+ campaign budget](#)

Off ☒

Help improve ad performance by comparing versions to see what works best. For accuracy, each one will be shown to separate groups of your audience. [About A/B tests](#)

87

Your campaign has room to improve.

 You could get 23% lower cost per landing page view by updating your performance goal for 1 ad set 

⬆ +13 points

Update your performance goal to **Maximise number of landing page views** to deliver ads to audiences who are most likely to visit your website. Landing page views no longer require a Meta pixel integration. [About landing page views](#)

Apply now

View in ad set

✓ All edits saved

Next



Additional info needed

Before you can add funds to your account, you'll need to enter the information below.

Business address

The legal address registered with your government and tax agency. If you aren't a registered business, enter your postal address.

County/region

Gujarat



Show details

GST number

A GST number is only required for you to claim input tax credits, and the GST number includes a state code from your business's primary location. [Learn more](#)

GST number (optional)

TAN

A TAN is only required if you are eligible to claim a refund of tax deducted at source (TDS). [Learn more](#)

TAN number (optional)

GST number (optional)

TAN

A TAN is only required if you are eligible to claim a refund of tax deducted at source (TDS). [Learn more](#)

TAN number (optional)

- ☐ By ticking this box, I confirm that all information provided is complete and accurate. Meta will use it to comply with local tax regulations and share it with local tax authorities who request it.

Advertising purpose

- ☒ Yes, I am buying ads for business purposes
- ☐ No, I am not buying ads for business purposes

Meta is required to share your business information with local tax authorities that request it.

By clicking "Save", you agree that your information will be shared with our service provider in accordance with our [Privacy Policy](#).

Save



×

Dame Essentials

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📊

Dame Essentials

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✎

Dame Essentials

🕒 ...



🔗

Instant form (suggested)

Collect people's contact information.

✎ Edit

👁 Review

🔗 Ad preview

🔗 Advanced Preview

🔗

✕

Choose amount

Amount

₹ 500.00

[Learn more](#)

Next

Compare up to 5 different versions of your creative in a test that helps ensure delivery to new test ads. [About creative testing](#)

Set up test

https://www.dameessentials...

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