Engaging Senior Volunteers



LOOKING BACK, LOOKING AHEAD



NPC | Realizate Volunteer

The proportion of seniors will continue to grow as Singapore becomes a greying society



[1] Source: Singapore Department of Statistics (2018). Retrieved 04 April 2019
[2] Source: National Population and Talent Division (2016). Population.SG. Retrieved 04 April 2019
Photo credit: MediaCorp
INDIVIDUAL. GIVING STUDY 2018 – SILVER V STUDY
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In 2018, seniors aged **65 years** old and above make up **14%** of the total population in Singapore.¹

In 2030, this segment will make up 1 in 4 of the population, or a growth of about 80%.²















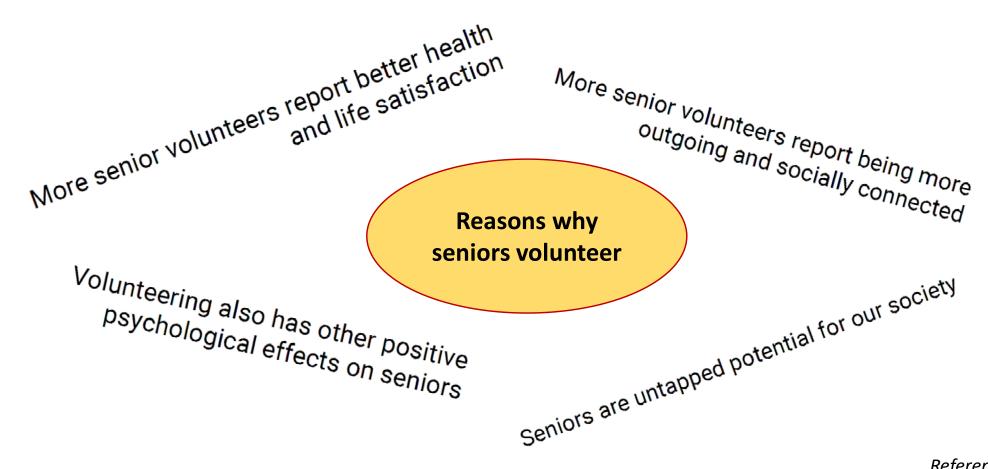






Reference: **Empowering Seniors Through Volunteerism** Individual Giving Study 2018 –Silver V Study Updated 14 September 2019

What seniors are looking for?



Reference:

Empowering Seniors Through Volunteerism

Conducted by NVPC Updated 14 September 2019

https://rsvp.org.sg/























Issues to resolve /Problem statement

To look at the volunteer database and activities conducted over 4 years (2015-2018) and study patterns:

- Profile of volunteers
- What activities are these volunteers most involved in? (Comparison of numbers)
- Clustering of volunteers based on activity /profile
- · Recommendations: Information for organization on planning of future
- activities based on areas of interest







At-risk primary school children from low income families



Socially isolated seniors



Mental health patients under rehabilitation



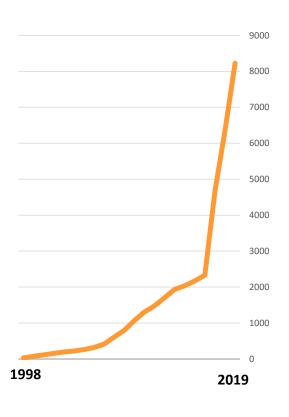
Elderly patients discharged from hospital

