

FOOD ORDER SYSTEM WITH FEEDBACK

**Project submitted to the
APSSDC
Bachelor of Technology
In
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**Submitted By
KOMATI ANKITHA (24P35A0522)
YARRA SATYA KEERTHANA (23P31A05J8)
KADALI RAMYASRI (23P31A05G3)
YARRA BHAVANA LAKSHMI (23P31A05J7)
JAGARAPU TEJASRI (24P35A0518)**



**Under the guidance of
SRIKANYA TAMADA**

TABLE OF CONTENTS

S.NO	CONTENTS	PAGE.NO
1	Abstract	3-4
2	Introduction	5
3	System Requirements	6
4	Technology Stack Used	7
5	Architecture	8-9
6	Advantages	10-11
7	Project Code	12-24
8	Conclusion	25-26

ABSTRACT

The Food Order System with Feedback is a web-based application designed to streamline the process of ordering food from restaurants and collecting customer feedback to enhance service quality. This system enables users to browse menus, place orders, and make online payments efficiently through a user-friendly interface.

Restaurants can manage their orders, update menu items, and monitor customer feedback in real time. The integrated feedback module allows customers to rate their food and service, submit reviews, and suggest improvements. This feedback is analysed to help restaurants maintain quality standards and improve customer satisfaction.

By combining digital ordering with responsive feedback collection, the system aims to create a seamless and interactive food ordering experience for both customers and restaurant owners.

The system consists of four main modules:

- User Module
- Admin Module
- Order Module
- Feedback Module

The primary objectives of this analysis are as follows:

- To develop a user-friendly platform for customers to easily browse restaurant menus, place food orders, and make payments online.
- To streamline the food ordering process for restaurants by providing a centralized system to receive, manage, and update orders in real time.
- To implement a feedback and rating system that allows customers to share their dining experiences, which helps restaurants improve their service quality.
- To enable real-time tracking of order status by customers, improving transparency and reducing customer service issues.
- To allow restaurant administrators to manage their menu items, pricing, availability, and view customer feedback through a dedicated admin panel.
- To maintain a secure and reliable database for storing customer profiles, order history, and feedback data, ensuring data integrity and privacy.
- To analyse feedback data for generating useful insights such as top-rated dishes, service improvement areas, and customer satisfaction levels.
- To support scalability and future enhancements such as promo codes, loyalty rewards, multi-language support, and integration with third-party delivery services.

INTRODUCTION

In recent years, the food industry has experienced a significant shift towards digital platforms, driven by the increasing demand for convenience, speed, and customer-centric services. Traditional food ordering methods, such as phone calls or walk-ins, or time-consuming and often lead to errors in communication or order handling. To address these challenges, modern food ordering systems are being developed to automate and simplify the entire process from menu browsing to delivery and customer feedback.

The Food Order System with Feedback is an innovative solution designed to enhance the dining experience for customers while helping restaurants manage their operations efficiently. This system allows users to register, view restaurant menus, place customized orders, and make secure payments through an intuitive web or mobile interface. After receiving their orders, customers can also provide feedback on various aspects such as food quality, delivery time, hygiene, and overall satisfaction.

Restaurants, in turn, benefit from an organized platform that not only helps them process orders efficiently but also gives them access to valuable customer insights through the integrated feedback system. By analysing customer reviews and ratings, restaurants can identify strengths and weaknesses in their service, enabling them to take informed actions for improvement.

By integrating a responsive feedback mechanism, the Food Order System goes beyond just processing orders; it contributes to building trust, enhancing service quality, and promoting long-term customer satisfaction.

