

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	19 September 2022
Team ID	PNT2022TMID25604
Project Name	Smart Fashion Recommender Application
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

1

Define your problem statement

What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

PROBLEM

Smart fashion recommender application-market for fashion are getting increasingly overwhelmed with volume, variety and production



Key rules of brainstorming

To run a smooth and productive session



Stay in topic.



Encourage wild ideas.



Defer judgment.



Listen to others.



Go for volume.



If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

Person 1

This application is very useful to get the information about the product which we search	we can easily access the product through chatbot	Each and every individuals can able to access the product
it can quickly response to the users request	it can be used in different platforms	we can able to get the information through the internet access.
It has the user friendly environment and time consistency	we can able to receive a notification based on our search	We can get the enough suggestions for our search

Person 2

this application contains of large set of collections	chatbot will give recommendation to the user	Reduce the users time
data's of user's should be saved in the cloud storage		remotes access and availability
Chatbot will recommend based on user's interest	Chatbot will store information of user's in the database	Effective teamwork and collaboration

Person 5

the idea of our project is to create the 'smart fashion recommender system using cloud computing.	Easy to predict user needs	using chatbot we can manage user's choices and orders
Easily accessible		the chatbot will send a notification to customers if the orders is confirmed
instead of navigating to survival screens for booking products online	this application will reduce the time for users and also its contains of many variety of products	user will easily login into the website and go through the products available on the website

Person 6

user friendly interface	bot interaction must be effective	database should be responsive
train the chatbot to understand the user needs	easy price comparisons	consumes less internet data
chatbot interaction is easily understandable by user	use less, user resource	more options will be available

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you and break it up into smaller sub-groups.

🕒 20 minutes

Unnamed

What went well	What didn't go well	Actions
time management	fears	improve team management
Positives	negatives	
Idea sharing	Question marks?	gain more knowlege
Keep note suggestions	Keep team initiative	

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

🕒 20 minutes