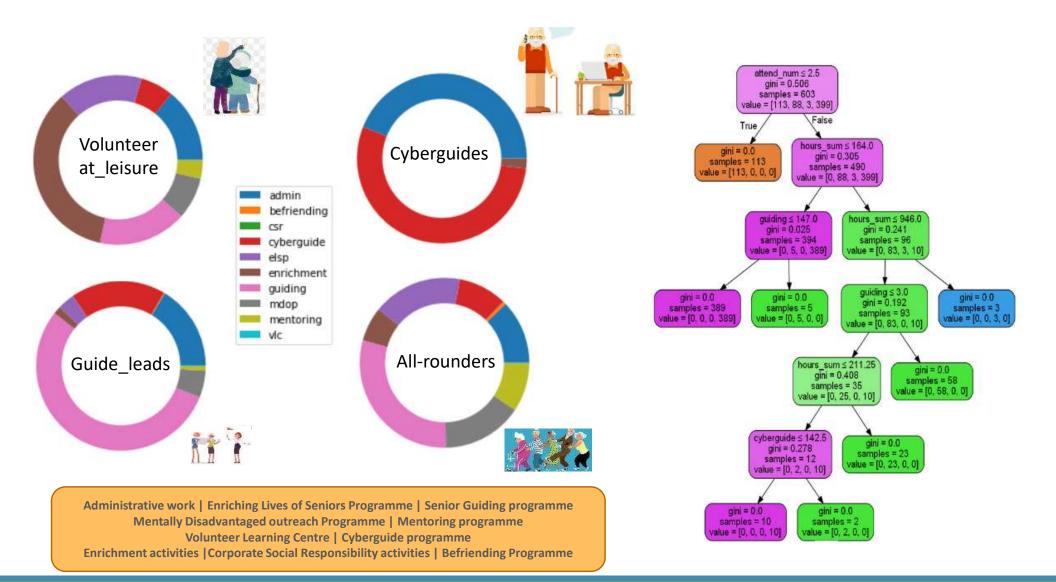
care

8226 volunteers and growing

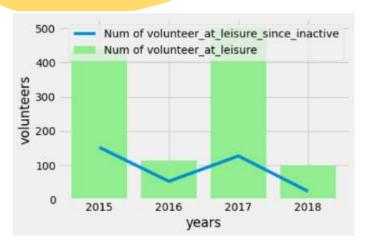
Over 10 categories of activities

56,000 volunteer hours





Volunteer_at_leisure category tends to become inactive in later years?



Are volunteers engaged in activities more the frequently through the years?

3123 volunteers increased frequency of participation in activities

333 volunteers reduced increased frequency of participation in activities

Do volunteers take up activities in more categories over the years?

3059 volunteers took up activities in new categories they had not done earlier

292 volunteers reduced the number of categories they contributed in With sudden increase in number of volunteers, organisation needs to reassess its operations and activities

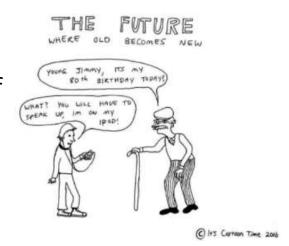


Recommendations:

- Range of activities need to increase to engage volunteers and prevent dropout traditionally this has been about 25%
- Volunteers coming with professional skills can be engaged in specialised areas of administrative and consulting work
- Support other smaller Social Service Agencies who have needs for volunteers
- Innovative programmes based on feedback from existing volunteers
- Localised volunteering opportunities within neighbourhood may receive higher response

Limitations of the study:

- No health information available can use to assess suitability of activities for those with impairments
- Feedback from existing volunteers not included will be useful to study how programmes can be revitalised, identify any trainings needed
- Data set with missing values / varied formats of datasets
- Volunteer activity of individuals may not be the complete picture
 - members engaged in other organisations / doing volunteering on their own initiative



<u>Reference:</u> **Understanding the Quality of Life of Seniors**Conducted by NCSS, 2017

TRANSLATING IDEAS TO ACTION					
SOCIAL SUPPORT & INCLUSION	OPPORTUNITY	PERSONAL POTENTIAL			
Work towards full and effective participation and inclusion of seniors in society	Improve availability and access to resources and opportunities for seniors	Improve seniors' physical an mental well-being so that th can achieve their personal potential			
Expand Pre-Seniors' ability to make choices and decisions in the services they receive	Improve access to mental health and disability support systems	Change Pre-Seniors' attitudes towards death and dying			
	Cater services/initiatives to help seniors be more independent and self-reliant	Support females in the ageing process, particularly in maintaining their sense of independence as well as physical and psychological well-being			
	0.554	d recreation activities as well as ntive measures			
Unde	erstand needs in a more holistic m	anner			
Nurture age-friendly workplaces	and employ Pre-Seniors and Senio	ors who are able and wish to wor			
	e and companionship as well as e with sensory loss				
Advocate senio	or volunteerism				

	Volunteer Opportunities Interested in	All senior volunteers (Aged 50+)	Senior volunteers aged 50-64	Senior volunteers aged 65+
1	Located in my neighbourhood	47%	49%	39%
2	Is aligned with my hobbies/interests	34%	34%	32%
3	Allows me to learn a new skill so that I can volunteer with this new skill in future	32%	37%	16%
4	Task-based and can be done within a short period of time remotely	31%	35%	20%
5	Provides reimbursement for transport or meal	24%	24%	25%
6	Is part of my full-time job where my company allocates an agreed proportion of time (e.g. 3 hours per work week)	16%	21%	4%
7	Pays me a token salary	5%	5%	7%
8	Allows me to earn points for the time I spent volunteering so that I can exchange for service(s) I need in the future	3%	3%	2%
9	None of the above	26%	23%	37%

Reference:

Empowering Seniors Through Volunteerism

Conducted by NVPC Updated 14 September 2019



GROWING OLD IS
MANDATORY, BUT
GROWING UP IS
OPTIONAL



Thanks to everyone – teaching teamand my classmates for all your support in my DSI journey!