PROJECT MODULES:

1. User Module:

- Register/Login/Logout
- View food menu
- Add to cart
- Place order
- Submit feedback

2. Admin Module:

- Login/Logout
- Add/Edit/Delete food items
- View orders
- Manage order statuses
- View customer feedback

3. Order Module:

- Cart management
- Checkout process
- Order history
- Order status tracking

4. Feedback Module:

- Feedback form(After order completion)
- Star rating and comments
- Admin review interface

TECHNOLOGY STACK USED

1. FRONTEND:

- HTML – For structuring web pages
- CSS – For styling and layout
- Bootstrap – For responsive design and faster development

2. BACKEND:

- Python(Django) – Robust backend framework with built-in admin panel

3. DATABASE:

- SQLite – Lightweight option for small projects or local development

4. Authentication & Security:

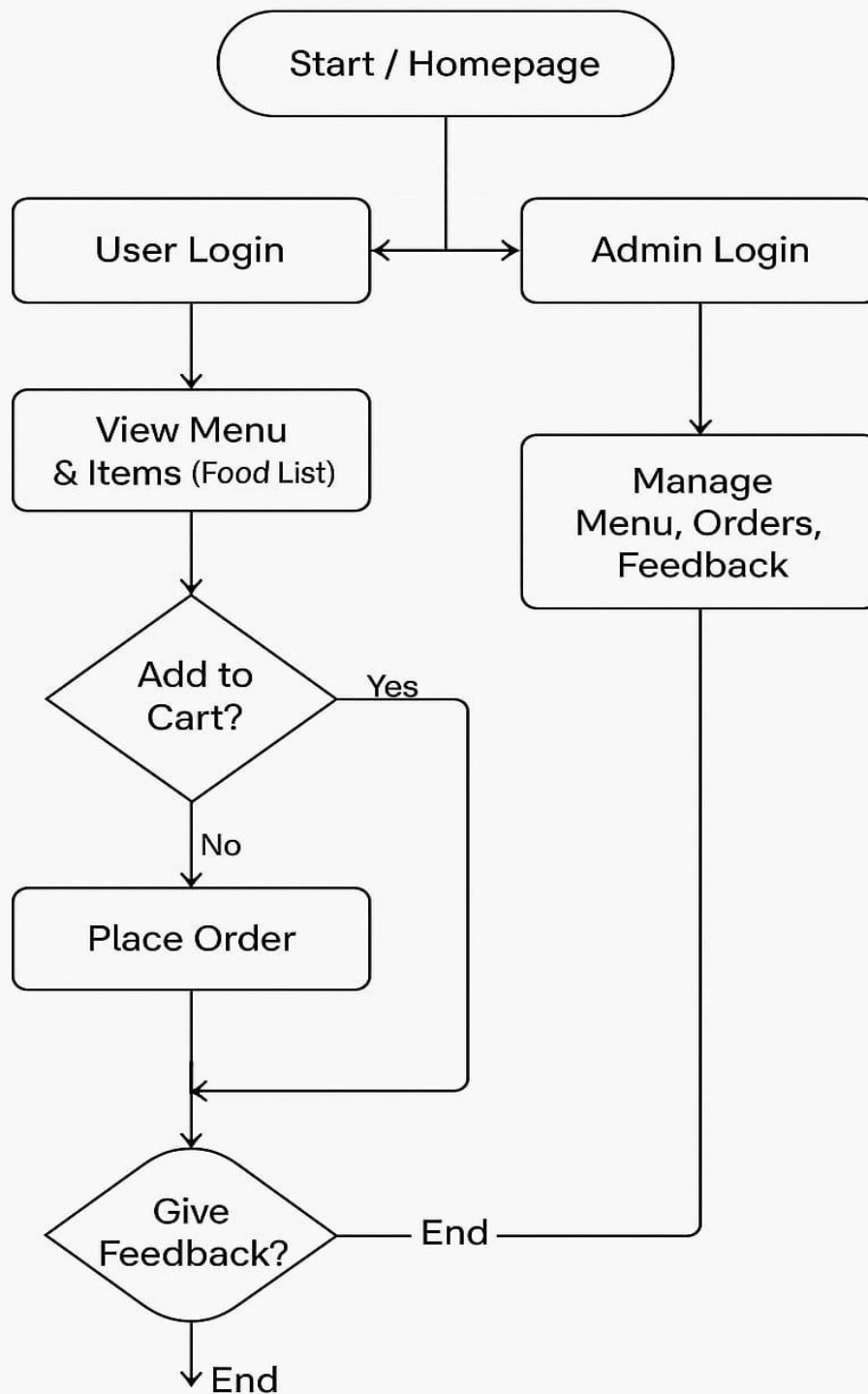
- Django Authentication System(if using django)
- Django built-in password hashing - for storing passwords securely

