Advertisement & Marketing	Social Media Engagement	Regulatory issues	Essentials	Feedback From Users
Have ads to make app free	Create company social media pages	Plug in ID for proof of age	Filtering system	Create a support extension to website
Promo codes	Giveaways	Have a solid legal department in order to prevent backlash from other companies.	Prompt users to give access to location services	Have 24/7 AI chat service
Partnerships	Active social media team	drinks being sold out at stores after they paid	show people the distance the store is from where they live	Ratings for establishments
Give establishments the option to promote themselves on out site for a price.	Polls and surveys	making sure stores are keeping accurate prices posted.	Have it able to be delivered to you or picked up	Give establishments the option to rate customers in order to flush out users who are abusing the app