Introduction to R and Data Science

Bhavesh Shah, Scientist (Environment), V&A

And student on MSc Data Science Course at UCL



b.shah@vam.ac.uk #lconMMN



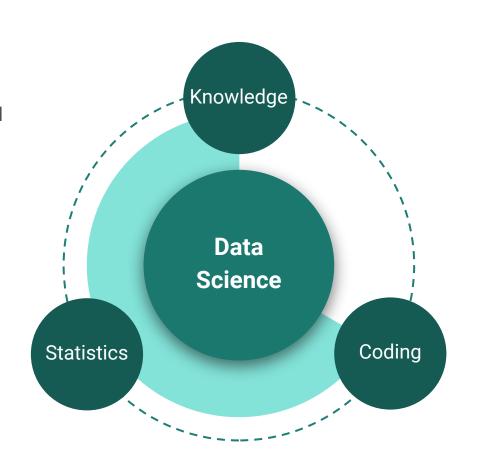
Data science

Breakthroughs in technology, computing and algorithms

And lots and lots of data...

New kid on the block?

Or just research using a computer?



Why code?

Let's try to answer a different question:

If you have (managed to find) flour and eggs, would you rather have...



Why code?



Pancake or cake?



Why code?







Coding

- 1) You write the recipes (code) and prepare the ingredients (data)
- 2) R does the baking you cross your fingers
- 3) Add the finishing touches and serve!









The data ingredients

Understanding data is the most important concept:

- Data types
- Data structures
- Data grammar
- How data interacts
- Volume, Veracity, Variety



Understanding the ingredients

Alphabet - the building blocks

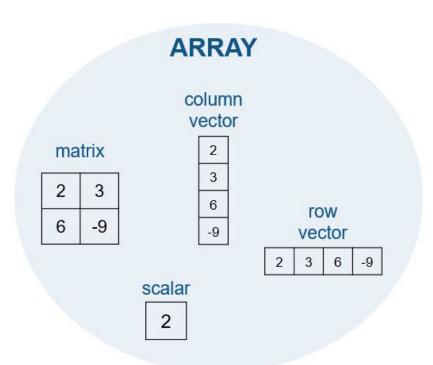
Nouns - also known as 'objects'

Verbs - the 'recipes' and the bits you code

Alphabet - numbers, characters, dates, missing, logical,

Sentences - vectors, matrices, arrays, lists, data frames

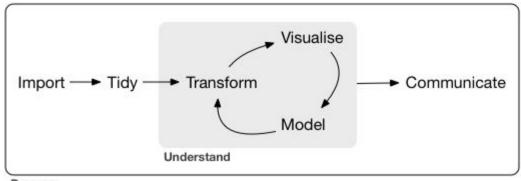
Spelling and grammar - are important



Writing recipes

Decide what you want to do, who is your audience (your client) and work backwards

Be flexible and adaptive - as you'll likely end up somewhere else





Program

Icing on the cake

Final pun

Modelling

Machine learning

Graphing

Reporting

Interactives

Online





Icing on the cake

Final pun

Modelling

Machine learning

Graphing

Reporting

Interactives

Online

Statistics

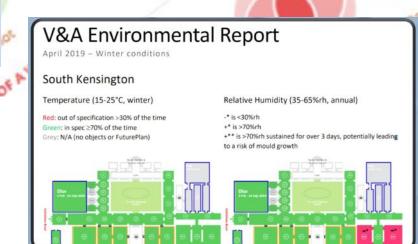
Known data Explanatory power

Machine learning

Unseen data Predictive power







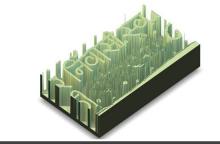
Icing on the cake

Complex - collaborative - multi-disciplinary projects

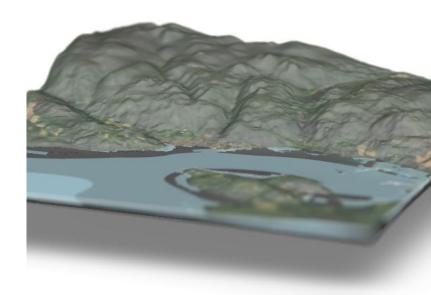
Insights

Storytelling

State-of-art tools









Pros and cons

Free

Community support

10,000 packages

Development

Transferable and high demand skill (and it pays)

The future

Hard

Need to keep learning

Coding 'rage'

Tips

Give yourself plenty of time

Think of your future self - Comment as you go along

Seek help before code rage!

StackOverflow, Blogs, Twitter, Meetups, User Groups (LondonR), Cheat Sheets, YouTube, Kids coding books -these are your friends

Good place to start: https://r4ds.had.co.nz/

Google: "R for data science Hadley"

O'REILLY" R for Data VISUALIZE, MODEL, TRANSFORM, TIDY, AND IMPORT DATA Hadley Wickham &

Garrett Grolemund

Follow instructions at RStudio for how to download and get started:



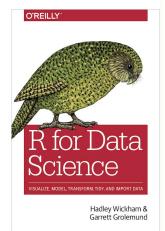
https://www.vam.ac.uk/blog/author/bhavesh-shah