5. Additional tools & Features:

- Admin dashboard
- Feedback analysis – Using simple data analytics

System design and architecture

Food Order System with Feedback



System design layers:

1. Presentation Layer(Frontend):

- Acts as a interface between the user and the system.
- Allows customers to register, login, browse menus, place orders and give feedbacks.
- Technology : HTML, CSS, Bootstrap

2. Application Layer(Backend):

- Core business logic : Manages authentication, order processing, and feedback connection.
- Responsible for validating user input, handling HTTP requests/responses, and accessing the database.
- Technologies : Django

3. Data Layer(Database):

- Stores persistent data : Users, orders, feedback, restaurant menus.
- Ensures data integrity and relational consistency.
- Technologies : SQLite

ADVANTAGES

1. User-Friendly Interface:

- Simple, intuitive design for easy food ordering and feedback submission.

2. Contactless Ordering:

- Reduces the need for physical interaction, ideal for modern hygiene standards.

3. Quick Order Placement:

- Speeds up the ordering process with a digital cart and one-click checkout.

4. 24/7 Availability:

- Customers can place orders at any time, unlike manual systems.

5. Accurate Order Processing:

- Minimizes human error in taking and processing orders.

6. Real-Time Order Updates:

- Customers can track their order status live(e.g., Pending, Preparing, Delivered).

7. Secure Login & Payment:

- User accounts and online payments are handled securely using standard protocols.

8. Feedback Improves Quality:

- Customer reviews help restaurants fix issues and improve food/service.

9. Admin Control Panel:

- Restaurant admins can manage menu, prices, feedback, and orders efficiently.

10. Digital Record Keeping:

- Automatic storage of order history, user data, and reviews – useful for reports and audits.

11. Scalable Architecture:

- Easily expandable to support new features like promo codes, delivery tracking, or mobile apps.

12. Promotes Customer Loyalty:

- Positive experiences and active feedback loops build customer trust and retention.

PROJECT CODE

Settings.py:

```
INSTALLED_APPS = [  
    'django.contrib.admin',  
    'django.contrib.auth',  
    'django.contrib.contenttypes',  
    'django.contrib.sessions',  
    'django.contrib.messages',  
    'django.contrib.staticfiles',  
    'FoodTime',  
]
```

Urls.py:

```
from django.contrib import admin  
from django.urls import path  
from FoodTime import views  
from django.conf import settings  
from django.conf.urls.static import static  
  
urlpatterns = [  
    path('admin/', admin.site.urls),  
    path('index/', views.index, name="index"),  
    path('home/', views.home, name="home"),  
    path('food/', views.food, name="food"),  
    path('order/<int:no>', views.order, name='order'),
```

```
path('delete/', views.delete, name="delete"),
path('register/', views.register, name="register"),
path('login/', views.login, name="login"),
path('feed/', views.feed, name="feed"),
path('review/', views.review, name="review")

]
```

Views.py:

```
from django.shortcuts import render, redirect
from django.http import HttpResponseRedirect
from .models import FoodItem, Registers, Feedback, Order
from django.contrib.auth import authenticate, login
from FoodProject import settings
# Create your views here.
```

```
def index(request):
    return render(request, 'index.html')
```

```
def home(request):
    return render(request, 'home.html')
```

```
def food(request):
    items = FoodItem.objects.all()
    return render(request, 'food.html', {'items': items})
```

```

def order(request,no):
    try:
        item = FoodItem.objects.get(id=no)
    except FoodItem.DoesNotExist:
        raise Http404("Food item does not exist")

    if request.method == 'POST':
        add=request.POST.get('add')
        od = Order(item=item.id, add=add)
        od.save()
        return render(request, 'success.html', {'item': item})

    return render(request, 'order.html', {'item': item})

def delete(request):
    return render(request,'delete.html')

def register(request):
    if request.method=="POST":
        fna=request.POST['fname']
        lna=request.POST['lname']
        una=request.POST['uname']
        mb=request.POST['mbl']
        e=request.POST['em']

        Registers.objects.create(first_name=fna,last_name=lna,username=una,mobile=mb,email=e)

        return redirect('home')

```

```
return render(request,'register.html',{ })
```

```
def login(request):
```

```
    if request.method=="POST":
```

```
        username=request.POST['uname']
```

```
        password=request.POST['pswd']
```

```
        u=authenticate(username=username,password=password)
```

```
        if u:
```

```
            return HttpResponseRedirect("<h2>Authenticated User!</h2>")
```

```
            return redirect('admin')
```

```
        else:
```

```
            return HttpResponseRedirect("<h2>Invalid User !</h2>")
```

```
    return render(request,'login.html',{ })
```

```
def feed(request):
```

```
    if request.method == 'POST':
```

```
        customer_name = request.POST.get('customer_name')
```

```
        email = request.POST.get('email')
```

```
        food_rating = request.POST.get('food_rating')
```

```
        delivery_rating = request.POST.get('delivery_rating')
```

```
        comments = request.POST.get('comments')
```

```
        Feedback.objects.create(
```

```
            customer_name=customer_name,
```

```
            email=email,
```

```
            food_rating=food_rating,
```

```
            delivery_rating=delivery_rating,
```

```
            comments=comments)
```

```
        return redirect('home')

    return render(request, 'feed.html')
```

```
def review(request):

    info=Feedback.objects.all()

    return render(request, "review.html", {'re':info})
```

Models.py:

```
from django.db import models

# Create your models here.

class FoodItem(models.Model):

    name = models.CharField(max_length=100)

    image = models.ImageField(upload_to='food_images/')

    price = models.DecimalField(max_digits=6, decimal_places=2)


    def __str__(self):

        return self.name


class Registers(models.Model):

    first_name=models.CharField(max_length=30)

    last_name=models.CharField(max_length=30)

    username=models.CharField(max_length=30)

    mobile=models.CharField(max_length=10)

    email=models.EmailField(max_length=30)


    def _str_(self):

        return self.name+" "+self.email
```



```
class Feedback(models.Model):
    customer_name = models.CharField(max_length=100, blank=True)
    email = models.EmailField(blank=True)
    food_rating = models.IntegerField()
    delivery_rating = models.IntegerField()
    comments = models.TextField(blank=True)
    submitted_at = models.DateTimeField(auto_now_add=True)

    def __str__(self):
        return f"Feedback {self.id} - {self.customer_name or 'Anonymous'}"
```

```
class Order(models.Model):
    item=models.IntegerField()
    add=models.TextField(blank=True)

    def __str__(self):
        return str(self.item)+" "+self.add
```

Apps.py:

```
from django.apps import AppConfig
```

```
class FoodtimeConfig(AppConfig):
    default_auto_field = 'django.db.models.BigAutoField'
    name = 'FoodTime'
```

Admin.py:

```
from django.contrib import admin
```

```
# Register your models here.
```

```
from .models import FoodItem,Registers,Feedback,Order
```

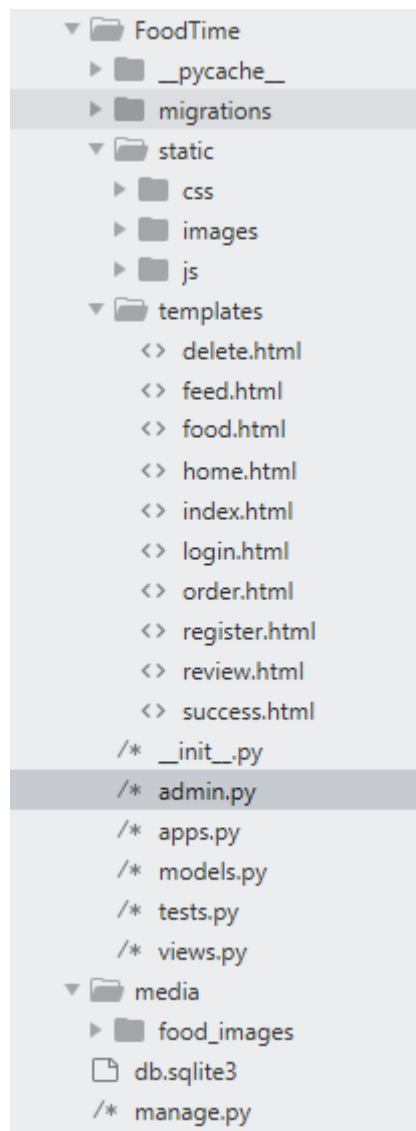
```
admin.site.register(FoodItem)
```

```
admin.site.register(Registers)
```