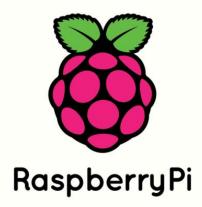








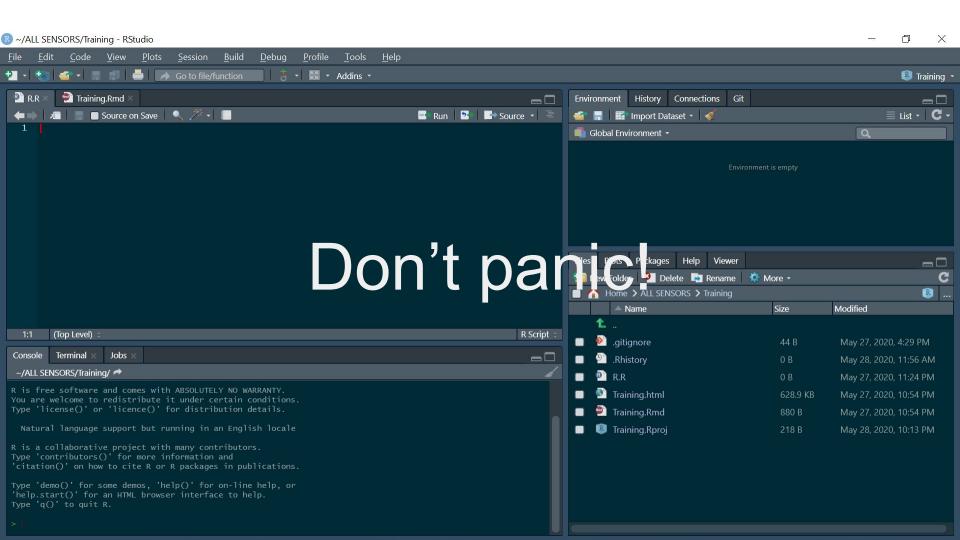


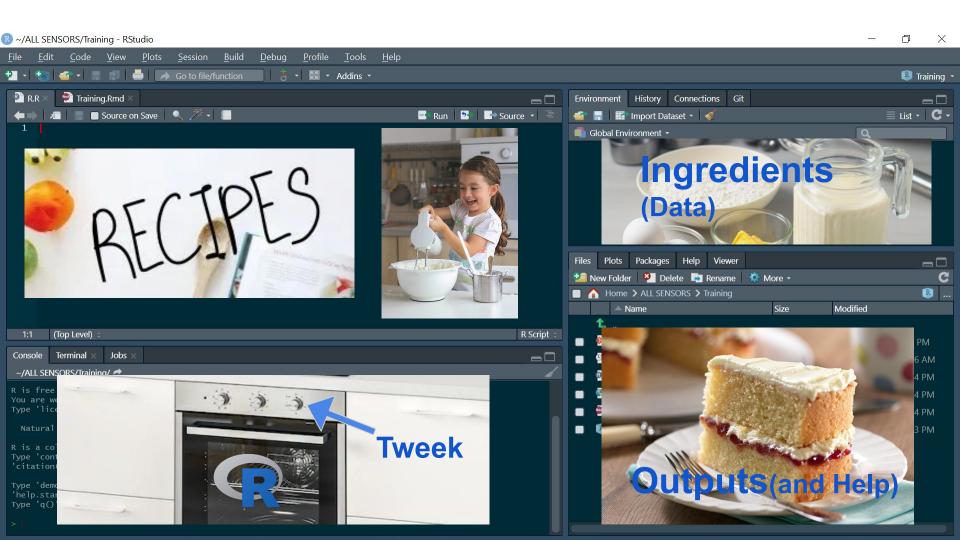


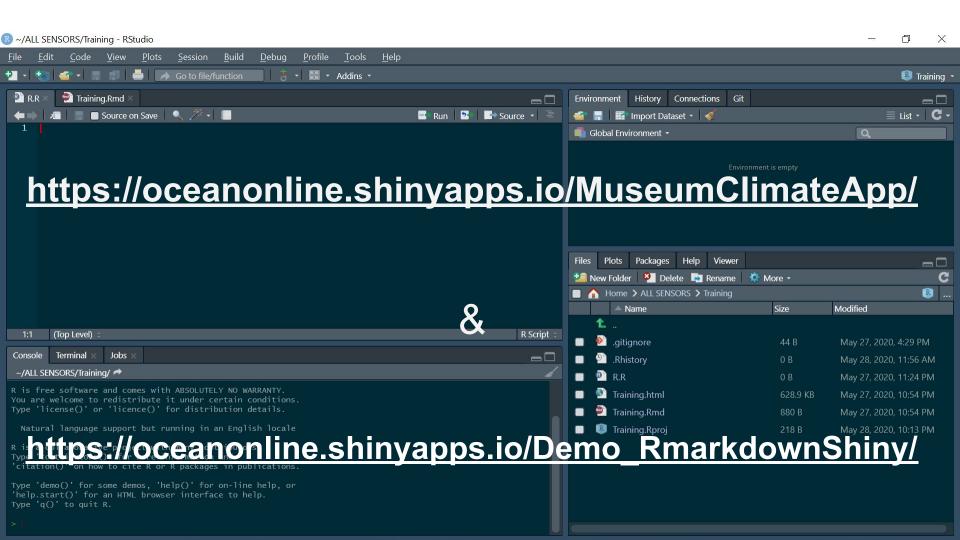












Follow instructions at RStudio for how to download and get started:



https://www.vam.ac.uk/blog/author/bhavesh-shah

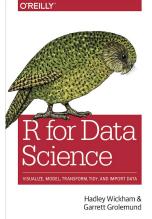


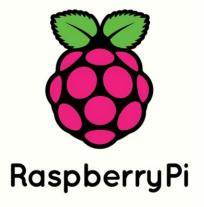














Thankyou

https://github.com/BhavShah01/Training

b.shah@vam.ac.uk

@bhav_shah