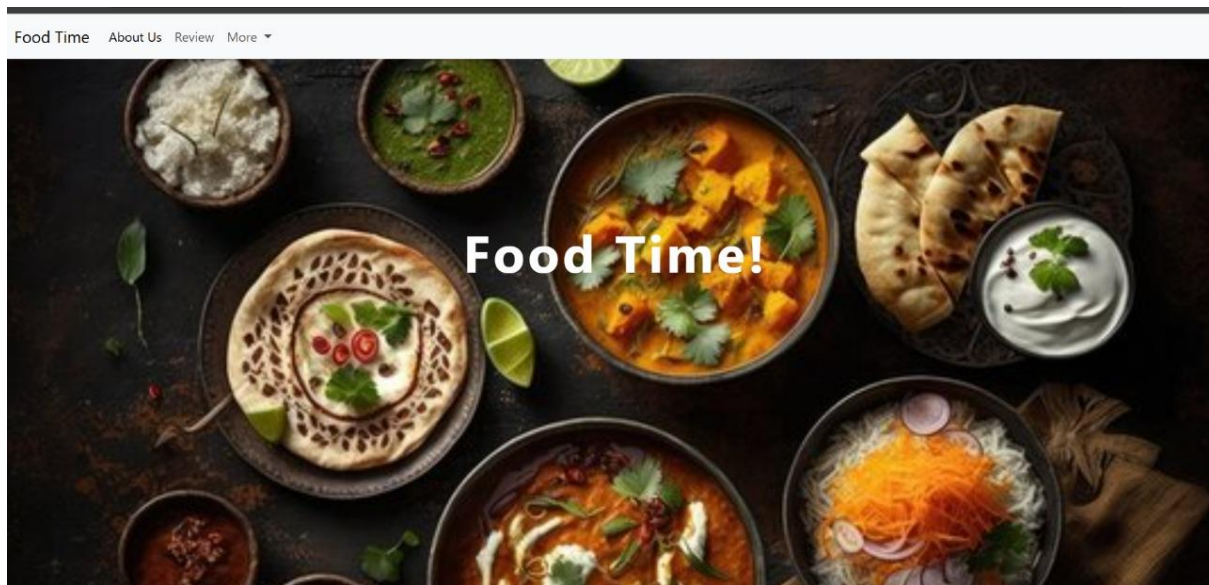
```
admin.site.register(Feedback)
```

```
admin.site.register(Order)
```

FILE STRUCTURE:



OUTPUTS:



Registration Form

First_name:

Enter Your firstname

Last_name:

Enter Your lastname

Username:

Enter Your Username

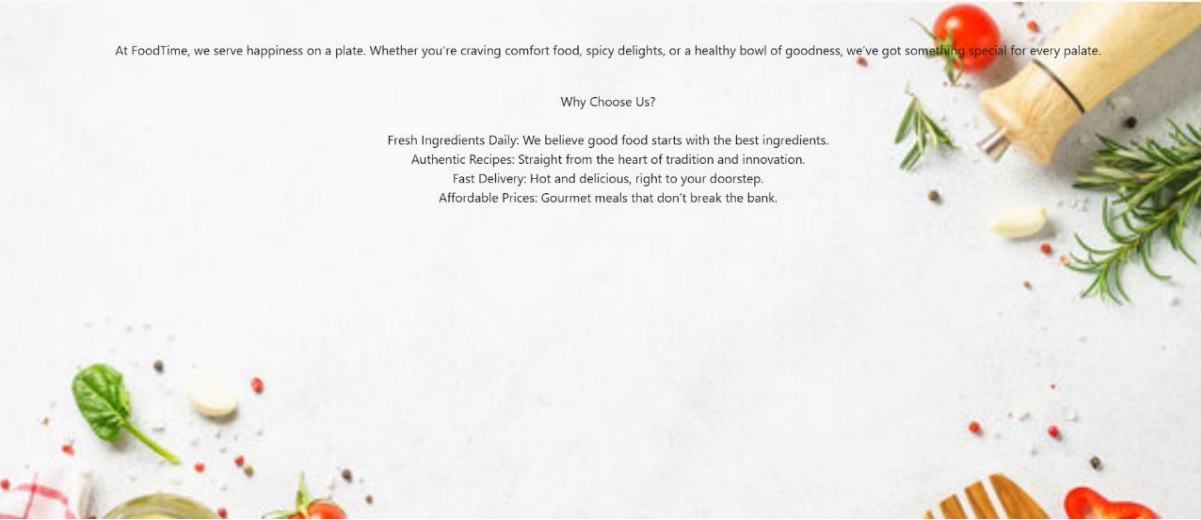
mobile:

Enter Your Mobile number

Email:

Enter Your Email

Register



Food Menu



Chicken Curry

₹100.00



Paneer curry

₹150.00



Tiger Rice

₹70.00



Chicken Biryani

₹150.00



Potato Fry



Mutton Curry



Brinjal Curry



Potato Curry

Order: Chicken Curry



Price: ₹100.00

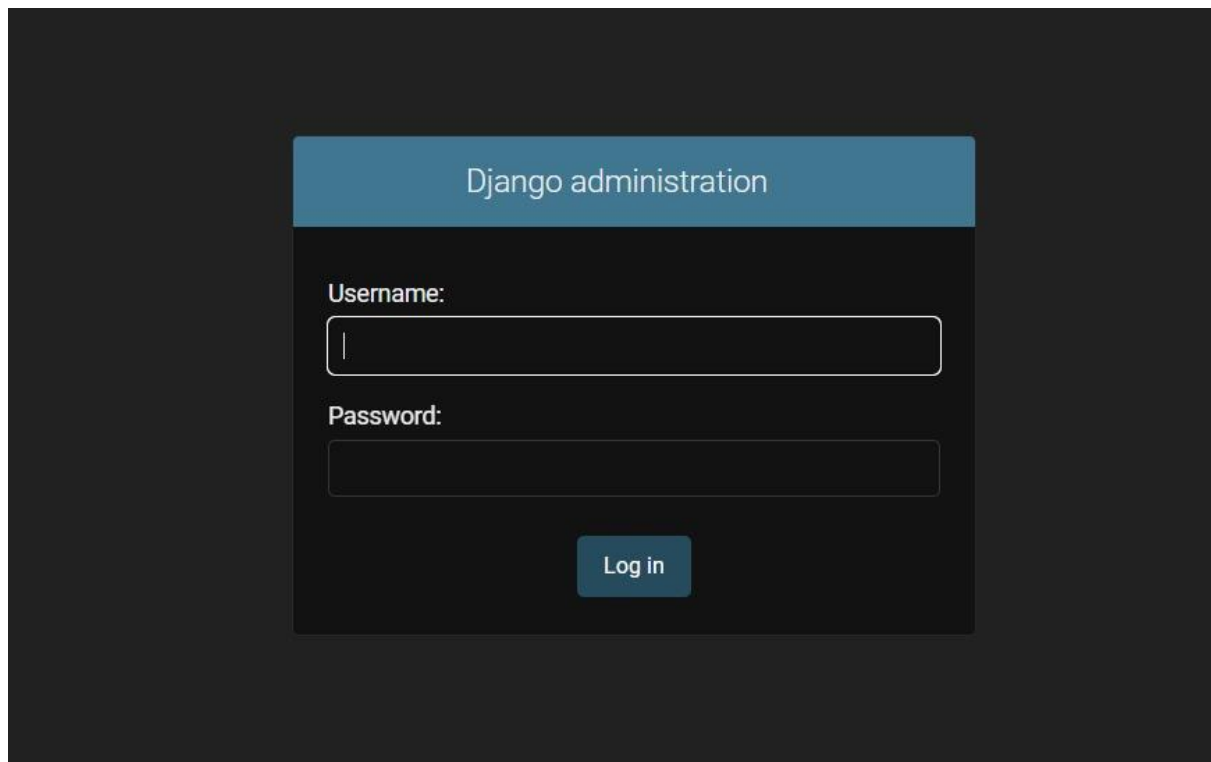
Enter Items

Enter Address

Thank you for ordering Chicken Curry!

Enjoy Your Day

[Back to menu](#)

A screenshot of the Django administration login page. The page has a dark gray background. In the center, there is a white rectangular box with a light blue header bar that says "Django administration". Below the header, there are two input fields: "Username:" and "Password:". The "Username:" field has a cursor in it. Below the "Password:" field, there is a blue "Log in" button.

Django administration

Username:

Password:

Log in

Site administration

AUTHENTICATION AND AUTHORIZATION		
Groups	+ Add	Change
Users	+ Add	Change

FOODTIME		
Feedbacks	+ Add	Change
Food Items	+ Add	Change
Orders	+ Add	Change
Registers	+ Add	Change

Recent actions

My actions

- [Feedback 2 - Ankitha](#)
Feedback
- [+ Whole Tandoori Chicken](#)
Food Item
- [+ chicken Noodles](#)
Food Item
- [+ Spicy Noodles](#)
Food Item
- [+ Omelette](#)
Food Item
- [+ Egg Bhurji](#)
Food Item
- [+ Cauli Flower Curry](#)
Food Item
- [+ Mashroom Curry](#)
Food Item
- [+ Kaslu Curry](#)
Food Item
- [+ Aloo Masala](#)
Food Item

CONCLUSION

The Food Order System with Feedback is a complete digital solution that addresses the limitations of traditional food ordering methods. In today's fast-paced world, where convenience, speed, and customer satisfaction are key priorities, this system provides an effective platform for both customers and restaurant administrators. By offering a user-friendly interface, secure order placements, and real-time communication, it bridges the gap between food service providers and their customers.

From the customers perspectives, the system brings great value. It eliminates the need for calling restaurants, waiting in lines, or worrying about incorrect orders. Customers can explore the digital menu, select their favourite dishes, and place orders with just a few clicks. The system also ensures transparency by allowing users to track their order status at every step – from confirmation to delivery. Most importantly, it empowers users to give genuine feedback through ratings and comments. This makes the user feel heard and involved in improving the service.

For restaurant owners or admins, the system simplifies day-to-day operations. Orders are received instantly and stored in an organized manner. Menu items can be updated anytime, and customer reviews can be viewed to understand service quality. Admins can easily monitor customer preferences, sales patterns, and the most popular dishes. This not only improves decision-making but also builds stronger customer trust through accountability and quality assurance.

The feedback feature is one of the most impactful parts of this system. It enables continuous improvement by collecting real-time responses. These insights help in identifying issues, improving food quality, refining service speed, and enhancing packaging and delivery. In the long run, feedback can shape customer loyalty and business growth.

From a technical point of view, the project uses a structured and scalable architecture. It can be extended in the future to include mobile apps, promotional offers, delivery tracking, and advanced analytics. It supports integration with payment gateways, notification services, and map APIs, making it suitable for real-world deployment.

In conclusion, the Food Order System with Feedback is more than just a digital ordering tool – it is a complete ecosystem that improves communication, reduces human error, increases satisfaction, and enhances the overall experience for all stakeholders involved. It reflects how technology can simplify life and elevate service quality in the food industry, and it holds great potential for expansion and real-time application in today's digital era.